April 18, 2022

RE: 1310 Bryant Street, Castilleja School Public Art Initial Review

SUMMARY
Castilleja School has submitted the attached packet for Initial Review by the Public Art Commission for public art in private development. The Public Art Commission is asked to give feedback on the planned art selection process, public art placement, and design direction.

DISCUSSION
The scope of the project makes it subject to the Public Art for Private Development Ordinance. Castilleja School plans to modernize the existing site, replacing four older buildings with a new academic building, building a new swimming pool, and constructing an underground parking facility. The academic buildings will comprise 77,402 square feet in two stories above grade and 46,635 square feet below grade. The building project was recommended for approval by the Architectural Review Board at their March 17th hearing. The project team is scheduled for hearings with the Planning and Transportation Commission March 30th and hope to go forward to the City for final approvals in May or June.

The applicant met with Public Art and Planning staff in 2019 to discuss the public art process. The applicant indicated their interest in commissioning art onsite rather than pay an in-lieu contribution to the Public Art Fund. The public art application submitted in March 2022 indicates a public art budget estimate of $850,000. The applicant plans to hire an art consultant to manage the artist selection process and project management for the artwork. The applicant has expressed an interest in identifying an artist who will work collaboratively with the Castilleja students in the development of the artwork.

The Public Art Commission is asked to weigh in with feedback regarding the proposed placement of artworks at the school site, the proposed artist selection process, and any other considerations that the applicant team should keep in mind in their art development process.

TIMELINE
The building project was recommended for approval by the Architectural Review Board at their March 17th hearing. The project team is scheduled for hearings with the Planning and Transportation Commission March 30th and hope to go forward to the City for final approvals in May or June. If they receive approval, they will plan to move ahead with their art consultant selection and artist selection this Summer.
Date: March 22, 2022
To: Elise DeMarzo (Elise.DeMarzo@CityofPaloAlto.org)
Cc: Amy French (Amy.French@CityofPaloAlto.org)
From: Kathy Layendecker, Castilleja Associate Head of School Finance and Operations
Re: Castilleja Public Art: Public Art Commission Initial Review Materials

SUMMARY
Castilleja School is submitting the attached packet for initial review by the Public Art Commission for public art in private development at its initial hearing on April 21, 2022. Castilleja looks forward to receipt of feedback from the Public Art Commission on the proposed art selection process.

BACKGROUND
Castilleja School is an innovative independent school for girls in grades 6 through 12 with historic ties to Palo Alto and Stanford University. The school was founded in 1907 with the mission, quite trail-blazing at the time, to prepare girls for college. Today, we continue to educate strong women, empowering our students to become "confident thinkers and compassionate leaders with a sense of purpose to effect change in the world." As we prepare to modernize our campus, we are excited to explore possibilities for art installations as part of our project and are pleased to submit this initial application for Public Art in Private Development.

Castilleja’s project proposes to modernize the existing site, replacing four older buildings with a new academic building, building a new swimming pool, and constructing an underground parking facility. The academic building will comprise 77,402 square feet in two stories above grade and 46,635 square feet below grade. The proposed building has a contemporary design meant to blend seamlessly with the varied, residential housing stock of the neighborhood. The construction materials (cedar wood paneling and shingles, brick, textured concrete, ceramic tiles) lend warmth and timelessness, and echo the materials of the surrounding houses. Layered, drought-tolerant landscaping is planned around the perimeter and throughout the site, creating a rich, natural appearance. For further detail about the project, please refer to the plan set submitted with this application or visit the City of Palo Alto project page via this link: https://www.cityofpaloalto.org/City-Hall/Hot-Topics/Castilleja-School.

DISCUSSION
We intend to commission art onsite rather than pay an in-lieu contribution to the Public Art Fund. The Art Budget is estimated at $850,000 (1% of the total construction cost). We will retain an art consultant to manage the artist selection process and to provide project management for the artwork.
In 2012, Castilleja founded an **Artist-in-Residence** program, a unique art and education program that provides regional artists with access to a stipend and a large studio space. By supporting artists who work with a variety of materials, we encourage our students and community to engage in new ways of thinking about art and the environment in which we live. The program has hosted ceramicists, painters, textile artists, composers, musicians, and dancers who create, teach, and show their work to the wider community. Although we paused the program in 2020 due to the COVID pandemic, we are excited to restart the program and leverage this existing framework to fulfill our public art commitment.

We will work closely with the Art Consultant to identify and retain a highly regarded Artist-in-Residence with vision and experience with community engagement. They will engage our students and students from neighboring Palo Alto schools (as there is interest) in a collaborative project that explores a theme of relevance to young people locally as well as globally. Possible themes under consideration include, but are not limited to, art and the environment, art and cultural diversity, and art and identity. We hope to include art pieces of differing mediums around our site. The result could bring free-standing sculpture, wall art, paving, bike racks, or fencing, and would appear at multiple locations around campus for public enjoyment.

**TIMELINE**
The building project was recommended for approval by the Architectural Review Board at their March 17th hearing. We are scheduled for hearings with the Planning and Transportation Commission on March 30th and April 13th (if continued). We hope to go forward to the City Council for final approvals in May and June.

Should we receive final approval, we would retain our art consultant in July-August 2022, and soon after commence our work with them to identify an artist. We look forward to discussing our project and possible locations at the April 21st Public Art Commission meeting. We aim to begin project construction in the summer of 2023.
Opportunities for Public Art around Castilleja’s Campus
Stormwater Management for reduced impact on city infrastructure
Bioswale gardens throughout the site capture stormwater

Healthy Materials
Natural, locally sourced materials

Water Reuse
Cisterns are used to save collected stormwater for irrigation

Drought Tolerant Landscape
Only regional, drought tolerant plants in landscape design. Synthetic turf grass at central quad maximizes year round program usage while eliminating water demand.

Site Infiltration
Permeable paving recharges groundwater throughout the site

Net Zero All Electric Campus, Reduced Carbon Emissions
Campus-wide photovoltaic generation system designed to achieve net zero energy

CASTILLEJA SCHOOL
March 22nd, 2022
BRYANT STREET VIEW PROPOSED

March 22nd, 2022
BRYANT STREET PORCH

CASTILLEJA SCHOOL

March 22nd, 2022
KELLOGG AVENUE VIEW PROPOSED
ADDITIONAL TILE LOCATIONS

Tile @ Kellogg Entrance

Tile @ Emerson & Kellogg (Upper School Terrace)
EMERSON STREET VIEW PROPOSED

CASTILLEJA SCHOOL

November 5th 2020
EMERSON STREET VIEW PROPOSED
KELLOGG REVISION #4

Wall Sections

ENLARGED WALL SECTION B
VIEW FROM CORNER OF KELLOGG AND EMERSON
EXTERIOR MATERIALS

WD-3  Cedar Shingle Siding
WD-2  Cedar Siding
GL-3  Okawood

GL-1  Vision Glass
GL-2  Acid Etched Glass
MT-1  Anodized Aluminum
CTW-2  Ceramic Tile

CASTILLEJA SCHOOL
March 22nd, 2022
PUBLIC ART OPPORTUNITIES
Castilleja School: Public Art in Private Development

Public Art Commission Public Hearing
April 21, 2022
Mission
Castilleja School educates motivated young women to become confident thinkers and compassionate leaders with a sense of purpose to effect change in the world.
Castilleja

All girls, mission-driven, independent school for grades 6 through 12

History
- Founded in Palo Alto in 1907 to prepare girls and young women for college
- Since 1910 has operated at current location
- Actively partner with community organizations in Palo Alto and East Palo Alto: Ada’s Café, Boys and Girls Club, Peninsula Bridge

Community
- 422 students
- 65% people of color
- 21% receive tuition assistance

Property
- 6.1 acres
- Historic Gunn Administration Building
- Academic buildings constructed in 1960’s and 1970’s
Project Objectives

• Modernize campus
  • Flexible learning spaces, sustainable, in keeping with neighborhood aesthetic, preserve trees
• Educate more young women for leadership
• Reduce impact on neighborhood
  • Fewer vehicles
  • Surface parking relocated underground
  • Deliveries moved away from street and below grade
Master Plan

Existing Site Plan

Proposed Site Plan
Proposed Site Plan

- Lower Roof Heights
- Greater Setbacks
- Smaller Footprint
- Less Above-ground Square Footage
- Smaller Floor Area Ratio
Potential Public Art Locations
Potential Public Art Locations

Embarcadero

Sculpture
Potential Public Art Locations
Bryant

Sculpture • Bicycle Racks
Potential Public Art Locations
Kellogg

Sculpture • Low wall between driveways
Potential Public Art Locations
Emerson

Wall Treatments • Gates • Paving

Castilleja
# Application Update

<table>
<thead>
<tr>
<th>Board</th>
<th>Hearings</th>
<th>Outcomes</th>
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<tbody>
<tr>
<td><strong>Historic Resources Board</strong></td>
<td><strong>2 hearings</strong>&lt;br&gt;2019: September 12th&lt;br&gt;2020: September 24th</td>
<td><strong>Recommended Approval</strong></td>
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<tr>
<td><strong>Architectural Review Board</strong></td>
<td><strong>5 hearings</strong>&lt;br&gt;2020: August 20th, October 1st, November 5th&lt;br&gt;2021: December 2nd&lt;br&gt;2022: March 17th</td>
<td><strong>Recommended Approval</strong></td>
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<td><strong>Planning and Transportation Commission</strong></td>
<td><strong>10 hearings</strong>&lt;br&gt;2019: August 14th&lt;br&gt;2020: August 26th, September 9th, October 28th, November 4th, November 18th&lt;br&gt;2021: December 8th&lt;br&gt;2022: January 19th, March 30th, April 20th</td>
<td><strong>TBD – 4/20/22 hearing</strong></td>
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<tr>
<td><strong>City Council</strong></td>
<td><strong>3 hearings</strong>&lt;br&gt;2021: March 8th, March 15th, March 29th</td>
<td><strong>Remanded to ARB and PTC&lt;br&gt;Projected hearing date 5/23/22</strong></td>
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Public Art Budget and Timeline

Estimated Budget (1% of construction costs) $850,000
- Materials
- Installation
- Artist Fee
- Art Consultant Fee

- Anticipated Project Approval June 2022
- Select Public Art Consultant Summer 2022
- Select Artist and Design Public Art 2022-23 School Year
- Public Art Commission Final Approval Spring 2023
- Commence Campus Construction Summer 2023
- Building Permit for Public Art Fall 2023
Next Steps

• Feedback from Public Art Commission
• City Council hearing: May 23, 2022
• Return to Public Art Commission for final approval: Spring 2023
• Estimated construction timeline: Spring 2023 to Winter 2025
Thank You!