

Palo Alto City Library
November 2016 Report
Monique leConge Zieshenne, Library Director

*The Palo Alto City Library staff plan and implement many diverse and exciting programs for the community throughout the year. In this report I like to highlight a few of our recent noteworthy events and activities. If you would like more detailed information about any of our programs, please contact me via phone at **650.329.2403** or by e-mail at **Monique.leconge@cityofpaloalto.org**.*

November 2016 Circulation Statistics

Checkout			Self-Check			Total Circulation			Visitor Count			Holds		
2016	2015	2014	2016	2015	2014	2016	2015	2014	2016	2015	2014	2016	2015	2014
79,332	79,870	77,349	87.07	86.67	86.20	116,446	116,783	97,849	85,526	68,865	108,147	15,377	14,830	12,691

November 2016 Circulation Statistics

Branch	Checkouts	Self-Check	Total CIRC	Visitor Counts	Holds
CH	12,803	81.46	18,833	8,479	214
CT	3,985	88.88	5,958	4,793	23
DO	4,465	84.41	6,398	6,697	71
MP	45,457	90.16	67,305	39,712	611
RI	12,622	81.98	17,952	25,845	197
TOTALS	79,332	87.07	116,446	85,526	15,377 *

* includes online

November 2016 Event Statistics

	PROGRAMS					ATTENDANCE					OUTREACH		VOLUNTEERS
	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	# OF EVENTS	ATTENDEES	TOTAL HOURS
2016	45	38	62	16	161	1935	489	3088	400	5912	5	86	303
2015	22	23	45	11	101	216	448	1855	320	2839			225.25
2014	17	0	24	6	47	64	0	1151	283	1498			107.50

November 2016 Virtual Experiences

Resource	Average Reach	Total Likes	Checkouts/Visits
Facebook			
Twitter			
Databases			
Digital Collections			

November Events

Literacy & Learning Events

Children's Events:

- On November 5th Senior Children's Librarian, Melissa, hosted a visit from Katherine Roy, author and illustrator of the Sibert Honor winning book, *Neighborhood Sharks*. She shared with the audience, a mix of kids and adults, how she researched her book and how she drew the pictures.
- On November 1st kids of all ages enjoyed a lively performance by Cascada de Flores. Afterwards 50 kids and their parents created arts and crafts to celebrate Day of the Dead.
- On November 23rd, Children's Librarian Lorianna, presented an Afternoon Adventure program showing the Disney movie Zootopia. Despite the program being the day before Thanksgiving, it was a big success with 88 attendees. Patrons watched the movie and had snacks in the Tree Top Room at the Children's Library.



Teen Events:

- Maker Sunday On November 6 went well! With the help of a couple TLAB members, Teen librarians Gina and Maggie taught 14 young teens to make their own bath bombs. The Midtown room smelled wonderful at the end with all the essential oils.
- November 16 was International Games Day- 45 teens got some exercise playing Just Dance, had friendly competitions w/ Super Smash Bros, and enjoyed snacks. Thank you Palo Alto Teen Library Advisory Board!
- In November a Digital Photography Reception was hosted in the Teen Zone at Mitchel Park. 30 kids and teens had their photos displayed in for their families and the community to see.



Adult Events:

- The Library partnered with “Diabetes Academy” to present a cooking demo with celebrity chef, Doreen Colondres on November 16. Over 40 attended and learn healthy methods and recipes.

Civic Engagement Events**Bike Pals Update**

Staff had Bike Safety Lessons and became City Bike Safety Ambassadors!

- Official Bike Committee has been formed and is meeting to prep the 2017 Marketing/Outreach plan. Committee is composed of:
 - Jenny—Manager Lead, Budget
 - David S. – Circulation & Bike Maintenance
 - Deborah – Safety Training & Volunteers
 - Lori - Schools & Social Media, Calendar
 - Christine –Outreach & Homebound, Calendar
- Cancellations in Oct & Nov due to rain, group will discuss how to proceed for rainy weather.
- Issued first library cards from the bikes at Lytton Gardens Senior Center, and checked out materials. One of the seniors said it was her first library card and she couldn’t wait to show it off to her grandchild!
- Took Lucky Day collection out for a pop-up library and the popular titles drew lots of attention and positive feedback. Did no advertising for this event but plan to in the future.
- Bike locks have been checking out at Mitchell Park Library. Transportation department is interested in helping to promote this.

Bike Pals Event/Location	Date	Attendance
Class visit at Terman Middle School-Brought stories and pencils	11/02/16	25
Safety training for Bike PALS-City Transportation Department	11/10/16	8
Lytton Gardens-CKO materials and issue library cards	11/15/16	25
St. Elizabeth Seton School-Library cards for teachers	11/16/16	16
Pop-Up Library at Starbucks-Lucky Day Collection and library cards	11/18/16	30
Pop-Up Storytime	11/26/16	Cancelled due to rain



Adult Events:

- Early Voting was very successful with over 1700 voters coming to Rinconada to cast their ballots.
- November's "Welcome to America!" program was entitled "I'm Grateful For..." Ten participants learned about the history of Thanksgiving and some expressions related to the holiday. All shared their Thanksgiving experiences and made Thanksgiving popup cards (photo below).



Community Partnerships

Youth Services:

- Youth Services Manager, Jenny, met with Ashley Yee-Mazawa from Youth Community Service on November 3rd to discuss opportunities where the Library provide youth with attendance issues to volunteer in the Library.
- Jenny, Alex, the Circulation Manager, and Assistant Director, Gayathri are working on the Student Success Initiative towards providing all students in Palo Alto with a PA CL library card. On November 14th they met with mentor library Mountain View to share information. The decision was made to focus on middle school students at this time.

Adult Services:

- On Wednesday November 23, Ana Elisa accompanied Dan on his outreach to Channing House to drop off DVDs of classic movies for the residents. Dan was interviewed about his job at the Library and his outreach work for the home's newsletter. A photo of Dan with Megan, the program coordinator, is down below.
- Ana Elisa continued to promote various Library events and initiatives, including Early Voting, new digital services and the Rinconada/Art Center sign (photo below).



Staff News & Trainings

Youth Services:

- Melissa completed a four week online course offered by Infopeople, during which she learned how to create a sensory storytime to better serve children with special needs in our community. The course covered topics such as what elements to include in the storytime, the ideal space for a sensory storytime, how to recruit and train volunteers, and possible sources of advice and support for the program.
- Gina attended a 4 week Reader's Advisory for Teens Online course.
- Maggie attended a Beanstack overview webinar.

Adult Services

- Ana Elisa wrote up an article on Fake News for the website and Facebook page, in order to keep Library users informed of fake news sites and articles that have influenced media in the last year, particularly in regards to the election.
- Alison attended NEO on November 1 and 2; presented at CLA on November 3 and started at Mitchell Park on November 8.

Upcoming PACL Events

Youth Services:

- On December 21st Melissa will host an Afternoon Adventure, with the theme Winter Craftertoons. The elementary school-age attendees will make crafts, eat snacks, and enjoy winter-themed cartoons.
- On December 13th and 14th the Mitchell Park Library and Community Center will host Finals Cram Slam. Teens will have a quiet place to study, special snacks and games and a visit from some stress reducing therapy dogs.
- The Kid and Teen Writing Contest opens on December 1st. This year's theme is "What would you do with a billion dollars?"

Bike PALS Event/Location	Date
FOPAL presentation	12/2/16
Lytton Garden Visit-CKO materials and Hoopla lesson	12/13/16
Bike PALS Committee Meeting	12/15/16
"Free Library" support marketing and books	12/17/16
Pop-Up Library- Location TBD, Lucky Day materials and storytime	12/23

Adult Services:

- The "ESL Book Club" is off to a great start! Next meeting will be held on December 8 and *The Book Thief* and *I Am the Messenger* will be discussed (J).
- Coordinating a book talk/author visit (The UN Association-USA: A Little Known History of Advocacy and Action by James Wurst) with the UN Association Mid-Peninsula Chapter. Group will be bringing author James Wurst to Rinconada Library on January 30, 7:30PM to discuss his book "The UN Association-USA: A Little Known History of Advocacy and Action". A Q&A will follow the author talk (Alison).
- Working with FranNet to present a series of 3 business presentations. This 3 part series of presentations will focus on small business ownership and will help participants answer the question "Is small business ownership right for me?" by focusing on risks/rewards involved, financial considerations and more (Alison).