

Palo Alto City Library
May 2018 Report
Monique leConge Ziesenhenné, Library Director

*The Palo Alto City Library staff plan and implement many diverse and exciting programs for the community throughout the year. In this report I like to highlight a few of our recent noteworthy events and activities. If you would like more detailed information about any of our programs, please contact me via phone at **650.329.2403** or by e-mail at **Monique.leconge@cityofpaloalto.org**.*

May 2018 Circulation Statistics

Checkout			Self-Check			Total Circulation			Visitor Count			Holds		
2018	2017	2016	2018	2017	2016	2018	2017	2016	2018	2017	2016	2018	2017	2016
78,737	76,308	82,009	86.48%	87.00%	87.19%	117,017	114,314	120,651	95,129	88,170	88,108	18,322	16,287	16,555

May 2018 Circulation Statistics

Branch	Checkouts	Self-Check	Total Circulation	Visitor Counts	Holds
Children's	12,916	76.66%	18,901	8,528	214
College Terrace	4,199	88.74%	6,242	4,362	25
Downtown	4,160	84.33%	6,122	10,393	74
Mitchell Park	45,907	90.02%	68,717	47,266	640
Rinconada	11,555	83.38%	17,035	24,580	166
Totals	78,737	86.48%	117,017	95,129	(includes online) 18,322

May Event Statistics

	Programs					Attendance					Outreach		Volunteers
	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	# OF EVENTS	ATTENDEES	TOTAL HOURS
2018	35	19	69	9	132	546	516	3947	1312	6321	8	919	279
2017	55	36	81	7	179	750	719	4809	329	6607	5	215	203
2016	43	8	64	15	130	1074	219	3197	1826	6316	--	--	242

May 2018 Virtual Experiences

Resource	Average Reach	Total Likes	Checkouts/Visits
Facebook			
Twitter			
Databases			
Digital Collections			

May Events

Literacy & Learning Events

Children's Events:

- May 2, 16, 23, 30: Gina Feil, who leads PJ Storytimes on Wednesday evenings, has been incorporating hands on arts and crafts after each storytelling session, which is still receiving positive comments from parents. This month, kids created a lot of spring themed art crafts in both the Midtown Room and Kids Place floor at Mitchell Park Library.
- Wednesday, May 16: Senior Librarian Deborah Anthonyson and Librarian Kathy Swartz led a discussion of "The Witch Boy" for the Society of Bookworms. Kathy arranged for Dan Chan, a magician who does Chinese Face Changing as well as other magic tricks to talk with the kids about this 'shapeshifting' traditionally done only by men.
- May 18: Librarian Camden Kimura did Friday Family Storytime at Mitchell Park, filling in for Melissa Morwood, for a crowd of 60 adults and children. Camden will take over this and Sensory Storytime from Melissa.
- Wednesday, May 23: Senior Librarian Melissa Morwood, assisted by Librarian Kathy Swartz presented an Afternoon Adventures event at MPCC for 27 attendees, a Box Car Drive In. The children decorated their 'cars', driver's licenses, and car license plates, and then watched cartoons and munched popcorn.
- Sunday, May 20: Senior Librarians Alison de Geus and Melissa Morwood, and Librarian Christine Pennington hosted 2018's Annual Summer Reading Kick Off Party at the Mitchell Park Bowl. About 450 people turned out for the event, and staff and volunteers registered a total of 399 participants. The seed craft was a hit, as was the performance by the "The Corner Laughers." And everyone who signed up received a scoop of Rick's Ice Cream. Staff are looking forward to full schedule of Summer Reading Programming.
- Sunday, May 20: Librarian Kathy Swartz presented STEAM Lab Sunday: Bleeding Blossoms, Children's with 36 attendees.



Teen Events:

- May 20-24: Gina Feil, Teen Services Librarian, brought snacks and positive messages to over 60 high school students studying hard for their finals. Teens were also surprised by a visit at Mitchell Park Library's first floor when we brought over therapy dogs! There were so many teens studying throughout the next week that Gina continued to feed the teens and offer them the Midtown Room so they had a place to study.

- May 25: Friday Night Extended Study Hours for Teens
This year marks the first year of offering extended Friday evening hours at Rinconada Library for teens studying for both AP exams and Finals Week. The library remained open from 6-9pm on three Friday evenings throughout May. The last Friday included over 40 very appreciative teens in the Freshman, Sophomore, and Junior class. Graduating Seniors were still seen throughout the library visiting friends and helping their peers.
- May 15: Youth Librarian Maggie Lai held a Teen Maker Tuesday at Mitchell Park Library where 9 teens and a parent learned to make veggie zucchini pasta with homemade tomato sauce and cashew alfredo sauce. Chef Jillian Love taught this hands on food making class.



Adult Events:

- May 3: Senior Librarian Ana Elisa de Campos Salles hosted ESL Book Club. The decided to take turns reading out loud, stopping every two paragraphs to discuss the plot, pronunciation, vocabulary, and grammar. They are currently reading *Wonder*, by R.J. Palacio and everyone is really enjoying it.

Civic Engagement Events

Children's Events:

- Saturday, May 5: Librarians Kathy Swartz, Deborah Anthonyson and Liz, along with library specialist Kevin Guerito and clerk Pamela Moore Stewart marched in the May Fete parade. Library Managers RuthAnn Garcia and Jenny Jordan and librarian Kathy Swartz, and a great teen volunteer, Jackie, staffed an PACL outreach table at the end of the march. Handing out comic books for Free Comic Book Day and promoting library services.



Community Partnerships

Youth Services:

- Librarian Kathy Swartz and Library Manager Jenny Jordan presented a storytime at an outreach event with Palo Alto Housing & Briones School on Monday, May 21 to 59 attendees.
- Librarian Kathy Swartz and Library Manager Jenny Jordan presented an outreach storytime at the Hannah Anderson store at Stanford Mall on Thursday, May 24 to 14 attendees
- May 19: Alison de Geus, Christine, and intern Josephine Kong and volunteer Jacqueline, went out to the Family Summer Kickoff event at Stanford Shopping Center. They shared a butterfly origami craft and promoted the Summer Reading Program, in particular the Annual Kick Off Party. They welcomed about 60 people to our table.
- May 6: Youth Librarian, Maggie Lai presented an outreach storytime at the annual Blossom Birth Festival held at the Mitchell Park Community Center. 16 people enjoyed the outdoor storytime and Maggie promoted the upcoming Summer Reading Program.
- Senior Librarian Alison, Youth Services Librarian Christine, our new Summer Intern Josephine, and our graduating teen volunteer Jacqueline went to promote Summer Reading 2018 at the Stanford Mall Summer Outreach event. Families made origami butterflies and got an early look at Summer Reading badge prizes and programs.



Staff News & Trainings

Adult Services

- May 1 – All staff attended the Envisionware software training for the library’s new computer sign up, printing, and scanning system.
- May 9-11: Senior Librarians Dan Lou and Alison and Camden attended the Harwood Public Innovators Lab in Ontario, CA. The 2.5 day workshop was a hands-on learning experience for how the Harwood method of Community Conversation works, and was a really exciting training opportunity. They are excited to use this training in Palo Alto, to find out what the goals of the Palo Alto community are, and find ways for the Library to help the community with those goals and aspirations.
- May 24 – Senior Librarians Ana Elisa and Rebecca Kohn attended, “Walking in their Shoes: Aging Awareness Training,” sponsored by the City of Palo Alto and the Alzheimer Association. They found it very informative and helpful, especially the real-world portions involving discussions on how to recognize the signs of people who may be developing Alzheimer or dementia, how to speak and interact with them in a positive manner, etc.
- Librarian Doris Chen created graphics and marketing materials for the upcoming re:Maker Fair on June 23.

- Gina and Doris decorated MP with flowers, lanterns, and streamers for this year's "reMake Your Community" summer reading program. Maggie, Jenny Lo, ITC staff Chris Markman and Stela Cardoso, and teen volunteers all helped out to make the library look festive.

Upcoming PACL Events

Youth Services:

- Maggie is overseeing a Girl Scout project for the summer at Mitchell Park Library. 3 Girl Scouts are creating a community board for people to contribute family recipes and the board will feature a new recipe every month contributed by a library customer.
- **Outdoor Movie Nights! (June-July)**
The library is excited to present the first summer series of outdoor movie nights that were inspired by this year's summer reading theme, re:Make your community . Senior Librarian Alison and Youth Services Librarian Christine will be hosting these special late night movies at four of our five library branches. Patrons are encouraged to bring their own blankets and snacks, and enjoy a fun film with their neighbors!

Adult Services:

- June 7: Camden will host the first of three adult movie nights called LGBTQ Cult Classic Movie Nights at the Rinconada Library. This first night's movie is "But I'm A Cheerleader."
- June 9: Alison is looking forward to presenting Coffee Tasting 101 with Jimmy Huang of Red Giant Coffee Roasters at Rinconada Library. Jimmy will explain about different coffee roasts and origins, offer a show and tell of home brew coffee equipment as well as a coffee tasting.