

**MINUTES**  
**PUBLIC ART COMMISSION**  
**Thursday, December 18, 2014**  
Palo Alto Civic Center  
Community Room  
250 Hamilton Avenue  
**7:00 p.m.**

**Commissioners Present:** Kathleen Kavanaugh, Amanda Ross, Jim Migdal, Dara Silverstein

Nia Taylor joined the meeting at 7:17PM.

**Commissioners Absent:** Vikki Tobak, Ben Miyaji

**Staff present:** Elise DeMarzo, Public Art Program Manager  
Nadya Chuprina, Public Art Program Assistant II  
Karen Holman, City Council Liaison

CALL TO ORDER – The meeting was called to order at 7:11 PM by Chair Kavanaugh

ORAL COMMUNICATIONS – none.

ADDITIONS, CHANGES, REQUESTS, DELETIONS – None.

APPROVAL OF MINUTES – **Moved:** Chair Kavanaugh moved to approve the November 20 Minutes. **Second:** by Commissioner Silverstein. **All in favor.** The December 9 Minutes were tabled for approval.

FINANCIAL REPORT – DeMarzo provided a detailed update for the CIP, Municipal and Maintenance budgets.

STAFF COMMENTS – DeMarzo reported on the grand opening of the Mitchell Park Library and Community Center that took place on December 6, from 11AM to 4PM. DeMarzo also reported on the contract approval with artist Susan Narduli by Council. In January, the artist will present the concepts and ideas for *Conversations* and gather input from community stakeholders. DeMarzo also reported that a winning design for the 101 bike/pedestrian bridge competition by California firms HNTB Engineering, 64North, Bionic Landscape Architecture, and artist Ned Kahn was selected. All three proposals will come to various boards and commissions for input prior to Council decision.

**ACTION**

1. Public Art Master Plan – Staff presented the background behind the selection process for a master planner and recommended the approval of consultants Barbara Goldstein & Associates with Gail M. Goldman Associates to create a public art master plan for Palo Alto. Barbara Goldstein provided an overview of the proposed work plan that includes the following phases: research and project planning, community outreach, collaboration with identified constituencies,

synthesis and emerging themes, draft development, review and production of the final plan. Additional services for artist led engagement or additional public forums will be presented to the PAC as additional services. **Motion:** Chair Kavanaugh moved to approve consultants Barbara Goldstein & Associates with Gail M. Goldman Associates to create a public art master plan for Palo Alto. **Second** by Commissioner Migdal. **All in favor.**

2. 385 Sherman Avenue – Daniel Minkoff of 385 Sherman Avenue Holdings LLC presented the development project for 385 Sherman Avenue. Artists Charles Gaden and D.V. Rogers were selected by the developer to create an original artwork on-site. Gaden presented the final concept and design of the artwork. An interactive new-media artwork, titled Aftershock will consist of 57 light panels of 14' tall by 3" wide mounted sunshades on 2 facades of 385 Sherman Avenue, for a total length of 160 ft. Soft monochromatic LED display will respond to generated seismic data and operate during evening hours in subdued tones. The maintenance for the artwork will be under contract for the building. **Motion:** Chair Kavanaugh moved to approve the public art proposal for the 385 Sherman Avenue project. **Second** by Commissioner Taylor. **All in favor.**

ANNOUNCEMENTS - none

#### FOR YOUR CALENDAR

Next Meeting: Due to a calendar conflict with another city hall event staff proposed to move the regular meeting to a different date. Staff will follow up with the City Clerk's office and the Public Art Commission to identify an alternative date.

ADJOURNMENT- The meeting was adjourned at 8:32 PM by Chair Kavanaugh.