

Baumb, Nelly

From: Mary B. <mab9999@yahoo.com>
Sent: Monday, November 16, 2020 11:41 AM
To: Council, City
Subject: In re: New grocery market in College Terrace

CAUTION: This email originated from outside of the organization. Be cautious of opening attachments and clicking on links.

I write to you in support of the potential new market in College Terrace on the corner of ECR and Oxford and I ask the City Council that you support it too.

Though not situated in the most optimal location, the new market will no doubt benefit from the skills, expertise and past successes of the owner. I believe he will be the one to finally overcome the poor location, the parking situation, the past lack of signage, and the current pandemic, and will give CT the vibrant market it has been missing for these many years.

We want a neighborhood market, we need a neighborhood. Please give your support to Real Produce Market.

Thank you,
Mary Bartholomay
Dartmouth St, 94306

Baumb, Nelly

From: Dennis Facchino <dennisfacchino@gmail.com>
Sent: Saturday, November 14, 2020 5:18 PM
To: Council, City
Subject: Grocery Store/College Terrace

CAUTION: This email originated from outside of the organization. Be cautious of opening attachments and clicking on links.

Dear Members of PA CC

I write in support of this market as we've been patrons of the previous two. We hope that all the kinks between the various agencies/owners/our residents have been ironed out so this market has a better than average chance to succeed.

Market #1, was too upscale for CT probably because TraderJoe's had moved into the vacuum after CT Market;

Market #2, was 'hidden' from everyone by the owners who seemed to be always promising to be completed with the project.

Market #3 hopefully will be within the economic ranges of CT and the place looks much better as improvements and upgrades seem complete.

We are curious however, that this still awaits the final vote when the interior of the space has been installing fixtures and getting ready to open soon after your vote.

Anyway, please vote to provide this wonderful fixture for CT.

Thanks

Dennis Facchino/Angela Sowa 653 Stanford Ave, Palo Alto, CA 94306

Baumb, Nelly

From: Laura Forrest <LForrestPTA@comcast.net>
Sent: Friday, November 13, 2020 4:09 PM
To: Council, City
Subject: Real Produce International Market // College Terrace

CAUTION: This email originated from outside of the organization. Be cautious of opening attachments and clicking on links.

Dear Palo Alto City Council,

I'm reaching out to encourage Council approval of Khaled Taffi's proposal to bring Real Produce International Market to the College Terrace site. I'm a native Palo Altan and have been living in CT since 1994. While raising my kids, living just a block away from JJ&F Market was a godsend. Since the closure of JJ&F in 2013, and two failed attempts at establishing a market at the site, our neighborhood is still without this necessary resource.

In addition to the convenience of location, one that could be walked or biked to, my neighbors and I miss the added sense of community we had when seeing one another while shopping. We also had market staff who knew us, placed special orders or simply provided friendly conversation. This all gave our neighborhood a close-knit experience that's hard to find in these times.

Please approve Real Produce International Market for College Terrace.

Thank you,

Laura Forrest

Baumb, Nelly

From: Melanie Grondel <mel.grondel@gmail.com>
Sent: Friday, November 13, 2020 12:04 PM
To: Council, City
Cc: Melanie Grondel
Subject: Real Produce International Market

CAUTION: This email originated from outside of the organization. Be cautious of opening attachments and clicking on links.

Dear City Council,

I am pleased to see the efforts to open up The Market at the Corner of El Camino Real/ Oxford by a new Grocery Family, much along the lines of our beloved JJ&F.

Good Produce and Meats and basic groceries nearby, simplifies my life a great deal. If good prices can become reality too, that will be so much the better.

I live on Yale Street and I belong to the older generation. Even now, when Stanford has mostly the Labs open but not much else, I see quite a few young families walk by with a stroller. Many others walk, run, or bike past. The usual traffic as of a year ago is quite busy. Soon Stanford will be open again.

The College Terrace residents, younger and older, are well served, if they can buy good food at reasonable prices nearby without the need for a car. I include myself.

I stopped by the location and was impressed with the professionalism and enthusiasm of the Taffi Team to offer our neighborhood the products and services we need, special requests included.

Owning two wholesale produce businesses and a successful grocery in the area, gives me confidence that the Taffi Team has the wherewithal to establish the grocery store we need and love to have near.

I am looking forward to go shopping at Real Produce International Market and meet my neighbors in the process, possibly with a coffee on the Terrace.

I ask the Council to support the Opening of the Real Produce International Market and to help facilitate the process for the Taffi Family Team.

Melanie Grondel

2139 Yale Street
Palo Alto, Ca 94306

Baumb, Nelly

From: Ann Balin <alafargue@me.com>
Sent: Friday, November 13, 2020 9:34 AM
To: Council, City
Subject: New Market

CAUTION: This email originated from outside of the organization. Be cautious of opening attachments and clicking on links.

Dear Mayor Fine & Council Members,

I am writing to urge you to give approval for the Real Produce and International Market owned by Khalid Taffi. This businessman has proven experience and success with his Almaden market and in wholesale as well. The College Terrace neighborhood and Stanford community appreciates having a market that one can access on the west side of the El Camino Real.

Neighbors are delighted to learn that this will be an organic produce market.

The city needs to expedite signage once you grant approval.
As you know with the former markets signage was delayed or not large enough to demonstrate the presence of the markets.

So we are crossing our fingers — the third time is the charm.

Ann Lafargue Balin
College Terrace
Columbia Street

Baumb, Nelly

From: Gwyn Dukes <gwyndukes@gmail.com>
Sent: Saturday, November 14, 2020 10:01 PM
To: Council, City
Subject: Please approve Real Produce Market proposal

CAUTION: This email originated from outside of the organization. Be cautious of opening attachments and clicking on links.

Dear Members of the Palo Alto City Council,

I write in enthusiastic support for approval of the proposal to authorize the Real Produce International Market to occupy the space in College Terrace that formerly housed JJ&F and Khoury's Market.

This market would be a benefit not only to those who live in College Terrace, but to the many families who live throughout Palo Alto, and those who live and work on the Stanford campus. In the years before the COVID era, I was among the many Stanford employees who shopped regularly at JJ&F, and who valued a **family run, community minded market** in this convenient location. I was a "regular" there for 40 years, and I have missed JJ&F and Khoury's, and hope that the Real Produce International Market can gain approval and get started right away! I would definitely return to shop there.

The fact that this market emphasizes international foods (and is willing to order items that shoppers request) would be of great value to the substantial international community in Palo Alto and the mid-Peninsula. In addition, it would make a huge difference for hundreds of international students and their families who live on campus and/or work at Stanford. Through my work with them at the Bechtel International Center, I learned that many of them have to drive to Sunnyvale or San Jose to find the foods they are accustomed to. Many do not have cars, and so it is difficult for them to arrange transportation to the markets that carry their preferred ingredients. The "Real Produce" Market would give them an alternative within walking distance.

Aside from the international community itself, the culinary patterns of the general public have shifted to include many dishes from around the world that require spices and ingredients not available in other reasonably priced local markets. I believe that this market, with its emphasis on fresh produce and international items at affordable prices will gain a following beyond the immediate neighborhood.

I would hope that Palo Alto would hold firm to its covenant requiring that a market be part of the redeveloped block that housed JJ&F. We are indeed fortunate that Real Produce International Market has expressed interest and submitted a proposal!

I am impressed that the Real Produce International Market is ready to get started right away, and I urge you to approve the proposal immediately so that the long promised market in this location can at last become a reality!

Sincerely,
Gwyn Dukes
Longtime JJ&F shopper
and longtime staff at Stanford

Baumb, Nelly

From: herb <herb_borock@hotmail.com>
Sent: Sunday, November 15, 2020 6:20 PM
To: herb
Cc: Council, City; Clerk, City
Subject: Re: November 16, 2020 Council Meeting, Item #6: 2100 El Camino Real/501 Oxford Grocery Store

CAUTION: This email originated from outside of the organization. Be cautious of opening attachments and clicking on links.

First sentence should read "Santta Clara ... "

From: herb <herb_borock@hotmail.com>
Sent: Monday, November 16, 2020 2:16 AM
To: city.council@cityofpaloalto.org <city.council@cityofpaloalto.org>; city.clerk@cityofpaloalto.org <city.clerk@cityofpaloalto.org>
Subject: November 16, 2020 Council Meeting, Item #6: 2100 El Camino Real/501 Oxford Grocery Store

Herb Borock
P. O. Box 632
Palo Alto, CA 94302

November 15, 2020

Palo Alto City Council
250 Hamilton Avenue
Palo Alto, CA 94301

**NOVEMBER 16, 2020 CITY COUNCIL MEETING, AGENDA ITEM #6
2100 EL CAMINO REAL/501 OXFORD GROCERY STORE**

Dear City Council:

Your approval of this grocery store should be conditioned on your receiving evidence that the store has received all required permits and approvals from the San Clara County Environmental Health Department.

The applicant's proposal letter indicates that it is their intent to seek such approvals.

A grocery store that begins operation (sometimes called a "soft opening") without the required health approvals should not be considered as satisfying the conditions of the PC ordinance for the property.

Thank you for your consideration of these comments.

Sincerely,

Herb Borock

Baumb, Nelly

From: Amy Keohane <amykeohane@hotmail.com>
Sent: Friday, November 13, 2020 10:50 AM
To: Council, City
Subject: Rushing into things

CAUTION: This email originated from outside of the organization. Be cautious of opening attachments and clicking on links.

Dear Council,

We are rushing into things allowing T&C to allow medical and other types of business. It will change the whole shopping center to a medical center. Has anyone seen any of the negotiations between the T&C and the restaurants, such as Mayfield. Did they really give them relief or offer? Not from what I heard. We will be turning a corner in the next 6 months. Please Please don't allow medical building to the first floor. Being short sighted and giving in to the leasing offices. They haven't suffered as much as all the small business.
amy

Amy Keohan
650-346-5306