

# Discussion of & Potential Direction for Next Steps Regarding Business Registry Fees and Downtown Business Improvement District Assessments

City Council Agenda Item #9

May 4, 2020

# Background

## March 23<sup>rd</sup> Council Meeting

- Approved motion to discontinue work on business tax measure due to COVID-19
- Council asked Staff to consider waiving the business registration fee

## Recommendations

- Waive the 2020 Business Registry fee
- Rescind the FY 2020 BID assessments
- Reimburse for the business registration fees and BID assessments due for 2020

**Business Registry:** Annual cost recovery fee of \$50 plus \$4 CASp fee

**BID:** Annual assessment fee of \$50-\$500 for businesses in the district

## Recent Events

June 2019 – FY 2020 BID assessments approved by Council

Early March 2020 - Business Registry and BID assessment collections began

Late March 2020 – Business Registry and BID assessment due date extended to June 30<sup>th</sup>

# Discussion of Next Steps

## Issuing Refunds for 2020 fees

- Existing system in place
- Allows 2021 flexibility
- A more beneficial response

## Resource Impact of Refunds

### BID

- Possible budget adjustment of ~\$70,000

### BRC

- Expected loss of revenues of ~\$100,000
- Avenu administration cost



# Recommended Action

- a) Adopt a resolution waiving the business registration fee due for 2020, and waiving all late fees for the 2020 collection cycle.
- b) Rescind the approval of the levy of assessments for the BID for FY20
- c) Approve the reimbursement of business registration fees and BID assessments due in 2020 that have been paid by businesses.

