

Palo Alto City Library
October 2016 Report
Monique leConge Zieshenne, Library Director

*The Palo Alto City Library staff plan and implement many diverse and exciting programs for the community throughout the year. In this report I like to highlight a few of our recent noteworthy events and activities. If you would like more detailed information about any of our programs, please contact me via phone at **650.329.2403** or by e-mail at **Monique.leconge@cityofpaloalto.org**.*

October 2016 Circulation Statistics

Checkout			Self-Check			Total Circulation			Visitor Count			Holds		
2016	2015	2014	2016	2015	2014	2016	2015	2014	2016	2015	2014	2016	2015	2014
80,413	83,943	45,708	87.41	86.10	89.04	118,646	120,418	77,070	83,420	72,961	34,154	16,554	16,192	10,751

October 2016 Circulation Statistics

Branch	Checkouts	Self-Check	Total CIRC	Visitor Counts	Holds
CH	12,792	85.40	18,910	7984	291
CT	3,932	88.96	6,123	4134	15
DO	4,469	82.75	6,529	7,450	85
MP	46,962	89.77	69,521	43,893	638
RI	12,258	81.66	17,563	19,959	222
TOTALS	80,413	87.41	118,646	83,420	16,554 *

* includes online

October 2016 Event Statistics

	PROGRAMS					ATTENDANCE					OUTREACH		VOLUNTEERS
	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	# OF EVENTS	ATTENDEES	TOTAL HOURS
2016	46	29	71	36	182	1055	474	4005	1139	6673	7	739	311
2015	33	29	57	13	132	408	578	2351	514	3851			296
2014	23	0	27	10	60	83	0	1849	742	2674			70

October 2016 Virtual Experiences

Resource	Average Reach	Total Likes	Checkouts/Visits
Facebook			
Twitter			
Databases			
Digital Collections			

October Events:

Literacy & Learning Events

Children's Events:

- Youth Librarian, Maggie Lai, presented another STEAM Lab at Mitchell Park on Oct 2nd. This was a Fruit and Vegetable Print Making session. "We had 50 people come to create prints on cloth bags. It was so messy and the kids were so creative with their designs!"- Maggie
- On October 19 the Society of Bookworms, the children's book club based at the Children's Library, got together to discuss their book of the month, Wild Wings by Gill Lewis. As well as a discussion led by Senior Librarian, Deborah Anthonyson and Library Specialist, Chelsey Roos there was a visit from the bald eagle that lives at the Junior Museum and Zoo. "We talked about raptors, migration, and caring for injured animals."- Deborah
- On October 21, Children's Librarian, Lorianna Giarrizzo presented Family Date Night: Tricks and Treats. This Halloween party program had about 110 attendees. "We played carnival games, made crafts, listened to scary stories, and had a costume contest, while enjoying Halloween snacks and music. Thanks to Deborah, Chelsey, Liz, and Nikki for their help!"- Lorianna
- On October 26, Children's Senior Librarian, Melissa Morwood, presented the Halloween Craftertoons program. About 35 kids came to the Midtown Room at Mitchell Park Library, many of them in costume, to enjoy an afternoon of cartoons, crafts, and snacks. She had three wonderful Teen Library Advisory Board (TLAB) volunteers there to help with the crafts and snacks.



Teen Events:

- Candy Sushi & Anime on October 11 – Teen Librarian, Gina Martinez, taught 28 teens how to create candy sushi using marshmallows, fruit rollups, rice krispy treats, and swedish fish. Teens also decorated chopsticks while they enjoyed watching My Neighbor Totoro on the big screen.
- On October 20 Youth Librarian, Christine Pennington, hosted a Teen Writing Club Workshop with Younginklings.org. Around 20 teens attended this workshop that was put on by Younginklings.org, an organization that supports youth in creative writing and processes. Teens had an opportunity to learn more about one another, practice the art of storytelling, and to try role playing with their characters. "Received great feedback from the teens, and a mother commented on how much she appreciates the writing club for her typically shy son."- Christine



Adult Events:

- Dan Russell (of Google) provided another popular Google Workshop at MP on October 18. 20 adults came ask search questions and learn new techniques in this open-forum session.
- MP hosted an Adult Henna program for the Diwali holiday on October 19. 15 adults attended the evening event and received a henna tattoo, while learning of this custom (see photo).



Civic Engagement Events

Bike Pals Update

- There is an in-house training scheduled with Sylvia Star-Lack, the coordinator who does safety training on bikes for the schools and works in the planning and transportation department. The majority of staff that has shown interest in riding the bikes for the library will be there.
- Planning continues to determine the number of events Bike PALS is able to attend each month. This can range from 4-8 depending on what is going on in the community. Due to rain October was a light month for Bike PALS.

Bike PALS Event/Location	Date	Attendance
Bike & Roll Expo	10/02/16	300
Bike Visit to LAC	10/04/16	12
ESL School Visit	10/18/16	15

Children’s Events:

- On October 29th Librarians, Deborah and Christine, attended the sign installation for Rinconada Library and Art Center. “It was very well received within the community and we ran into some regular customers there. One of them was excited to see her favorite storyteller, Deborah!”- Christine
They took some pictures and sent them to Library Manager, RuthAnn Garcia, for the library Instagram feed.
- On October 30, Librarian’s, Lorianna and Melissa attended the California Avenue Halloween Carnival. They provided a library information table with coloring pages for the kids, and pencils and pens to give away. Melissa also presented a storytime on the main stage, and had an audience of about 20 people - not bad considering it was pouring rain! They estimated that they talked to over 400 people that day.



Teen Events:

- Project Safety Net (PSN) Updates
 1. October 26 - Jenny and Christine attended the monthly PSN meeting.
 2. October 27 – Mary Gloner, the PSN Executive Director, attended the Library Advisory Commission Meeting and gave a presentation.
 3. Gina to send upcoming teen library events for publication in the PSN e-Newsletter on a monthly basis.

Adult Events:

- The Seed Library launched on October 26 and has been very well received by the community.
- The Library supported voting efforts by providing Early Voting at Rinconada Library on October 29-30 (and November 5-6), with over 500 voters participating on the first weekend. A ballot box was left at MP and the Library provided various online and print resources (in several languages) to voters.



Community Partnerships

Youth Services:

- October 12 - JLS Class visit- Teen Librarian, Gina, led a tour for 50 6th graders from JLS at Mitchell Park Library. She read really scary stories following the Halloween theme, and then brought them all to the Community Services Teen Center for game playing afterwards.
- On October 20 the Friends of the Palo Alto Library and the Library partnered to recognize all adult Library Volunteers (Teen Volunteers will be recognized separately towards the end of the school year). They hosted a luncheon in the Rinconada Library, Embarcadero Room for around 60 people. Many people dressed up as a literary character, and all enjoyed the literacy quiz created by Library Specialist, Dan Bergman. Flowers were donated by our community partners at Gamble Gardens and Janette, the FOPAL coordinator, did a wonderful job of decorating the room.



Adult Services:

- J and RuthAnn rode the Bike PALS down to PAAD Greendell campus to promote the New Americans Program and resources to an ESL class.



Staff News & Trainings

Gayathri Kanth, Assistant Director, is a City of Palo Alto appointed board member of the Mid-Peninsula Media Center. She is now a member of the Board's Executive Director Search committee, a group that meets once a week .

Youth Services:

- In October, Jenny Jordan, Library Manager, completed the 16 hour Mind in the Making training for the library youth services team and several staff from the Art Center. Last October Jenny attended a training for the trainer about early brain development and how knowledge of recent research can help with the meaningful design of programs and services for children in libraries and museums.
- Melissa watched the Infopeople webinar "New Books for Storytime".
- Lorianna attended an ACL meeting on October 14 at Oakland Main Library. Along with the usual book reviewing, there was a professional development session about how to find self-published books for library collections.
- Maggie attended the following trainings in October:
 1. Infopeople's Using Puppets in Children's programming, which continues into November.
 2. Infopeople's New Books for Story Time 2016 webinar.
- Senior Librarian, Liz Stewart, put together a Storytime Songbook, a pamphlet of the most common songs the children's librarians use at their storytimes, for parents and caregivers to use at home.

Adult Services

- On October 14, the New Americans Program was featured in the *Palo Alto Weekly*, highlighting the service and programs to newcomers and immigrants in the community:
<http://www.paloaltoonline.com/news/2016/10/16/new-americans-program-aspires-to-help-newcomers>.

Upcoming PACL Events

Youth Services:

- On December 21 Melissa will be hosting a Winter Craftertoons program at Mitchel Park Library. Kids will watch a winter-themed movie, and have crafts and snacks. “Families often tell me that they enjoy movies at the library because it’s a welcoming environment to try watching a movie with their young child.”: Melissa Morwood, Senior Children’s Librarian.
- On November 5, Lorianna will present STEAM Lab Saturday at the Children’s Library; the kids will be engineering marble race tracks using a variety of craft supplies.
- At the Maker Sunday: DIY Bath Bombs program on November 6th Maggie is looking forward to creating some nice bath bombs with the teens!
- November Bike PALS plans (weather permitting!):

Bike PALS Event/Location	Time	Date
Class Visit Terman Middle School	9AM	11/2/16
Safety Training	2PM	11/10/16
Lytton Gardens Visit	11AM	11/15/16
Seton School Meeting	1PM	11/16/16
Pop-Up Storytime at Farmers Market	9AM	11/26/16
Free Little Library Visits	TBD	11/27/16

Adult Services:

- Keeping up with the election, Dan Bergen will present his “Votes for Women!” on November 2.
- Early Voting will continue on November 5 and 6 at Rinconada Library.