

Cubberley ArtLab

Programming Criteria

We encourage CASP artists to hold Community Engagement programs in the Cubberley ArtLab (U-7). The ArtLab is a community programming and exhibition space. ArtLab programming is designed to support the objectives and community service goals of CASP juried artists. The intent of events hosted in U-7 is to support the vitality of CASP by bringing attention to the program, its artists and CASP's collaborative programming. Programs are intended to complement, expand and support existing programs in the City of Palo Alto, Community Services Department.

To determine if your program is appropriate for the ArtLab, please ensure it meets the following criteria:

- Event/exhibition fosters active engagement with the Palo Alto and surrounding communities.
- Event/exhibition is compelling, dynamic, engaging, and of interest to a broad audience.
- Event/exhibition continues to increase the prestigious reputation of the program and is accessible, open, inclusive, and equitable.
- Event/exhibition reflects CASP artist(s) role in the community.
- Event/exhibition is designed and organized by CASP artist(s).
- Outreach and promotion will be primarily completed by CASP artist(s).

* Staff will promote events on the CASP website and all social media platforms overseen and administered by City-authorized content producers.

- Event staffing or gallery sitting is completed by CASP artist(s).
- Event/exhibition is free of charge.
- Event/exhibition is open to the general public.
- Any exhibiting/presenting non-CASP artist or artist groups support the CASP vision, goals and objectives.

Please note: All community service programming for the ArtLab must be submitted to City staff for approval. Some programs may require modification prior to approval. Exhibitions featuring one artist are not supported.

CASP Vision and Program Goals:

- Create an artist community that fosters diverse and numerous opportunities for growth and collaboration in the creation of new work.
- Ensure the representation of a wide range of experience in terms of artistic disciplines, artistic development, as well as diverse cultural and aesthetic approaches. Create a dynamic and accessible cultural destination for the community, with economic value for the resident artists. Foster active engagement with and visibility with the Palo Alto and surrounding communities.
- Continue to increase the prestigious and competitive reputation of the program. Ensure that the program is accessible, open, inclusive, equitable, and responsive to the community need for studio space.