Amended Agenda Items appear on the agenda in Red
Pursuant to AB 361 Palo Alto City Council meetings will be held as “hybrid” meetings with the option to attend by teleconference/video conference or in person. To maximize public safety while still maintaining transparency and public access, members of the public can choose to participate from home or attend in person. Information on how the public may observe and participate in the meeting is located at the end of the agenda. Masks are strongly encouraged if attending in person.

HOW TO PARTICIPATE

VIRTUAL PARTICIPATION

CLICK HERE TO JOIN (https://cityofpaloalto.zoom.us/j/362027238)
Meeting ID: 362 027 238    Phone:1(669)900-6833

The meeting will be broadcast on Cable TV Channel 26, live on YouTube at https://www.youtube.com/c/cityofpaloalto, and streamed to Midpen Media Center at https://midpenmedia.org.

TIME ESTIMATES
Time estimates are provided as part of the Council’s effort to manage its time at Council meetings. Listed times are estimates only and are subject to change at any time, including while the meeting is in progress. The Council reserves the right to use more or less time on any item, to change the order of items and/or to continue items to another meeting. Particular items may be heard before or after the time estimated on the agenda. This may occur in order to best manage the time at a meeting or to adapt to the participation of the public.

PUBLIC COMMENTS
Public Comments will be accepted both in person and via Zoom meeting. All requests to speak will be taken until 5 minutes after the staff’s presentation. Written public comments can be submitted in advance to city.council@cityofpaloalto.org and will be provided to the Council and available for inspection on the City’s website. Please clearly indicate which agenda item you are referencing in your email subject line.

CALL TO ORDER

PUBLIC COMMENT
Members of the public may speak to any item NOT on the agenda. Council reserves the right to limit the duration of Oral Communications period to 30 minutes.
SPECIAL ORDER OF THE DAY

1. Presentation Honoring Palo Alto Day (5:15 - 5:30 PM)

ACTION ITEMS


2. Interviews for the Parks and Recreation Commission (5:30 – 6:20 PM)

3. Review and Approval of 2022-2023 Work Plans for the following Boards and Commissions (6:20 – 8:00 PM)

Staff Report & Attachments Revised

- Parks and Recreation Commission
- Public Art Commission
- Utilities Advisory Commission
- Storm Water Oversight Committee

AA1. Revenue-Generating Ballot Measures for Fall 2022: Discuss 2nd-Round Polling Results and Feedback from Community and Stakeholder Engagement Activities; Review and Provide Staff Direction on Finance Committee Recommended Refined Parameters for a Business License Tax and an Affirmation of the Gas General Fund Transfer; and Provide Direction to Staff on Next Steps Including Launch of Third Poll, and Council's Non-Binding Intentions for Allocation of Potential Proceeds (Continued from April 18, 2022) (8:00 – 10:00 PM)

ADJOURNMENT

OTHER INFORMATION

Standing Committee Meetings

Finance Committee Meeting April 19, 2022
Rail Committee Meeting April 20, 2022
City/School Liaison Meeting April 21, 2022

Schedule of Meetings
Public Letters to Council
AMENDED AGENDA ITEMS

Items that have been added/modified from the original publication of the agenda are listed below. Any corresponding materials are appended to the end of the initial packet. If full items have been added to the Agenda, they will be denoted with a number staring with AA, meaning Amended Agenda item.

3. Review and Approval of 2022-2023 Work Plans for the following Boards and Commissions (6:20 – 8:00 PM)
   Staff Report & Attachments Revised
   - Parks and Recreation Commission
   - Public Art Commission
   - Utilities Advisory Commission
   - Storm Water Oversight Committee

AA1. Revenue-Generating Ballot Measures for Fall 2022: Discuss 2nd-Round Polling Results and Feedback from Community and Stakeholder Engagement Activities; Review and Provide Staff Direction on Finance Committee Recommended Refined Parameters for a Business License Tax and an Affirmation of the Gas General Fund Transfer; and Provide Direction to Staff on Next Steps Including Launch of Third Poll, and Council’s Non-Binding Intentions for Allocation of Potential Proceeds (Continued from April 18, 2022)
PUBLIC COMMENT INSTRUCTIONS

Members of the Public may provide public comments to teleconference meetings via email, teleconference, or by phone.

1. **Written public comments** may be submitted by email to city.council@cityofpaloalto.org.

2. **Spoken public comments using a computer** will be accepted through the teleconference meeting. To address the Council, click on the link below to access a Zoom-based meeting. Please read the following instructions carefully.
   A. You may download the Zoom client or connect to the meeting in-browser. If using your browser, make sure you are using a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer.
   B. You may be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you that it is your turn to speak.
   C. When you wish to speak on an Agenda Item, click on “raise hand.” The Clerk will activate and unmute speakers in turn. Speakers will be notified shortly before they are called to speak.
   D. When called, please limit your remarks to the time limit allotted.
   E. A timer will be shown on the computer to help keep track of your comments.

3. **Spoken public comments using a smart phone** will be accepted through the teleconference meeting. To address the Council, download the Zoom application onto your phone from the Apple App Store or Google Play Store and enter the Meeting ID below. Please follow the instructions B-E above.

4. **Spoken public comments using a phone** use the telephone number listed below. When you wish to speak on an agenda item hit *9 on your phone so we know that you wish to speak. You will be asked to provide your first and last name before addressing the Council. You will be advised how long you have to speak. When called please limit your remarks to the agenda item and time limit allotted.

[CLICK HERE TO JOIN]  Meeting ID: 362 027 238  Phone:1(669)900-6833
Title: Interviews for the Parks and Recreation Commission

From: Lesley Milton, City Clerk

Recommendation

Conduct interviews with all applicants for the Parks and Recreation Commission.

Discussion

Boards and Commissions are established as advisory bodies to the City Council, made up of community volunteers that provide essential feedback on matters of importance to the community. The City Clerk’s office advertises and recruits for vacancies, the Council considers the applications, interviews desired candidates, and makes recommendations for appointment for the open positions.

On December 13, 2021, City Council appointed Parks and Recreation Commissioner Keith Reckdahl to the Planning and Transportation Commission. As such, the current vacancy staff is requesting to be filled is:

- One (1) position on the Parks and Recreation Commission, with term expiring March 31, 2023

For the Parks and Recreation Commission special recruitment effort, a total of 5 applications have been submitted during the recruitment period. On Monday April 11, 2022 the City Council directed that all applicants be scheduled for interview and consideration. The interview schedule will be as follows:

Schedule of Interviews for April 25, 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Name</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:30-5:40</td>
<td>Lester Ezrati</td>
<td>Virtual</td>
</tr>
<tr>
<td>5:40-5:50</td>
<td>Jason Schmidt</td>
<td>In-person</td>
</tr>
<tr>
<td>5:50-6:00</td>
<td>Joy Oche</td>
<td>In-person</td>
</tr>
</tbody>
</table>
The City Council consider appointment for the open position during the April 18, 2022 City Council meeting.

**Membership Requirements**

Per PAMC 2.25.010, The Parks and Recreation Commission requires each member of the commission to have Palo Alto residency and demonstrated interest in parks, open space and recreation matters.

**Parks and Recreation Commission: One position**

Term ending March 31, 2023

- Palo Alto Residency
- Each member of the Commission shall have a demonstrated interest in parks, open space and recreation matters.

**Public Outreach**

Palo Alto Municipal Code 2.16.060 requires public notification regarding vacancies of the Commissions as follows, “The City Clerk shall exercise their discretion in choosing the method of advertisement that will most effectively reach potential candidates.” Based on the September 14, 2021 Policy & Services Committee meeting report ([available here](#)) regarding Board and Commission Member demographics and community representation the City Clerk’s office expanded recruitment efforts through additional means to “most effectively reach potential candidates”.

The Fall 2021 Boards and Commission recruitment invited applications from September 16, 2021 through October 26, 2021 through the new online application process. From that previous recruitment, 3 unselected applicants of the 15 confirmed their continued interest for the vacancy.

The Parks and Recreation Commission special recruitment invited applications from March 14, 2022 through April 4, 2022. The vacancy was advertised through various methods in partnership with the Communications team. This included paid and digital print advertisements in the Daily Post; via the City’s website and social media channels; in physical locations of the Palo Alto Libraries and Community Centers; and distributed by e-mail and through the City subscription-based notification lists.

**ATTACHMENTS:**

- Attachment2.a: Attachment A - All Applications (PDF)
# Parks & Recreation Commission Application

Submission date: 17 March 2022, 6:04PM  
Receipt number: 35  
Related form version: 3

## Personal Information

<table>
<thead>
<tr>
<th>Name</th>
<th>Lester Ezrati</th>
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<tbody>
<tr>
<td>Address</td>
<td></td>
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<tr>
<td>City</td>
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<td>Postal Code</td>
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<td>Home Phone Number</td>
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<tr>
<td>Email Address</td>
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<tr>
<td>Are you a Palo Alto resident?</td>
<td>Yes</td>
</tr>
<tr>
<td>Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?</td>
<td>No</td>
</tr>
<tr>
<td>Are you available and committed to complete the term applied for?</td>
<td>Yes</td>
</tr>
</tbody>
</table>
Fair Political Practices

California state law requires board/commission members to file a disclosure of financial interests (<a href="Fair Political Practices Commission">Fair Political Practices Commission</a>, <a href="Conflict of interest, Form 700">Conflict of Interest, Form 700</a>).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?

How did you learn about the vacancy on the Parks and Recreation Commission?

Consent to Publish Personal Information on the City of Palo Alto Website

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

Alternate Contact Information - Address

Alternate Contact Information - Phone Number

Alternate Contact Information - Email
Personal and Job Experience

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.

BA in Economics and Political Science
JD
LL.M in Taxation
Lawyer for 37 years
Tax lawyer for Hewlett-Packard for 33 years

Employment Information

Company/Employer Name: Hewlett-Packard

Occupation: Retired tax attorney

Is your Company/Employer your current one or last?

Last Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.

Treasurer interfaith network for community help 2008-2010
Driver for Avenidas 2014-date

Application Questions

1. What is it about the Parks and Recreation Commission that is compatible with your experience and of specific interest to you, and why?

I am an avid hiker

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it.

Foothills park controversy

Archived video meetings are available from the Midpen Media Center.

3. If appointed, what specific goals would you like to see the Parks and Recreation Commission achieve, and why? How would you suggest accomplishing this?

I believe we need to increase utilization of the current facilities.
4. Parks and Recreation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

(483 characters max)

- Parks, Trails, Natural Open Spaces, & Recreation Master Plan (2017)
- Park Dedication Ordinance (Municipal Code)
- Bicycle - Pedestrian Transportation Plan (2012)
- Youth Master Plan (2003)
- Cubberley Community Advisory Committee Report (2013)
- Concordia Master Plan (2019)

If you'd like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook.

View the [Boards and Commissions Handbook](#).

Signature

Name of signatory: Lester Ezrati

[Link to signature]

Date Completed 03/17/2022
Parks & Recreation Commission Application

Submission date: 23 March 2022, 12:44PM
Receipt number: 37
Related form version: 3

Personal Information

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<tr>
<th>Name</th>
<th>Jason Schmidt</th>
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</tr>
<tr>
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<td>Yes</td>
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</tbody>
</table>
**Fair Political Practices**

California state law requires board/commission members to file a disclosure of financial interests ([Fair Political Practices Commission](https://fairpoliticalpractices.com), [Conflict of Interest](https://california.gov/pdfs/cci/Public_Officer_Center.pdf), [Form 700](https://www.scc_EMIT.org/forms/700.html)).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

No

Excluding your principal residence, do you or your spouse own real property in Palo Alto?

No

How did you learn about the vacancy on the Parks and Recreation Commission?

- Palo Alto Weekly
- Daily Post

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**Consent to Publish Personal Information on the City of Palo Alto Website**

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

Alternate Contact Information - Address

Alternate Contact Information - Phone Number

Alternate Contact Information - Email
Personal and Job Experience

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.

<table>
<thead>
<tr>
<th>Education</th>
<th>Certification</th>
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<tbody>
<tr>
<td>BA, Economics, UC Davis</td>
<td>MBA, Cornell</td>
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Employment Information

<table>
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<tr>
<th>Company/Employer Name</th>
<th>Occupation</th>
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<tbody>
<tr>
<td>Upstart</td>
<td>Vice President, Head of Investor Relations</td>
</tr>
</tbody>
</table>

Is your Company/Employer your current one or last?

<table>
<thead>
<tr>
<th>Company/Employer Name</th>
<th>Occupation</th>
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<tbody>
<tr>
<td>Current Employer</td>
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</table>

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.

2020 Election Poll Worker/volunteer
2022 Election Poll Worker/volunteer (planned)
Various pro-bono corporate volunteer projects
2007-2008 American Red Cross, San Benito and Monterey County Board member, finance chair

Application Questions

1. What is it about the Parks and Recreation Commission that is compatible with your experience and of specific interest to you, and why?

I love the Palo Alto parks and believe my business skills may be of use to maintain and improve our parks.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it.

Opening Foothill Park to non-residents. It was an interesting dilemma given the historical context of how Foothill became a Palo Alto park and the modern optics of privileged exclusivity, balanced with maintenance, potential over-crowding, and funding impacts.

3. If appointed, what specific goals would you like to see the Parks and Recreation Commission achieve, and why? How would you suggest accomplishing this?

Improvements to parks, including access and sustainability. I'm particularly interested in the overlap of parks and cyclists which I believe is an under appreciated constituency.
4. Parks and Recreation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

(483 characters max)

Parks, Trails, Natural Open Spaces, & Recreation Master Plan (2017)


Park Dedication Ordinance (Municipal Code)

Bicycle - Pedestrian Transportation Plan (2012)

Youth Master Plan (2003)

Cubberley Community Advisory Committee Report (2013)

Concordia Master Plan (2019)

If you'd like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook.

Yes
Signature

Name of signatory: Jason Schmidt

Link to signature

Date Completed

3/23/2022
Parks & Recreation Commission Application

Submission date: 4 April 2022, 3:58PM
Receipt number: 38
Related form version: 3

Personal Information

<table>
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<tr>
<th>Name</th>
<th>Joy</th>
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<td>Address</td>
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California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

No

Excluding your principal residence, do you or your spouse own real property in Palo Alto?

No

How did you learn about the vacancy on the Parks and Recreation Commission?

Other: Email notification

Consent to Publish Personal Information on the City of Palo Alto Website

Read the code, and check only ONE option below:

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information below:

Alternate Contact Information - Address

Alternate Contact Information - Phone Number

Alternate Contact Information - Email

Personal and Job Experience
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration. (621 characters max)

Harvard Business School, Executive Education. Master’s Environmental Engrg, Bachelors, Chemical Engineering  

Employment Information

Company/Employer Name

Rose International

Occupation

Project Manager

Is your Company/Employer your current one or last?

Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held. (1311 characters max)

Palo Alto Soccer Mom & Volunteer to provide resources when needed (2021-Till date)  
Regular Member Vive Church Palo Alto branch (2021-Till date)  
Member, Mother’s Together; Parent Advocates for Student Success (PASS).  
Regular User of Palo Alto Recreation Services.  
Sunday School Teacher, Redeemed Christian Church of God, Zion Sanctuary Branch (2017-2019)  
Fellow, Environmental Leadership Program Pacific Regional Network National Fellowship (2020-Till date)  

Application Questions

1. What is it about the Parks and Recreation Commission that is compatible with your experience and of specific interest to you, and why?

I meet up with all the specified requirements for this volunteer position. I am willing, able, interested, have relevant skills & experience that will benefit the Commission in implementing its roles and responsibilities concerning parks, open space and recreation activities.

Just like the popular saying, all work and no play makes Jack a dull boy, as a mom & a working Sustainability advocate/professional I appreciate the significance of intentionally making sure that this balance is a reality.

As an African immigrant who greatly appreciates the work the City does, and have benefited immensely from what my neighborhood community currently provides, versus what I have experienced in my past life, I would love to give back my time & skills by rolling up my sleeves and “putting my hand in the plough”, to contribute all I can bring to the table as a grateful steward.

Translating the City’s Master plan of creating a vibrant community, which emulates sustainable development principles; promotes safety and livability of its residents (plus potential visitors & future sister cities); meets regulatory compliance; demonstrates diversity, equity & inclusiveness by accommodating all residents (especially people of color, single mothers and working professionals, with similar demographics like mine), strongly resonates with my personal values and provides an opportunity for me to be a voice.
2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it.

(1449 characters max)

Archived video meetings are available from the Midpen Media Center.

Discussions and presentations around limitation of lighted courts and finding new courts for the pickleball & tennis community; and summer camp registrations with 108 already & have waitlists, because I am a casual tennis player and currently experiencing being on the waitlist for all the 2022 summer camp programs, I tried to sign my 2 (two) kids up for. It’s a great sign that the City is doing a great job providing exciting programs, but at the same time it clearly presents a gap that needs to be addressed to cater to all the City’s residents.

3. If appointed, what specific goals would you like to see the Parks and Recreation Commission achieve, and why? How would you suggest accomplishing this?

(1656 characters max)

Under the major projects needing further study and strategic funding, I would like to see us achieve the “Enhance existing sports field” since it’s priority based on feedback from community engagement. Under the projects ready in the short term category, “Incorporate sustainable practices in the maintenance and management of parks, open space and recreation facilities, exceed ADA requirements and create wayfinding signage of safe routes to parks”, because I am a Sustainability inclined professional and these goals presents the City with the gateway and opportunity to implement, be third-party verified and publicly awarded the nationally recognized Institute of Sustainable Infrastructure award, which I am familiar with.

Also under the programs category, “Expand non-academic programs for teens and for seniors”, is a great way to ensure the City is more inclusive of all demographics.
4. Parks and Recreation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

(Parks, Trails, Natural Open Spaces, & Recreation Master Plan (2017)
Park Dedication Ordinance (Municipal Code)
Bicycle - Pedestrian Transportation Plan (2012)
Youth Master Plan (2003)
Cubberley Community Advisory Committee Report (2013)
Concordia Master Plan (2019)

Even though I have had no prior experience with the related documents, I have started to familiarize myself with all of them and will align myself with how it resonates with the ideas I gather from my research on best practices of other Park and Recreation Commissions in other Cities in California, in the United States and globally.

If you'd like to provide any additional documents, please upload below.

Joy Oche 04.04.22.pdf

Please confirm that you have read the Boards and Commissions Handbook.

View the Boards and Commissions Handbook.

Signature

Name of signatory: Joy Oche

Date Completed 04/04/2022
WORK EXPERIENCE

Rose International  
**Project Manager, Sunnyvale, California**  
08 2021 - Present
The Kifer site is an Apple facility registered with the Department of Toxic Substance Control as a universal waste handler, where devices are assessed for potential re-use, repair or refurbishment.

- Spearheading the implementation of the Sustainable Electronics Reuse and Recycling (R2), ISO 14001, ISO 45001 and ISO 19001 standards to transform facility to a secure scrap closed loop one.
- Oversee and ensure smooth project delivery of all Kifer open projects (>6), including expansion plans, application of Kaizen, Lean management and Ergonomics principles. Provided support towards the successful completion of two (2) major equipment commissioning projects.
- Managing the material flow analysis project to promote recyclability metric development for 4 (four) major LOBs (MacBook, iPhone, iPads and Apple watches).
- Liaising with vendors, managing relationships with all stakeholders and ensuring key tasks meet deadlines. Leading project sessions and providing regular progress reporting.
- Coordinating the training calendar and monthly team building events for the Kifer Recycling team to promote and improve productivity, increase motivation, build trust and respect among employees.

Alternative Renewable Construction & Keish Environmental  
**Senior Environmental Project Manager, San Jose, California**  
02 2018 - 08 2021
Project team member for BART Silicon Valley Extension Phase II project (BSVII): largest infrastructure project to be constructed in Santa Clara County and Link21/New Transbay Rail Crossing Program (integrated rail network serving 21-county in Northern California).

- Facilitated due diligence & compliance monitoring as custodian of the Environmental Commitment Record (mitigation measures, sustainable design requirements and best management practices).
- Performed progress reporting & document control with tools like Helix, BIM 360, SharePoint.
- Collaborated with diverse business functions to meet environmental regulations in line with the 2018 Final Supplemental Environmental Impact Statement/Subsequent Environmental Impact Report and final Section 4(f) evaluation.
- Developed technical specifications for project’s Request for Proposal & requirements management system. Prepared client’s submittals for third party sustainability verification and platinum award.

Diamond Pearls Agro Allied Ltd  
**Environmental and Social Governance (ESG) Manager, Lagos, Nigeria**  
07 2016 - 02 2017
A palm plantation and edible oil processing plant. Company also exported charcoal briquettes to Europe.

- Developed and implemented policies, procedures, and management systems in line with local labor laws and the International Finance Corporation (IFC) Environmental and Social Performance standards in preparation for IFC’s private sector funding.
- Facilitated stakeholder engagement forums for field-based staff & host communities.
- Delivered more than 50 workforce education and training presentations for executive leadership and over 100 staff. Maintained program budget and performed ad hoc leadership duties.

National Environmental Standards & Regulations Enforcement Agency  
**Environmental Engineer, Abuja, Nigeria**  
12 2012 - 07 2016
An environmental agency of the Federal Government of Nigeria established by law in 2007, to ensure a cleaner and healthier environment for Nigerians.

- Co-facilitated maiden launch of formal electronic waste recycling and concept development of Extended Producers Responsibility initiative & Environmental Import Clearance permitting in Nigeria.
- Performed review of more than a hundred Environmental Audit Reports and Management Plans.
Joy Oche

LinkedIn Profile

Diageo Plc
Environmental Coordinator, Park Royal, London
01 2009 - 07 2010

Guinness Nigeria Plc
Environmental Manager, Guinness Nigeria Plc, Lagos, Nigeria
07 2010 - 07 2012

A multinational beverage alcohol company with global premium brands and subsidiaries.

- Championed GreenIQ reduction program in line with Company’s global goals (50% Carbon & Greenhouse gas emissions, 40% Water usage, 60% landfill diverted solid waste).
- Coordinated successful maiden KPMG Environmental Data Assurance and provided technical advisory for 12 (twelve) global brewery sites, using data visualization to present KPI to executive leadership. Co-facilitated launch of innovative waste club industrial symbiosis project.

Procter and Gamble
Waste Manager, Newcastle, United Kingdom
02 2008 - 09 2008

- Facilitated the first waste minimization and recycling program on site of over 400 employees, to foster change in employee behavior, resulting in 4,000GBP cost savings.

Harvard Business School, Boston, Massachusetts, USA — Executive Education, 2015
Newcastle University, UK - Masters Degree in Environmental Engineering, (Distinction) 2008
Federal University of Technology, Minna, Nigeria- Bachelors, Chemical Engineering (Honors) 2003

PROFESSIONAL/TECHNICAL SKILLS

- Global Reporting Initiative (GRI) Sustainability Standards Training Certificate
- LEED Green Associate Professional Certification
- Trainer and Sustainability Professional, Institute for Sustainable Infrastructure Envision Certification
- FitWel Building Health for All ambassador Certification
- National Examination Board in Occupational Safety & Health (NEBOSH) Project Management Professional (PMP) and PMI Agile Certified Practitioner (PMI-ACP) Certification
- Projects in Controlled Environments Practitioner (PRINCE 2) Certification
- Scrum Alliance Certified Scrum Master Certification
- World Bank/IFC Environmental & Social Framework & Performance Standards Certificate
- Project Definition Rating Index (PDRI) Certificate
- John Maxwell Leadership Certification in Coaching, Teaching, Training & Public Speaking Certification
- Microsoft Office Specialist (Word, Excel, Visio, Outlook, PowerPoint) and Intuit QuickBooks Certification
- ESSEC Business School Diversity & Inclusion in the workplace Certificate
- Microsoft eLesson: Unconscious Bias and What is Corruption: Anti-Corruption and Compliance Certificate

HOBBIES & INTERESTS & OTHER RELEVANT ACTIVITIES

- Fellow, Environmental Leadership Program Pacific Regional Network National Fellowship.
- Volunteer Educator and Coach, After School Development Initiative (ASTDI).
- Sunday School Teacher, Redeemed Christian Church of God, Zion Sanctuary Branch.
- Traveling and exploring other cultures (12 Nations, 16 US States and still counting!) Skydiving, Cooking.
**Personal Information**

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Mark Bennett Weiss</td>
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<tr>
<td>Address</td>
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<tr>
<td>Excluding your principal residence, do you or your spouse own real property in Palo Alto?</td>
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</tr>
<tr>
<td>How did you learn about the vacancy on the Parks and Recreation Commission?</td>
<td>Email from the City</td>
</tr>
</tbody>
</table>
Consent to Publish Personal Information on the City of Palo Alto Website

I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

Alternate Contact Information - Address

Alternate Contact Information - Phone Number

Alternate Contact Information - Email

Personal and Job Experience

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.

Gunn High class of 1982
Dartmouth College class of 1986

Employment Information

Earthwise Productions & Artist Mgmt

Occupation

Concert promoter/ artist manager

Is your Company/Employer your current one or last?

Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.

After 12 years, since fall 2009 election and thru numerous cycles of elections and board recruitment, Palo Alto leadership finally in September acknowledged my efforts: Mayor Tom Dubois and Clerk sent a certificate regarding my role in “Together Again Palo Alto”. I produced 15 concerts at Lytton Plaza, Cogswell Plaza, Mitchell Park bowl and on Cali Ave. The entirety of my application for this board is, separately, a white paper or memoir on The First Amendment and our parks. Thank you for your consideration. Mark Weiss
**Application Questions**

1. What is it about the Parks and Recreation Commission that is compatible with your experience and of specific interest to you, and why?  
   See attached

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it.  
   See attached

3. If appointed, what specific goals would you like to see the Parks and Recreation Commission achieve, and why? How would you suggest accomplishing this?  
   See attached

4. Parks and Recreation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

   If you'd like to provide any additional documents, please upload below.

   Please confirm that you have read the Boards and Commissions Handbook.  
   Yes

<table>
<thead>
<tr>
<th>Signature</th>
<th>Name of signatory: Mark Bennett Weiss</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

   Link to signature

   Date Completed: 10/18/2021
REGARDING FIRST AMENDMENT AND A PROPOS OF MY APPLICATION FOR PARKS AND REC COMMISSION

I put on 15 concerts recently at Lytton Plaza, Cogswell Plaza, Mitchell Park and on Cali Ave — but not at King Plaza City Hall — and we need a restart on what is the First Amendment. Briefly, myself and my neighbors and really all Americans or all peoples in America or hereabouts, Ohlone historic land, can gather where we please, say what we want and sing, dance or plug in amplifiers. Within noise limits. But we do not need permits. Leadership — which is elected council, appointed commissioners and paid staff — including public safety thank you for your service — do not grant us rights, our rights are inalienable. A permit, like at Cogswell Plaza, for Diumna Greenleaf pop up blues concert, last week, would be if I as the promoter wished to exclude my neighbor, as a modified and modern type of sharing and turn-taking. We did not need and did not get a permit. But oddly, staff and certain powerful special interests, and I am just guessing its the guy who built, owns or has office at the former GateHouse Funeral Home, said we could not use their power. Hello? We are speaking. Speak friend and enter or get the #^@% out!

There was also a Christian religious worship at City Hall during the Covid chaos which does not explain why City Hall apparently does not understand "No Establishment Clause" and "separation of church and state". It was not legal for police or staff to issue a parking permit or any permit for the proselytizing for a particular religious prophet or figure. I have a tape audio and some photos of the entirety.

Sincerely,
Mark Weiss
American, since 1964
Palo Altan, since 2004
community leader since 1976 -- Terman Junior High site council,
student body president et cetera
169 Bryant - I am not afraid to publish my address

-30-
Earthwise Earth Day and a dozen other upcoming shows

Posted on April 8, 2022 by markweiss86

My shows dba Earthwise:

April 18 Or Bareket Quartet%

April 24 Earth Day with Matt the Electrician, MC Lars and not much more%

April 28 Goldberg Amendola Sickafoose Plays Monk $

May 1 Lisa Mezzacapa SHIFTR 2 pm Mitchell Park (I note the time in that there is a big show at Stanford Frost, also booked by Golden Voice that night, I may see also)%

Friday May 6 4:30 pm Jeremiah Lockwood at Lytton Plaza free show%

May 13 Wayne Horvitz Sara Schoenbeck duo $

May 21, 22 Gaye Adegbalola % and $

June 3 DaShawn Hickman group featuring Charlie Hunter (Santa Cruz Kuumbwa – Earthwise debut there)$

June 5 DaShawn Hickman group featuring Charlie Hunter (either Mitchell Park El Palo Alto room or maybe Rinconada Bowl stay tuned) $ or %

June 9 Sony Holland Duo performs Linda Ronstadt (note: Linda Ronstadt does not appear, its just her music) %
June 14 Will Bernard Quintet %

June 20 Mary Gauthier %

June 25 Marta Sanchez Quintet $

July 10 The Waybacks %

There’s a couple soon to confirmed dates in September but I won’t announce just yet. Generally I work 30 days to 90 days out. The recent Dan Bern was less than that, but that is Dan Bern one of my faves (and I deliberately picked the only rainy day last month to do the show because as you can tell by my name I am an environmentalist and we need the rain).

Notice that compared to The Guild in Menlo Park and Mountain Winery in Saratoga I keep my ticket prices low: either free outdoors or $20 to $25 indoors in civic spaces, for the most part.

edit to add, a few minutes later: I want to mention that ten of the acts are people I’ve worked with before including those like Mary Gauthier who played last fall and another four are people I’ve never met but their reputation precedes them or they came highly recommended. Just three hours ago I charged my phone for 10 minutes and then went into an ally in SF, near the ball park, and let a group of homeless people or seemingly down and out people audition on ukelele and voice.
About markweiss86

Mark Weiss, founder of Plastic Alto blog, is a concert promoter and artist manager in Palo Alto, as Earthwise Productions, with background as journalist, advertising copywriter, book store returns desk, college radio producer, city council and commissions candidate, high school basketball player, and blogger; he also sang in local choir, fronts an Allen Ginsberg tribute Beat Hotel Rm 32 Reads 'Howl' and owns a couple musical instruments he cannot play

View all posts by markweiss86 →

This entry was posted in Uncategorized. Bookmark the permalink.

Plastic Alto with Mark Weiss

# Parks and Recreation Commission Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Eve Klein</th>
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<tbody>
<tr>
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</table>

**Are you a Palo Alto resident?**

Yes

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?**

No

**Are you available and committed to complete the term applied for?**

Yes

**Fair Political Practices**

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

No
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  
**No**

How did you learn about the vacancy on the Parks and Recreation Commission?  
- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other: facebook

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate...
information and request that the following contact information:

Alternate Contact Information

**Personal and Job Experience**
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.
(621 characters max)

Currently licensed (in CA) and certified as speech-language pathologist through American Speech Language and Hearing Association) also hold credentials as a low vision therapist (Academy for Certification of Rehabilitation and Education Professionals) and assistive technology professional (Rehabilitation Engineering Society of North America). I hold a bachelors degree from UC Davis and a masters degree from Northwestern University

**Employment Information**
Company/Employer Name

VA Palo Alto Health Care System

Occupation

Director, Blind Rehabilitation Services, VA Palo Alto

Is your Company/Employer your current one or last?

Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.
(1311 characters max)

member of Congregation Etz Chayim in Palo Alto, Palo Alto YMCA and JCC, Palo resident since 1999.

**Application Questions**

1. What is it about the Parks and Recreation Commission that is compatible with your experience and of specific interest to you, and why?
(1449 characters max)

I am a frequent user of open spaces/recreation spaces in Palo Alto, including hiking regularly in open spaces, utilizing bike accessibility (I am a long time bicycle commuter), city parks, and Palo Alto library. As a parent of college age children, I have also made use of other community resources, such as Palo Alto youth programming. Professionally, I have dedicated much of my life working for accessibility and greater independence for individuals with disabilities. I believe my expertise in this area could help make a contribution to the Parks and Recreation commission.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it.
(1449 characters max)

I love to hike and frequent Foothills Park on Sunday mornings, as well as other open spaces on the peninsula. I feel that Foothills park is a particular jewel on the peninsula and was very interested in the decision to open it to non-Palo Alto residents. Even during normal (non-pandemic) times, I felt it should be accessible to all, and especially during the pandemic, when so many individuals and families were seeking to connect with nature locally.

Archived video meetings are available from the Midpen Media Center.
3. If appointed, what specific goals would you like to see the Parks and Recreation Commission achieve, and why? How would you suggest accomplishing this? (1656 characters max)

I would be interested in increasing the general interest in outdoor activities in Palo Alto- one way to accomplish this would be to increase the social media presence, would also suggest improving signage in areas around Palo Alto parks to point out different wildlife and other features.

4. Parks and Recreation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection. (483 characters max)

<table>
<thead>
<tr>
<th>Document</th>
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</thead>
<tbody>
<tr>
<td>Parks, Trails, Natural Open Spaces, &amp; Recreation Master Plan (2017)</td>
</tr>
<tr>
<td>Palo Alto Comprehensive Plan (2017): Community Services and Facilities</td>
</tr>
<tr>
<td>Element &amp; Natural Environment Element</td>
</tr>
<tr>
<td>Baylands Master Plan (2008)</td>
</tr>
<tr>
<td>Park Dedication Ordinance (Municipal Code)</td>
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<tr>
<td>Bicycle - Pedestrian Transportation Plan (2012)</td>
</tr>
<tr>
<td>Youth Master Plan (2003)</td>
</tr>
<tr>
<td>Cubberley Community Advisory Committee Report (2013)</td>
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<tr>
<td>Concordia Master Plan (2019)</td>
</tr>
</tbody>
</table>

I do not have experience with these documents.

If you'd like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook. Yes

View the Boards and Commissions Handbook.

Signature                        Eve Klein

Date Completed: 10/24/2021
Title: Review and Approval of 2022-2023 Work Plans for the following Boards and Commissions: Parks and Recreation Commission, Public Art Commission, Utilities Advisory Commission and Storm Water Oversight Committee

From: Lesley Milton, City Clerk

This report has been revised since initial publication. Changes will appear in RED below.

Recommendation
Staff recommends Council review and approve the 2022-2023 Board and Commission work plans for the Parks and Recreation Commission, the Public Art Commission, the Utilities Advisory Committee and the Storm Water Oversight Committee.

Discussion
On November 30, 2020, the City Council adopted the Board and Commission (BCC) Handbook, which implemented an annual review and approval of BCC work plans.

Each BCC is required to prepare an annual work plan for review and approval by the Council by second quarter of the calendar year. The annual report should include the results of the prior year’s plan and should consist of up to three priorities. When applicable, the City Council would like to see metrics of community involvement and participation in meetings and activities included in the work plan.

The Council is expected to review the work plans and provide feedback annually at a dedicated City Council meeting. In addition, Council may refer additional items to the BCCs in response to new developments. BCCs should work on the items outlined in the approved workplans over the course of the year and should refrain from expending their time and staff resources on items that have not been approved by the City Council.

In the event a BCC would like to add an item to the workplan for review after an annual workplan has been approved by the City Council, a prompt request by the BCC Chair to
the City Council is required and the item will then be addressed by the City Council as a whole.

To ensure that there is adequate time and attention devoted to each workplan, the Council will review the workplans over the course of multiple meetings. At this meeting, the Council will review and discuss the workplans for the following four BCCs: Parks and Recreation Commission, the Public Art Commission, the Utilities Advisory Committee and the Storm Water Oversight Committee. The remaining four will be at a subsequent meeting.

REVISED REPORT INFORMATION

This item has been modified to reschedule the Parks and Recreation Commission Workplan discussion to a future date. Additionally, work plans for the Public Art Commission and Utilities Advisory Commission have been updated and replaced since the initial publication of this item. Revised information is summarized as listed below:

Public Art Commission:
- Added Priorities Approved By PAC In 2021
- Added images of prior year accomplishments and project goals
- Added hyperlinks to art webpages

Utilities Advisory Commission:
- Added Potential Topics
- Added FY2023 Topics

Fiscal Impact
There is no fiscal impact associated with the review and approval of the workplans. Any fiscal resources that will be necessary for the implementation of these workplans can be incorporated into the FY 2023 budget discussions at the Council’s discretion.

ATTACHMENTS:
- Attachment3.a: Attachment A: Public Art Commission Work Plan  (PDF)
- Attachment3.b: Attachment B: Utilities Advisory Commission Work Plan  (PDF)
- Attachment3.c: Attachment C: Stormwater Management Oversight Committee Work Plan  (PDF)
Public Art Commission Board Meeting

2021-2022 Workplan Overview

Date approved by PAC: 03/17/2022

Staff Liaison: Elise DeMarzo, Public Art Program Director, Nadya Chuprina, Program Coordinator

Lead Department: Community Services / Arts & Sciences

About the Commission

Public Art Commission is composed of five members. The terms are 3 years in length, and commence on April 1. Residency is not required. There are no vacancies as of April 1, 2022.

Current Commissioners

- Nia Taylor (Chair)
- Loren Gordon (Vice Chair)
- Ben Miyaji
- Hsinya Shen
- Lisa Waltuch

Mission Statement

The City of Palo Alto Public Art Program is committed to contributing to the intellectual, emotional, and creative life of the Palo Alto community by creating engaging art experiences and dynamic public spaces for Palo Alto residents and visitors. The Program operates in accordance with Chapter 2.26 of Palo Alto Municipal Code to provide opportunities for the placement of permanent and temporary site-specific public art projects in municipal projects across Palo Alto. Additionally, the Program oversees the implementation of the Ordinance requirement to incorporate public art in private development projects. The Public Art Commission (PAC) reviews and advises the Public Art Program on selection, placement, and care of public art throughout the City of Palo Alto.

Prior Year Accomplishment

GOAL 1: Develop public art that aids in Palo Alto’s recovery from the Covid-19 crisis by supporting projects that encourage pedestrian traffic and the use of pedestrian-friendly streets, that are located near Palo Alto neighborhoods, as well as commercial corridors and storefronts, and that advance Public Art Master Plan goals. ACCOMPLISHED by (1) temporary murals - in conjunction with Uplift Local, 8 artists created murals to support emotional and economic wellbeing by encouraging pedestrian traffic, animating commercial corridors and supporting local artists. Success: since the initial installation in Feb 2021, PAC received much positive feedback from the community and property owners. The recyclable materials used are durable and have exceeded original life expectancy. There is support to continue the project and commission a second series of temporary murals by Bay Area artists. (2) ArLiFT Microgrants Success: Local artists and community members received 40 microgrants that allowed them to realize a wide range of art projects and experiences animating both commercial corridors and residential neighborhoods while facilitating connection, belonging, and a sense of discovery across Palo Alto. Based on the overwhelmingly positive feedback from the community and grant recipients, the PAC approved allocation of additional funds for another series of microgrants to be realized between Spring – Fall 2022. (3) Code: ART - art festival downtown that temporarily reframed the City as a laboratory for urban interventions and creative placemaking while engaging residents, commuters, students, and visitors in dialogue to re-imagine underutilized spaces. Success: Impact Metrics:

- Approximately 7,000 Code:ART attendees
- 15 Bay Area and international artists
- 7 interactive new media installations
- Data from 134 survey responses
- 100% of visitors surveyed would like more events like this in Palo Alto
- 75% of attendees visited a business
- 87% of those business visitors also made a purchase
- 64% of visitors visited downtown specifically for Code:ART
- 96% of visitors rated Code:ART a 4 or 5 out of 5

GOAL 2: Develop public art projects that will continue to advance cultural inclusion and social and racial equity. ACCOMPLISHED by (1) Equity and Accessibility Consultant Elizabeth D. Foggie conducted a thorough review of the PAP policies and documents, PAP website, social media, and artist calls for equitable and culturally inclusive language. The consultant provided a report with analysis and recommendations on cultural and racial equity and inclusion; she developed a list of BIPOC artists and creatives in the Bay Area, as well as a best practices manual for communications and outreach to BIPOC artist communities. Applying the provided manuals and recommendations, the Public Art Program expanded and focused its ongoing commitment to more equitable, inclusive, and accessible artist outreach. As a result, we have observed a more diverse pool of artists applying for opportunities with the City of Palo Alto and getting commissions. (2) In Sep 2021 the Public Art Commission approved Rayos Magos as the first artist for the King Artist Residency starting in January 2022, based on recommendations by a selection panel. Rayos Magos will utilize the power of storytelling and imagery in community conversations about culture, identity, and mental health within Latinx/BIPOC communities living and/or working in Palo Alto. His documentation of personal stories will result in a final temporary artwork displayed on King Plaza for a period of six months to one year. (3) Met with the Human Relations Commission to learn the results of “The 100 Conversations.” These findings influenced the artist call for the Race and Equity Art on King Plaza. Next meeting: March 17, 2022 to continue conversation.

GOAL 3: Widen and strengthen education and advocacy for public art, including through the roll-out and implementation of the California Ave District Master Plan and the Baylands Art Plan. ACCOMPLISHED by (1) Four temporary murals by Bay Area artists were installed on fencing surrounding the PSB construction site August 2021 to be displayed for up to a year. The next round of murals is undergoing design development and will be installed in summer 2022. Community feedback has been overwhelmingly positive. and (2) Baylands Vignettes installed Highway 101 Bike/Pedestrian Bridge in January 2022. Inspired by the wetlands and the many creatures that live below, Mary Lucking designed her artwork for the overlook on the Baylands side of the bike and pedestrian bridge. She created grass themed custom railing and three sculptures for the overlook area that double as creative seating. The cast aluminum pieces have a brushed finish and sculpted textured grasses and creatures that make them visually engaging and interesting to touch. and (3) Charleston-Arastradero Corridor project will be installed in Summer 2022.
Public Art Commission
2022-2023 Workplan Overview

Staff Liaison: Elise DeMarzo, Public Art Program Director, Nadya Chuprina, Program Coordinator
Lead Department: Community Services / Arts & Sciences

The Public Art Commission oversees Palo Alto’s temporary and permanent public art programs. The Commission’s primary duties are:
• To advise the city in matters pertaining to the quality, quantity, scope, and style of art in public places
• To periodically review the capital improvement program with the staff for inclusion of works of art in various projects
• To devise methods of selecting and commissioning artists with respect to the design, execution, and placement of art in public places and to advise staff on the selection and commissioning of artists, and the amounts to be expended on art in public places
• To advise and assist staff in obtaining financial assistance for art in public places from private, corporate, and governmental sources
• To review plans for the installation of art in public places and review the inventory of art in public spaces

Building Community Priority: Develop public art that encourages playing, belonging, community participation and that promotes shared experiences in and around Palo Alto neighborhoods and commercial corridors.

Racial Justice Priority: Develop public art projects that will continue to advance cultural inclusion and social and racial equity.

Public Art Education Priority: Widen and strengthen education and advocacy for public art, including through the roll-out and implementation of the California Ave District Master Plan and the Baylands Art Plan, and PAMP long-term goals, while responding to current issues and supporting a wider network of artists.

Artlift Microgrant 2022: The Palo Alto Public Art Program is making ten $4,000 Microgrants available to artists and creatives with the goal of helping the community find connection and joy through the arts and creative outlets. We welcome proposals for non-traditional artwork, experiences, and performances in the City of Palo Alto with the goal of helping our community reconnect, recover, and find joy within social distancing conditions. Taking advantage of unique locations across Palo Alto, artists will perform, create or place temporary artworks focused on play, community connectedness and shared experiences, resiliency, empathy, vibrancy, and recovery. We encourage fun and whimsical creative projects that will bring positive energy, joy and encourage play and participation. All funded projects will be temporary in nature (up to six months) and have an impactful presence in the community, engaging a large and diverse population of Palo Alto residents and visitors alike.

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<thead>
<tr>
<th>BENEFICIAL IMPACTS</th>
<th>TIMELINE</th>
<th>RESOURCES NEEDED</th>
<th>MEASURE OF SUCCESS</th>
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<tbody>
<tr>
<td>Building Community Priority: Develop public art that encourages playing, belonging, community participation and that promotes shared experiences in and around Palo Alto neighborhoods and commercial corridors.</td>
<td>March 1, 2022 - December 31, 2022</td>
<td>Funds are available through percent for art Municipal funds. Staff resources and time will be used for artist calls and the selection processes. Staff will work with the artists during the design development and implementation.</td>
<td>Overwhelmingly positive feedback from the community and grant recipients</td>
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High priority for building community.

COUNCIL-DIRECTED POLICY UPDATE

N/A
### PROJECT GOAL 2:

**King Artist Residency:** Artist Rayos Magos. Project titled *Rituels Of Resilience* is focused on capturing community narratives of Latinx & BIPOC community members and service providers living and/or working in the Palo Alto area. The goal of the project is to discover the rituals that people have developed and used during the pandemic to maintain their mental health. The residency will continue the collaboration with the Human Relations Commission and result in a temporary artwork placed on King Plaza that will be in place for 6 - 12 months.

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<tr>
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<th>STATE MANDATED / LOCAL LAW / COUNCIL-APPROVED</th>
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<tr>
<td>Racial Justice Priority: Develop public art projects that will continue to advance cultural inclusion and social and racial equity. Stimulating important conversation in the community about equity and belonging in Palo Alto. Ongoing collaboration with HRC. Racial justice, community building and public art education priorities.</td>
<td>February 16, 2022 - ongoing. Rituals of Resilience is the first installation of the King Artist Residency Program</td>
<td>Funds are available through percent for art Municipal funds. Staff resources and time will be used for artist call and the selection processes. Staff will work with the artist during the design development and implementation. Artist Rayos Magos will use studio at the Cubberley Campus.</td>
<td>The Public Art Commission is committed to a permanent platform for ongoing conversations about equity, inclusion, and belonging in Palo Alto through the arts. As a result, the King Artist Residency Program was established. Community participation will be measured.</td>
<td>Council referral to the Public Art Commission</td>
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**HIGH PRIORITY**

High priority for racial justice, building community and public art education.

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### PROJECT GOAL 3:

**Implementation** of the California Avenue Public Art Master Plan approved by PAC in 2021

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<thead>
<tr>
<th>BENEFICIAL IMPACTS</th>
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<td>Activating the California Avenue corridor with public art such as rotating performance space, mural program, temporary artwork on new garage, and way finding. Building community and public art education priorities and plan implementation.</td>
<td>Ongoing</td>
<td>Municipal percent for Art Fund, as well as private development funds may be available to fund these projects</td>
<td>1. Build partnerships between local businesses, art groups, and the Palo Alto Public Art Program to commission art that attracts people to the district. 2. Enhance pedestrian experiences and engage people of all ages by installing changing and permanent artwork throughout identified locations within the district. 3. Build local pride and educate visitors with public art that explores the district’s history by supporting outdoor exhibitions that highlight the work of local and regional artists.</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

High priority for community building and plan implementation
**PROJECT/GOAL 4:** Phase 2 of Temporary Murals on the construction fence at the Public Safety Building Site. A total of eight local artists were selected to create murals relevant to the history and current life in the California Avenue District. This project is aligned with the California Avenue Public Art plan.

<table>
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<tr>
<td>Public Art Education Priority: Widen and strengthen education and advocacy for public art, including through the roll-out and implementation of the Cal Ave District Master Plan and the Baylands Art Plan, and PAMP long-term goals, while responding to current issues and supporting a wider network of artists. Racial justice, community building, educational priorities, way finding.</td>
<td>Phase 2 will be installed Summer 2022</td>
<td>Funds are available through percent for art Municipal funds. Staff resources and time will be used for artist calls and the selection processes. Staff will work with the artists during the design development and implementation.</td>
<td>Community and stakeholder feedback</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

High priority for racial justice, community building, Education, and way finding.

**COUNCIL-DIRECTED POLICY UPDATE**

**PROJECT/GOAL 5:** Charleston / Arastradero Corridor: completion of artist Susan Zoccola’s plan to enhance new traffic calming corridor.

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<tr>
<td>Community building, way finding, enhancing popular corridor that was recently redesigned to reduce traffic.</td>
<td>Ongoing, September 2016 - present</td>
<td>Municipal Percent for Art Project in collaboration with Public Works / Engineering Services</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

High priority for community building.

**COUNCIL-DIRECTED POLICY UPDATE**

**PROJECT/GOAL 6:** Ongoing Maintenance and Care of the Collection. With a collection of more than 300 artworks, preventative maintenance and restoration of these valuable City assets are an essential part of a public art program.

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<tr>
<td>Ensuring that these valuable assets are maintained properly and reflect well on the City. Building community and education priorities.</td>
<td>Ongoing</td>
<td>The annual maintenance allocation of $30,000 is spent down each year. Staff oversees the contractors and work being performed</td>
<td>A collection of artworks that reflect well on Palo Alto and have not fallen into such disrepair that more costly repairs are necessary or the artwork cannot be saved.</td>
<td>Having artworks fall into disrepair may leave the City open to legal action by the artists under the Visual Artists Rights Act.</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

**LOWER PRIORITY**

**COUNCIL-DIRECTED POLICY UPDATE**

Images clockwise: Cycles of Regeneration by Liz Hickok; See You Soon by Lauren Berger; It’s a Beautiful Day by J.Duh; Curiosity by t.w.five
Prior Year Accomplishment 1: Artlift Microgrants funded 40 temporary projects across Palo Alto in 2021. View the virtual map of all projects.

Images left to right: Connection by Marina Berlin on King Plaza; One Home Only [Iterations] by Martha Sakellariou at Rinconada Library

Marpi Studio
Paleoalto
Oct 5-7, 2021
Palo Alto, CA

Utilizing the latest touch-free technology, the new media artwork was designed with accessibility in mind. Paleoalto allowed visitors regardless of their age, language, and physical abilities to engage, play, and experience the installation.

The installations animated downtown Palo Alto’s plazas, alleys, and public spaces through interactive light, sound, and motion, and were easily walkable and accessible to the public during the event.
Prior Year Accomplishment 2: For the first artist residency focused on equity and belonging in Palo Alto, artist Rayos Magos has launched Rituals of Resilience. The project utilizes storytelling, imagery, reflections, and rituals, engaging the larger Palo Alto community in a series of conversations and art making workshops that will offer participants space to reflect and share their stories about belonging, human connection, and the impact of social distancing on their mental health during the pandemic. His documentation of personal stories and learned experiences will result in a final temporary artwork displayed on King Plaza for a period of six months to one year. Learn more about the King Artist Residency.
Prior Year Accomplishment 3: *Baylands Vignettes* installed Highway 101 Bike/Pedestrian Bridge in January 2022. Inspired by the wetlands and the many creatures that live below, Mary Lucking designed her artwork for the overlook on the Baylands side of the bike and pedestrian bridge.
Project Goal 1: Ongoing call for the ArtLift Microgrants. The funded projects will be on display in summer – fall 2022. See previously realized projects here.
Project Goal 2: Implementation of the California Ave Public Art Plan approved by PAC in 2021

The plan aims to:

Build partnerships between local businesses, art groups, and the Palo Alto Public Art Program to commission art that attracts people to the district.

Enhance pedestrian experiences and engage people of all ages by installing changing and permanent artwork throughout identified locations within the district.

Build local pride and educate visitors with public art that explores the district’s history by supporting outdoor exhibitions that highlight the work of local and regional artists.
Project Goal 4: Phase 2 of Temporary Murals on the construction fence at the Public Safety Building Site. A total of eight local artists were selected to create murals relevant to the history and current life in the California Avenue District. This project is aligned with the California Avenue Public Art plan.

Image: *New Garden* by Abi Mustapha for the PSB construction fence. [View other PSB temporary murals here.](#)
Project Goal 5: Charleston-Arastradero Corridor. Rendering of a permanent artwork by Susan Zoccola. Expected to be installed in summer 2022.
Project Goal 6: Ongoing Maintenance and Care of the Collection. Preventative maintenance and restoration of these valuable City assets are an essential part of a public art program.

Images: *Modern and Antient Medicine*, 1932 by Victor Arnautoff

City of Palo Alto Public Art Program is launching a comprehensive protection and restoration project of a series of seventeen frescoes of significant historical and artistic value at the Roth building.
Prior Year Accomplishments

**S/CAP:**
- Implementing SolarAPP+ for ease of permitting the installation of Solar
  - Solar: 12 installations

**EVTAP:**
- 4 applications submitted,
- 48 sites enrolled in program,
- Curbside Pilot:
  - 1 application submitted,

**EV Rebates:**
- 32 ports installed,
- City Owned:
  - 33 ports installed

**CIPs:**
- Cote Madera Reservoir was 85% complete by the end of 2021.
- GMR23 was 75% completed by the end of 2021.
- Cross Bore Inspection was 38% completed by the end of 2021.
- Foothills Overhead Line Project (Project EL-21001) for the Palo Alto Foothills:
  - 7000 feet of substructure work;
  - design to eliminate the corresponding;
  - 26 poles; and
  - installation of new underground equipment has been completed
- Second Transmission Line Corridor Connecting the City of Palo Alto Electric Distribution System to the Pacific Gas & Electric Transmission Grid:
  - Submitted a formal request to CAISO

**FIBER:**
- Completed Phases 1 and 3,
- Completed half of Phase 2,
- Completed just under half of Phase 4

**AMI:**
- Received Council approval to begin planning phase
- Hired a Consultant Firm

**BUDGET:**
- Received Council approval on rate adjustments

**RECs:**
- Bucket 1 Sales (MWh) - 287,210 Revenue $4.01M
- Bucket 3 Purchase (MWh) – 383,408 Cost $1.97M
- Net Revenue $2.04M

**DSM:**
- One Water Plan has been scoped for the RFP,
- Working with Valley Water on purified water for the RWQCP

**Work Force:**
- Attending college job fairs to attract young graduates
- Discussing a sign on bonus program with CMO/HR

**Metrics of community involvement and participation:**
- Between January 2021 and December 2021, the UAC held only virtual meetings via Zoom.
- The average community attendance was 7-10
- The average (not per meeting but overall) community participation was 2-4
The Utilities Advisory Commission's goals and purposes are to acquire and maintain the highest level of water, gas and electric resources to ensure the City is stable on a daily basis as well as in an emergency situation. The Commission's goals and purposes include overseeing the CIP's to ensure the infrastructure is reliable and safe.

### Standing Topic 1: Annual Budget - Rate changes to Water, Gas, Electric, Wastewater collection, and Fiber services.

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<td>The community will have a better understanding of the rates and why they are being charged.</td>
<td>Rates are reviewed annually and each rate change is determined by the COSA reports. UAC review is in February, FCM review is in April and CCM approval is in June</td>
<td>Staff time, Legal team review time, Consultant time to create the COSA report.</td>
<td>Council approval of budget</td>
<td>N/A</td>
</tr>
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</table>

**HIGH PRIORITY**

Rates are always a high priority. The change has an impact on the community and economy.

**LOWER PRIORITY**

### Standing Topic 2:

Water Supply: Consider potential future sources of water supply. This includes recycled water, demand management programs, grey water, treatment efforts, and use of effluent.

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<td>The benefit to the community is to have ample water source and supply when needed in the event of a drought or for basic uses</td>
<td>This is not a single effort or project; however, a year-round effort</td>
<td>Staff time, Legal team review time, Consultant time for development of the One Water Plan which is a holistic 20-year water portfolio</td>
<td>Council approval of the One Water Plan which includes adaptable, dynamic, water supply portfolios.</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

Having knowledge of where the City's water supply is coming from and how we maintain that supply is a maintained priority.

**LOWER PRIORITY**

COUNCIL-DIRECTED POLICY UPDATE
### Standing Topic 3:

**Electric Supply:** Consider updates to the electric supply portfolio and issues relating thereto.

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<td>Reliability for customers, health benefits, and clean energy responsible for the vast carbon reduction the City has achieved over the past decade</td>
<td>This is an ongoing regularly monitored effort and does not have a start or completion time</td>
<td>Approved budget, staff time, legal review time, consultants as needed, and technology</td>
<td>Release of RFP for more renewable energy supply options in the Integrated Resource Plan (IRP). Have the IRP near completion to present to the UAC for review and approval. Maintaining the zero emissions portion of the portfolio and carbon neutral plan.</td>
<td>N/A</td>
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#### HIGH PRIORITY

The health and well being of the community is a high priority for Council and Utilities

#### LOWER PRIORITY

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<td>Utilities has multiple projects in their Council approved CIP budget. Most of these projects are multi year based.</td>
<td>Utilities CIP success is completion of the project within the timeline that was approved by Council.</td>
<td>Staff time, Legal review time, Procurement time for setting up contracts, contractors for work completion</td>
<td>Utilities on average are 10% below PG&amp;E’s rates year round,</td>
<td>N/A</td>
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</table>

#### COUNCIL-DIRECTED POLICY UPDATE

The health and well being of the community is a high priority for Council and Utilities

N/A

### Standing Topic 4:

**Gas Supply:** Consider aspects of the gas supply portfolio, such as the carbon offset program.

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<tr>
<td>Gas is a type of energy used to provide some residence and businesses in Palo Alto with heat for their facilities and some cooking appliances.</td>
<td>This is not a single effort or project; however, a year-round effort</td>
<td>Staff time, Legal team review time, Consultant time when necessary</td>
<td>Utilities on average are 10% below PG&amp;E’s rates year round,</td>
<td>N/A</td>
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#### HIGH PRIORITY

The health and well being of the community is a high priority for Council and Utilities

#### LOWER PRIORITY

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#### COUNCIL-DIRECTED POLICY UPDATE

The health and well being of the community is a high priority for Council and Utilities

N/A

### Standing Topic 5:

**Utilities CIP's:** Discuss CIP projects.

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<tr>
<td>There are multiple CIP's throughout the Utilities, each with their own benefits to the City and the community from rebuilding the water reservoirs, repairing and replacing sewer lines or water mains, maintaining street lights, building out the fiber backbone, upgrading the meter system to upgrading the outage management system</td>
<td>Utilities CIP success is completion of the project within the timeline that was approved by Council.</td>
<td>Staff time, Legal review time, Procurement time for setting up contracts, contractors for work completion</td>
<td>Utilities on average are 10% below PG&amp;E’s rates year round,</td>
<td>N/A</td>
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#### HIGH PRIORITY

Maintaining quality of life for the community creates the priority for Utilities projects

#### LOWER PRIORITY

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<td>Staff time, Legal review time, Procurement time for setting up contracts, contractors for work completion</td>
<td>Utilities on average are 10% below PG&amp;E’s rates year round,</td>
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#### COUNCIL-DIRECTED POLICY UPDATE

Maintaining quality of life for the community creates the priority for Utilities projects

N/A
**Standing Topic 6:** Reliability and Resiliency: Ongoing discussions regarding the reliability and resiliency of the utilities.

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<tr>
<td>This matter encompasses a number of situations including but not limited to the S/CAP program. The benefit of any of the reliability or resiliency projects is to support the City and community now and into the future with reliable, safe connections, water, electricity, fiber and natural gas.</td>
<td>These programs and projects are year-round and do not have a beginning or an end. For example the S/CAP is set to accomplish the goal by 2030</td>
<td>Budget approval, staff time, additional staff, and some use of consultants</td>
<td>Maintaining a high level of efficient, safe, and reliable services with an emphasis on moving forward with a pilot program of converting homes to electric.</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

**LOWER PRIORITY**

The S/CAP is a Council priority and therefore a High priority for the Utilities Advisory Commission to focus on.

**COUNCIL-DIRECTED POLICY UPDATE**

| N/A | N/A |

**Standing Topic 7:** Legislative Initiatives: The Utility tracks many local, state and federal bills that touch on utilities. Should any new laws, regulations, or ordinances pass during the year, the UAC may need to discuss the changes.

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<tbody>
<tr>
<td>Staff tracks the possible changes in laws and regulations and presents the proposed changes to the UAC for review and consideration to the Council.</td>
<td>Legislature meets throughout the year and possible changes can occur at any point that effect utilities</td>
<td>Staff time, travel, and legal review time</td>
<td>This is a non-measurable project</td>
<td>State Mandated</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

**LOWER PRIORITY**

| N/A | The level of priority is based on the particular legislation being proposed and how it effect the regulated utilities | N/A |

**Standing Topic 8:** Council Driven Initiatives: The UAC will address any matter assigned by the City Council.

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<tr>
<td>The UAC is made up of a diverse group with insight of the innerworkings of and vast knowledge in the utilities arena.</td>
<td>Timeline will be addressed once assigned</td>
<td>UAC, Staff and legal, review time</td>
<td>Council approval of completed task</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

**LOWER PRIORITY**

<p>| Typically when Council requests a review of an item it is considered a priority | N/A | N/A |
| FY2023 Topic 1: | CA Renewable Energy Credits (REC's): Review progress with the sale of Bucket 1 and 3 RECs. Provide recommendations for discontinuance (or continuance) of revenue program. |</p>
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<tr>
<td>The purchase of REC 3's allow the Utilities to lower cost to the Utility customer, saving future rate increases to the community</td>
<td>Ongoing</td>
<td>Staff time</td>
<td>Maintain a green portfolio and purchase Bucket 3 REC's at a lower rate than Bucket 1 REC's</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

Keeping rates stable and lower than PG&E

**LOWER PRIORITY**

COUNCIL-DIRECTED POLICY UPDATE

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<p>| FY2023 Topic 2: | S/CAP Support: Discuss community engagement, technology (current &amp; emerging), finance, and community scaling of S/CAP plans to meet the City’s goals for sustainability and climate action. This includes electrification efforts, possible code modifications, potential full or partial retirement of the gas distribution system, and electrification of gas appliances. It also includes permitting and inspection processes for customers wishing to upgrade panels, electrify appliances, or install solar PV, energy storage, and/or EV charging systems. |</p>
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<td>UAC expertise will help the Council S/CAP Committee make progress on achieving S/CAP goals with benefits to reducing the impacts of climate change.</td>
<td>April 2022 until late 2022</td>
<td>Approximately 0.1 to 0.2 FTE beyond that required for the S/CAP Committee, plus UAC Commissioner time outside of normal UAC meeting times.</td>
<td>The development of clear plans for building electrification, including concrete improvements to utility or permitting processes resulting from UAC actions.</td>
<td>Yes</td>
</tr>
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**HIGH PRIORITY**

Support S/CAP Committee goals to develop plans and improve processes for building electrification

**LOWER PRIORITY**

COUNCIL-DIRECTED POLICY UPDATE

Discussions of other forms of emissions reduction besides building electrification

yes

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<p>| FY2023 Topic 3: | Advanced Metering Infrastructure Project: Discuss the launch and deployment of the utility’s AMI project. |</p>
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<tr>
<td>Empower customers to more efficiently utilize utility supplies, facilitate customer adoption of distributed energy resources (DER) such as solar photovoltaics, energy storage, and electric vehicles, and enable the timely detection of water leaks</td>
<td>The initial small scale testing of meters will take place over 12 months between CYQ3-2022 to CYQ2-2024. The full rollout will commence CYQ3-2023 and expected to be completed by CYQ4-2024 according to the current timeline</td>
<td>Staff time and budget</td>
<td>Implementing the fully deployed AMI system</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

Having a fully implemented system provides time of use rates, identifies gas and water leaks, restores outages quicker and more efficiently, energy efficiency for residents

**LOWER PRIORITY**

COUNCIL-DIRECTED POLICY UPDATE

No
### FY2023 Topic 4:
Fiber to the Premises: Discuss the proposal for launching and deploying fiber to support AMI and possibly City-wide FTTP.

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<td>Service excellence, local ownership, increased quality of life, investment in the community, competitive pricing, and economic development.</td>
<td>05/2021 - 09/2022</td>
<td>Staff time, Consultant time, Budget</td>
<td>Unknown</td>
<td>Yes</td>
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<tr>
<td></td>
<td>On May 24, 2021, the City Council directed staff to combine Phases 2 and 4. Study Session with Council set for August 8.</td>
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### High Priority
- Have a poignant discussion with Council resulting in approval to move forward to the next phase.

### FY2023 Topic 5:
Climate Impacts: Discuss impacts of climate change, including sea level rise, drought, and wildfires, on the utilities.

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<td>Internal discussions on the future of how the sea level rise and drought impact the community. Wildfire: to protect the City against any future damage claims due to wildfires affecting the electric lines.</td>
<td>Wildfire: The plan update will be submitted to the Wildfire Safety Advisory Board by July 1, 2022. Sea level rise and drought do not have a specific timeline, they are nature driven.</td>
<td></td>
<td>Wildfire: Staff Time, Contractor time</td>
<td></td>
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**HIGH PRIORITY**

### FY2023 Topic 5:
Climate Impacts: Discuss impacts of climate change, including sea level rise, drought, and wildfires, on the utilities.

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<td>Remove the impact to visual nuisances, increased reliability, safer for staff and the public.</td>
<td>Districts are designated for undergrounding and have been selected based on the age of the system in place</td>
<td>Staff time, contractor time, and budget</td>
<td>Removal of overhead lines in the designated districts</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

### Potential Topics 1:
Undergrounding: Discuss the progress and potential acceleration of undergrounding electric infrastructure.

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Temperatures are rising worldwide due to greenhouse gases, droughts are becoming longer and more extreme around the world, tropical storms are becoming more severe due to warmer ocean water temperature rise.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

### BENEFICIAL IMPACTS
- Service excellence
- Local ownership
- Increased quality of life
- Investment in the community
- Competitive pricing
- Economic development

**HIGH PRIORITY**

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*Packet Pg. 57*
### Potential Topics 2:

**Cybersecurity:** Discuss issues related to the cybersecurity of utility operations.

<table>
<thead>
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<tbody>
<tr>
<td>Protect and secure Utility data at rest and in transit. Utilities created a SCADA cybersecurity team to set a policy to prevent outside attempts to infiltrate our systems.</td>
<td>Ongoing</td>
<td>IT staff, Utility staff, budget</td>
<td>Zero data loss</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

Due to the sensitive nature of the Utilities, cybersecurity protects against theft, economical impacts, public health risks, and data (community, commercial and residential) information available in our systems, protecting it from attacks is critical.

**LOWER PRIORITY**

<table>
<thead>
<tr>
<th>Potential Topics 3:</th>
<th>WORKFORCE: Discuss ongoing issues with hiring and retaining qualified utility workers.</th>
</tr>
</thead>
<tbody>
<tr>
<td>BENEFICIAL IMPACTS</td>
<td>TIMELINE</td>
</tr>
<tr>
<td>Having the ability to maintain a workforce gains consistency in Utility maintenance, and completion of Council approved CIP's</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

Thus it is a high priority to fill these open positions in order to lower the overall cost of the Utilities. If critical positions are filled, the need for having contract workers lowers the cost to serve the community.

**LOWER PRIORITY**

### Potential Topics 4:

**Water Quality:** Discuss community concerns with water quality.

<table>
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<tbody>
<tr>
<td>CPAU regularly collects and tests water samples from reservoirs and designated sample points throughout the city.</td>
<td>Ongoing</td>
<td>Staff time</td>
<td>CPAU customers are fortunate to have access to high quality water flowing from the faucet - the pristine snowmelt from Hetch Hetchy</td>
<td>State Water Resources Board regulated</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

Palo Alto maintains high quality control with frequent testing of its water to maintain a higher than state standard.
Prior Year Accomplishments

Committee reviewed the budget proposals for FY 22 and confirmed expenditures funded by the Stormwater Management Fees conformed with the 2017 ballot measure. In FY 22, the Committee reviewed the Loma Verde project that rehabilitated the stormwater pipeline system and was updated on three new projects that are on the project list identified by the 2017 ballot measure. The Committee commented on the Green Stormwater Infrastructure Implementation Project, the potential alternative funding analysis for Green Stormwater Infrastructure projects and received updates on a variety of projects and programs implemented by the staff funded by the Stormwater Management Fee.
# Stormwater Oversight Committee

## 2023-2024 Workplan

**Staff Liaison:** Karin North, Assistant Director  
**Lead Department:** Public Works

### PURPOSE STATEMENT:

The Stormwater Oversight Committee reviews the projects, programs and expenditures that are funded by the Stormwater Management Fees including proposed stormwater management capital improvement and confirms their conformity to the 2017 ballot measure. The Stormwater Oversight Committee's goals and purposes are to provide fiscal oversight for the projects funded by the 2017 ballot measure.

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### PROJECT/GOAL 1:

**BENEFICIAL IMPACTS:** Track and monitor 2017 Ballot Measure, which covers 13 Capital Projects. This workplan focuses on 3 projects and 1 completed project.

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<tr>
<td>Reduce ponding and flooding</td>
<td>Workplan over the next 2 years</td>
<td>Need contractor support to install the upgraded pipeline and pump stations</td>
<td>Reduction in the amount of ponding and flooding in the future.</td>
<td>YES</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

- High priority to complete the upgrades listed in the Stormwater Fee which will reduce the amount of flooding and ponding of stormwater; track and monitor construction progress on corporation way system upgrades and pump station (SD-21000)

**LOWER PRIORITY**

- Track and monitor construction progress on W Bayshore Road Pump Station (SD- 20000). Track and monitor construction progress on W Bayshore Road Trunk Line Improvements (SD- 23000).

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### PROJECT/GOAL 2:

**BENEFICIAL IMPACTS:** Environmental protection and sustainability including regulatory and compliance goals.

<table>
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<tbody>
<tr>
<td>Regulatory compliance in the alignment with the City's policy on sustainability</td>
<td>New 5 year Municipal Regional Stormwater Permit effective July 1, 2022.</td>
<td>Utilize staff and consultant support to meet requirements listed in the stormwater permit.</td>
<td>City is in compliance with stormwater permit; reduction of trash and an increase installation of GSI features throughout the City</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**HIGH PRIORITY**

- High priority for the City to stay in compliance with State mandates on stormwater compliance; which benefits the environment

**LOWER PRIORITY**

- Leverage the work to improve water quality entering the Bay.
### PROJECT/GOAL 3:
Track and monitor implementation of Green Stormwater Infrastructure (GSI) Plan.

<table>
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<tr>
<td>Improved water quality and environmental enhancement</td>
<td>Ongoing</td>
<td>Leverage money allocated for GSI through the Stormwater Management Fund</td>
<td>Increased acreage of watershed treated through GSI</td>
<td>Yes</td>
</tr>
</tbody>
</table>

#### HIGH PRIORITY

1) Review GSI feature at Hopkins near Rinconada Park.
2) Review EPA grant-funded Greening Parking Lots Project with staff.

#### LOWER PRIORITY

1) Review and comment on tool to measure impervious surface throughout City.
2) Review and comment on GSI specifications for the GSI Maintenance and Monitoring Manual.

#### POLICY UPDATE

- **COUNCIL-DIRECTED**
- **Yes**

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### PROJECT/GOAL 4:
Review One Water Plan

<table>
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</thead>
<tbody>
<tr>
<td>One water plan will analyze using the right water for the correct purpose and how to leverage existing water supplies</td>
<td>FY23-FY24</td>
<td>Project lead by Utilities Staff; resources shared throughout the City; the Stormwater Management Fund will contribute resources for this project</td>
<td>Report that will lead to policy decisions by Council</td>
<td>N/A</td>
</tr>
</tbody>
</table>

#### HIGH PRIORITY

California is in a record drought and should analyze all water resources within the City.

#### LOWER PRIORITY

Implementation of the One Water Plan will be the next step in the process.

#### POLICY UPDATE

- **COUNCIL-DIRECTED**
- **Yes**
City of Palo Alto

City Council Staff Report

Meeting Date: 4/25/2022
Report Type: Action Items

Title: Revenue-Generating Ballot Measures for Fall 2022: Discuss 2nd-Round Polling Results and Feedback from Community and Stakeholder Engagement Activities; Review and Provide Staff Direction on Finance Committee Recommended Refined Parameters for a Business License Tax and an Affirmation of the Gas General Fund Transfer; and Provide Direction to Staff on Next Steps Including Launch of Third Poll, and Council's Non-Binding Intentions for Allocation of Potential Proceeds (Continued from April 18, 2022)

Council Priority: Economic Recovery & Transition

From: City Manager

Lead Department: Administrative Services

This item was considered during the April 18, 2022 and was continued to the April 25, 2022 special meeting for continued discussion and action.

The staff report and attachments from April 18, 2022 is available here:

https://www.cityofpaloalto.org/files/assets/public/agendas-minutes-reports/agendas-minutes/city-council-agendas-minutes/2022/20220418/20220418pccsmamended-linked.pdf#page=162
Schedule of Meetings  
Published April 14, 2022

This is a courtesy notice only. Meeting dates, times, and locations are subject to change. Almost all Palo Alto Council and some Standing Committee meetings are cablecast live on Channel 26. If there happens to be concurrent meetings, one meeting will be broadcast on Channel 29.

Meetings are held in-person and by virtual teleconference.

**MONDAY, April 18**
Sp. City Council Meeting, 5:00 p.m.

**WEDNESDAY, April 20**
Planning & Transportation Commission Meeting, 6:00 p.m.

**THURSDAY, April 21**
City/School Liaison Committee Meeting, 8:30 a.m.

**TUESDAY, April 19**
Sp. Finance Committee Meeting, 5:30 p.m.

**WEDNESDAY, April 20**
Rail Committee Meeting, 1:00 p.m.

**Thursday, April 21**
Architectural Review Board Meeting, 8:30 a.m.

**Thursday, April 21**
Public Art Commission Meeting, 7:00 p.m.

**MONDAY, April 25**
Sp. City Council Meeting, 5:15 p.m.

**Tuesday, April 26**
Parks and Recreation Commission Meeting, 7:00 p.m.

**Wednesday, April 27**
Planning & Transportation Commission Meeting, 6:00 p.m.

**THURSDAY, April 28**
Historic Resources Board Meeting, 8:30 a.m.

**Thursday, April 28**
Human Relations Commission, 5:00 p.m.