



CITY OF PALO ALTO OFFICE OF THE CITY CLERK

September 15, 2015

**The Honorable City Council
Palo Alto, California**

Presentation of Proclamation to Midpen Media Center Honoring the Center's 25th Anniversary

ATTACHMENTS:

- Palo Alto Media Center Proclamation (DOC)

Department Head: Beth Minor, City Clerk

CITY OF PALO ALTO PROCLAMATION

Midpen Media Center 25th Anniversary

WHEREAS, on September 13, 2015, the Midpen Media Center will host the *Midpen Media Mosaic* event celebrating 25 years of community storytelling, and upon this occasion will feature: a live television show from Midpen's new high-definition studio; opportunities to learn storytelling techniques; a sports broadcasting event, broadcast some of the best stories from our community; an interview for the regional Bay Voice channel and inside tips about what makes a successful field production; and

WHEREAS, this event will present keynote speaker John C. Hollar, President of the Computer History Museum, who will discuss the future of community media; and

WHEREAS, serving the communities of Atherton, East Palo Alto, Menlo Park, Palo Alto, Stanford and unincorporated portions of Santa Clara and San Mateo Counties, the Midpen Media Center provides communication resources to inform, inspire and empower people to speak and act on behalf of their communities, the Midpen Media Center also offers classes, lends equipment and produces programs that showcase the community; and

WHEREAS, the Midpen Media Center envisions a community that explores and uses video and other electronic communication technologies to tell its stories, learns about the diversity of the community, and engages in a dialogue that crosses political and cultural boundaries; and

WHEREAS, all residents and community organizations have the opportunity to learn how to use these tools and to share their opinions with the rest of the community, thereby promoting and celebrating individual expression, local achievements, education, cultural exchange, arts appreciation, and civic engagement.

NOW, THEREFORE, I, Karen Holman, Mayor of the City of Palo Alto, on behalf of the City Council do hereby proclaim September 13, 2015 as Midpen Media Center Day in Palo Alto and recognize the 25th Anniversary of the Midpen Media Center, giving commendation to the Center for the vital role they play in building up the community through media production.

Presented: September 15, 2015

Karen Holman
Mayor