1. **Building Community Priority:** Develop public art that encourages playing, belonging, community participation and that promotes shared experiences in and around Palo Alto neighborhoods and commercial corridors.

2. **Social Justice Priority:** Develop public art projects that will continue to advance ethnic and cultural inclusion and social, racial, and gender equity.

3. **Public Art Education Priority:** Widen and strengthen education and advocacy for public art, including through the roll-out and implementation of the California Ave District Master Plan and the Baylands Art Plan, and PAMP long-term goals, while responding to current issues and supporting a wider network of artists.

As approved by the PAC on 10/20/2022