



City of Palo Alto

City Council Staff Report

(ID # 8958)

Report Type: Consent Calendar

Meeting Date: 3/5/2018

Summary Title: Resolution Amending Evergreen Park - Mayfield RPP

Title: Adoption of a Resolution Amending the Evergreen Park - Mayfield Residential Preferential Parking Program Extending the Program Area to the East Side of El Camino Real, Increasing the Number of Employee Parking Permits, and Making Clarifying Modifications to the Resolution

From: City Manager

Lead Department: Planning and Community Environment

Recommendation:

Staff recommends that the City Council:

- A. Adopt a Resolution (Attachment A) to amend the Evergreen Park-Mayfield Residential Preferential Parking Program, as restated in Resolution No. 9739, to incorporate the east side of El Camino Real (SR 82) between a point approximately 189 feet north of Park Boulevard and College Avenue; and
- B. Direct staff to forward the adopted Resolution to the California Department of Transportation (Caltrans) to authorize the addition of residential preferential parking on El Camino Real (SR 82) and, upon approval by Caltrans, reallocate 40 employee permits in Employee Parking Zones A, B, C and D to a new Employee Parking Zone along this segment of El Camino Real (new Zone G); and
- C. Direct staff to make corresponding changes to the Administrative Guidelines for the residential preferential parking programs; and
- D. Find these actions exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to Sections 15061(b)(3) and 15301 (Existing Facilities) of Title 14 of the California Code of Regulations.

Background and Discussion:

On February 5, 2018 the City Council received a report on the Evergreen Park-Mayfield Residential Preferential Parking Program, adopted Resolution No. 9739 ending the pilot phase and making the program ongoing, and requested that staff return with an amended resolution

to add RPP spaces to the east side of El Camino Real (SR 82), forward that resolution to Caltrans, create a new Employee Parking Zone G, and reallocate the new Employee Parking Permits to this new zone upon approval by Caltrans. The staff report can be found at <https://www.cityofpaloalto.org/civicax/filebank/documents/63039> and the meeting minutes can be found at PLACEHOLDER.

Policy Implications:

The following Comprehensive Plan programs and policies are relevant to the Evergreen Park-Mayfield Residential Preferential Parking Program:

- **Policy T-5.5** *Minimize the need for employees to park in and adjacent to commercial centers, employment districts and schools*
- **Policy T-5.11** *Work to protect residential areas from parking impacts of nearby businesses and uses, recognizing that fully addressing some existing intrusions may take time.*
- **Policy B-1.2** *Promote Palo Alto's image as a business-friendly community. Assume an active role in fostering businesses, including small start-ups, entrepreneurs, and innovative businesses.*
- **Policy B-1.3** *Engage with all stakeholders in the community, including businesses of all sizes, local retailers, the public, and City decision-makers in order to understand the challenges businesses and employers face.*
- **Policy B-2.3** *Recognize that employers, businesses and neighborhoods share many values and concerns, including traffic and parking issues and preserving Palo Alto's livability, and need to work together with a priority on neighborhood quality of life.*
- **Policy B-3.3** *Develop strategies for promoting businesses and employers that generate revenues that will support a full range of high-quality City services, including retain and attract revenue-generating businesses.*
- **Policy B-4.2** *Attract and support small businesses, start-ups, non-profit organizations, and professional services, which are vital to a diverse and innovative economy.*
- **Policy B-6.4** *Foster the establishment of businesses and commercial services in the California Avenue business district that serve the adjacent neighborhoods, as well as Stanford Research Park.*

Resource Impact:

It is estimated that the changes in parking signage will require approximately \$17,000 in

funding. There is sufficient funding in Capital Improvement Project (CIP) PL-15003, Residential Preferential Parking in the Fiscal Year 2018 Adopted Capital Budget to cover the cost of this signage.

Timeline:

If City Council adopts the proposed resolution, staff expects that Caltrans will take somewhere between one to six months to review and provide an approval or denial of this request. Upon Caltrans approval, the installation of new signage on El Camino Real (SR 82) will take up to two months.

Environmental Review:

This program is exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations since it can be seen with certainty that there is no possibility the adoption and implementation of this program may have a significant effect on the environment and Section 15301 in that this proposed resolution will have a minor impact on existing facilities.

Attachments:

Attachment A: Reso Amending Evergreen Park-Mayfield RPP District (PDF)

Not Yet Approved

Resolution No. _____

Resolution of the Council of the City of Palo Alto Amending Resolution No. 9739 Continuing the Evergreen Park-Mayfield Residential Preferential Parking District (RPP) Program to Expand the Program Area and Add a New Zone G on the East Side of El Camino Real Between College Avenue and Approximately 189 Feet North of Park Boulevard, and Make Technical Corrections and Clarifications

RECITALS

A. On January 23, 2017, the Council adopted Resolution No. 9663, which established the Evergreen Park-Mayfield Residential Preferential Parking Program pilot and rescinded existing parking restrictions that conflicted with the restrictions established by this RPP district.

B. On February 5, 2018, the Council adopted Resolution No. 9739 concluding the pilot and continuing the Evergreen Park-Mayfield Residential Preferential Parking Program as an ongoing program. At that time, the Council expressed a desire to expand the District boundary to include the east side of El Camino Real between College Avenue and Park Boulevard which would be established as a new, separate parking zone. El Camino Real is a state highway under the jurisdiction of Caltrans, and the application of the RPP regulations to El Camino Real is therefore subject to Caltrans' approval.

C. The Council now desires to expand the District boundary as described above and make some technical corrections.

NOW, THEREFORE, the Council of the City of Palo Alto RESOLVES, as follows:

SECTION 1. SECTION 3, "Parking Restrictions within District", of Resolution No. 9739 is amended to read as follows:

SECTION 3. Parking Restrictions within the District.

A. Two-hour Parking Limit and No Re-parking. In the areas within the District listed in Table 1, no person shall park a vehicle adjacent to any curb for more than two hours. Re-parking a vehicle more than two hours after initially parking on the same day in the same Parking Zone is prohibited. These restrictions shall be in effect Monday through Friday from 8:00 AM to 6:00 PM, except holidays as defined in Palo Alto Municipal Code Section 2.08.100. Vehicles properly displaying a valid Parking Permit as described in Section 4 of this Resolution are exempt from these restrictions.

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TABLE 1	
STREET	BLOCKS
Park Blvd.	1700, 1800, 1900, 2000, 2100, 2200-2211, 2555-2599, 2600
Park Ave.	100
Leland Ave.	200, 300, 400
Stanford Ave.	200, 300, 400
Oxford Ave.	200, 300, 400
College Ave.	200, 300, 400
Birch Ave.	1800, 1900, 2000, 2100, 2200-2288, 2518-2575, 2600
Ash St.	1800, 1900, 2000, 2100, 2502-2599, 2600, 2700
Grant St.	100, 200, 300, 400
Sheridan Ave.	200, 300, 400
<u>El Camino Real</u>	<u>East Side between College Avenue and approximately 189 feet North of Park Boulevard</u>

- B. Exempt vehicles. Vehicles exempt from parking restrictions as described in Palo Alto Municipal Code Section 10.50.070(d) are exempt from the restrictions in this section.

SECTION 2. Subsection A of SECTION 4, "Parking Permits", of Resolution No. 9739 is amended to read as follows:

SECTION 4. Parking Permits.

- A. Employee Parking Permits. The City may issue Employee Parking Permits for use by employees working in the District. Employee Parking Permits shall be subject to the following regulations:
- Duration. Employee Parking Permits shall be available in the form of ~~annual~~ six-month permits and one-day permits.
 - Form of Permit. The City may issue Employee Parking Permits in any form it deems practicable, including stickers or hangtags.
 - Commuting Only. Employee Parking Permits are valid only when used by employees who are working within the District on the day the permit is used.
 - Zones. Employee Parking Permits shall be specific to one of the Parking Zones as specified in Exhibit A and shall entitle the permit holder to park only in the Parking Zone designated on the Employee Parking Permit.
 - Maximum Number of Permits Issued. A maximum of 250 Annual Employee Parking Permits shall be granted at any given time to employees who work within the Evergreen Park-Mayfield Residential Preferential Parking District. Preference will be given to low-income employees and those already on the waiting list for the City-owned garages and lots as of January 23, 2017. An additional 40 Annual Employee Parking Permits shall be granted to employees that work outside of the California Avenue Business Assessment District but within the Evergreen Park-

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Mayfield Residential Preferential Parking District, which Permits shall be distributed within Zones A, B, C and D. ~~Preference will be given to low income employees and those already on the waiting list for the City owned garages and lots as of January 23, 2017.~~ Upon Caltrans' approval of the incorporation of a portion of El Camino Real into the District by this Resolution, these 40 permits shall instead be distributed to a new Zone G encompassing the east side of El Camino Real between College Avenue and approximately 189 feet north of Park Boulevard.

- f. Daily Employee Parking Permits. Daily Employee Parking Permits will be available to employees only, and will not be available for sale to employers. Employees will be limited to purchase up to four (4) daily parking permits per month, or roughly one per week. The permit will state the date through which it is valid.
 1. Distribution of daily employee permits. Daily employee permits will be valid only in the zone specified on the permit. Employees will not select a specific zone when purchasing a daily permit, and will receive a zone specific daily employee permit selected by the City at random at the time of mailing.

SECTION 3. Subsection A of SECTION 5, "Fee for Parking Permits Until March 31, 2018", of Resolution No. 9739 is amended to read as follows:

SECTION 5. Fees.

- A. Fee for Parking Permits Until March 31, 2018. Until the end of March 31, 2018, the fee for Parking Permits in the District shall be the following:
 - a. Annual Resident Permit: First Annual Resident Permit sticker is free; second and third Annual Permit Resident Permit stickers are \$50 per permit per year; transferable Annual Resident Permit hangtags (up to two) are \$50 per permit per year.
 - b. One-Day Resident Permit: \$5 per permit.
 - c. Employee Parking Permits
 1. ~~Annual~~ Six-month Employee Permit: ~~\$149.74.50~~ (or ~~\$50.25~~ if employee qualifies for low-income status in accordance with Residential Preferential Parking Regulations) per permit.
 2. One-Day Employee Permit: \$5 per permit.

SECTION 4. Exhibit A to Resolution No. 9739 is replaced with Exhibit A – Amended, attached hereto and incorporated herein.

SECTION 5. Except as specifically amended by this Resolution, the provisions of Resolution No. 9739 shall remain in full force and effect with respect to the Evergreen Park-Mayfield Residential Preferential Parking District Program.

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SECTION 6. CEQA. This resolution is exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations since it can be seen with certainty that there is no possibility the adoption and implementation of this resolution may have a significant effect on the environment and Section 15301 in that this proposed resolution will have a minor impact on existing facilities.

SECTION 7. Effective Date. This resolution shall take effect immediately upon its passage. The provisions with respect to El Camino Real will take effect upon the approval of Caltrans which has jurisdiction over this state highway. Enforcement shall commence, pursuant to Chapter 10.50 of Title 10 of the Palo Alto Municipal Code and the California Vehicle Code, when signage is posted.

INTRODUCED AND PASSED:

AYES:

NOES:

ABSENT:

ABSTENTIONS:

ATTEST:

City Clerk

Mayor

APPROVED AS TO FORM:

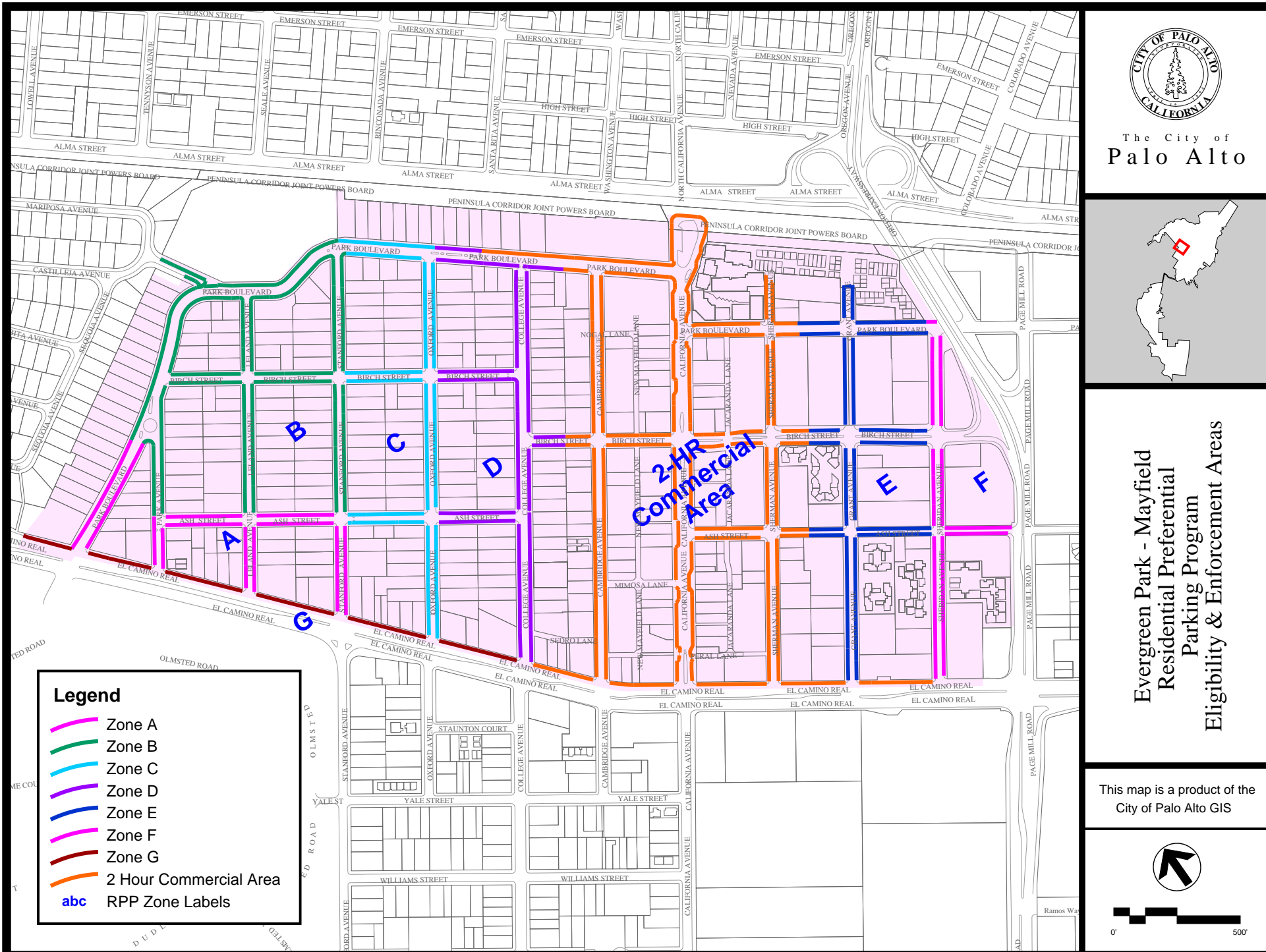
APPROVED:

Assistant City Attorney

City Manager

Director of Planning and Community
Environment

Exhibit A – Amended



The City of Palo Alto



Evergreen Park - Mayfield Residential Preferential Parking Program Eligibility & Enforcement Areas

This map is a product of the City of Palo Alto GIS



Employee Parking Zone	Boundaries	Initial Permit Allocation	Permit Allocation with Inclusion of El Camino Real
A	El Camino Real 1691, Stanford Ave 400, Leland Ave 400, Park Blvd 1700-1769, Park Ave 100-121	33	20
B	Stanford Ave 200-300, Park Blvd 1775-1800, Leland Ave 200-300, Park Ave 129-190	67	55
C	Oxford Ave 200-400, Park Blvd 2000-2109, Birch St 2000, Ash St 2000	35	30
D	College Ave 200-400, (North Side) Park Blvd 2101-2145, (South Side) Park Blvd 2100-2250, Birch St 2100-2290, Ash St 2100	30	20
E	Grant Ave 200-400, Park Blvd 2555-2600, Birch St 2575-2600, Ash St 2502-2600	80	80
F	Sheridan Ave 200-400, Ash St 2700	45	45
G	(East Side) El Camino Real 1700 - 2100	-	40

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