

Palo Alto City Library
April 2018 Report
Monique leConge Zieshenne, Library Director

*The Palo Alto City Library staff plan and implement many diverse and exciting programs for the community throughout the year. In this report I like to highlight a few of our recent noteworthy events and activities. If you would like more detailed information about any of our programs, please contact me via phone at **650.329.2403** or by e-mail at **Monique.leconge@cityofpaloalto.org**.*

April 2018 Circulation Statistics

Checkout			Self-Check			Total Circulation			Visitor Count			Holds		
2018	2017	2016	2018	2017	2016	2018	2017	2016	2018	2017	2016	2018	2017	2016
77,987	76,529	83,356	88.09%	87.79%	89.03%	116,713	113,039	122,489	81,877	82,507	79,417	17,403	15,776	16,431

April 2018 Circulation Statistics

Branch	Checkouts	Self-Check	Total Circulation	Visitor Counts	Holds
Children's	12,167	87.33%	18,292	7,918	189
College Terrace	3,736	88.22%	5,558	3,928	18
Downtown	3,693	83.43%	5,738	5,456	96
Mitchell Park	46,691	89.54%	70,057	42,646	565
Rinconada	11,700	84.54%	17,068	21,929	172
Totals	77,987	88.09%	116,713	81,877	(includes online) 17,403

April 2018 Event Statistics

	Programs					Attendance					Outreach		Volunteers
	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	# OF EVENTS	ATTENDEES	TOTAL HOURS
2018	35	19	54	8	116	603	329	3310	248	4490	1	200	305
2017	48	29	73	10	160	725	521	4329	606	6181	6	500	190
2016	45	9	57	32	143	632	97	3086	1204	5019	--	--	274

April 2018 Virtual Experiences

Resource	Average Reach	Total Likes	Checkouts/Visits
Facebook			
Twitter			
Databases			
Digital Collections			

April Events

Literacy & Learning Events

Children's Events:

- April 15: Youth Services Librarian Maggie Lai led the STEAM Lab Sunday at Mitchell Park: The 3 Little Pigs Challenge. 35 people came to build houses made of craft supplies. The Big Bad Wolf made an appearance with his hairdryer and Maggie is pleased to say that all houses were built to stand up to his huffing and puffing.
- April 14: Senior Librarian Melissa Morwood presented the monthly Family Film Festival program, featuring the movie "Hotel Transylvania," at Mitchell Park. 37 people (kids, parents, and grandparents) attended the program. Add 1-3 sentences
- Wednesday, April 18: Senior Librarian Deborah Anthonyson and Library Kathy Swartz led a discussion of "A Long Walk to Water" for the Society of Bookworms. Kathy had arranged for Janet Hedley from the Santa Clara Valley Water District to present a program on 'Hidden Water' at the conclusion of the discussion, which was well received.
- April 25: Librarian Kathy Swartz ran an Afternoon Adventures event at Children's Library. 20 attendees including 17 kids from Kindergarten through 5th grade attended. The children drew comic strips (or other drawings), incorporating plastic bread clips as characters or other elements of the story.



Teen Events:

- April 3 & 5: Teen Services Librarian, Gina Feil and TLAB, had spring break activities at Mitchell Park Library where 24 teens created terrariums while watching My Neighbor Totoro, and 24 teens competed for the best cupcake design in Cupcake Wars while we watched Coco. Teens expressed that the terrariums was a relaxing activity, especially with everything going on in the news lately, and at their school. Teens also were curious about Raspberry Pi on their succulent plants, and Dan Lou demonstrated how to play music touching petals which teens said was cool.



Adult Events:

- April 28: Librarian Camden Kimura presented Family Storytime at Mitchell Park Library to 55 children and caregivers. A caregiver thoughtfully gave her cough drops before the storytime started, following Camden losing her voice in the middle of storytime the previous week.
- April 29: Senior Librarian, Dan Lou, presented “Coding with the Robot Workshop 1: Meet Dewey” at Mitchell Park. 20 customers (tweens, teens, adults) attended the program on introduction to Choregraphe and how to write a basic application for Dewey. The workshop was very well received. One customer said that it is a well-organized one and we have a good team, another customer loved it so much that she said she would hire Dan.
- Add 1-3 sentences
- Add 1-3 sentences

Civic Engagement Events

Children’s Events:

- April 23: Youth Services Librarian Maggie Lai gave a tour of Mitchell Park Library to 30 PAUSD EL (English Learners) parents and teachers. She also gave a presentation about library resources and services PA Library provides to immigrant families. Many of the participants were surprised to learn how much the library offers!
- April 11: Senior Librarian, Melissa Morwood, hosted the Bowman School Library Club at Mitchell Park. Ten kids in grades two through six toured the library and learned how library materials are selected, purchased, processed, repaired, and checked in and out.
- April 14: Librarians Christine Pennington and Camden Kimura set up a library table at the Great Race for Saving Water event hosted by the city. There were hundreds of attendees that were racing, tabling, or just there to get out into the community. Along with two volunteers, the library featured recycled crafts of black out poetry and book mark making with old and damaged books.



Teen Events:

Adult Events:

- April 15: Senior Librarian, Rebecca Kohn, hosted a poetry drop-in as part of the Spring Family Day event with the Art Center. Participants enjoyed playing with the Paint Chip Poetry game to create their own poems and decorating poems. During the month of April, Rebecca also organized a book display for National Poetry Month at Rinconada. She worked with teen volunteers to create a bulletin board full of poems (photo below).
- April 27: Senior Librarian Alison de Geus and Christine hosted the Teen & Adult Craft Night at Rinconada Library. We had 15 attendees, many of whom have become program regulars since we started in January. Participants created works of String Art, and seemed to enjoy the opportunity to hammer some nails. They also welcomed some new faces in April, and it's been exciting to see this program take off!



Community Partnerships

Youth Services:

- April 3: Librarian Kathy Swartz arranged for a special storytime visit from the Fire Department who did a great and informative presentation
- April 19th&20th: Senior Librarian, Liz Stewart, in coordination with PAUSD staff began the process of introducing to the students in the pilot classes at JLS, their student library accounts and all the resources the library has to offer.



Adult Services:

Staff News & Trainings

Youth Services:

- Maggie, Melissa, Christine, Liz and Deborah attended the April 13th ACL Institute: Gender Binary conference at San Francisco Public Library.
- April 13: Senior Librarian, Melissa Morwood, attended the annual Institute presented by the Association of Children's Librarians of Northern California, which was held at the San Francisco Main Library. The topic this year was gender, and the audience heard from authors and illustrators, the Director of Mental Health at the UCSF Child and Adolescent Gender Center, and activists from non-profit organizations around the Bay Area.

Adult Services

- Librarian Doris Chen, worked on promotional materials for the upcoming Summer Reading program, which included posters, flyers and social media graphics.
- In April Senior Librarian Rebecca Kohn successfully completed an online class from the National Network of Libraries of Medicine titled "Stand Up for Health." As part of the class, she created a short guide on resources about Alzheimer's and Dementia for the Library's website:
https://paloalto.bibliocommons.com/list/share/1057337097_rebecca_kohn/1170235367_resources_on_alzheimers_and_dementia_care.
- April 26: Doris and Rebecca attended the Disaster Service Worker and National Incident Management Training at the Police Department. They learned about the various threats and hazards facing Palo Alto as well as ways to be prepared at home and in the workplace for emergencies.
- March 31: Olivia Ochoa assumed her new duties as Library Associate at the Rinconada Library. Olivia, who has been with the Palo Alto City Library for 10 years, is now overseeing daily operations and staffing of Rinconada's circulation department. Her hard work and proactive coordination of library operations and staffing is already paying dividends for Rinconada.

Upcoming PACL Events

Youth Services:

- May 5: Librarian Camden Kimura will present the League of Women Voters, who will lead a presentation on ballot measures for the upcoming June state elections for the Adulting 101 May program.

- May 20: Alison, Melissa and Christine are excited to host 2018's Annual Summer Reading Kick Off Party at the Mitchell Park Community Center! The event will include a craft, a performance by The Corner Laughers and a scoop of Rick's Ice Cream for everyone who signs up for Summer Reading. They've been working hard to plan a full schedule of events for all ages this Summer, under the theme **re:Make Your Community** to help promote reading, being active and celebrating community.
- Librarian Kathy Swartz will present STEAM Lab Sunday, Sunday, May 20, Children's

Adult Services:

- Dan will oversee "Coding with the Robot" workshops every Sunday till the end of September.
- The ESL Book Club will resume through the summer. Group is currently reading *Wonder* and would like to watch the movie together when they complete the book. Senior Librarian, Ana Elisa de Campos Salles, and Library Services Manager, RuthAnn Garcia, take turns leading the group each month.

Summer Reading 2018 (May-August)

- Senior Librarians Alison and Melissa, and librarian Christine have been working on getting our new 2018 Summer Reading program together. May marks the beginning of staff training and branch decorating, as well as an early program start with the SRP Kickoff Party. New programming this year includes the College Terrace Block Party as well as special outdoor movie nights at four of our five branches.