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**TO: HONORABLE CITY COUNCIL**

**FROM: DEAN BATCHELOR, DIRECTOR OF UTILITIES**

**DATE: AUGUST 03, 2020**

**SUBJECT: AGENDA ITEM NUMBER 5-** Approve and Authorize the City Manager or Designee to Execute the Following Utilities Communication, Graphic Design and Marketing Services Contracts in a Combined Not-to-Exceed Amount of \$200,000 Annually and a Combined Not-to Exceed Amount of \$1,000,000 Over a Five-year Term: A) Eric Goldsberry Art Direction, C20176172A; B) Marketing for Change, C20176172B; and C) Underground Advertising, C20176172C; Finding of CEQA Exemption

The item has been pulled in order to allow Staff time to acquire comparative budget information/benchmarks from other utilities on these types of services.

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Dean Batchelor  
Director of Utilities Department

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Ed Shikada  
City Manager