

City of Palo Alto
Office of the Mayor and City Council

January 23, 2020

The Honorable Jerry Hill
California State Senate
State Capitol, Room 5035
Sacramento, CA 95814


Re: SB 793 (Hill) Flavored tobacco products; support from the City of Palo Alto

Dear Senator Hill:

On behalf of the City of Palo Alto, I would like to express our support for SB 793. This bill will prohibit a tobacco retailer from selling, offering for sale, or possessing with the intent to sell or offer for sale, a flavored tobacco product. As you are aware, the City of Palo Alto already has in place ordinances that limit the sale of flavored tobacco. And last month, our Council directed staff to prepare an ordinance that will ban the sales and distribution of vaping and flavored cigarettes in all retail establishments.

We believe SB 793 will address a serious state-wide and national epidemic, effectively decreasing the amount of youth who consume these harmful tobacco products which contain high amounts of nicotine while intentionally masking the nicotine's flavor. As such, we are happy to support this bill and we commend you for your leadership and efforts on this important policy topic.

Sincerely,

DocuSigned by:

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Adrian Fine
Mayor of Palo Alto

Cc:
Assembly Member Marc Berman
Palo Alto City Council
Palo Alto Human Relations Commission
Ed Shikada, Palo Alto City Manager