



Monique le Conge Ziesenhenné Library Director

The Palo Alto City Library staff plan and implement many diverse and exciting programs for the community throughout the year. In this report, I like to highlight a few of our recent noteworthy events and activities. If you would like more detailed information about any of our programs, please contact me via phone at **650.329.2403** or by e-mail at **Monique.leconge@cityofpaloalto.org**

OCT. 2018 CIRCULATION STATISTICS	2018	2017	2016
Checkout	72,512	74,244	80,413
Self-Check	87%	86.88%	87.41%
Total Circulation	108,297	118,689	118,646
Visitor Count	83,693	88,296	83,420
Holds	18,054	16,649	16,554

BRANCH CIRCULATION STATISTICS	Children's	College Terrace	Downtown	Mitchell Park	Rinconada	Totals
Checkout	11,116	4,069	4,046	41,897	11,384	72,512
Self-Check	88%	91%	85%	90%	82%	87%
Total Circulation	16,667	5,960	5,899	62,930	16,841	108,297
Visitor Count	6,810	4,678	8,300	42,023	21,882	83,693
Holds	132	17	80	666	162	18,054

*Includes online

OCT. 2018 EVENT STATISTICS	2018	2017	2016
Total Programs	111	171	182
Total Program Attendees	5359	6152	6673
# of Outreach Events	5	3	7
Total Outreach Attendees	1339	520	739
Total Volunteer Hours		234	311

E-BRANCH STATISTICS	October 2018	September 2018	August 2018
Total Virtual Visits	70,906	69,599	75,045
Total Digital Content Downloads	15,599	15,142	16,217

COLLECTION DEVELOPMENT STATISTICS	October 2018	September 2018	August 2018
Number of Patron Suggestions Received and Responded To	126	133	134

Be the place where everyone can learn anything.

Children's Events

October 12: Librarians Camden Kimura and Christine Pennington wrapped up the final Sensory Storytime session for the fall with 3 children and 3 caregivers. Parents expressed their gratitude that this program was able to continue after Melissa's absence and for the program in general.



October 17: Librarian Kathy Swartz, with assistance from Library Associate Reggie Mallorca, led the meeting of The Society of Book Worms at Children's Library. This

month's reading selection was Tom's Midnight Garden: a graphic adaptation of the classic by Philippa Pearce, adapted by Edith. 13 eager readers attended. The kids created storyboards depicting their own time-travel adventures. Fun!



October 21: Librarian Maggie Lai presented a STEAM Lab. This month, we made kaleidoscopes. 31 kids had a blast crafting different kaleidoscope variations and designing them with interesting patterns.



October 31: Librarian Kathy Swartz presented a Halloween Storytime at Children's Library with some special performances, including a visit from The Old Lady Who Swallowed a Fly and a storytelling-papercut rendition of A Little Witch.

Teen Events

October 26: Librarian Christine Pennington and Senior Librarian Alison de Geus hosted a pumpkin decorating night at Rinconada Library. 15 people showed up to adorn pumpkins both small and large. One teen made this lovely bride and groom pumpkin "set." A little public interest note here: he gifted them to his older sister, who he hopes will soon be engaged to her long-term boyfriend, of whom the teen apparently is very fond!



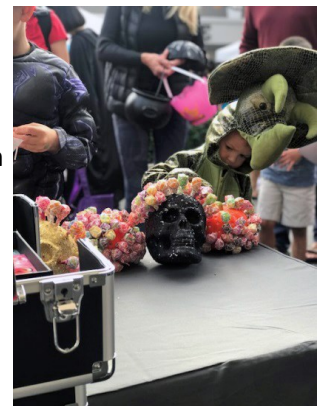
Adult Events

October 13: Senior Alison de Geus hosted Stay Woke: A Social Justice Book Club at Rinconada Library. This month, we discussed our first fiction book, Lucky Boy by Shanthy Sekaran. The group focused on themes of immigration and motherhood. We all enjoyed having a work of fiction to engage with, and we're looking forward to alternating fiction and non-fiction next year.

Create engagement opportunities by being the place for community conversations about needs and aspirations.

Youth Services

October 28: Librarian Christine Pennington with Library Specialist Kevin Guerito represented the library at the 24th Annual California Ave Trick-or-Treat & Blossom Halloween Carnival. Christine presented a 30 minute storytime on stage while Kevin led a "dum-dum pull" game. There were well over 1000 visitors who stopped by for treats and to say "Hi."



Be the partner choice for community organizations.

Youth Services

October 4: Librarian Maggie Lai had a class visit from Emerson School. The kids ranged from first to seventh graders. There were 33 people.

October 11: Librarian Maggie Lai had a class visit of first graders from Hoover Elementary. There were 25 people.

October 21: Librarian Kathy Swartz presented a circus themed storytime at the Palo Alto Art Center as part of the Circus Family Day for an audience of 60.



Adult Services

October 18: Senior Librarian Alison de Geus, and Librarians Christine Pennington and Camden Kimura hosted a Community Conversation at Calave Wine Bar on Cal Ave. They talked with 14 customers who shared their hopes and aspirations for their community as well as their impressions of the Library. A lot of interesting data was collected which the library hopes to use for future planning. The Library may share relevant data with other City Departments. We heard from both residents and commuters, and found a lot of the feedback was similar.

October 21: Senior Librarian, Ana Elisa de Campos Salles, coordinated a new program at Rinconada Library: "Strategic Chess with Lauren," series for adults and seniors. Led by Lauren Goodkind, this monthly series focuses on solving chess puzzles and learning how to play chess strategically. Four adults attended this first session.

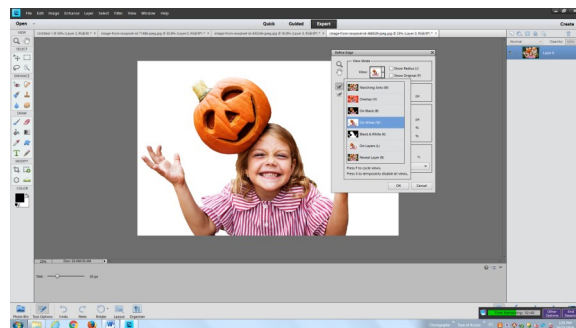
Information Technology & Collections

Submitted book chapter to ALA on blockchain and public libraries.

Leverage technology to integrate the Library into the lives of community members.

Adult Events

October 28: Librarian Doris Chen taught a Photoshop Elements class for beginners at Mitchell Park Library. Participants learned to combine different photos to make a Halloween or fall image. 12 adults and teens attended and enjoyed experimenting with the software.



Information Technology & Collections

Launched usability study of website with Simmons PhD students.

Provide a richer library experience for our community because of the expertise and effort of our dynamic staff.

Youth Services

October 22: Librarian Maggie Lai attended an Amigos webinar titled, "Know and Go: Building Strong Relationships with Your Teen Patrons."

Adult Services

October 3: Library Services Manager, RuthAnn Garcia, Senior Librarian Ana Elisa de Campos Salles, and Library Specialist Leslie Salzman attended "The Future of Libraries: Transforming Our Image, Practice, and Community," an annual forum presented by the Pacific Library Partnership Staff Development Committee. RuthAnn reported back the day's topics to the Adult Services team.

Information Technology & Collections

October 16—18: Showcased library work on blockchain, robots, and minecraft at Internet Librarian.

UPCOMING EVENTS

Youth Services

November 4: Library Services Manager RuthAnn Garcia and Librarian Doris Chen will host “Day of the Dead Celebration” at the Mitchell Park Community Center. Activities will include crafts, face painting, storytime, and a viewing of *Coco*.

November 10: Librarian Kathy Swartz will coordinate the STEAM Lab Saturday: How to Solve a Rubik’s Cube event at Children’s Library.

Adult Services

November: Senior Librarian Alison de Geus is looking forward to welcoming NaNoWriMo writers again this year to our “Come Write In” space. All month long, at Mitchell Park and Rinconda Libraries, we will be hosting a drop-in program designed to support our local writers with a quiet space—equipped with power, WIFI and snacks! This year, we have the added benefit of welcoming Ruth Dugdall, international best-selling author as our “writer-in-residence” to provide advice and assist with writer’s block. She will present on November 8, in an author event coordinated by Librarian Camden Kimura.

November 10: Library Services Manager RuthAnn Garcia is organizing our next “Festival of Lights: A Diwali Celebration,” event, set for Saturday, November 10 from 3-6 PM at the Art Center. Librarian Doris Chen has helped create attractive marketing materials for the day.

November 29: Librarian Doris Chen is looking forward to the program, "Fun with Smartphone Photography" taking place at Mitchell Park Library. Professional photographer Curt Fukuda will share his tips and tricks to take better smartphone photos.