



LEAGUE OF
**CALIFORNIA
CITIES**

New Mayors and Council Members **ACADEMY**

Jan. 20 - 21 and Jan. 27 - 28, 2022



Virtual

Find session materials online @ www.calcities.org/NMCMA

THURSDAY, JANUARY 20

8:30 - 9:15 a.m.

Morning Coffee Chat with the Department Executive Committee

Join the Mayors and Council Members Department executive committee for an informal coffee chat before the conference begins. Come (virtually) meet your peers, share insights, and gear up for the day ahead!

Cal Cities Mayors and Council Members Department Officers:

John Minto, Department President and Mayor, Santee

Susannah Meyer, First Vice President and Council Member, Brentwood

Blanca Pacheco, Second Vice President and Mayor, Downey

Lori Ogorchock, Immediate Past President and Director and Council Member, Antioch

9:30 - 11:30 a.m.

An Irregular Meeting of the City Council of Dysfunction Junction: The Do's and Don'ts of Conducting a Public Meeting

Enjoy a popular depiction of a city council meeting gone awry and learn from its mistakes.

Presider: *John Minto, President, Mayors and Council Members Department and Mayor, Santee*

Facilitators: *Christi Hogin, Best Best & Krieger, LLP*

Michael Jenkins, Best Best & Krieger, LLP

1:00 - 1:45 p.m.

Your Cal Cities and How To Use It

As a city official, you are the League of California Cities. Meet the Cal Cities leadership team and learn about the organization's mission and structure, the advocacy and educational tools Cal Cities provides, and how you can get the most out of your membership.

Moderator: *Jennifer Whiting, Director of Education and Member Services, League of California Cities*

Speakers: *Cindy Silva, President, League of California Cities and Mayor Pro Tem, Walnut Creek*
Carolyn Coleman, Executive Director and CEO, League of California Cities

2:00 - 3:30 p.m.

Developing an Effective City Council and City Manager Team: The Key to Good Governance and City Success

Successful communities require highly effective governance and management, key to which is a positive city council/city manager working relationship guided by good, open communication. This session will help you to better appreciate the roles that the city council governing body, individual council members, and the city manager fulfill in a successful working relationship based on effective communication and sound governance practices.

Moderator: *Patricia Martel, West Coast Regional Director, ICMA*

Speakers: *Angela Andrews, Council Member, Hayward*

Kelly McAdoo, City Manager, Hayward

FRIDAY, JANUARY 21

9:30 a.m. - 12:30 p.m.

Financial Responsibilities, City Revenues Workshop

Learn about your responsibilities as an elected official when exercising fiduciary accountability and transparency in open government. In this enlightening conversation, discuss the local government financial cycle, elected official financial oversight duties, and state and local funding relationships, and the four stages of fiscal meltdown. Plus, learn how to be a better leader by discovering how to avoid micromanagement and manage complacency. The importance of structurally balanced budget tips for setting city council goals and the need for financial policies will be stressed during this session.

Speakers: *Michael Coleman, Cal Cities Fiscal Policy Advisor, CaliforniaCityFinance.com*
Christina Turner, City Manager, Morgan Hill

2021 - 2022 Department Officers

*President, **John Minto***
Mayor, Santee

*First Vice President, **Susannah Meyer***
Council Member, Brentwood

*Second Vice President, **Blanca Pacheco***
Mayor, Downey

*Immediate Past President and Director, **Lori Ogorchock***
Council Member, Antioch

THURSDAY, JANUARY 27

8:30 - 9:15 a.m.

Morning Coffee Chat with Your Regional Division

Meet your regional public affairs manager and join fellow division members for an informal coffee chat before the day begins. [Regional Divisions](#) cover every part of California and serve as the grassroots advocacy core of the League of California Cities. Made up of elected and career city officials, Regional Divisions develop region-specific programs and carry out grassroots activities to support specific legislative, regulatory, and ballot measure goals. Divisions guide Cal Cities policy by appointing representatives to the board of directors, as well as its resolutions, policy, and annual conference committees.

**Desert Mountain and Inland Empire divisions will not have a coffee chat. Please contact [Laura Morales](#) for more information.*

**Monterey Bay division will not have a coffee chat. Please contact [Deanna Sessums](#) for more information.*

Speakers: Regional Public Affairs Managers

9:30 - 10:30 a.m.

Effective Advocacy and Key City Issues

Meet the League of California Cities' legislative team and learn about the 2022 Cal Cities Action Agenda, legislative calendar, and trending issues in the Legislature. The Cal Cities team will also share ideas for establishing practical skills to develop persuasive arguments and testimony that will serve your city's interests.

Moderator: *Melanie Perron, Deputy Executive Director, Advocacy & Public Affairs, League of California Cities*

Speakers: *Bismarck Obando, Director of Public Affairs, League of California Cities*

Jason Rhine, Assistant Legislative Director, League of California Cities

Caroline Cirrincione, Legislative Representative, League of California Cities

Damon Conklin, Legislative Representative, League of California Cities

Derek Dolfie, Legislative Representative, League of California Cities

Elisa Arcidiacono, Legislative Representative, League of California Cities

Johnnie Piña, Legislative Representative, League of California Cities

Nicolas Romo, Legislative Representative, League of California Cities

Jessica Sankus, Senior Policy and Legislative Analyst, League of California Cities

11:00 a.m. - 12:00 p.m.

Policy Role in Land Use Planning

Land use planning is one of the most important parts of a city official's responsibilities due to the long-term impacts it can have on a community's environment, economic vitality, and the physical health of its residents. Learn about tools and processes in land use planning, such as the general plan, zoning, and the California Environmental Quality Act, as well as the role of regional agencies and the state. This knowledge will help you foster a solid working relationship with your city's planning commission and planning staff.

Moderator: *Lori Ogorchock, Immediate Past President and Director and Council Member, Antioch*

Speakers: *Eric Nelson, Planning Commissioner, Dana Point*

Mark Teague, Managing Principal Environmental Services, PlaceWorks

1:30 - 3:00 p.m.

Your Legal Powers and Obligations; Open Government and Conflicts of Interest

You were elected to make things happen in your city. Learn the breadth and limitations of your powers as a city official. Then, acquire a basic understanding of the legal authorities and restrictions under which cities and city officials operate, with a focus on open government laws, such as the Brown Act and the Public Records Act, and laws pertaining to conflicts of interest.

Moderator and Speaker: *Corrie Manning, General Counsel, League of California Cities*

Speaker: *Thomas Brown, Of Counsel, Burke, Williams & Sorensen, LLP*

FRIDAY, JANUARY 28

8:30 - 9:00 a.m.

Morning Coffee Chat with the Department Executive Committee
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9:15 - 10:30 a.m.

Social Media / Digital Communications and Civic Engagement

With constant advancements in social media over the last several years, it can be hard to keep up with the “do’s and don’ts” of every platform. Moreover, as misinformation increases, elected officials need to be quick on their feet and have the necessary skills to proactively manage public perceptions about local governmental affairs. Discover what cities should be doing to communicate with their constituents in the 21st century, and the rules that elected officials must follow.

Moderator: *Blanca Pacheco, Second Vice President, Mayors and Council Members Department, and Mayor, Downey*

Speakers: *Brandon Castillo, Partner, Bicker, Castillo & Fairbanks
Traci Park, Partner, Burke, Williams & Sorensen, LLP*

11:00 a.m. - 12:30 p.m.

From Dangerous Discourse to Extraordinary Engagement: Changing the Conversation on Inclusion

Diversity is a fact: Inclusion is a choice and often, an expectation. It is important to take a good, hard, long look at how we are doing business and truthfully examine how to do business better. As elected officials, it is incumbent upon us to ask and effectively answer two questions: “Who else needs to be included in our conversations?” and “How can we effectively engage them?” This session will give you a personal lens into conversations around diversity, equity, and inclusion, and will equip you with specific strategies for more inclusive business practices.

Moderator: *John Minto, Department President and Mayor, Santee*

Speakers: *Eric Bailey, Managing Partner, Extraordinary Balance*

Save The Dates:

UNDERSTANDING PUBLIC SERVICE ETHICS LAWS AND PRINCIPLES (AB 1234)
FEBRUARY 18, 2022 | VIRTUAL

HARASSMENT PREVENTION TRAINING FOR SUPERVISORS AND OFFICIALS (AB 1661)
FEBRUARY 25, 2022 | VIRTUAL

2022 ANNUAL CONFERENCE AND EXPO
SEPTEMBER 7-9 | LONG BEACH CONVENTION CENTER

2023 NEW MAYORS AND COUNCIL MEMBERS ACADEMY (North)
JANUARY 18 - 20 | HYATT REGENCY SACRAMENTO

2023 NEW MAYORS AND COUNCIL MEMBERS ACADEMY (South)
FEBRUARY 1 - 3 | SHERATON UNIVERSAL HOTEL



LEAGUE OF
**CALIFORNIA
CITIES**

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www.calcities.org