

Newsrack Identifier Form

Every newsrack located in a public place shall be affixed with identifying information, which shall contain the name, address and telephone number of the newsrack owner and of the distributor of the publication(s) contained therein [9.79.050(b)]. Such information shall be placed in a visible location on the top or front of the newsrack, and shall be legible. The size of the identifying information shall be no larger than three inches by five inches (3" x 5"). The material used for the adhesion and the printed material must be weather-proof. Failure to maintain a readable form on the newsrack is a violation of the permit and PAMC Section 9.79.100. Any Permittee who violates any provision of this chapter shall be guilty of an infraction and upon conviction thereof shall be punished as provided in subsection (b) of Section 1.08.010 of the PAMC. It is illegal to maintain any newsrack in a manner contrary to any provision of this ordinance.

Every coin-operated newsrack shall display information on how to secure a refund in the event of coin return malfunction [9.79.050(a)(8)]. Such information shall be placed in a visible location on the front or top of the newsrack, and shall be legible.

Print neatly or type the required information:

Use for Non Coin-Operated Newsracks

<p>Newsrack Publication Owner:</p> <p>Name: _____</p> <p>Address: _____</p> <p>Telephone #: (_____) _____ - _____</p> <p>Newsrack Publication Distributer:</p> <p>Name: _____</p> <p>Address: _____</p> <p>Telephone #: (_____) _____ - _____</p> <p><i>City of Palo Alto Code Enforcement (650) 329-2275</i></p>

Use for Coin-Operated Newsracks

<p>Newsrack Publication Owner:</p> <p>Name: _____</p> <p>Address: _____</p> <p>Telephone #: (_____) _____ - _____</p> <p>Newsrack Publication Distributer:</p> <p>Name: _____</p> <p>Address: _____</p> <p>Telephone #: (_____) _____ - _____</p> <p>For Coin Mechanism Malfunction, call: (_____) _____ - _____</p> <p><i>City of Palo Alto Code Enforcement (650) 329-2275</i></p>
