



SANTA CLARA COUNTY
REGISTRAR OF VOTERS

ARGUMENT
DECLARATION BY AUTHOR(S) OR PROPONENT(S)
(Elections Code § 9161, 9164, 9501, 9501.5, 9600)

The undersigned author(s) of the argument in favor of / against ballot measure B at the
(circle one) (letter)
SPECIAL election for the City of Palo Alto
(title of election) (name of jurisdiction)

to be held on Nov. 4, 2014 hereby state that such argument is true and correct to the best

(date of election)
of Ler knowledge and belief.
(his / her / their)

14 AUG 12 PM 4:29
CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

1.

[Signature] 8/11/14
Signature Date
Mayor, City of Palo Alto
Type Title to Appear on Argument

1336 MADRONO AVE
Residential Address
Nancy Shepherd
Type Name as Signed Male/Female

Author meets criteria of: ___ Gov. Bd. Member ___ Principal Officer of Bona Fide Assoc. ___ Reg. Voter in Dist.

2.

Signature Date

Type Title to Appear on Argument

Residential Address

Type Name as Signed Male/Female

Author meets criteria of: ___ Gov. Bd. Member ___ Principal Officer of Bona Fide Assoc. ___ Reg. Voter in Dist.

3.

Signature Date

Type Title to Appear on Argument

Residential Address

Type Name as Signed Male/Female

Author meets criteria of: ___ Gov. Bd. Member ___ Principal Officer of Bona Fide Assoc. ___ Reg. Voter in Dist.

4.

Signature Date

Type Title to Appear on Argument

Residential Address

Type Name as Signed Male/Female

Author meets criteria of: ___ Gov. Bd. Member ___ Principal Officer of Bona Fide Assoc. ___ Reg. Voter in Dist.

5.

Signature Date

Type Title to Appear on Argument

Residential Address

Type Name as Signed Male/Female

Author meets criteria of: ___ Gov. Bd. Member ___ Principal Officer of Bona Fide Assoc. ___ Reg. Voter in Dist.

Contact Person

LARRY KLEIN

Telephone #

650 444-6367

Fax #

650 325-5572

EMAIL



SANTA CLARA COUNTY
REGISTRAR OF VOTERS

ARGUMENT
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(Elections Code § 9161, 9164, 9501, 9501.5, 9600)

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 AUG 12 PM 4:28

The undersigned author(s) of the argument in favor of ~~against~~ ballot measure B at the
(circle one) (letter)

~~General~~ Special election for the City of Palo Alto
(title of election) (name of jurisdiction)

to be held on November 4, 2014 hereby state that such argument is true and correct to the best
(date of election)

of his knowledge and belief.
(his / her / their)

4
(2) Sid Espinosa 8/12/14
Signature Date
Former Mayor of Palo Alto
Type Title to Appear on Argument

488 University Ave, Palo Alto
Residential Address
Sid Espinosa Male
Type Name as Signed Male/Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

2. _____
Signature Date Residential Address

Type Title to Appear on Argument Type Name as Signed Male/Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

3. _____
Signature Date Residential Address

Type Title to Appear on Argument Type Name as Signed Male/Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

4. _____
Signature Date Residential Address

Type Title to Appear on Argument Type Name as Signed Male/Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

5. _____
Signature Date Residential Address

Type Title to Appear on Argument Type Name as Signed Male/Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

Contact Person Larry Klein

Telephone # 650 447-6367

Fax # 650 325-5572



SANTA CLARA COUNTY REGISTRAR OF VOTERS

ARGUMENT DECLARATION BY AUTHOR(S) OR PROPONENT(S) (Elections Code § 9161, 9164, 9501, 9501.5, 9600)

14 AUG 12 PM 4:29 CITY OF PALO ALTO, CA CITY CLERK'S OFFICE

The undersigned author(s) of the argument In favor of against ballot measure B at the Special election for the City of Palo Alto

to be held on November 4, 2014 hereby state that such argument is true and correct to the best

of her knowledge and belief. (his / her / their)

1. Penelope Ellison 8.12.2014 513 El Capitan Pl. Palo Alto 94306 Signature Date Residential Address Community Volunteer, Safe Routes to School Penelope B. Ellison Type Title to Appear on Argument Type Name as Signed Male Female

Author meets criteria of: ___ Gov. Bd. Member ___ Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

2. Signature Date Residential Address Type Title to Appear on Argument Type Name as Signed Male/Female

Author meets criteria of: ___ Gov. Bd. Member ___ Principal Officer of Bona Fide Assoc. ___ Reg. Voter in Dist.

3. Signature Date Residential Address Type Title to Appear on Argument Type Name as Signed Male/Female

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5. Signature Date Residential Address Type Title to Appear on Argument Type Name as Signed Male/Female

Author meets criteria of: ___ Gov. Bd. Member ___ Principal Officer of Bona Fide Assoc. ___ Reg. Voter in Dist.

Contact Person Larry Klein Telephone # 650 444-6367 Fax # 650 325-5572





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(Elections Code § 9161, 9164, 9501, 9501.5, 9600)

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE
14 AUG 12 PM 4:29

The undersigned author(s) of the argument in favor of / against ballot measure B at the
(circle one) (letter)

General Special election for the City of Palo Alto
(title of election) (name of jurisdiction)

to be held on Nov 4 2014 hereby state that such argument is true and correct to the best
(date of election)

of my knowledge and belief.
(his / her / their)

4

1. Gregory Schmid 8/11/14
Signature Date
Council Member
Type Title to Appear on Argument

3428 Janice Way, Palo Alto
Residential Address
Gregory Schmid
Type Name as Signed Male / Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

2. _____
Signature Date
Type Title to Appear on Argument

Residential Address
Type Name as Signed Male / Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

3. _____
Signature Date
Type Title to Appear on Argument

Residential Address
Type Name as Signed Male / Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

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Signature Date
Type Title to Appear on Argument

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Type Name as Signed Male / Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

5. _____
Signature Date
Type Title to Appear on Argument

Residential Address
Type Name as Signed Male / Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

Contact Person
Gregory Schmid
LARRY KLEIN

Telephone #
650 494-6769
650 494-6367

Fax #
650 325-5572



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REGISTRAR OF VOTERS

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(Elections Code § 9161, 9164, 9501, 9501.5, 9600)

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(his / her / their)

14 AUG 18 PM 4:25
CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE
Palo Alto, CA 94301

5

Ray Baccetti 8/11/14
Signature Date

850 Webster St. Apt 700
Residential Address

Volunteer ~~Chair~~, City Infrastructure Commission
Type Title to Appear on Argument

Study
RAY BACCETTI
Type Name as Signed Male Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

2. _____
Signature Date Residential Address
Type Title to Appear on Argument Type Name as Signed Male/Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

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Signature Date Residential Address
Type Title to Appear on Argument Type Name as Signed Male/Female

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

Contact Person LARRY KLEIN Telephone # 650 444-6307 Fax # 650 325-5572

City of Palo Alto
Argument in Favor of 2014 Measure B

Vote Yes on B to ensure Palo Alto can invest in city infrastructure we need without increasing taxes paid by local residents and businesses.

With excellent public schools, a vibrant downtown, unique neighborhoods and beautiful natural surroundings, our community is thriving in many ways. However, local infrastructure is aging and requires repairs and upgrades. Our oldest fire stations and the building that houses our 9-1-1 emergency communications network do not meet seismic safety standards. Some neighborhoods are experiencing overflow parking impacts. City streets and sidewalks are aging and need repair or replacement as well as safety improvements for rapidly increasing numbers of pedestrians and bicyclists of all ages, including children walking and biking to school.

Measure B will enact a modest 2% increase in the tax paid by out of town visitors staying in Palo Alto hotels and motels who of course rely on our roads and other infrastructure.

Measure B will :

- Ensure that Palo Alto's fire stations and public safety operations are seismically safe and continue operating after a major earthquake
- Provide safe sidewalks, paths and bridges for bikes and pedestrians, including safe routes to school
- Maintain city streets and roads, making dangerous intersections safer for all users
- Reduce neighborhood parking impacts by creating new off-street parking options
- Maintain city parks and recreation facilities

By law, all funds from Measure B must stay here in Palo Alto under local control and cannot be taken away by the State,

Please join a unanimous City Council, as well as community and business leaders and vote Yes on Measure B!

ARGUMENTS IN SUPPORT OR
OPPOSITION OF THE
PROPOSED LAWS ARE THE
OPINIONS OF THE AUTHORS.

14 AUG 12 PM 4:29
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CITY CLERK'S OFFICE