



# Historic Resources Board

## Staff Report (ID # 8629)

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**Report Type:** Study Session **Meeting Date:** 11/9/2017

**Summary Title:** New Historic Preservation Website

**Title:** City of Palo Alto New Historic Preservation Website

**From:** Hillary Gitelman

### Recommendation

Staff recommends that the Historic Resources Board (HRB) take the following action(s):

1. Review and provided feedback on the new Historic Preservation Website which is located at: [www.cityofpaloalto.org/gov/depts/pln/historic\\_preservation/default.asp](http://www.cityofpaloalto.org/gov/depts/pln/historic_preservation/default.asp).

### Report Summary

The new historic preservation website for the City of Palo Alto has been in the making for several months and its launch represents a renewed focus on providing clear information and guidance regarding the City's historic preservation program.

### Background

The City of Palo Alto's former historic preservation website was problematic and spurred the development of the newest site.

### Discussion

The new historic preservation website offers clear information on City process and historic review, provides accessible information and research, is visually engaging, offers public recognition of preservation successes in the City of Palo Alto and has individual pages devoted to the following topics: Project Review, Preservation Incentives, Historic Registers, Historic Districts and Surveys and the History of Palo Alto.

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