

AVAILABLE NOW: \$1,500 REBATE FOR ELECTRIC VEHICLES



JOIN THE REVOLUTION!

In Palo Alto, one in every six households has an electric vehicle (EV) with adoption rates increasing daily!

The City of Palo Alto Utilities has teamed up with the California Air Resources Board to offer a California Clean Fuel Reward of up to \$1,500 off the purchase or lease of an eligible new Battery Electric (BEV) or Plug In Hybrid (PHEV) vehicle. The reward is available to all Palo Alto residents. Find out how much you could receive by going to: cleanfuelreward.com



CALIFORNIA
CLEAN FUEL
REWARDSM

HOW IT WORKS:



1. Visit a participating automotive retailer



2. Get a new vehicle that includes the reward—up to \$1,500 off!



3. Register the vehicle in California

This instant electric vehicle reward is up to **\$1,500** (offered on a sliding scale depending on battery size) and can be combined or stacked with other applicable federal, state or local post sale incentives. For a full list of available incentives, see reverse side.



CITY OF
PALO ALTO
UTILITIES

Individuals with disabilities who require accommodations to access City facilities, services or programs, or who would like information on the City's compliance with the Americans with Disabilities Act (ADA) of 1990, may contact the City's ADA Coordinator at (650) 329-2368 (voice) or email ada@cityofpaloalto.org
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MYTH: EVs ARE EXPENSIVE.

TRUTH: AN EV IS CHEAPER TO DRIVE THAN A GAS VEHICLE.

FACT: The up-front purchase price of a car is only part of the cost that drivers pay over the lifetime of vehicle ownership. EVs may seem expensive, but recent studies show that EV drivers could save 50% on repair and maintenance costs AND save up to 60% on fuel costs over the lifetime of EV ownership compared to a typical internal combustion engine (ICE) gas vehicle in the same class.



Estimated Fuel Cost for 15,000 Miles by Vehicle Class

BEV Fuel Cost
ICE Fuel Cost

CAR
SUV/CROSSOVER



INCENTIVES MAKE EVs MORE AFFORDABLE THAN YOU THINK.

There are federal, state and local EV and EV-charging incentives available, making many EVs 30% cheaper than the Manufacturer’s Suggested Retail Prices. And for customers who are income-qualified*, there are even *more incentives* available, making EVs 50% cheaper than list prices! Go to cityofpaloalto.org/ev (right) for a complete list of available rebates and incentives.

Please check with each agency for specific program details. All incentives and programs are subject to availability.

* Please note that many income-qualified EV programs set eligibility at 225% to 400% federal poverty level.

