



CITY OF
**PALO
ALTO**

City of Palo Alto Staff Report to Public Art Commission

Meeting Date: May 20, 2021

RE: Agenda Item 2 – 4256 El Camino Real

Recommendation:

Staff recommends that the Public Art Commission review and approve artwork at the 4256 El Camino Real hotel site.

Summary:

HXH Property, LLC is submitting the attached packet for the Final review by the Public Art Commission for the integration of artwork on the project site located at 4256 El Camino Real, the site of the former Su Hong Restaurant.

Discussion:

The entrance to the hotel is pulled back from El Camino Real with a two lane drop off area in front. Prior to the initial review, staff and the applicant team discussed the possibility of including architecturally integrated artwork at the outdoor drop off area, as well as artwork inside the lobby and lounge areas immediately adjacent to the building entrance. These interior areas will be visible through the glass as well as accessible to the public more than the required minimum of forty hours per week required by municipal code section 2.26.070.

The project had its initial review by the Public Art Commission November 15, 2018. The minutes can be viewed [here](#) and the video of the meeting is available [here](#). At that time, the project was called the Caterina Hotel and the art consultant for the project discussed the possibility of having artwork in the lobby of the hotel. At the meeting, the Public Art Commission raised questions about the accessibility of the artwork in the lobby area. While the location meets the criteria of the municipal code, the Commission encouraged the applicant to explore artwork outside the lobby.

The applicant has decided to commission artist Colin Selig to create two unique benches outside the hotel as their public art element. The public art application on file lists a public art budget totaling \$170,000, the equivalent of 1% of the \$17M cost of labor and materials to build the hotel. The budget

for the artwork submitted for PAC review reflects a valuation of \$26,000. The difference may be paid to the Public Art Fund prior to the issuance of the building permit.

Timeline:

The project has completed the entitlement process and is in the process of completing their building permit. The team must have completed their public art selection and development process and have secured final approval from the Public Art Commission and paid any in-lieu contributions prior to the issuance of their building permit.

4256 El Camino Real
Public Art Proposal
Artist and Artwork Selection

Owner's Statement regarding selection of the Artist

The Artist selection process by the Project Owner, Catherine Huang Huang, included evaluation of several local and international artists. Criteria for selection included:

1. A demonstrated capacity for creativity
2. A sound reputation and history of successful public art projects.
3. An artistic aesthetic, appropriate for the location and surrounding area.

Catherine initially became aware of Colin Selig's work after being referred by a local expert in Public Art. Background research was conducted on Mr. Selig with the final determination of artist selection made by Catherine personally. Catherine feels Mr. Selig's work is "Inspiring" and believed his involvement would make a positive contribution to the project and community.

Owner's Statement regarding the process for selection of the Artwork

Having first evaluated several options for the location of the artwork including a public lobby, an outdoor garden, and along the public frontage, Catherine selected Mr. Selig's bench and planter composition as a complementary amenity for the most public face of the project. From the initial evaluation of options presented, Catherine worked with Mr. Selig to refine the project concept within the vision of a bench and planter to complete the concept proposal indicated during Entitlement Approval. Mr. Selig has provided the team with a formal presentation of a custom and unique design, specifically prepared for the intended location.

ARTWORK DESCRIPTION



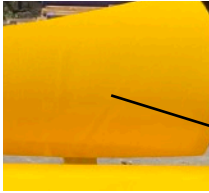
Sustainable source material:

Regionally sourced scrap propane tanks are abundant due to strict regulations limiting their service life.

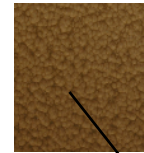


Repurposed:

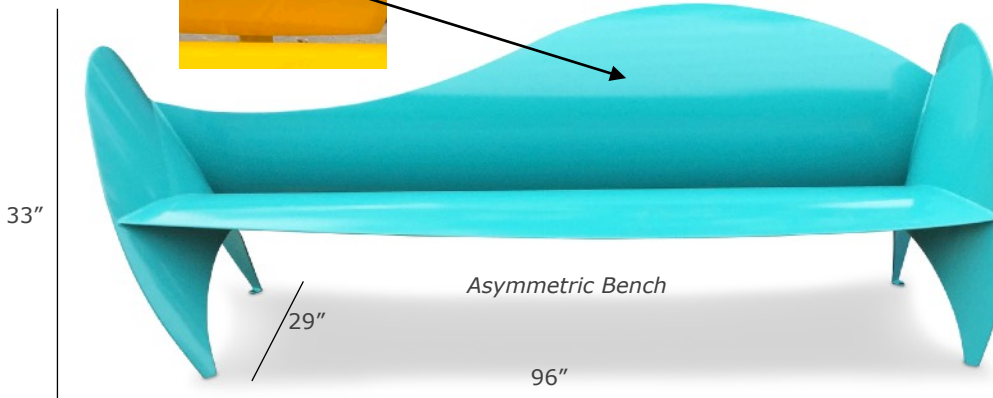
The tanks are carefully dissected and the parts reassembled with no additional reshaping or reforming of the material, a process with a minimal carbon footprint.



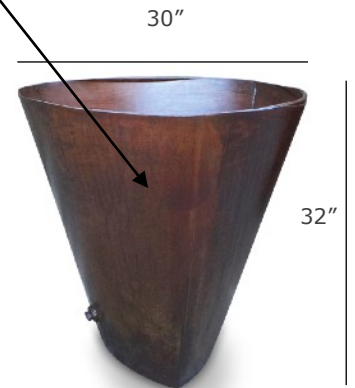
Color:
Signal Yellow : RAL 1003 super durable



Color:
Cardinal Brown Hammertone
T064-BR24



Asymmetric Bench



Tri-Circle Planter



Comfortable:

The combination of curved seat and curved backrest provides good lumbar support for a wide range of body sizes, an ergonomic improvement over traditional metal benches with flat seats and tilted backrests.

Durable:

Made from curved steel with a wall thickness of 1/4 inch, a very sturdy structure is created when the parts are seam welded together.

Eco-friendly:

These climate conscious site furnishings contain 99% post-consumer reused content.

Artwork for Analog Hotel, Palo Alto

Colin Selig

Sculpture + Site Furnishings

Manufactured in California from regionally sourced scrap steel propane tanks, each seat is hand made and signed by the artist. These seats contains 99% post-consumer reused content. The seam welded quarter inch thick curved steel parts form a very rigid structure with a 100 year plus service life. Each seat has unique surface texture due to the use of reused materials. Pricing includes zinc rich epoxy primer and architectural grade powder coating in choice of RAL color. Listed dimensions are approximate. Applicable US patents: US 9,901,178 B2, US D 721,237, US D 716,572, US D 683,146, US D 683,147, US D 683,148. Colin Selig © 2010-2021, All Rights Reserved

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R E N D E R I N G



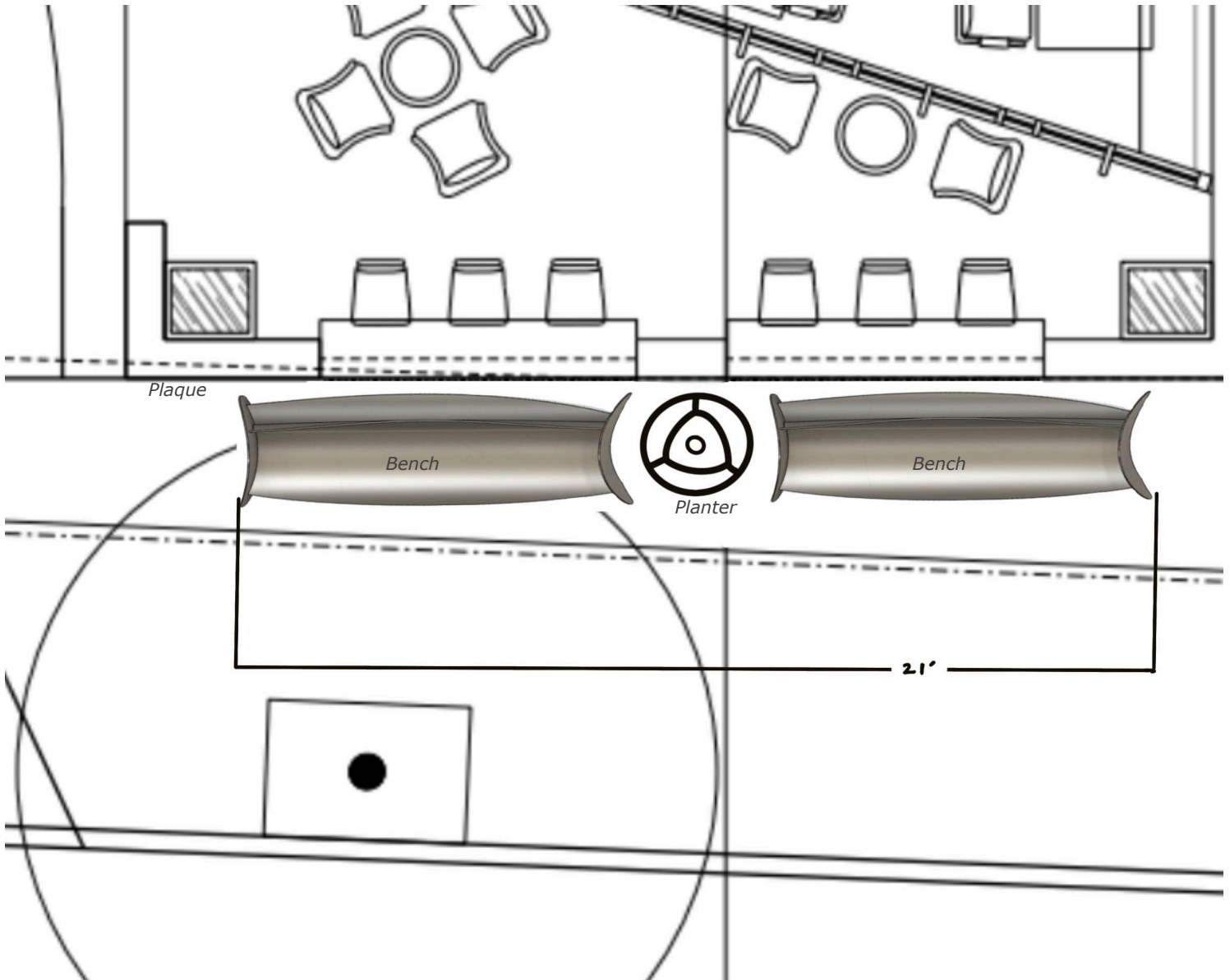
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S I T E P L A N



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R E S U M E

Public Art

- 2021 Newport Beach Civic Center Sculpture Exhibition
Client: City of Newport Beach, CA
- 2021 Placemaking streetscape seating
Client: City of Limon, CO
- 2020 Clover Park climbable biomorphic sculpture
Client: City of Dublin, CA
- 2020 Regions Hospital Birth Center patio seating
Client: HealthPartners Inc., St. Paul, MN
- 2020 Bike trail seating
Client: City of North Liberty, IA
- 2019 Key West pedestrian mall seating
Client: City of Key West, FL
- 2019 Interstate 244 Tulsa pedestrian overlook seating
Client: Vicki Scuri Siteworks, DOT, OK
- 2019 ARTLine bike trail sculpture and seating
Client: City of Malden, MA
- 2019 Dunne Park climbable seating
Client: City of Hollister, CA
- 2019 Miller Avenue streetscape seating
Client: City of Mill Valley, CA
- 2019 Lincoln Square shopping center seating
Client: Terramar Retail Centers, Oakland, CA
- 2018 Wildlife museum sculpture and seating
Client: Lindsay Wildlife Experience, Walnut Creek, CA
- 2018 Gastro pub entrance seating
Client: City of Grand Prairie, TX
- 2017 Teen Center sculpture and seating
Client: County of Los Alamos, NM
- 2017 Children's hospital entry seating
Client: Le Bonheur Children's Hospital, Memphis, TN
- 2017 Napa Art Walk sculpture
Client: City of Napa, CA
- 2016 University Avenue streetscape seating
Client: City of Palo Alto, CA
- 2016 Marathon Courthouse courtyard seating
Client: Monroe County, FL
- 2016 Rural state highway 62 streetscape seating
Client: Town of Ridgway, DOT, CO
- 2016 Public Library entrance seating
Client: City of Moraga, CA
- 2015 Theatre Square streetscape & Community Center seating
Client: City of Orinda, CA
- 2014 Pop-Up Park seating
Client: City of Morgan Hill, CA
- 2012-14 Neiman Marcus furnishings, 14 store locations including:
Beverly Hills, St. Louis, Washington, Northbrook, White Plains,
San Diego, Dallas, Bal Harbour, Short Hills, & Scottsdale
- 2012 City Hall lobby seating
Client: City of Walnut Creek, CA

Awards / Honors

- American Society of Landscape Architects
Most Interesting Products Award
- Smithsonian Craft Show
Exhibitors' Choice Gold Award
- CODAWorx "Creative Revolutionaries"
List of top 25 progressive artists for 2021
- Core77 Design Awards
DIY category Runner Up
- Spark Design Awards
Concept Finalist
- Eco Arts Awards
Second Place: Repurposed Materials in Art & Design
juried by Lloyd Herman
founding director Smithsonian Renwick Gallery

Selected Previous Artwork in Palo Alto



COATING & MAINTENANCE

All pieces receive a zinc rich epoxy primer coat underneath a super durable architectural grade powder coating, which is tougher than standard powder coatings and is also graffiti resistant.

Powder coat is a very durable surface that requires minimal maintenance beyond a periodic wipe down with soap and water to remove dust, grime, bird droppings, etc. It is designed to stand up to environmental conditions such as direct sunlight, fog, and rain. There are no flat surface for water to collect and erode the coating. The coating is thick, so scuffs from rubber shoes or clothing can be buffed out. The coating should last 10-20 years, after which the piece can easily be re-coated at a relatively minimal cost. The steel structure of the artwork has a 100+ year service life.



Artwork for Analog Hotel, Palo Alto

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B U D G E T

Item	Qty	Per	Cost
Asymmetric Bench: 8' wide, 7' seat	2	\$9,200	\$18,400
Tri-Circle Planter, 32" tall, 30" wide	1	\$3,200	\$3,200
Prices above include zinc rich epoxy primer and architectural grade powder coating in choice of RAL color			\$0
Delivery and Installation	1		\$800
Project Management, Consulting & Design fees	1		\$3,600
Total			\$26,000

All pieces are made to order so there is an 8 week lead time between placement of order and delivery.

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Spring 2021

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