

MINUTES
PUBLIC ART COMMISSION
Thursday, February 18, 2016
City Hall Community Meeting Room
250 Hamilton Ave
7:01 p.m.

Commissioners Present: Nia Taylor, Amanda Ross, Dara Olmsted Silverstein, Ben Miyaji
Commissioners Absent: Jim Migdal, Mila Zelkha, Loren Gordon
Staff Present: Elise DeMarzo, Public Art Program Director
Nadya Chuprina, Public Art Program Assistant

CALL TO ORDER: Vice Chair Miyaji called the meeting to order at 7:01 p.m.

AGENDA CHANGES, REQUESTS, DELETIONS – Vice Chair Miyaji proposed to move Non-Action Item 2 to be the first order of business after the Staff presentation.

ORAL COMMUNICATIONS - none.

APPROVAL OF MINUTES: January 21, 2016 Regular Meeting Minutes **Moved:** Commissioner Silverstein, **Second:** Commissioner Taylor. **All in favor.**

STAFF COMMENTS: Staff provided an update on the conservation project of Arch Cradle by artist Mike Szabo. The artist was on-site to treat the bronze and steel sculpture for minor corrosion. Staff also updated the commission on the new public art signage installed in the City Hall lobby for Susan Narduli's *Conversation* and Seyed Alavi's *Forgotten Languages*.

NON-ACTION:

2. **693/689 Arastradero Road** – Initial review for public art in private development project associated with the Bowman School project. Mary Beth Ricks of Bowman School and Jon W. Daseking of Pacific Peninsular Architects presented an initial review for the public art in private development project at 693/689 Arastradero Rd. Ricks provided a background of the development project and talked about key architectural design elements of the new site. Commissioners reviewed the details of the project and provided suggestions for possible art placement sites, types, media and themes of public art. The commissioners suggested that the developer considers incorporating art elements to highlight the landscape and enhance pedestrian experience along the bike trail. Some of the recommendations included: engaging school students into the artistic process, consider commissioning artwork to create interactive / hands-on experiences, or functional art.

ACTION:

1. **Collection Assessment** – Staff provided an overview of the collection assessment report provided by ARG and requested to allocate funds in the amount of \$10,385 to have the remaining murals in the collection assessed: Commissioners reviewed the report and inquired about the remaining list of artworks to be surveyed. Staff provided the list of works and commented that with the full collection survey, a comprehensive maintenance and conservation calendar will be in place to insure appropriate care management of the City collection. Motion to allocate funding in the amount of 10,385 to conduct a condition survey of a number of murals in the City collection. **Moved:** Commissioner Silverstein. **Second:** Commissioner Ross. **All in Favor.**

NON-ACTION:

3. **Public Art Master Plan** – Staff provided a status update on the Public Art Master Plan draft. Vice Chair Miyaji talked about the PAMP Advisory Committee meeting that took place on January, 28 to review the latest draft and attachments. PAMP consultants presented their findings to the members of the committee and gathered feedback and comments on necessary changes and addendums recommended by the Advisory Committee. Staff shared some of the feedback from the PAMP Advisory Committee meeting. Staff shared the draft vision and mission statement the consultants added to the draft plan with the PAC. Commissioner Ross noted that the draft was coming along as a well-thought, inspiring plan. Vice Chair Miyaji articulated the importance of the commissioners' continuing work on the PAMP and invited the commissioners to submit further comments and feedback. Staff proposed to hold a special Study Session to further review the draft plan and appendices, and discuss the further development of the plan.
4. **Public Art Program Branding** - Staff discussed the need for the Public Art Program to have a new logo that would reflect the program's values and unique identity. Staff provided a number of examples of existing logos and visual branding element for other programs in the US and abroad. Commissioners discussed the next steps needed in the process. Staff invited the commissioners to be part of the branding selection committee. Commissioners Taylor and Ross expressed interest in participating.

ANNOUNCEMENTS – Staff announced the opening reception of *Conversation* at the City Hall lobby on March 2, 6-7:30pm. Staff also announced the opening reception of *Public Alchemy*, a community exhibition organized by CASP artists on February 27, 6-8pm, 2016.

FOR YOUR CALENDAR:

Next Meeting: March 17, 2016 – Regular Public Art Commission Meeting

Meeting adjourned 7:57 PM by Vice Chair Miyaji.