



CITY OF  
**PALO  
ALTO**

## Palo Alto Staff Report to Public Art Commission

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**May 18, 2023**

### **RE: Item 4 – Public Art in Private Development - Interim Review of the 3200 Park Boulevard (former Fry's Site) development project**

#### **SUMMARY**

In August 2022 Sobrato Organization submitted applications for a Development Agreement, Comprehensive Plan Amendment, Planned Community Zoning, and Tentative Map, to allow Redevelopment of a 14.65-acre site at 200-404 Portage Avenue, 3040-3250 Park Boulevard, 3201-3225 Ash Street and 278 Lambert. The project includes substantial modifications to the existing cannery building, construction of a new parking garage, and construction of 74 new townhome units. The Public Art Commission gave feedback to the Sobrato team at the Interim Review in January 2023, and is now asked to give feedback to the applicant team on the artist selection process, the project artist, and any feedback as they begin their public art design development. A link to the Initial Review packet can be found [here](#), including the project plans, an overall site plan for the proposed project, and The Historic Resources Evaluation for the site.

#### **DISCUSSION**

The scope of the project makes it subject to the [Public Art for Private Development Ordinance](#). The project includes modifications to the existing cannery building, construction of a new parking garage (which replaces surface level parking adjacent Matadero Creek, thereby allowing conveyance of a portion of the parcel to the City for a public park and future affordable housing project), and construction of 74 townhome units.

The applicant met with Public Art and Planning staff in December 2022 to discuss the public art process. The applicant, based on feedback from the Council ad hoc committee, indicated their interest in commissioning art onsite, at least for a portion of the total art funds, rather than paying the entire budget to the Public Art Fund. The Public Art application submitted In December 2022 indicated a public art budget estimate of \$840,000. The applicant intends to use the public art funds associated with Phase one of the project for art on site. The public art funds for Phase two associated with the housing portion of the project, will be paid to the City in-lieu of commissioning art on site. The project budget for Phase One of the project under Interim Review today is \$420,000.

The project is required to provide interpretive signage as part of the proposed project in accordance with the Mitigation Measures set forth in the Draft Environmental Impact Analysis. The applicant is planning to incorporate historical interpretive signage in the outdoor area adjacent to the retail space at the southeastern end of the cannery building (at the point nearest the new proposed public park). This plaque and other considerations within and outside the retail space is required as mitigation for the proposed impacts to an eligible historic resource, may also overlap with the public art, if they also meet the public art requirements. It is not clear yet if this will overlap with or be in addition to the public art

provided on site. At the Initial review meeting, the PAC was supportive of the plan to use half of the public art funds for art on site and half as an in-lieu payment. Commissioners encouraged the applicant to incorporate public art that would celebrate themes of cultural diversity and the unique history of the project site and its nearby community.

The Public Art Commission is asked to weigh in with feedback regarding the artist selection process the applicant has undertaken, the artist that the project team intends to work with, and any other considerations the applicant should keep in mind as they enter their public art design development process.

#### **TIMELINE**

The proposed project has had numerous study sessions with Council, the Planning and Transportation Commission, the Historic resources Board, and the Architectural Review board to obtain early feedback between August 2022 and January 2023. The project is scheduled to go to the Historic Resources Board May 25, 2023. A hearing is scheduled before the Architectural Review Board on June 1, 2023 for a formal recommendation, and is anticipated to go to the Planning and Transportation Commission in July for a recommendation and to Council in August for a final decision. Following this Interim Review by the Public Art Commission, staff anticipates that the applicant will share the progress to date on the public art process with the other review boards, begin preparing a conceptual design, and is anticipated to return to the PAC for final review and approval in August 2023.

## 3200 Park Blvd Public Art Update - Second Review Submittal

Palo Alto Public Art Commission

5/18/2023

**Development Updates:** Subsequent to the initial review by the City's Art Commission, the building envelope has evolved most notably with revised fenestration lay-outs and solutions related to grade changes and building elevations. The opportunities for the most impactful public art locations have not shifted significantly.

The decision was made that the art fee will be divided equally between the two phases of the overall project: the upgrades to the cannery building, and the construction of the onsite housing. The art fee for the cannery upgrades will be utilized onsite for the development of an art program; the art fee for the housing will be paid as an in-lieu fee at the time the building permits for the housing are requested.

**Art Program Updates:** Following input from the initial Art Commission review, a plan for artist selection was enacted. While there is interest within the community about in the cannery building and its historic function, which will be commemorated through onsite panels; the public art provides an opportunity to consider the underlying cultural impact of the cannery, and some of the threads that continue to present day Palo Alto.

An interview was undertaken with Gloria Hom, granddaughter of Thomas Foon Chew, who has done extensive research about her grandfather and the development of his canneries and the opportunities they provided for low-moderate income families, many first generation in the United States. Gloria supported identifying an artist who could explore a range of topics related to the history of the cannery.

Emphasis was placed on women artists, specifically of Asian ethnicity, whose work is broadly in dialogue with topics of Asian identity, cultural expression, historic and contemporary dialogues with immigration, and who had some experience in development of work at architectural scale focusing specifically on the likely opportunities presented by this project.

A list of fourteen artists was short-listed to three for interview. The selected artist is Kyungmi Shin of Shin Gray Studio in Los Angeles. Ms. Shin has a strong portfolio of public art projects and a particular interest in examining the intersectionality of historic and contemporary representations of culture. She has developed both 2-D and 3-D public art pieces, utilizing many of the materials under consideration for this project, so she will bring a wealth of experience and a deep ability to think creatively about the opportunities for this project. She also has engaged communities as part of her investigative work for projects, and is experienced integrating projects with design teams.

**Next Steps:** We are currently getting Ms. Shin under contract. She is reviewing the building design documents. An initial scope of conceptual design and budgeting will be implemented over the next 4 months at which time the project will return to the Arts Commission for final review.

# 3200 Park Boulevard 340 Portage Public Art Update

Palo Alto Public Art Commission Presentation

5/18/2023

# Agenda



BUILDING DESIGN  
UPDATE



ART PROGRAM  
DEVELOPMENT AND  
ARTIST SELECTION



SELECTED ARTIST



NEXT STEPS



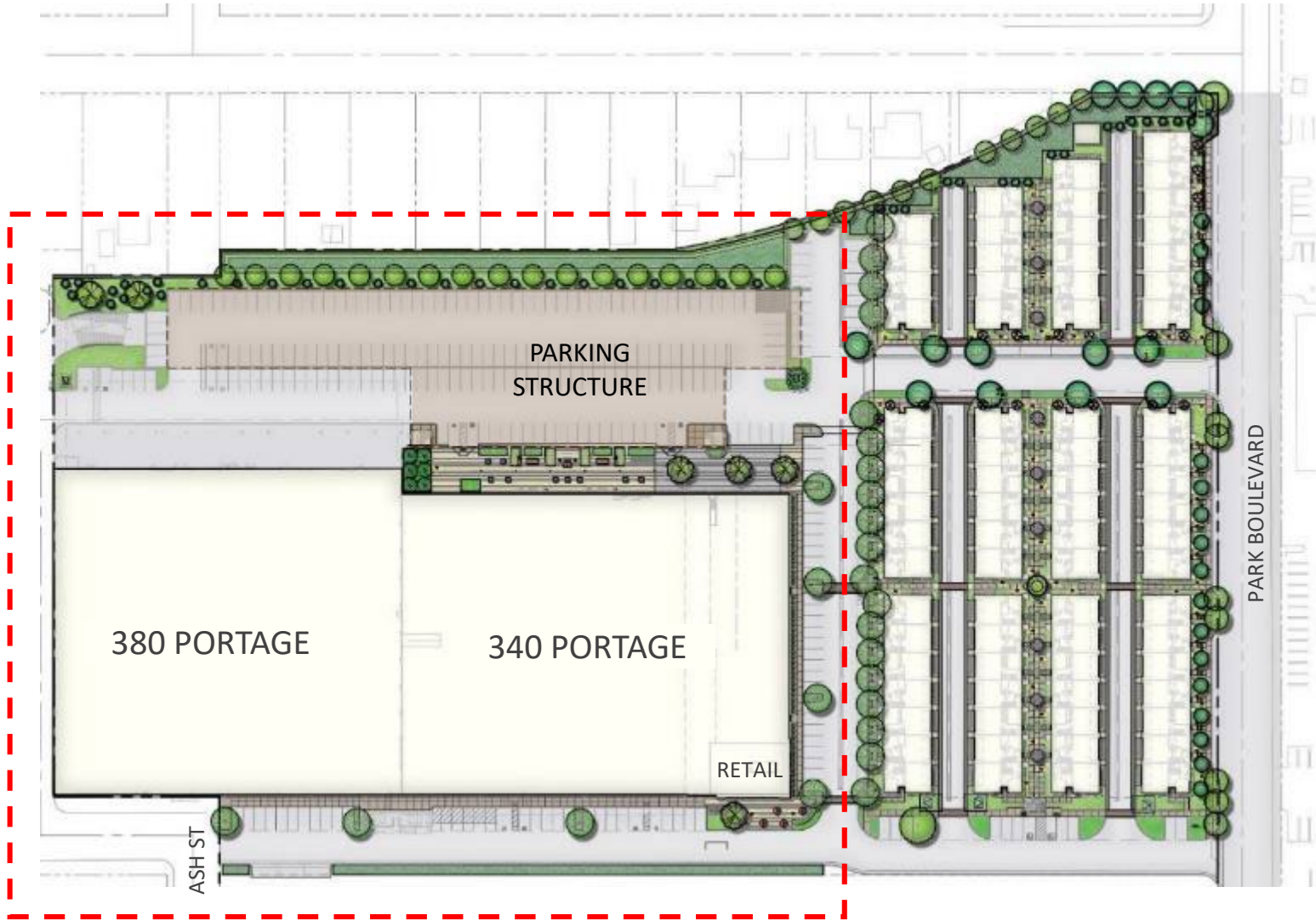
Q&A

# Building Design Update





3200 PARK BOULEVARD  
340 PORTAGE





3200 PARK BOULEVARD  
340 PORTAGE





3200 PARK BOULEVARD  
340 PORTAGE





3200 PARK BOULEVARD  
340 PORTAGE



3200 PARK BOULEVARD  
340 PORTAGE





3200 PARK BOULEVARD  
340 PORTAGE





## Art Program Development & Artist Selection

- Historical Background of Site
- Community/Neighborhood
- Building/Site Analysis to optimize art opportunities
- Budget Determination
- Research for artists able to integrate material opportunities, design vision, and community feedback to enhance site, building and Palo Alto public art

# Selected Artist

Kyungmi Shin – Shin/Gray Studio









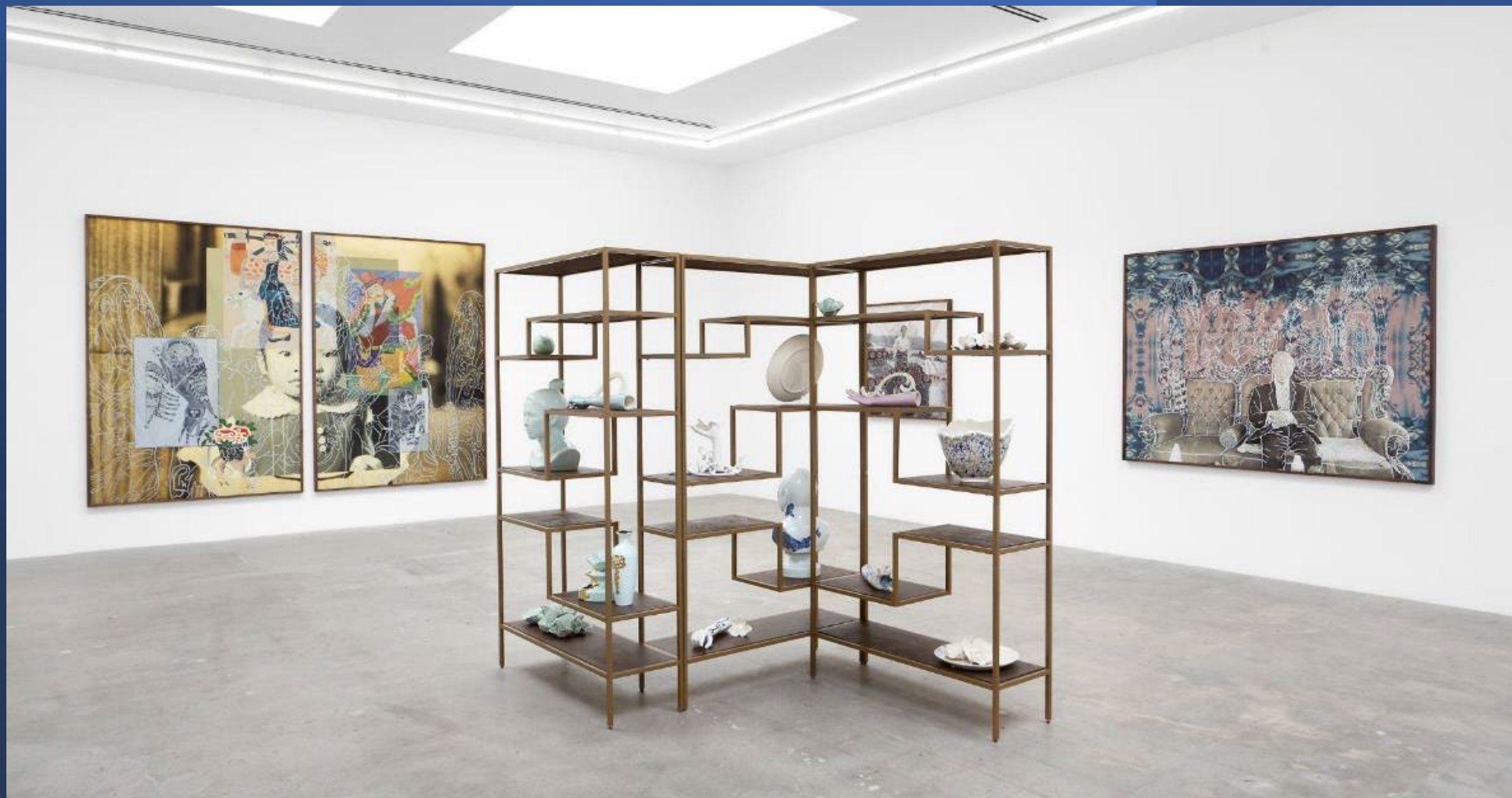




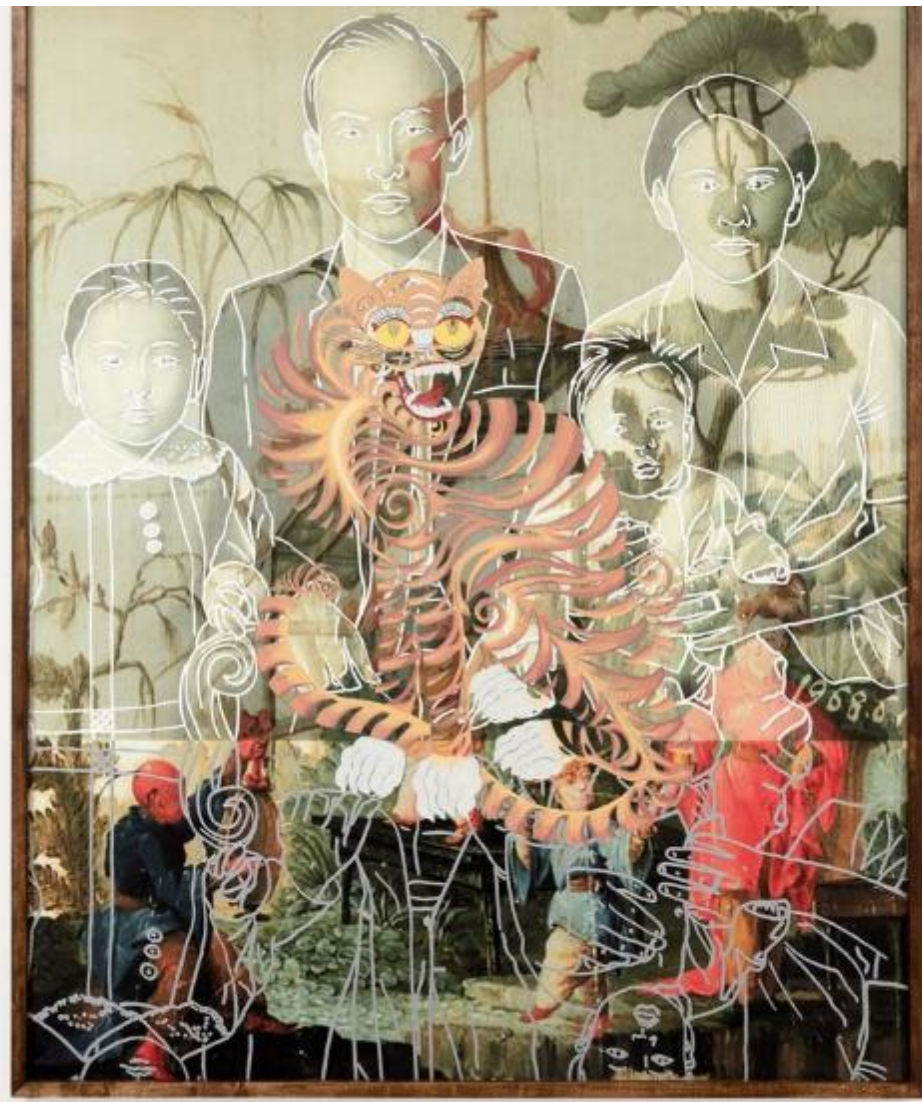












# Next Steps

- Artist under design agreement – May 2023
- Conceptual design development – June – Fall 2023
- Return to Public Art Commission – est. August 2023



# Questions & Comments

**Kyungmi Shin**  
[www.kyungmishin.com](http://www.kyungmishin.com)

## **EDUCATION**

M.F.A., Sculpture & Installation, University of California, Berkeley, 1995  
San Francisco Art Institute, Painting, 1989-1991  
B.S., Biochemistry, San Jose State University, 1986  
Kyungbook National University Medical School, Korea, 1982-1983

## **GRANTS, AWARDS & RESIDENCIES**

California Community Foundation Emerging Artist Grant, 2001-2002  
Pasadena Cultural Affairs Individual Artist Grant, 2003-2004  
Art In Residence Grant, City of Los Angeles Cultural Affairs, 2006-7 & 2007-2008  
Durfee Artist Resource for Completion Grant, 2007  
Washington DC, "DC Emerge", Artwalk, Washington DC, 2008-2009  
COLA award (City of LA Individual Master Artist Project Award), 2022-2023  
Villa Aurora Residency, Berlin, Germany, 2023

## **SOLO EXHIBITS**

2023 Various Small Fires, Seoul, South Korea  
COLA exhibit, Municipal Gallery at Barnsdall, Los Angeles, CA  
2021 Various Small Fires, Los Angeles, CA  
2020 Orange County Museum of Art, "Father Crosses the Ocean", Santa Ana, CA  
2010 See Line Gallery, "Spirit Shack", Los Angeles, CA  
2009 Nichols Gallery, "Melancholy of Chaos", Pitzer College, Pomona, CA  
Project Room Installation, Sweeney Art Gallery, UC Riverside, Riverside, CA  
2008 Solo installation, "Rich", 18th Street Project, curated by Tyler Stallings, LA, CA  
LAX Airport, Terminal 3, "Blue", 200ft wall installation, Los Angeles, CA  
7th&Figueroa, Brookfield Properties, "Many Waters", Los Angeles, CA  
2006 Winslow Garage, "Kyungmi Shin", Echo Park, CA  
2004 Pasadena Public Library, "Chewing Gums and Candy", One Person Installation, Pasadena, CA  
Pasadena City College Library, "Blue Eyes: Kyungmi Shin", Pasadena, CA

## **PUBLIC ART COMMISSIONS**

2022 Intuit Clippers Dome, Iglewood, CA  
2019 Vietnamese American Services Center, San Jose, CA  
2016 Bronson Studios ICON Netflix Building, Los Angeles, CA  
San Francisco Chinatown St. Mary's Park, San Francisco, CA  
El Cerrito Del Norte BART Station, El Cerrito, CA  
2015 Metro Green Line Extension Stations, Minneapolis, MN  
2014 Brookland Middle School, Washington D.C.  
Ocean & Beach Street Improvement Project, Laguna Beach, CA  
2013 Chicago CTA, Redline, Granville Station, Chicago, IL  
Baldwin Hills Scenic Overview Project, Los Angeles, CA  
2012 Pasadena Sierra Madre Corridor Project, Pasadena, CA  
District Square Shopping Center, Los Angeles, CA  
2011 Garfield High School Auditorium, Los Angeles, CA  
Lennox Constituent Service Center and Library, Los Angeles, CA  
2010 Beach Entrance Improvement Project, Redondo Beach, CA  
Norfolk State University Station, Light rail, Norfolk, VA

- 2009 Hope Street Family Center, Los Angeles, CA  
Downtown Center for the Arts, Winston-Salem, NC  
Omnitrans Stations, City of San Bernardino, CA
- 2008 Metro Neighborhood Poster Project/ Koreatown, Los Angeles, CA,  
Los Angeles International Airport, Terminal 3, Temporary Installation at the Baggage Claim
- 2006 Washington Blvd Improvement Project, Culver City Cultural Affairs, CA
- 2005 La Fayette Park Gymnasium & Community Center, City of Los Angeles, CA

## SELECTED GROUP EXHIBITS

- 2023 "Imperfect Paradise", curated by Michele Barbati, Barbati Gallery, Venice, Italy
- 2022 "Wonder Women", curated by Kathy Huang, Jeffrey Deitch Los Angeles, CA  
"The Hearing Trumpet", curated by Danielle Shang, Marguo Gallery, Paris, France
- 2021 "Photo Flux: Unshuttering L.A.", curated by Jill Moniz, J. P. Getty Museum, CA  
"Ni de Aqui, Ni de Alla", Charlie James Gallery, Los Angeles, CA
- 2020 "Pseudo Mythologies". Art Center Gallery, Los Angeles, CA
- 2019 "Four Women", Quotidian Gallery, Los Angeles, CA
- 2018 "Holding Up 1/2 the Sky", Roberts Projects, Culver City, CA
- 2017 "Aliens of Extraordinary Abilities", Fellows of Contemporary Art Gallery, Los Angeles, CA  
"Echo Location", ESXLA at the Brewery, Los Angeles, CA
- 2016 "Teleportation", ART LABOR gallery, Shanghai, China
- 2015 "Oasis", Stuart Haaga Gallery, Desconso Gardens, curated by John O'Brien, La Canada  
Flintridge, CA
- 2014 "Inside the Quad", Ben Meltz Gallery, Otis College, Los Angeles, CA  
"Racial Imagery" Pitzer College Art galleries, curated by Ciara Ennis, Claremont, CA
- 2013 "Narrative Space", Venice Art Center, curated by Meg Madison & Gregory Walker, Venice, CA
- 2011 "California Contemporary", Scott White Gallery, San Diego, CA
- 2009 "OZ", Guadalajara Regional Museum of Art, Guadalajara, Mexico  
"Not Los Angeles", FOCA gallery, Los Angeles, CA  
"Building Paradise", 7+Fig Art Center, Los Angeles, CA  
"The Brewery Capstone", The Armory Art Center, Pasadena, CA
- 2008 "Twenty Years Ago Today", Japanese American National Museum, Los Angeles, CA  
"Projections on Lake", curated by David Bradshaw, Pasadena, CA  
"The Long Weekend", Phantom Gallery, curated by Joe Santaromana & Nancy Buchanan,  
Pasadena, CA  
"PIX", Torrance Art Museum, curated by Kristina Newhouse, Torrance, CA
- 2007 "Kunstkammer", Berkeley Art Museum, curated by Stephanie Cannizzo, Berkeley, CA  
Txt Me L8r, Houston Center for Photography, curated by Ebony Potter, Houston, TX  
P/A/P Institute Gallery, New York University, "Exquisite Crisis and Encounters", New York, NY  
Torrance Art Museum, "Drawing Residency", curated by Marcy Freedman, Torrance, CA
- 2006 Palos Verdes Art Center, "Photography", Palos Verdes, CA  
Kristi Engles Gallery, "Photodisruption" curated by Meg Madison & Kristi Engles, LA, CA  
Arena Gallery, "Watermark", curated by Angela Diamos, Santa Monica, CA
- 2005 Vox Populi, "Passerby", curated by Cassandra Coblenz, Philadelphia, PA  
Korean American Museum, Los Angeles, CA
- 2004 Virginia University Art Museum, "Whiteness", Charlottesville, VA  
Carl Berg Gallery, "Digital", Los Angeles, CA  
Scott White Gallery, "Optic Nerves", San Diego, CA
- 2003 Laguna Art Museum, "Whiteness: A Wayward Construction", Laguna Beach, CA  
Art Church, performances organized by Todd Gray, "Pink Sisters", performance, LA, CA
- 2002 Art Affairs, "West Coast", curated by Carl Berg, Amsterdam, Netherlands

- Kausaustralis, "LA/ Amsterdam" curated by Carl Berg, Rotterdam, Netherlands  
 At the Brewery Project, "MEDIA", exhibit of video art, curated by Joe Santarommano, LA, CA  
 "The Game", curated by Christine Kim, Korean Cultural Center, Los Angeles, CA  
 Seoul Arts Center, "Beauty of Diversity: Young Korean Diaspora", Seoul, South Korea  
 2001 At the Brewery Project, "Saturation", curated by Kyungmi Shin and Ryan Hill, LA, CA  
 Newspace, "LA-CA", curated by Dimitri Vorvolakos, Los Angeles, CA  
 Irvine Art Center, "The Mural Show", curated by Carl Berg, Irvine, CA  
 2000 Asian American Art Center "Carpooling from LA", curated by Tam Tran, New York, NY  
 Art Sonje Museum, "Koreamerikakorea", July - Sept, Kyungjoo South Korea  
 Korean American Museum, "Spiritual Practices: Rituals, Icons and Faiths," LA, CA

## SELECTED BIBLIOGRAPHY

- Jody Zellen, "Kyungmi Shin: 'citizen not barbarian', Juxtaposing Contemporary and Historical Images", Art Now LA, December 26, 2021  
 Silvi Naçi, "Kyungmi Shin at Various Small Fires", CARLA (Contemporary Art Review), December 8, 2021  
 Thuy Bui, "Crossing the Ocean: Artist Kyungmi Shin on tracing her roots through immigration and colonization", Getty News & Stories, December 8, 2021  
 Stamberg, Susan, "An Artist Explores what 'Crosses the Ocean' in Porcelain and Painted Collage", Art Where You Are At, NPR.org, November 12, 2020  
 Davies, Genie, "Jill Moniz Curates Four Women", Art and Cake, October 19, 2018  
 Mizota, Sharon. "Todd Gray and Kyungmi Shin at Seeline Gallery", Culture Monster, August 12, 2010.  
 Hebron, Micol. "1 Image 1 Minute", X-TRA, Fall 2009, Volume 12, Number 1.  
 "LA artist building structure inspired by Tower of Babel", interview by Steven Cuevas, KPCC/ NPR, broadcast, July 3 & August 13, 2009  
 "Two Worlds One People", Stacy Davis, ArtSlant Los Angeles, February 10, 2009  
 "The Madman", review of Nam June Paik memorial performance, Volume 9, Issue 1, 2005  
 "A print-off in one kind of ink", Holly Myers, Los Angeles Times, August 20, 2004  
 "The Last White Art Show", Clayton Campbell, Flash Art, No. 232, October 2003  
 "Whiteness: A Wayward Construction' at the Laguna Art Museum", Roberta Carasso, ArtWeek, 2003  
 New York Arts Magazine, "Mural II, Irvine Fine Arts Center", October, James Scarborough, 2001  
 Los Angeles Times, "As Big as All Outdoors", Vivian Letran, June 18, 2001  
 New York Arts Magazine, "Carpooling from LA at Asian American Arts Center", December, 2000  
 The Art Magazine Wolgan Misool, "Special Feature: Korean American Artists", June 2000  
 Los Angeles Times, "Imaginative 'Daydreaming' Alters Familiar Narratives", Christopher Knight, August 20, 1999  
 Maison Marie Claire Korea, "Culture/ Art: Koreamerikakorea", Hyun-Hee Kim, June 2000  
 Vogue Korea, "People are Talking About: Koreamerikakorea", Chung Gul Lee, June 2000  
 ArtWeek, "'License' at the Hollywood DMV", Christopher Miles, October 1998  
 ArtWeek, "PROP at the Korean Cultural Center", Christopher Miles, February, 1997  
 Wilson, William. "Art Review: Juried Exhibition Displays Wit and Elegance of LA", Los Angeles Times, July 30, 1997.

## TEACHING (1995-2011)

SF Art Institute, UC Irvine, Cal State Northridge, Cal State Long Beach, Pasadena City College, College of Marin, UC Berkeley

## COLLECTIONS

LACMA (Los Angeles County Museum of Art), CA  
 J P Getty Museum, CA  
 Berkeley Art Museum and Pacific Film Archive, CA