

Downtown Palo Alto Business Improvement District
Annual BID Assessments

| | ZONE A | ZONE B |
|--|---|--|
| | | (75%) |
| Retailers and Restaurants (100%) | \$225.00 (Under 6 FTE employees) (50%) \$340.00 (6 to under 11 FTE employees) (75%) \$450.00 (11+ FTE employees) (100%) | \$170.00 \$260.00 \$340.00 |
| Service Businesses (75%) | \$170.00 (Under 4 FTE employees) (50%) \$260.00 (4 to under 7 FTE employees) (75%) \$340.00 (7+ FTE employees) (100%) | \$130.00 \$200.00 \$260.00 |
| Professional Businesses (50%) | EXEMPT (25% or fewer FTE employees, including the business owner) \$ 60.00 (26% to under 1 FTE employees) (25%) \$110.00 (2 to 4 FTE employees) (50%) \$170.00 (5 to 9 FTE employees) (75%) \$225.00 (10+ FTE employees) (100%) | \$ 50.00 \$ 90.00 \$130.00 \$170.00 |
| Lodging Businesses (100%) | \$225.00 (up to 20 rooms) (50%) \$340.00 (21 to 40 rooms) (75%) \$450.00 (41+ rooms) (100%) | \$170.00 \$260.00 \$340.00 |
| Financial Institutions | \$500.00 | \$500.00 |

Note 1: For retail, restaurant, service, and professional businesses, size will be determined by number of employees either full-time or equivalent (FTE) made up of multiples of part-time employees. A full FTE equals approximately 2000 hours annually. Lodging facilities will be charged by number of rooms available and financial institutions will be charged a flat fee.

Note 2: Second floor (and higher) businesses located within Zone A, will be assessed the same as similar street-level businesses located within Zone B.

Note 3: Assessment amounts are rounded to the nearest ten dollars. The minimum assessment will be \$50.00.