



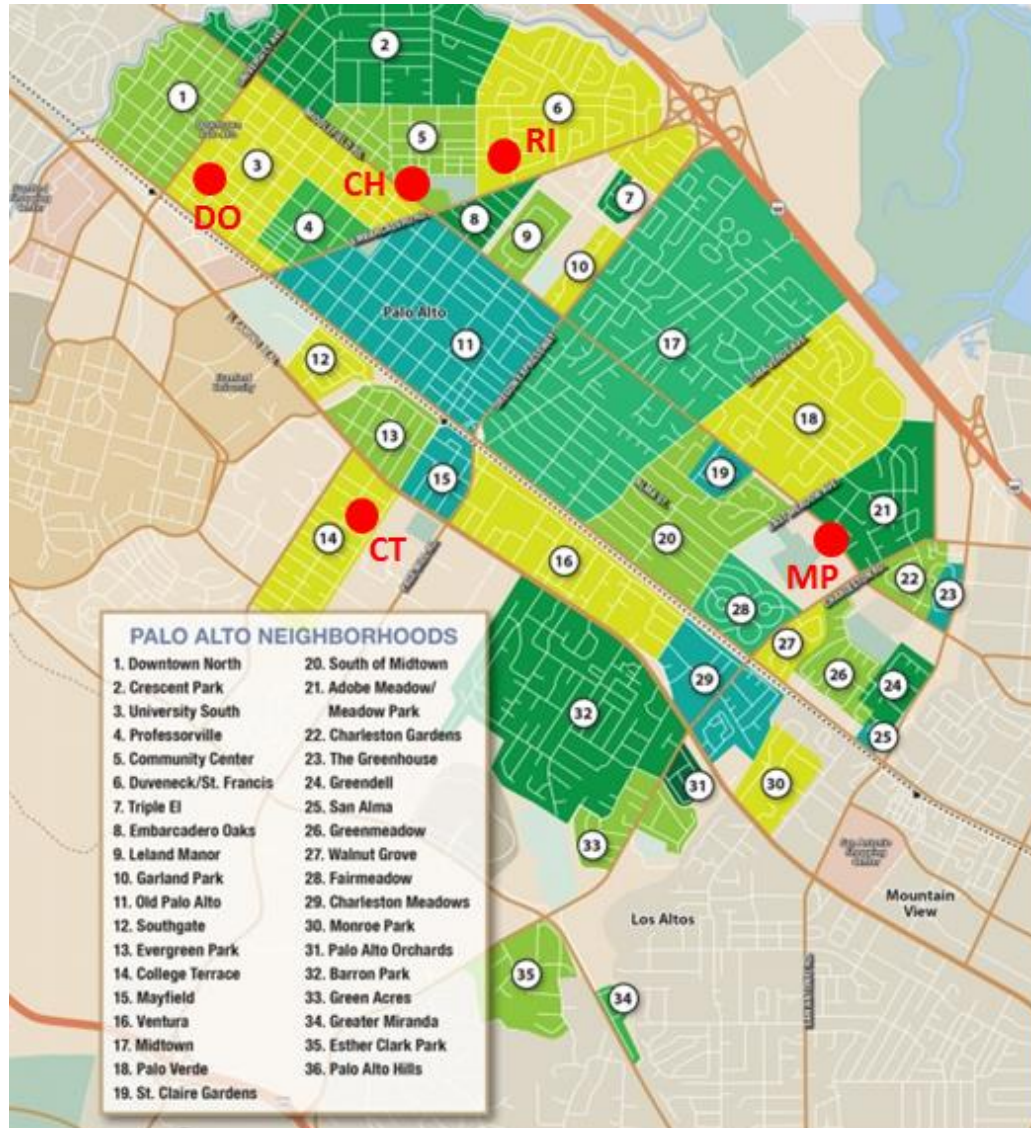
Library Advisory Commission City Council Meeting, October 2019



OVERVIEW OF LIBRARIES



OVERVIEW OF LIBRARIES



Map: Palo Alto Online

LIBRARIES IN THE LAST 12 MONTHS

1M+
annual visitors

56K+
cardholders

890K
website visits

1.4M
total circulation

430K
total collection

1.2K
library programs

51K
program attendees



2018 HIGHLIGHTS & ACCOMPLISHMENTS



Be the place where everyone can
learn anything.

2018 HIGHLIGHTS & ACCOMPLISHMENTS



Implemented Student Asset Card Initiative

10,000+ PAUSD students
able to visit Palo Alto City
Libraries and enjoy full
services with student ID
cards.

2018 HIGHLIGHTS & ACCOMPLISHMENTS

Youth/Teen Writing Contest

113 essay entries, nearly
doubling from last year.



2018 HIGHLIGHTS & ACCOMPLISHMENTS



Short Story Dispenser

Originally at City Hall, the Short Story Dispenser is now at the Mitchell Park Library. 3939 stories were printed and enjoyed by students and residents.



2018 HIGHLIGHTS & ACCOMPLISHMENTS



Be the partner choice for community organizations.

2018 HIGHLIGHTS & ACCOMPLISHMENTS

“Celebrating Cultures”

Honored our diversity with programs, services, and collections that reflect Palo Alto and the Greater Bay Area.

The Chinese New Year Fair drew a crowd of 2,000. Our 2nd Diwali Celebration attracted 425 attendees.

2018 HIGHLIGHTS & ACCOMPLISHMENTS

RE:Maker Fair

Engagement in reuse, environmental preservation, sustainable living, and environmental technology. The event drew a crowd of 200 people.



2018 HIGHLIGHTS & ACCOMPLISHMENTS



Leverage technology to integrate the Library into the lives of community members.

2018 HIGHLIGHTS & ACCOMPLISHMENTS



Digital Literacy Programs

Improved awareness and access to, emerging technologies.

- 3D Design Coach sessions
- Teen volunteers taught the public to create virtual models.
- Virtual Reality demonstrations
- Robotic Programs:
 - 20 classes
 - 4 series
 - 446 students & parents

2018 HIGHLIGHTS & ACCOMPLISHMENTS

Cybersecurity Education

Developed a cybersecurity education program for youth based on the popular computer game Minecraft. Program reached 2,100 teens and 7 libraries in the Bay Area.



2019 PRIORITIES

Capital Improvement Master Plan Projects

- Create a special “digital” space where the Library can provide information literacy classes, robotic programs, and virtual reality demonstrations.

Education & Learning

- Train PAUSD teachers on using library databases and other educational resources.
- Introduce Brainfuse to parent and student groups

2019 PRIORITIES

Community Partnerships

- Work with PAUSD to engage students with summer learning, recreation and volunteering opportunities

Technology

- Turn occasional services into ongoing services, and hold more occasional services.
- Hold technology lectures, discussions, more coding workshops

2019 PRIORITIES

Marketing and Publicity

- Create several marketing and publicity staff work groups to effectively market the library's services and programs
- Share monthly director reports with City Council

Revenue Generation

- Seek out new opportunities for revenue generation to contribute to the fiscal sustainability of the Library

2019 PRIORITIES

Disband LAC until there's a need for more advocacy

- No current or recent major issues require oversight
- Allow staff to use time to provide more library services to the community

Thank you!

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