

Palo Alto City Library
October 2017 Report
Monique leConge Ziesenne, Library Director

*The Palo Alto City Library staff plan and implement many diverse and exciting programs for the community throughout the year. In this report I like to highlight a few of our recent noteworthy events and activities. If you would like more detailed information about any of our programs, please contact me via phone at **650.329.2403** or by e-mail at **Monique.leconge@cityofpaloalto.org**.*

October 2017 Circulation Statistics

Checkout			Self-Check			Total Circulation			Visitor Count			Holds		
2017	2016	2015	2017	2016	2015	2017	2016	2015	2017	2016	2015	2017	2016	2015
74,244	80,413	83,943	86.88%	87.41%	86.10%	118,689	118,646	120,418	88,296	83,420	72,961	16,649	16,554	16,192

October 2017 Circulation Statistics

Branch	Checkouts	Self-Check	Total Circulation	Visitor Counts	Holds
Children's	11,683	77.55%	18,993	8,874	223
College Terrace	3,637	90.16%	5,860	4,443	20
Downtown	4,083	87.26%	6,053	7,888	90
Mitchell Park	42,492	90.25%	68,662	42,965	516
Rinconada	12,349	83.04%	19,121	24,126	145
Totals	74,244	86.88%	118,689	88,296	16,649 <small>(includes online)</small>

October 2017 Event Statistics

	Programs					Attendance					Outreach		Volunteers
	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	# OF EVENTS	ATTENDEES	TOTAL HOURS
2017	49	35	72	15	171	1133	576	3956	487	6152	3	520	234
2016	46	29	71	36	182	1055	474	4005	1139	6673	7	739	311
2015	33	29	57	13	132	408	578	2351	514	3851	--	--	296

October 2017 Virtual Experiences

Resource	Average Reach	Total Likes	Checkouts/Visits
Facebook			
Twitter			
Databases			
Digital Collections			

Literacy & Learning Events

Children's Events:

- October: Talented library volunteers provide a bilingual Russian Storytime each Monday afternoon. An average of 50 customers attends this popular event.
- October 18: Senior Librarian, Deborah Anthonyson, and Library Associate, Chelsey Roos, lead the Children's Library book club, Society of Book Worms. They read and discussed *The Nameless City* by Faith Hicks. 8 children attended and participated in a lively discussion and dramatic interpretation.
- October 31: Librarian, Kathy Swartz, presented a very special Halloween Preschool Storytime with a visit from Rainbow Fish (Kathy) and a Halloween Craft.



Teen Events:

- October 10: Librarian, Gina Feil, showed 25 teens how to make candy sushi at Mitchell Park Library while they watched *Spirited Away* while some dressed up as Totoro.
- October 20: Gina presented a special Bubble Art Kid's STEAM program at Mitchell Park Library with 20 attendees. Kids measured, mixed paint with soap and water to create bubbles that were transferred onto paper to create an artistic effect. Very messy but the kids loved it.



Adult Events:

- October 4 – Library volunteers and Senior Librarian, Ana Elisa de Campos Salles, facilitated the weekly ESL Conversation Group. The topic of discussion was driving and traffic and how driving around in Northern California/the Bay Area is different from driving in the countries from where our ESL conversationalists come. 22 people attended.
- October 24: Kathy and Senior Librarian, Rebecca Kohn, presented the second meeting of the Bucket List Book Club. 4 attendees, but interest is building. Rebecca will take over the club in November.

Civic Engagement Events

Teen Events:

- October 11: Gina and TLAB members created a large poster and display of LGBTQIA books for National Coming Out Day. Books also included the Q&A Book Club title of the month by Benjamin Alire Saenz.
- October 15: Gina and TLAB members created a Day of the Dead altar at the entrance of Mitchell Park Library which several community members left photos of their loved ones to be on display. Several staff members have been told that this altar was beautiful and important.



Adult Events:

- October 20: Senior Librarian, Alison de Geus, presented "Haunted Palo Alto" at Rinconada Library along with Steve Staiger of PAHA. 16 people (adults and a few kids!) attended the program that told some spooky and strange tales about Palo Alto (and other local) "haunted" houses and buildings. We even had a guest speaker who told the story of Jane Stanford's mysterious death! We had a good response and Alison is looking forward to partnering with PAHA to present more local history programs in the future.
- October 28: Librarian, Camden Kimura, presented family storytime at Mitchell Park to 31 kids and caregivers. After storytime finished, a caregiver told Camden that she really enjoyed her storytimes.

Community Partnerships

Youth Services:

- October 6: : Librarian, Christine Pennington, hosted a library booth for the 33rd Annual Moonlight Walk and Run Festival at the Palo Alto Baylands along with Camden and branch manager, RuthAnn Garcia. The event had over

1000 participants and this was our 2nd year attending. People were excited to receive their “I love the Palo Alto Library” car magnets as well as other fun library gifts. Senior Librarian, Alison de Geus, and Library Associate, David Sigua, participated in the 5k walk this year, and staff are looking forward to attending and participating again next year (Photo below).

- October 19: Christine assisted with the annual Volunteer Appreciation Event hosted by the Palo Alto Library and Friends of the Palo Alto Library. It was our first year with a visit from a “Book Sprite” and our third year with Library Specialist, Dan Bergen’s popular Literature Trivia Contest. The food and decorations were great, many volunteers commented on how much they enjoyed it.
- October 22: Gina was invited to attend an outreach event at Lucie Stern Community Center for a harvest Festival. She brought TLAB members and together spoke to 120 people at this event about our library, and told Gina how much they support the library and visit our branches.
- October 25: Senior Librarian, Melissa Morwood, presented an Afternoon Adventure program with the theme “School-Age Sensory Fun” at Mitchell Park. 15 kids and young adults (ranging in age from 5 to 20) attended the program and interacted with sensory activities such as moon sand, water beads, playdough, and foil art. Twelve of the participants came to the event from their afterschool socialization program at Abilities United. It was a great opportunity for Melissa to get to know them and their teachers, and vice versa. Their teachers are very interested in future collaborations.
- October 29: Melissa participated in the annual California Avenue Halloween Carnival by presenting a storytime on the main stage at the event. Approximately 45 people stopped to listen to and participate in the Halloween themed storytime.



Adult Services:

- October 16: Kathy hosted the Big City Diaspora Art Program. She assisted the artist with installation of her artwork and attended her talk which was very interesting and well done. 11 people attended.

Staff News & Trainings

Youth Services:

- October 26: Librarian, Kathy, attended a Storytime with new Picture Books webinar

Adult Services

- October 3: Camden and Senior Librarian Alison de Geus attended a forum on libraries, technology, and news/media literacy, called News Literacy Forum, hosted by the Pacific Library Partnership. At this forum, we learned how news and media literacy affects patron literacy and ways to combat "fake news" in libraries.

Upcoming PACL Events

Youth Services:

- November 15: Camden and Christine will be trying another session of Q&A (queers and allies) Book Club for teens at Rinconada Library. This month, they will read *Aristotle and Dante Discover The Secrets of the Universe*. Last month for the first meeting no teens showed up but staff are hoping that we will have a few attendees this month.
- November 21: Librarian, Maggie Lai, will present a Maker program where teens will create handmade cards that integrate LED lights. Teens and pre-teens will have a wide variety of crafting supplies at their disposal to make light up holiday cards.
- November 22: Melissa will host an Afternoon Adventure program with the theme "Big Robot Build-Along." Attendees will watch the Disney film *Big Hero 6* while they create their own robots out of shoeboxes and other household supplies.
- December 1: Senior Librarian, Liz Stewart, is leading the committee who a working to present the Youth Writing Contest opening on December 1.

Adult Services:

- November 30: Alison is looking forward to presenting "Quizzitch Trivia Night" with Christine, RuthAnn, and Dave, at Rinconada Library. Following in the successful tradition of our other pop culture trivia nights, we are excited to quiz all the wizards and muggles in Palo Alto on their Harry Potter knowledge -- books and movies!