

Palo Alto City Library
February 2017 Report
Monique leConge Ziesenhenné, Library Director

*The Palo Alto City Library staff plan and implement many diverse and exciting programs for the community throughout the year. In this report I like to highlight a few of our recent noteworthy events and activities. If you would like more detailed information about any of our programs, please contact me via phone at **650.329.2403** or by e-mail at **Monique.leconge@cityofpaloalto.org**.*

February 2017 Circulation Statistics

Checkout			Self-Check			Total Circulation			Visitor Count			Holds		
2017	2016	2015	2017	2016	2015	2017	2016	2015	2017	2016	2015	2017	2016	2015
77,485	75,375	85,169	87.54%	85.25%	88.67%	111,815	111,370	122,152	81,770	61,302	50,733	16,207	13,625	16,887

February 2017 Circulation Statistics

Branch	Checkouts	Self-Check	Total Circulation	Visitor Counts	Holds
Children's	12,495	84.79%	17,031	8,586	203
College Terrace	3,932	94.63%	5,660	3,750	34
Downtown	4,517	86.54%	6,085	7,252	75
Mitchell Park	44,430	89.18%	65,580	42,420	648
Rinconada	12,111	82.46%	17,459	19,762	152
Totals	77,485	87.54%	111,815	81,770	Incl. online 16,207

February 2017 Event Statistics

	Programs					Attendance					Outreach		Volunteers
	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	ADULT	TEEN	PRE-SCHOOL	SCHOOL AGE	TOTAL	# OF EVENTS	ATTENDEES	TOTAL HOURS
2017	56	30	66	16	168	887	545	4,306	1,101	6,839	5	136	205
2016	44	6	58	10	118	625	72	1,941	360	2,998	4	170	261
2015	27	5	45	10	87	1,255	90	1,864	249	3,458	0	0	254

February 2017 Virtual Experiences

Resource	Average Reach	Total Likes	Checkouts/Visits
Facebook			
Twitter			
Databases			
Digital Collections			

February Events

Literacy & Learning Events

Children's Events:

- February 5: Librarian Maggie Lai's monthly STEAM program at Mitchell Park provided a competition to build a Marshmallow Tower, with mini-marshmallows and toothpicks. 28 people came out to compete, with the tallest tower reaching 1 foot.
- February 17: Senior Librarian Liz Stewart moved her monthly LEGO Club program from the Children's main to the Treetop Room, to accommodate larger crowds. This month 56 attendees came out to build LEGO.
- February 24: Youth librarians Lorianna Giarrizzo, Gina Martinez, Christine Pennington and Liz hosted the Writing Contest reception, which attracted 65 attendees. The reception included crafts, awarding winners and celebration with cake (photo below).



Teen Events:

- February: Gina and T-LAB wrapped up YA books for Mitchell Park and Rinconada to checkout as a "blind date". Fifteen teens reviewed and entered their "dates" for prize.

Adult Events:

- February 3, 13 & 27: The "Retirement & Your Next Stage in Life" workshop ended in February with 36 people completing the five-part workshop, presented by Stuart Silverman.
- February 4, 11, 18 & 25: The VITA tax assistance program started at Mitchell Park with 25-30 filers coming each Saturday. Volunteers answered questions, provided referrals, printed forms and filed taxes for qualified low-income filers. Upcoming dates: March 4, April 8 & 15.
- February 7: Mitchell Park branch presented "Google in Russian," where 10 participants came out to learn searching techniques and used the new international typing (IME) function on the public PCs. Senior Librarian, J, coordinated this event with our Google partners.
- February 16: U.C. Master Gardeners of Santa Clara County presented their monthly gardening program at Rinconada. This month's timely topic covered sprouting and transplanting your own flower and vegetable seedlings. 15 people enjoyed hands-on seed planting and sprout transplanting.
- February 28: Senior Librarian, Alison, hosted the first in a quarterly 3-part series on "Business Ownership Exploration" at the Mitchell Park branch. The series is presented by FranNet, with upcoming events on May 23 and August 22.

Civic Engagement Events

Children's Events:

- February 18: Maggie coordinated our annual Lunar New Year Celebration, the Year of the Rooster. Over 485 attended, enjoying a martial arts demonstration, lion dancers, a dragon parade through the Mitchell Park, a petting zoo (a live hen), photo booth and crafts (photo below).
- February 22: Maggie's Afternoon Adventure featured dumpling making. 45 people came out to make Chinese dumplings and everyone enjoyed their delicious results.



Teen Events:

- February 7: Gina presented a Valentine/Anti-VDay party. 30 teens came out to create LED-Valentines cards, duct-tape roses, buttons, and enjoyed chocolates and some even dressed up (photo below).



Adult Events:

- February: Alison had started a passive puzzle program, setting up a table on the 2nd floor for adults to unwind and work on a puzzle during their visits to Mitchell Park. Three puzzles have been completed and FOPAL donated several to the branch.
- February 2: "Being Different Together" community conversation event with the Human Services department was held at the Art Center and attracted 75 attendees, who participated in a crossing the line exercise and discussion.
- February 8: The ESL Conversation group held its largest class with 37 attendees. J said this was the biggest turnout since the class began in August 2015.
- February 11: Alison presented a screening of *Freedom Riders* at Rinconada Library, in recognition of Black History Month, which attracted five attendees.

- February 18: The Rinconada Library hosted a photo exhibit in the lobby and a presentation on “What It’s Like to be Stranded on an Island with Fidel Castro,” presented by local photographer, Jim Colton. 32 attendees came out to hear and see more of Jim’s photos of his travels in Cuba and images of everyday life.
- February 19: For the 75th anniversary of EO 9066, Mitchell Park Library screened *Conscience & the Constitution*, a documentary film portraying the efforts of the resisters of the Japanese American internment during WWII. Alison and Library Specialist, Leslie Salzman, coordinated the event, and RuthAnn hosted the viewing and discussion by local activist, Susan Hayase.
- February 23: Alison and RuthAnn hosted a BHM discussion of *Between the World and Me* by Ta-Nehisi Coates and *The Fire Next Time* by James Baldwin. The small group of six had an engaging and lively discussion, including hearing one attendee’s connection to Baldwin, whose parents knew him as a student in NY.

Community Partnership/Outreach Events

Youth Services:

- *Bike PALS: Teen Creativity Takeover @ Art Center*: Christine took the Bike Book Mobile to the Art Center for the Teen Takeover event. There were roughly 75 or more high school teens at the event where they featured an open mic session as well as art activities. The bike book mobile brought the teens free library bags, cutie mandarins, and a variety of free books and graphic novels to select from.
- *JLS Special Needs Inclusion Fair*: Christine and Lorianna attended this event where there were at least 100 or more families in attendance. They brought library parenting books for display, calendar of events, and information on the upcoming Special Needs storytime that Melissa will be starting in April.
- February 9: Gina shared a fake news presentation with the YMCA’s U.N. Model group of 30 middle schools at the Mitchell Park Community Center.
- February 12: Maggie represented the Library at the Chinese New Year Festival held at the Mitchell Park Community Center. Her outreach table reached 350 attendees.
- February 24: Lorianna presented the Gamble Gardens storytime to 11 attendees.

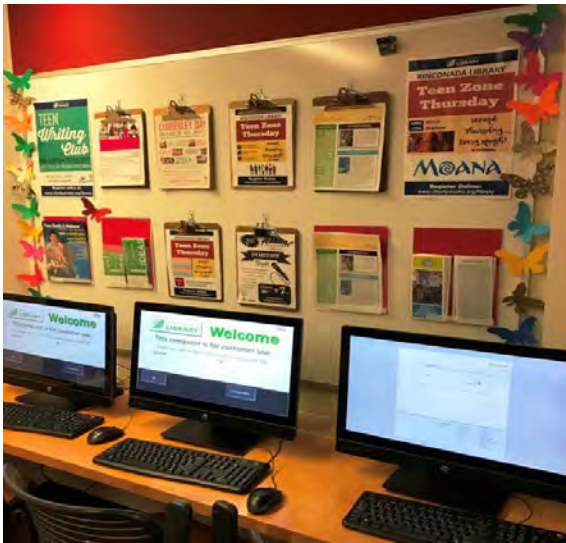
Adult Services:

- Alison connected with Avenidas for an upcoming event on teaching seniors to use digital library resources. She will present at an upcoming conference on March 25 at Mitchell Park Community Center.
- RuthAnn connected with Esther Kang, local immigration attorney, who is interested in presenting immigrant rights in the new administration. Esther will speak to an upcoming ESL class on March 1.
- RuthAnn met with the YMCA to brainstorm potential partnership opportunities including: YMCA storytimes at MP; Bike PALS visits to YMCA; partnership with the MS Model U.N and HS Model Legislation/Court courses at Mitchell Park Community Center; and senior tech outreach visits.

Staff News & Trainings

Youth Services:

- Lorianna and Liz attended the Performers’ Showcase on February 4. They made connections with various performers for Summer Reading and next school year.
- Christine visited the San Jose Public Library Teen HQ for inspiration for Rinconada’s Teen Zone. One idea has already been incorporated—using clipboards to hang and display upcoming events (photo below). She is planning on incorporating the “Gamer Lounge” too.
- Liz has taken lead on the Summer Reading program planning and is currently soliciting donations for prizes from local businesses.



Adult Services

- J announced she was leaving PACL on March 2. She spent this month training various staff to take over her duties, including volunteer management, obit entry and various program responsibilities.
- With J leaving, Alison took on her role as the Adult Services lead on the upcoming Summer Reading Program, which oversees program planning and promotion to adult participants.
- Hourly librarians, Camden and Brian contributed some off-desk work this month:
 - Brian—created a spreadsheet of all PACL programs for YMCA
 - Camden—contributed booklist for Japanese American internment; continued work on tween booklist; and presented Toddler (62) and PK (35) storytimes for the first time, substituting for Melissa and Jenny.

Upcoming PACL Events

Youth Services:

- Christine and Liz will represent the Library at the annual P.A.M.P. Rummage Sale.
- March 12: Holi Festival of Colors program for teens and adults at the Mitchell Park Bowl, from 4-6PM.
- April 28: Teen Poetry Night at Rinconada Library, 7PM.

Adult Services:

- March: Silicon Valley Reads begins with a series of upcoming programs:
 - [“...and justice for all” Film Series](#): Saturday, March 4 @ Rinconada Library, 11:30-5:30 p.m.
 - [“...and justice for all” Film Series](#): Sunday, March 5 @ Rinconada Library, 2-5:30 p.m.
 - [Brown Bag Book Club Discussion on Writing My Wrongs](#): Tuesday, March 14 @ Rinconada Library, 11-12 p.m.
 - [Author Event featuring Shaka Senghor](#): March 21 @ Cubberley Theater (4000 Middlefield Rd.), 7-8:45 p.m.
- March 1: Esther Kang, an immigration attorney will present “Know your rights!” after the ESL Conversation Group at the Mitchell Park Library.
- March 14: Immigration Rights panel presented by partner, International Rescue Committee at Mitchell Park, from 7-8PM.
- March 23: “Declutter Your Home & Life,” with Lori Krolik, professional organizer and productivity specialist, founder of More Time for You at Mitchell Park, 7-8:30PM.