



NATIONAL COMMUNITY SURVEY LENGTH OF SURVEY May 2, 2022

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www.cityofpaloalto.org

Background: Policy and Services Action on April 12, 2022

At the April 12, 2022 Policy and Services Committee, the Committee voted 2-1 with the following motion:

To recommend the City Council: Direct staff to reduce the length of the [community] survey and work with the Chair of the Policy & Services Committee as an ad hoc



Immediate Question

Interest in Shortening the Survey?

or

Interest in Keeping the Survey Length as is from 2020?

Notes:

- The Palo Alto 2020 Community Survey was 5 pages total (the length of the Polco Standard Survey).
- Palo Alto refined the questions in 2020 through Policy and Services Committee and kept most questions (to meet local interests and to observe the year-over-year trends).