Pursuant to **AB 361** Palo Alto City Council meetings will be held as “hybrid” meetings with the option to attend by teleconference/video conference or in person. To maximize public safety while still maintaining transparency and public access, members of the public can choose to participate from home or attend in person. Information on how the public may observe and participate in the meeting is located at the end of the agenda.

**HOW TO PARTICIPATE**

**VIRTUAL PARTICIPATION**

**CLICK HERE TO JOIN**  ([https://cityofpaloalto.zoom.us/j/362027238](https://cityofpaloalto.zoom.us/j/362027238))

Meeting ID: 362 027 238    Phone:1(669)900-6833

The meeting will be broadcast on Cable TV Channel 26, live on YouTube at [https://www.youtube.com/c/cityofpaloalto](https://www.youtube.com/c/cityofpaloalto), and streamed to Midpen Media Center at [https://midpenmedia.org](https://midpenmedia.org).

**IN PERSON PARTICIPATION REQUIREMENT:**

- Provide Proof of Vaccination or negative COVID-19 test (taken within 48 hours) and a photo ID
- Wear a mask at all times
- Maintain social distancing
- If you cannot or do not wish to comply, you can still participate virtually

**TIME ESTIMATES**

Time estimates are provided as part of the Council’s effort to manage its time at Council meetings. **Listed times are estimates only and are subject to change at any time, including while the meeting is in progress.** The Council reserves the right to use more or less time on any item, to change the order of items and/or to continue items to another meeting. Particular items may be heard before or after the time estimated on the agenda. This may occur in order to best manage the time at a meeting or to adapt to the participation of the public.

**PUBLIC COMMENTS**

Public Comments will be accepted both in person and via Zoom meeting. All requests to speak will be taken until 5 minutes after the staff’s presentation. Written public comments can be submitted in advance to city.council@cityofpaloalto.org and will be provided to the Council and available for inspection on the City’s website. Please clearly indicate which agenda item you are referencing in your email subject line.

**HEARINGS REQUIRED BY LAW**

Applicants and/or appellants may have up to ten minutes at the outset of the public discussion to make their remarks and up to three minutes for concluding remarks after other members of the public have spoken.
CALL TO ORDER

PUBLIC COMMENT
Members of the public may speak to any item NOT on the agenda. Council reserves the right to limit the duration of Oral Communications period to 30 minutes.

ACTION ITEMS

1. Board and Commission Interviews for the Planning & Transportation Commission, Architectural Review Board and Historic Resources Board

ADJOURNMENT

OTHER INFORMATION
Standing Committee Meetings

Finance Committee Meeting November 30, 2021
City Schools Liaison Committee November 18, 2021

Public Letters to Council

Updated Schedule
PUBLIC COMMENT INSTRUCTIONS

Members of the Public may provide public comments to teleconference meetings via email, teleconference, or by phone.

1. **Written public comments** may be submitted by email to city.council@cityofpaloalto.org.

2. **Spoken public comments using a computer** will be accepted through the teleconference meeting. To address the Council, click on the link below to access a Zoom-based meeting. Please read the following instructions carefully.
   A. You may download the Zoom client or connect to the meeting in-browser. If using your browser, make sure you are using a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer.
   B. You may be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you that it is your turn to speak.
   C. When you wish to speak on an Agenda Item, click on “raise hand.” The Clerk will activate and unmute speakers in turn. Speakers will be notified shortly before they are called to speak.
   D. When called, please limit your remarks to the time limit allotted.
   E. A timer will be shown on the computer to help keep track of your comments.

3. **Spoken public comments using a smart phone** will be accepted through the teleconference meeting. To address the Council, download the Zoom application onto your phone from the Apple App Store or Google Play Store and enter the Meeting ID below. Please follow the instructions B-E above.

4. **Spoken public comments using a phone** use the telephone number listed below. When you wish to speak on an agenda item hit *9 on your phone so we know that you wish to speak. You will be asked to provide your first and last name before addressing the Council. You will be advised how long you have to speak. When called please limit your remarks to the agenda item and time limit allotted.

   **CLICK HERE TO JOIN**  Meeting ID: 362 027 238  Phone:1(669)900-6833

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet are available for public inspection at www.CityofPaloAlto.org.
Meeting Date: 11/16/2021

Title: Board and Commission Interviews for the Planning & Transportation Commission, Architectural Review Board and Historic Resources Board

From: Lesley Milton, City Clerk

Recommendation

Conduct interviews with applicants for scheduled vacancies on the Architectural Review Board, the Historic Resources Board, Planning and Transportation Commission.

Discussion

The Fall 2021 Boards and Commission recruitment effort invited applications September 16, 2021 through October 26, 2021 through the new online application process and an expansive public outreach campaign. A total of 36 qualified applications were received during the extended recruitment period. Open positions include the following:

- Two (2) positions on the Planning and Transportation Commission, with terms ending December 15, 2025.
- Three (3) positions on the Architectural Review Board, with terms ending 2024.
- One (1) unexpired position on the Historic Resources Board, with a term ending December 15, 2022.
- Four (4) positions on the Parks and Recreation Commission, with three terms ending December 15, 2024 and one unexpired term ending December 15, 2022.

At the November 8, 2021 City Council meeting the Council elected to interview all qualified applicants received during the Fall recruitment effort. Interviews of the selected candidates will be held over the course of two Special City Council meetings:

**November 16, 2021 at 5:00 PM**
- Planning and Transportation Commission Applicants
- Architectural Review Board Applicants
- Historic Resources Board Applicants
November 22nd, 2021 at 5:00 PM
• Parks and Recreation Applicants

Appointments are anticipated to be presented for approval at the December 13, 2021 Meeting.

Schedule of Interviews for November 16, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00-5:15</td>
<td>Leonard Ely (in person)</td>
</tr>
<tr>
<td>5:15-5:30</td>
<td>Kathryn Jordan (undecided)</td>
</tr>
<tr>
<td>5:30-5:45</td>
<td>Arthur Keller (in person)</td>
</tr>
<tr>
<td>5:45-6:00</td>
<td>Chunming Niu (Zoom)</td>
</tr>
<tr>
<td>6:00-6:15</td>
<td>Nisar Shaikh (in person)</td>
</tr>
<tr>
<td>6:15-6:30</td>
<td>Brigham Wilson (in person)</td>
</tr>
<tr>
<td>6:30-6:45</td>
<td>Keith Reckdahl (in person)</td>
</tr>
<tr>
<td>6:45-7:00</td>
<td>Stephanie Safdi</td>
</tr>
<tr>
<td>7:00-7:10</td>
<td>Break</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:10-7:20</td>
<td>Alisa Eagleston-Cieslewicz</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:20-7:30</td>
<td>Peter Baltay (in person)</td>
</tr>
<tr>
<td>7:30-7:40</td>
<td>Bin Zhou (Zoom)</td>
</tr>
<tr>
<td>7:40-7:50</td>
<td>Jim Xiao (undecided)</td>
</tr>
<tr>
<td>7:50-8:00</td>
<td>Valerie Driscoll (Zoom)</td>
</tr>
<tr>
<td>8:10-8:20</td>
<td>David Hirsch (Zoom)</td>
</tr>
<tr>
<td>8:20-8:30</td>
<td>Yujin Jeon (in person)</td>
</tr>
<tr>
<td>8:30-8:40</td>
<td>Manix Patel</td>
</tr>
</tbody>
</table>

* Orange is tentative schedule
* BOLD indicates they have applied for more than one position.

Membership Requirements

Each Board or Commission has different requirements for appointment such as mandatory residency, specialized training, or professional service in a specified area. For each of the Board or Commission with current vacancies,
the requirements are listed below as well as the applicants for each.

<table>
<thead>
<tr>
<th>Planning and Transportation Commission: <strong>Two positions</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Terms ending December 14, 2025</td>
</tr>
<tr>
<td>• Palo Alto Residency</td>
</tr>
<tr>
<td>(PAMC 2.20.010)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Architectural Review Board: <strong>Three positions</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Terms ending December 15, 2024</td>
</tr>
<tr>
<td>• At least three members must be architects, landscape architects, building designers or other design professionals. <em>(Two positions fulfilled, one vacant)</em></td>
</tr>
<tr>
<td>• No Palo Alto residency requirement</td>
</tr>
<tr>
<td>(PAMC 2.21.010)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Historic Resources Board: <strong>One position (unexpired)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Terms ending December 15, 2022</td>
</tr>
<tr>
<td>• Demonstrated interest in and knowledge of history, architecture or historic preservation.</td>
</tr>
<tr>
<td>• One member shall be an owner/occupant of a category 1 or 2 historic structure, or of a structure in a historic district; <em>(Fulfilled)</em></td>
</tr>
<tr>
<td>• Three members shall be architects, landscape architects, building designers or other design professionals <em>(Fulfilled)</em></td>
</tr>
<tr>
<td>• At least one member shall possess academic education or practical experience in history or a related field. <em>(Fulfilled)</em></td>
</tr>
<tr>
<td>(PAMC 2.27.010)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Parks and Recreation Commission: <strong>Three positions</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Terms ending December 15, 2024 and one unexpired term ending December 15, 2022</td>
</tr>
<tr>
<td>• Each member of the commission shall have a demonstrated interest in parks, open space and recreation matters.</td>
</tr>
<tr>
<td>• Palo Alto Residency</td>
</tr>
<tr>
<td>(PAMC 2.25.010)</td>
</tr>
</tbody>
</table>

**Public Outreach**

The Fall 2021 Boards and Commission recruitment invited applications September 16, 2021 through October 26, 2021 through the new online application process. Palo Alto Municipal Code 2.16.060 requires public notification regarding vacancies of the Commissions as follows, “The City Clerk shall exercise their discretion in choosing the method of advertisement that will most effectively reach potential candidates.” Based on the September 14, 2021 Policy & Services Committee meeting report *(available here)* regarding Board and Commission Member demographics and community representation the City Clerk’s office expanded recruitment efforts through additional means to “most effectively reach potential candidates”.

1 Packet Pg. 6
This recruitment was advertised through various methods including paid print advisements in The Palo Alto Weekly and the Daily Post; via the City’s website and social media channels; in physical locations of the Palo Alto Libraries and Community Centers; and distributed by e-mail and through established distribution lists to community based organizations, individuals and City subscription based notification lists.

ATTACHMENTS:

- Attachment1.a: PTC Applicants  (PDF)
- Attachment1.b: ARB Applicants  (PDF)
- Attachment1.c: HRB Applicants  (PDF)
## Planning and Transportation Commission Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Bryna Chang</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?** Yes

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?** No

**Are you available and committed to complete the term applied for?** Yes

**Fair Political Practices**

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  No

How did you learn about the vacancy on the Planning and Transportation Commission?  Other: Currently serve on PTC

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information be below:
**Personal and Job Experience**

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration. (621 characters max)

<table>
<thead>
<tr>
<th>Current PTC Commissioner</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA 2003, Stanford Graduate School of Business, Stanford University</td>
</tr>
<tr>
<td>BS Biology, 1997, Stanford University</td>
</tr>
<tr>
<td>I have strong skills in strategy, operations, and teamwork. Most recently, I lectured at the Stanford Graduate School of Business on “Innovation and Problem Solving” and “Critical Analytical Thinking.” Earlier, I ran the MBA Program Office at Stanford, where I managed the strategy and operations of one of the top MBA programs in the US; I also spent time directing the Stanford Public Management Program. I have past experience in internet product management and management consulting.</td>
</tr>
</tbody>
</table>

**Employment Information**

Company/Employer Name: Stanford University (Graduate School of Business)

**Occupation**

Lecturer

**Is your Company/Employer your current one or last?**

Last Employer

**Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.**

(1311 characters max)

<table>
<thead>
<tr>
<th>I have been a dedicated volunteer with Palo Alto Schools for many years:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gunn High School Site Council, 2020 - present</td>
</tr>
<tr>
<td>JLS Middle School PTA Executive Board, Auditor, 2021 - present</td>
</tr>
<tr>
<td>JLS Middle School Site Council, 2018 - 2021</td>
</tr>
<tr>
<td>JLS Middle School PTA Executive Board, VP Community Service, 2019 - 2021</td>
</tr>
<tr>
<td>JLS Middle School PTA Executive Board, VP Membership, 2017-2019</td>
</tr>
<tr>
<td>Hoover Elementary Site Council Chair, 2012-2013</td>
</tr>
<tr>
<td>Hoover Elementary Green Team parent leader, 2014-2019</td>
</tr>
<tr>
<td>Hoover Elementary Room Parent, 2010-2019</td>
</tr>
</tbody>
</table>
Application Questions

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

I have watched Palo Alto change over the last 40 years, in some ways for the better, and in some ways which I wish were different. I grew up here and attended Nixon, JLS, and Gunn. Fourteen years ago, after living in Menlo Park for a few years, my husband and I chose to move back to Palo Alto because we valued the community character and city services that make Palo Alto different from surrounding cities and a wonderful place to live. Because I rolled off of some of my larger community commitments last spring, I am now hoping to engage more deeply in this city that has given so much to me and my family.

Years ago, I first started thinking about transportation and planning in the context of the impact on traffic on our neighborhoods and the ability of our kids to get safely to and from school, especially along Charleston, where as a traffic safety volunteer for Hoover Elementary, I’d witness close calls between kids and commuters on a daily basis. I participated in some of the Charleston corridor planning meetings. I realized our city’s population doubled during the day, and learned about the housing/jobs imbalance, something that our city inadvertently created over the course of many years.

Since many new housing developments seem likely to be built in the southern half of Palo Alto, I’m particularly interested in representing south Palo Alto neighborhoods as we work on addressing housing and other issues.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting, you can view archived videos from the Midpen Media Center.

In my short time on the PTC, two of the issues that have been of the greatest interest to me are:

South Palo Alto Bikeways Project: This project impacts a bike, pedestrian, and car thoroughfare that my family travels daily, and is a critical route for students traveling to and from school for the southern half of Palo Alto. I was gratified to be able to share both the school and resident perspectives in a way that hopefully helped change the outcome of the project. Long before I knew the project would come to the PTC, I worked with the JLS principal and PTA to increase community input and visibility; on the PTC, I was grateful I had additional context from many years on the JLS Site Council and PTA. Having on-the-ground experience biking, driving, and walking also made it much easier to pull out...
3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

(1587 characters max)

1. To conduct city business fairly and efficiently while incorporating a wider range of voices in Palo Alto. I’m hoping to provide a conduit for the Asian community to get involved, since I have so many relationships from the days I was a Hoover parent (Hoover is over 80% Asian or South Asian).

Related to the first issue, I’d like to see greater involvement of families with school-age children in decisions that the PTC makes. These folks are often too busy to pay attention to issues beyond the schools, and yet from talking to them, I know they are interested. Anything that affects Palo Alto also affects the quality of life for Palo Alto families, and yet many times, families are unaware. We can generate awareness by plugging into the Palo Alto Council of PTAs (PTAC).

To continue building connections between the City and PAUSD when it comes to planning and transportation. Planning and transportation issues impact our schools, and schools impact our planning and transportation. The simplest example is the school commute, but there are land use questions as well, such as with Cubberley. I’d do this by reaching out to the School Board (I have already been working with PAUSD Board Member Jesse Ladomirak), District Office, and school sites, as appropriate.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

(1173 characters max)

- Palo Alto 2030 Comprehensive Plan (2017)
- Zoning Code
- City Charter
- California Environmental Quality Act
- El Camino Real Design Guidelines
- El Camino Real Master Plan Study (2007)
- Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
- Baylands Master Plan (2008)

I read the Comprehensive Plan cover to cover in preparation for joining the PTC earlier this year. I also participate in community surveys leading up to the development of the Comp Plan.

The rest of my experience with these documents has been in referencing them as appropriate in preparation for items that came before the PTC over the last few months I’ve been a commissioner. For example, I’ve referenced parts of the Zoning Code several times (e.g., when Town & Country requested the inclusion of medical office space), and I referenced the SOFA plan when preparing for a parcel map change application in the SOFA area that came before the PTC.
If you’d like to provide any additional documents, please upload below.

If you’d like to provide any additional documents, please upload below.

<table>
<thead>
<tr>
<th>Please confirm that you have read the Boards and Commissions Handbook.</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>View the <a href="#">Boards and Commissions Handbook</a>.</td>
<td></td>
</tr>
</tbody>
</table>

**Signature**

Bryna Chang

**Date Completed**

10/09/2021
# Planning and Transportation Commission Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Leonard Ely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?**
Yes

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?**
No

**Are you available and committed to complete the term applied for?**
Yes

**Fair Political Practices**
Yes

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?

Yes

How did you learn about the vacancy on the Planning and Transportation Commission?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate
information and request that the following contact information:

### Alternate Contact Information

### Personal and Job Experience
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.
(621 characters max)

### Employment Information
Company/Employer Name

### Occupation

### Is your Company/Employer your current one or last?

### Personal and Job Experience
Living in Palo Alto for 71 years. BS in Business Administration. California Real Estate Sales Person License. Leadership Palo Alto

### Employment Information
Renault & Handley

### Occupation
Real Estate Sales person

### Is your Company/Employer your current one or last?
Current Employer

### Personal and Job Experience

### Employment Information

### Occupation

### Is your Company/Employer your current one or last?

### Application Questions

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?
(1449 characters max)

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting, you can view archived videos from the Midpen Media Center.
(1449 characters max)

As a member of the Palo Alto community for 71 years I believe that I can bring a long term prospective to the Planning and Transportation Commission

The ongoing need for housing, the ADU process, density and height limits.

Archived video meetings are available from the Midpen Media Center:
3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this? 
(1587 characters max)

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection. 
(1173 characters max)

Palo Alto 2030 Comprehensive Plan (2017)
Zoning Code
City Charter
California Environmental Quality Act
El Camino Real Design Guidelines
El Camino Real Master Plan Study (2007)
Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
Baylands Master Plan (2008)

If you’d like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook. 
Yes

Signature
Leonard Ely

Date Completed
10/22/2021

I would like to see the City adopt an approach that better supports both the short term and long term, inevitable, growth of Palo Alto.

As a Real Estate Broker I am aware of all of these documents, especially Zoning, but am far from an expert on them.
Planning and Transportation Commission
Application

Name: Kathryn Jordan

Address
City
Postal Code
Cell Phone
Home Phone
Email Address

Are you a Palo Alto resident? Yes

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? No

Are you available and committed to complete the term applied for? Yes

Fair Political Practices

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?

Yes

How did you learn about the vacancy on the Planning and Transportation Commission?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Other: friend

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate contact information and request that the following alternate information be posted:

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information be posted:
information and request that the following contact information:

<table>
<thead>
<tr>
<th>Alternate Contact Information</th>
<th>City address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>City number</td>
</tr>
</tbody>
</table>

**Personal and Job Experience**

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.

(621 characters max)

| BA Political Science, Stanford University |
| MSM, Stanford University                 |

**Employment Information**

Company/Employer Name  
N/A

**Occupation**

N/A

**Is your Company/Employer your current one or last?**

Current Employer

I am currently serving on the City's Housing Element Working Group. I have served as Parent Network co-chair with the PTSA at PAHS, as a coach with AYSO, served as a volunteer in many capacities at Duveneck Elementary School and also Jordan (now Greene) MS. I also serve as the President of the Palo Alto Plaza HOA.

**Application Questions**

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?  
(1449 characters max)

I am a resident of Palo Alto; I also serve as the President of the HOA of a multi family, mixed use complex in downtown Palo Alto. I am a parent of a school age child in PAUSD. I am much invested in the community, and I am very much interested in how land will be used in Palo Alto.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting, you can view archived videos from the Midpen Media Center.
(1449 characters max)

The proposed Castilleja expansion which came before the PTC and City Council comes to mind. I am interested in it as I live adjacent to Embarcadero Road, and the expansion would greatly affect traffic along Embarcadero Road for a lengthy period of time. Also, I'm interested in the project because of the history of Castilleja; its use permit as it applies to the enrolled # of students, and also b/c of Castilleja's prior history of being a girl's boarding school located in a residential neighborhood. Its plans to expand its student enrollment are also of interest.

Archived video meetings are available from the Midpen Media Center.
3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

| I would like to see the PTC preserve Palo Alto’s community feel, while accommodating change and development over time, and at the same time respecting residents’ private property rights. |

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

| We built a home in Palo Alto, and I became well acquainted with the zoning code during that time. I also have read through quite a bit of the City’s Comp plan, in preparation for applying to be on the PTC. I have read about CEQA and understand the purpose of the Act, and its relation to development projects. |

| Palo Alto 2030 Comprehensive Plan (2017) |
| Zoning Code |
| City Charter |
| California Environmental Quality Act |
| El Camino Real Design Guidelines |
| El Camino Real Master Plan Study (2007) |
| Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans |
| Baylands Master Plan (2008) |

If you’d like to provide any additional documents, please upload below.

| Please confirm that you have read the Boards and Commissions Handbook. |
| Yes |

| View the Boards and Commissions Handbook. |

| Signature |
| Kathryn Jordan |

| Date Completed |
| 10/23/2021 |
# Planning and Transportation Commission Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Arthur Keller</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

Are you a Palo Alto resident?  Yes

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?  No

Are you available and committed to complete the term applied for?  Yes

Fair Political Practices  No

California state law requires board/commission members to file a disclosure of financial interests ([Fair Political Practices Commission, Conflict of Interest, Form 700](https://example.com)).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  
No

How did you learn about the vacancy on the Planning and Transportation Commission?
- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Community Group, Email from the City, City Website

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:
- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information be below:

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information be below:
information and request that the following contact information:

**Alternate Contact Information**

**Personal and Job Experience**
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.
(621 characters max)

**Employment Information**
Company/Employer Name
Minerva Consulting

**Occupation**
Consultant

**Is your Company/Employer your current one or last?**
Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.
(1311 characters max)

Planning and Transportation Commission for the City of Palo Alto, 2006-2014, Vice Chair, 2013-2014
Co-Chair, (Comprehensive Plan) Citizens Advisory Committee, City of Palo Alto, 2015-2017
Member, Housing Element Working Group, City of Palo Alto, 2021-present
Member, Environment and Water Resources Committee, Santa Clara Valley Water District, 2015-present, Vice Chair 2018-2019, Chair 2020, Vice Chair 2021-present, (Chair, Climate Change Mitigation Working Group, 2017-present)
Founder of Adobe Meadow Neighborhood Association, 2005
Gunn PTSA Public Transit Coordinator, 2008-present
Gunn High School Facilities Steering Committee, 2009-2014
Member, IEEE Computer Society Standards Activities Board, 2010-2013
Ohlone Elementary School, Palo Alto, CA, Site Council, 2001-2003, Student Directory Chair and Email Moderator, 2001-2004, Direct Appeal Chair, 2001-2002
Application Questions

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why? (1449 characters max)

My experiences on the Planning and Transportation Commission and on the Comprehensive Plan Citizen Advisory Committee will be of value on the PTC. I currently serve on the Housing Element Working Group.

I was instrumental in initiating the bicycle-pedestrian bridge over 101 at Adobe Creek by getting the City Council to put a feasibility study in the CIP budget in 2010. After many years, it is finally nearing completion.

I got the City Council to participate in the SAFER Bay project in 2014 as part of the CIP review. Without this project, the feasibility study would not have been completed in June 2019 and the Army Corps of Engineers would not be engaging in their study currently of this important project to reduce tidal flood risk for over 2000 homes and other key infrastructure in Palo Alto.

On September 30, 2020, the PTC considered Rental Housing Protection in a study session. The City has not enacted the Palmer fix. The City has not produced low-income housing in proportion to the need. With the increase in land prices, it will be that much harder for low-income housing developers to compete for the land.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting, you can view archived videos from the Midpen Media Center. (1449 characters max)

Archived video meetings are available from the Midpen Media Center.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this? (1587 characters max)

I would like the PTC to achieve an increase of low-income housing production through land use and zoning. For example, opportunities exist in rezoning unused office uses to housing uses.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection. (1173 characters max)

Palo Alto 2030 Comprehensive Plan (2017)
Zoning Code
City Charter
California Environmental Quality Act
El Camino Real Design Guidelines
El Camino Real Master Plan Study (2007)
Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
Baylands Master Plan (2008)

I was co-chair of the committee that authored the current Palo Alto Comprehensive Plan. I am familiar with the others documents from being on the PTC.
If you’d like to provide any additional documents, please upload below.

| Please confirm that you have read the Boards and Commissions Handbook. | Yes |
| View the [Boards and Commissions Handbook](#). | |

| Signature                  | Arthur Keller |
| Date Completed            | 09/23/2021    |
Planning and Transportation Commission Application

Name: Chunming Niu

Address

City

Postal Code

Cell Phone

Home Phone

Email Address

Are you a Palo Alto resident? Yes

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? No

Are you available and committed to complete the term applied for? Yes

Fair Political Practices

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700). Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

No
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  
No

How did you learn about the vacancy on the Planning and Transportation Commission?  
Email from the City

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate
information and request that the following contact information:

## Alternate Contact Information

### Personal and Job Experience
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.

| Personal and Job Experience | PhD in Chemistry from Brown U  
Postdoctoral training at Harvard and Columbia U  
Professor at Xian Jiaotong University (China), 2012-2019  
VP of R&D at Unidym, 2008-2012  
Director of Chemistry at Nanosys, 2001-2007  
Senior Scientist at Hyperion Catalysis, 1993-2000  
Inventor/co-inventor of 86 Issued US patents, coauthored more than 150 peer reviewed publications, more than 18000 Google citation. |
|-----------------------------|----------------------------------------------------------------------------------------------------------------------------------|

### Employment Information

<table>
<thead>
<tr>
<th>Employment Information</th>
<th>none</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Retired scientist</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Is your Company/Employer your current one or last?</th>
<th>Last Employer</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.</th>
<th>Member of ACS, AAAS, and MRS</th>
</tr>
</thead>
</table>

| Application Questions | 1. involved in a couple of startups, enjoyed planning, setting everything up from scratch  
2. City has changed a lot since I moved here in 2003, very much concerned the city's future development which will have adverse effect on quality of life for all of us living in the city.  
Small cell tower on the top of utility poles. Look and noise |
|----------------------|----------------------------------------------------------------------------------------------------------------------------------|

<table>
<thead>
<tr>
<th>Application Questions</th>
<th>2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting, you can view archived videos from the Midpen Media Center.</th>
</tr>
</thead>
</table>

Chunming Niu Page 3
Archived video meetings are available from the Midpen Media Center.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this? (1587 characters max)

Future development - In steps with Al age, improving business environment and quality of living
Internet service into city utility service
New areas for business park
Raise k-12 education national ranking

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection. (1173 characters max)

Palo Alto 2030 Comprehensive Plan (2017)
Zoning Code
City Charter
California Environmental Quality Act
El Camino Real Design Guidelines
El Camino Real Master Plan Study (2007)
Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
Baylands Master Plan (2008)

If you’d like to provide any additional documents, please upload below.

None

Please confirm that you have read the Boards and Commissions Handbook. Yes
View the Boards and Commissions Handbook.

Signature Chunming Niu

Date Completed 10/23/2021
# Planning and Transportation Commission Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Keith Reckdahl</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?** Yes

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?** No

**Are you available and committed to complete the term applied for?** Yes

**Fair Political Practices**

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

<table>
<thead>
<tr>
<th>Excluding your principal residence, do you or your spouse own real property in Palo Alto?</th>
<th>No</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>How did you learn about the vacancy on the Planning and Transportation Commission?</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Community Group</td>
</tr>
<tr>
<td>• Email from the City</td>
</tr>
<tr>
<td>• Palo Alto Weekly</td>
</tr>
<tr>
<td>• Daily Post</td>
</tr>
<tr>
<td>• City Website</td>
</tr>
<tr>
<td>• Flyer</td>
</tr>
<tr>
<td>• Other</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Consent to Publish Personal Information on the City of Palo Alto Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.</td>
</tr>
</tbody>
</table>

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate contact information:  
  - Name: [Name]
  - Address: [Address]
  - Phone: [Phone]
  - Email: [Email]
information and request that the following contact information:

<table>
<thead>
<tr>
<th>Alternate Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Redacted]</td>
</tr>
<tr>
<td>[Redacted]</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Personal and Job Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please list your relevant education, training, experience, certificates of training, licenses, and professional registration. (621 characters max)</td>
</tr>
<tr>
<td>B.S. Mechanical Engineering, University of Minnesota</td>
</tr>
<tr>
<td>M.S., Ph.D. Mechanical Engineering, Stanford University</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company/Employer Name</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Occupation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Is your Company/Employer your current one or last?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Employer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held. (1311 characters max)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Palo Alto Parks &amp; Recreation Commission (February 2013 - Present)</td>
</tr>
<tr>
<td>Palo Alto Housing Element Working Group (April 2021 - Present)</td>
</tr>
<tr>
<td>Palo Alto North Ventura Coordinated Area Plan (April 2018 - June 2021)</td>
</tr>
<tr>
<td>Palo Alto Expanded Community Advisory Panel (June 2019 - April 2021)</td>
</tr>
</tbody>
</table>
Application Questions

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why? (1449 characters max)

My experience on the NVCAP and Housing Element working group showed me that housing is Palo Alto's biggest challenge. To address our jobs/housing imbalance, we should increase height and density in locations where it is appropriate, but also respect the impacts that new development can have on surrounding neighborhoods. Additionally, we also must provide these new residents with the same quality of life as the rest of Palo Alto, which includes nearby parks and convenient bike/ped connections.

We cannot let our new housing consist entirely of micro-units. We must determine how to ensure that new housing produces a variety of unit sizes--appropriate for singles, couples, and families. Larger units perhaps could be encouraged by adjusting zoning requirements for some parcels or by offering FAR bonuses for producing a variety of units within a development. But such incentives must be carefully designed to avoid unintended consequences.

Palo Alto’s desirability is a mixed blessing, as its expensive housing produces a monoculture of professionals. Finding room in our community for low-wage workers not only improves the lives of those workers, but also improves our community. Furthermore, housing subsidies for teachers, utility workers, and first responders are returned in the form of increased productivity and improved availability for work. The biggest challenge to below-market housing is creating funding sources.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting, you can view archived videos from the Midpen Media Center. (1449 characters max)

As a member of the NVCAP working group, I was very interested in the PTC meetings involving the NVCAP alternatives. Since the SOFA area plan successfully created a large amount of housing in a livable neighborhood, similar results were expected from the NVCAP process. However, the lack of a single landowner made NVCAP more challenging, with the resulting NVCAP design becoming more aspirational than SOFA’s implementable plan. The North Ventura area will require additional planning, but it hopefully will also produce a livable neighborhood similar to SOFA.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this? (1587 characters max)

1. The PTC and Council need to evaluate the Housing Element update and determine the zoning changes or other programs needed to ensure that the proposed housing sites are actually developed.

2. The City must study how to mitigate the traffic that will be produced by our new housing. While increasing mass transit use is important, the City shuttle had limited success and the City does not control the frequency of VTA service. The City should study various incentives for increasing use of public transit, comparing their cost and effectiveness. Additionally, the City needs to study how to increase bike/pedestrian transportation. Ensuring pleasant and safe bike/ped routes reduces car traffic, reduces pollution and carbon emissions, and improves residents’ physical and mental well-being.
3. Palo Alto’s retail businesses have been stretched by internet competition and COVID-19. The City needs a thoughtful response to retail vacancies and reduced sales-tax revenues. Responding too quickly may prevent the free market from reducing the high rents that drove away some businesses, but ignoring secular retail trends may prevent our retail sites from evolving towards new markets. This will require collecting hard data on different types of retail, retail-like, and medical establishments in order to understand customer volume for each category and also what establishment types complement nearby establishments and which have customers who are unlikely to visit nearby businesses.

I am familiar with CEQA and Baylands Master Plan from my work on the Parks Master Plan. My work on NVCAP and Housing Element has familiarized me with the other documents, particularly the Comprehensive Plan and Zoning Code.
# Planning and Transportation Commission Application

<table>
<thead>
<tr>
<th><strong>Name</strong></th>
<th>Stephanie Safdi</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
<td></td>
</tr>
<tr>
<td><strong>City</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Postal Code</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Cell Phone</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Home Phone</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Email Address</strong></td>
<td></td>
</tr>
</tbody>
</table>

- **Are you a Palo Alto resident?** Yes
- **Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?** No
- **Are you available and committed to complete the term applied for?** Yes

**Fair Political Practices**

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to: No
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto? No

How did you learn about the vacancy on the Planning and Transportation Commission?
- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Email from the City

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate contact information and request that the following contact information be:

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information be:
information and request that the following contact information:

Alternate Contact Information

Personal and Job Experience
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.
(621 characters max)

I am a land use and environmental lawyer licensed to practice in California. I received my law degree and Masters in Environmental Mgmt from Yale in 2013, Masters in Philosophy from Cambridge University UK in 2006, and B.A. from Harvard College in 2005. I clerked on the federal circuit and district courts and was an environmental law fellow at Shute, Mihaly & Weinberger. From 2018 through this August, I was Deputy County Counsel for County of Santa Clara, where I advised the Planning Dept. and Consumer & Environmental Protection Agency. I am now a lecturer and clinical supervising attorney at Stanford Law School.

Employment Information
Company/Employer Name
Stanford University

Occupation
Attorney / Clinical Supervising Attorney and Lecturer in Law

Is your Company/Employer your current one or last?
Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.
(1311 characters max)

During my tenure at County of Santa Clara, I served as an elected union board member for the County Counsel Attorneys Association from 2020 through 2021. In addition to my core public service work, I was a leader in the County's emergency responses to COVID-19 and the SCU Lightning Complex Fires. I served as General Counsel for the County Emergency Operations Center from February 2020 through September 2020 and advised on wildfire cleanup and remediation from September 2020 through August 2021. I have volunteered for get-out-the-vote programs during each major political cycle since moving to California in 2015 and am an active volunteer and co-op instructor at my daughter's daycare (Children Center of the Stanford Community). I volunteered with Seattle Inspiring Connections Outdoors (and outdoor experiential education program for urban youth) from 2013 through 2015. I was Co-President of the Yale Environmental Law Association from 2010-2011 and Board Member from 2011-2013 and American Constitution Society Co-President
Application Questions

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

I have been practicing in California land use and environmental law for most of the past decade, engaged in legal and policy questions around housing, planning and development, inclusionary zoning, conservation, transportation planning, and environmental reviews. I now teach law students to practice in these areas at Stanford Law School and previously advised County departments in the legal and policy dimensions of land use decisions. As a resident of Palo Alto since 2018, I have been an invested follower of application cycles and community debates around and policy discussions of projects that have come before the Planning Commission and City Council, though my prior role with the County limited my ability to participate directly in the administrative process due to conflicts. As a young parent, I am personally invested in affordability and accessibility of our city; and as an environmental and administrative law practitioner, I am personally and professionally invested in sound and inclusive administrative processes, civic participation in agency decisionmaking, informed public discourse, and thorough and timely reviews of proposed actions. I aspire to be a partner in these processes by serving on the Commission and helping to guide the complicated land use policy decisions before the City.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting, you can view archived videos from the Midpen Media Center.

On June 30, 2021, the Commission considered Staff’s proposed set of changes to its existing ADU Ordinance intended to help meet the City’s lack of affordable housing supply by incentivizing the construction of deed-restricted ADUs. After a five-hour public meeting, the Commission agreed to recommend advancing several measures that would help streamline and facilitate the affordable ADU application and permitting process — like consolidating approvals and removing certain permitting fees — but was divided on the more substantive proposals, like increases to ADU per/parcel floor area allowances and permitting an additional onsite ADU. The issue showcases difficult interactions of state and local law. For instance, state law has exempted ministerial approvals of ADUs from CEQA, imposes significant limits on local discretion in ADU zoning, and provides certain statutory ADU construction entitlements to homeowners, while leaving discretion to local agencies to go above the statutory minimum allowances and to govern construction and design features for public safety. ADU construction has emerged as one of the bright spots in the City’s tackling of housing supply issues, though there is a significant ways to go to ensure that ADUs are truly meeting local housing needs by facilitating residency in the city of people and families who serve the community but cannot afford the price tag to live here.
3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

(1587 characters max)

(1) I would like to see the Commission tackle expanding transit-oriented housing supply and, in particular, increasing affordable housing. Not only are these objectives State-legislated, but they are foundational to quality of life for City residents and workers. As Stanford faculty, my husband and I have subsidized access to housing and childcare. Most do not, and we have watched our non-Stanford friends leave Palo Alto neighborhoods in droves due to lack of access to family-friendly rental units and right-sized, accessible homes. Likewise, our daycare has struggled with teacher retention due largely to costs of living and commute times for teachers who cannot reside where they work. These experiences are pervasive and challenging and need to be tackled head-on to create a city that works for everyone.

(2) I would like to see the City more aggressively tackle safe and accessible public transit, bike infrastructure, and public EV charging infrastructure. These issues are at the heart of municipal climate mitigation opportunities and responsibilities. Prioritizing this infrastructure also creates a more worker and family-friendly urban environment and builds out our collective spaces with an eye toward the needs of the future. As one of many residents dismayed by recent accidents between cars and cycling school children, I also see focusing on bike corridor safety as central to livability and important for public responsiveness.

(3) I would like to focus on planning for permanent walking streets, and like civic spaces, that serve businesses and build community.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

(1173 characters max)

Palo Alto 2030 Comprehensive Plan (2017)
Zoning Code
City Charter
California Environmental Quality Act
El Camino Real Design Guidelines
El Camino Real Master Plan Study (2007)
Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
Baylands Master Plan (2008)

If you’d like to provide any additional documents, please upload below.

California Environmental Quality Act (CEQA): I am an experienced CEQA practitioner, having defended public agencies in CEQA challenges, represented plaintiffs in CEQA lawsuits, and advised County departments and other public agencies on CEQA compliance. I also teach CEQA at Stanford Law School.

Palo Alto Code and Charter: I interacted with various provisions while practicing at County of Santa Clara. I am likewise very familiar with the County Code.

Please confirm that you have read the Boards and Commissions Handbook.
View the Boards and Commissions Handbook.
<table>
<thead>
<tr>
<th>Signature</th>
<th>Stephanie Safdi</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date Completed</td>
<td>10/26/2021</td>
</tr>
</tbody>
</table>
# Planning and Transportation Commission Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Nisar Shaikh</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

Are you a Palo Alto resident?  Yes

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?  No

Are you available and committed to complete the term applied for?  Yes

Fair Political Practices  No

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  
No

How did you learn about the vacancy on the Planning and Transportation Commission?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Email from the City

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information:

I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
information and request that the following contact information:

Alternate Contact Information

<table>
<thead>
<tr>
<th>Personal and Job Experience</th>
<th>PhD Mechanical Engineering</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please list your relevant education, training, experience, certificates of training, licenses, and professional registration. (621 characters max)</td>
<td>Retired, Entrepreneur, professor.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment Information</th>
<th>Retired, AlcanzarSolar</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company/Employer Name</td>
<td>Engineer, teacher</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Last Employer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineer, teacher</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Is your Company/Employer your current one or last?</th>
<th>Volunteer as tutor for local after school program, habitat for humanity, abroad for environmental work in Peru and educational in India.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held. (1311 characters max)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Application Questions</th>
<th>Variety of engineering practice of 45 years included included transportation related interest. No direct involvement.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why? (1449 characters max)</td>
<td></td>
</tr>
<tr>
<td>2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting, you can view archived videos from the Midpen Media Center. (1449 characters max)</td>
<td>Various traffic issues, including impact on housing plantings.</td>
</tr>
</tbody>
</table>

Archived video meetings are available from the Midpen Media Center.
3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

(1587 characters max)

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

(1173 characters max)

- Palo Alto 2030 Comprehensive Plan (2017)
- Zoning Code
- City Charter
- California Environmental Quality Act
- El Camino Real Design Guidelines
- El Camino Real Master Plan Study (2007)
- Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
- Baylands Master Plan (2008)

If you’d like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook. No

Signature Nisar Shaikh

Date Completed 10/25/2021

Safety and environmental considerations in meeting needs of transportation and mobility.

General interest as a resident, nothing deep or specific. 20 years of continuous living in Palo Alto and general interest in community activities.
# Planning and Transportation Commission Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Brigham Wilson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?**  
Yes

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?**  
No

**Are you available and committed to complete the term applied for?**  
Yes

**Fair Political Practices**  
No

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  

No

How did you learn about the vacancy on the Planning and Transportation Commission?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Community Group, Email from the City, City Website

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information be:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate
information and request that the following contact information:

Alternate Contact Information

Personal and Job Experience
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.
(621 characters max)

I am a passionate student of city planning. For the past 5 years, I have closely followed our city’s plans and policies to balance increasing our housing supply while maintaining the character and desirability of our development. My training has been a decade of self-study of the relevant text books and thought-pieces on land use, urban design, and construction.

Employment Information
Company/Employer Name

Google

Occupation
Program Manager

Is your Company/Employer your current one or last?
Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.
(1311 characters max)

Member and Chair of the Library Advisory Commission (2017-2020)
Palo Alto Police Department Citizen Police Academy participant (2017)
Community Gardener at Johnson Park (2018-Present)
Member of Stanford Congregation of The Church of Jesus Christ of Latter-day Saints (2016-2020)
Membership Clerk and Organizer for The Church of Jesus Christ of Latter-day Saints near Middlefield and E. Charleston (2020-2021)

Application Questions

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?
(1449 characters max)

I love city planning and transportation logistics. I am interested in serving on the Planning and Transportation Commission because the design of our city is important, I have the knowledge for urban design, and I have the passion for civic oversight and committee workings. As Palo Alto continues to grow, keeping a balance between new construction and renovations along with our history and character is integral to our personality as a community. I follow proposed residential, commercial, and landscape proposals in our county and analyze their merits environmental impact, impact on housing supply, meeting residential and commercial needs, open space conservation, and visual appeal. Having been on the Library Advisory Commission and chairing it for one year, I understand how to collaborate with City Council, review and decide on proposals, and request and respond to input from fellow citizens.
2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting, you can view archived videos from the Midpen Media Center.

Archived video meetings are available from the Midpen Media Center.

On June 30th of this year, the Commission discussed how to encourage the affordability of Accessory Dwelling Units (ADUs). This is an important issue because our city needs to create more than 6 thousand housing units in the next decade and that is going to be hard. ADUs will be a useful tool for homeowners to leverage existing city infrastructure to accommodate new residents without a significant negative impact on the character of our neighborhood appearance, parking, or traffic. There are other solutions we need to explore and implement, including vacant lot use, mixed-use residential units above existing retail, and new construction. I love the passion of the stakeholders involved, the complexity of the interests, and the need for real action that both helps solve the regional housing scarcity while preserving what makes Palo Alto one of the best cities in the world to live in.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

While serving on the Planning and Transportation Commission I would help create the mandated 6,086 units by 2031 in a manner that preserves the character of each neighborhood. We would increase density where it is most appropriate aesthetically and focus on parcels that are underused or vacant or near major transit centers. As a non-homeowner but 5+ year resident, I would be a more impartial collaborative partner, able to balance the needs of the many stakeholders involved in these discussions while being loyal and driven to find the optimal outcome.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

When I was on the Library Advisory Commission, I read the Palo Alto 2030 Comprehensive Plan (2017) to ensure that our recommendations aligned with the long-term vision of the city. I have looked at some of the other documents to begin to become familiar with them, but will study each of them further upon my being selected to serve on the Architectural Review Board so that I know the regulations and requirements necessary.

Palo Alto 2030 Comprehensive Plan (2017)
Zoning Code
City Charter
California Environmental Quality Act
El Camino Real Design Guidelines
El Camino Real Master Plan Study (2007)
Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
Baylands Master Plan (2008)

If you’d like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook. Yes
View the **Boards and Commissions Handbook**.

<table>
<thead>
<tr>
<th>Signature</th>
<th>Brigham Wilson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date Completed</td>
<td>10/24/2021</td>
</tr>
</tbody>
</table>
## Archictectural Review Board Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Peter Baltay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?**
No

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?**
No

**Are you available and committed to complete the term applied for?**
Yes

**Fair Political Practices**
No

California state law requires board/commission members to file a disclosure of financial interests ([Fair Political Practices Commission, Conflict of Interest, Form 700](https://example.com)).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or

Packet Pg. 51
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?

<table>
<thead>
<tr>
<th>How did you learn about the vacancy on the Architectural Review Board?</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Community Group</td>
</tr>
<tr>
<td>• Email from the City</td>
</tr>
<tr>
<td>• Palo Alto Weekly</td>
</tr>
<tr>
<td>• Daily Post</td>
</tr>
<tr>
<td>• City Website</td>
</tr>
<tr>
<td>• Flyer</td>
</tr>
<tr>
<td>• Other</td>
</tr>
</tbody>
</table>

**Excluding your principal residence, do you or your spouse own real property in Palo Alto?**

| No |

**How did you learn about the vacancy on the Architectural Review Board?**

| Email from the City |

**Consent to Publish Personal Information on the City of Palo Alto Website**

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:

**I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.**
## Alternate Contact Information

### Personal and Job Experience
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.

![Character limit: 621](621 characters max)

### Employment Information

<table>
<thead>
<tr>
<th>Company/Employer Name</th>
<th>TOPOS Architects</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Architect</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Is your Company/Employer your current one or last?</th>
<th>Current Employer</th>
</tr>
</thead>
</table>

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.

![Character limit: 1311](1311 characters max)

## Application Questions

1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position?

![Character limit: 1449](1449 characters max)

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it.

![Character limit: 1449](1449 characters max)

Archived video meetings are available from the Midpen Media Center.
3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process? (1587 characters max)

4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links. (1035 characters max)

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board. (1173 characters max)

   - Palo Alto 2030 Comprehensive Plan (2017)
   - Zoning Code
   - El Camino Real Design Guidelines
   - El Camino Real Master Plan Study (2007)
   - Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
   - California Environmental Quality Act Permit Streamlining Act Density Bonus Law
   - Secretary of the Interior’s Standards
   - Other documents listed on this website as well.

If you’d like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook. Yes

View the Boards and Commissions Handbook.
<table>
<thead>
<tr>
<th>Signature</th>
<th>Peter Baltay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date Completed</td>
<td>10/20/2021</td>
</tr>
</tbody>
</table>
# Architectctural Review Board Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Valerie Driscoll</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>***</td>
</tr>
<tr>
<td>City</td>
<td>***</td>
</tr>
<tr>
<td>Postal Code</td>
<td>***</td>
</tr>
<tr>
<td>Cell Phone</td>
<td>***</td>
</tr>
<tr>
<td>Home Phone</td>
<td>***</td>
</tr>
<tr>
<td>Email Address</td>
<td>***</td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?**  No

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?**  No

**Are you available and committed to complete the term applied for?**  Yes

**Fair Political Practices**  No

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?

No

How did you learn about the vacancy on the Architectural Review Board?

Other: I was connected to Palo Alto City Hall meetings and discovered the opening when I lived there.

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information below:

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:
### Alternate Contact Information

### Personal and Job Experience

Attendance of City Meetings in San Jose, Palo Alto, regarding revenues, traffic issues, all topics related to functions of the City. 15 plus years of education and work experience in business with some investigation work, some experience with an Architecture company and some Hi-Tech related work. Please see resume, it is brief and very informative.

### Employment Information

Company/Employer Name: Not currently employed

Occupation: Currently not working

Is your Company/Employer your current one or last?: Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held. (1311 characters max)

The Democratic Party meetings until I moved and then Covid 19 hit. I have attended the City Hall meetings in Palo Alto and San Jose for many years with a strong interest.

### Application Questions

1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position? (1449 characters max)

   I am interested because I have experience with work in Architectural company and have taken course work which relates to this interest, my studies have been in management and business with some experience as well attending meetings with the City Council, especially when I lived in Palo Alto. It is best to review my resume for more.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. (1449 characters max)

   Issues related to housing concerns and revenues as well as J. Paul Project and traffic concerns, progress in City Management plans for the city. There are numerous interests, too many to list here, but this gives you enough. All of these concerns and how they affect revenues, the population, growth related issues, and how the city can manage its resources to fulfill it's plans for projects and watching those projects being planned, the obstacles to being able to fulfill what the City can do and the problems it may cause in traffic and city renovations, changes, benefits and challenges to its residents, (which are numerous) are all of interest, including how to house the homeless and make improvements and to
3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process?

To work with and maintain the standards that are what the City wants and how to achieve parity with its financial goals and possibilities. The codes and statutes as well as the plans and ideas would have to be reviewed obviously to get some sense as to where the City wants to go now. It has been a while. I'm not sure how much things have changed and their goals, frankly. I am interested to learn.

I don't know at present. I have been too busy and Covid 19 and concerns have taken too much time, with all the societal changes. The J. Paul project was a great but projects involving architecture I have not currently seen. I have not been able to come to the meetings, obviously. I am interested to learn.

Thank you.

4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links.

Downtown Urban Design Guidelines 1993, detailing the urban guidelines for improving the downtown areas. I recall meetings about lots of these types of ideas and potential plans, and this interests me in many ways. The designs, the plans for the city. It is fun and exciting and functional, well planned. How financially it could be achieved is an interesting process to be part of, in its diversity. That is my best answer. Thank you.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board.

Palo Alto 2030 Comprehensive Plan (2017)
Zoning Code
El Camino Real Design Guidelines
El Camino Real Master Plan Study (2007)
Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
California Environmental Quality Act
Permit Streaming Act
Density Bonus Law
Secretary of the Interior's Standards
Other documents listed on this website as well.

If you’d like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook. Yes

View the Boards and Commissions Handbook.

Signature: Valerie Driscoll

Date Completed: 10/21/2021
Career Objective: To work in your Parks and Recreation Division Commission.

San Jose City Democratic Party meetings until March 2020.

City of Palo Alto; City Hall of San Jose and Santa Clara County Meetings involvement: Revenues; Transportation; Traffic; City/County Social Development; Housing; Zoning; City/County Planning and Development; Budget. Palo Alto City Hall: Being considered for position with City Hall: Their Historic Resources Board position with City Council, which has been left open for me to interview for.


Offered Investigations position paid or volunteer by well-known Civil, Criminal/ Bankruptcy attorney with fine reputation, well known by the Sheriff’s Dept. San Jose CA: Thomas Salcicia. Two weeks later he died. It was a shock to the legal community and to the Sheriff’s Dept. June 2016.

Healthcare- Breathe California, e.g. (American Lung Association) 501 C3: Teaching, database management, article writing, general office and internet, some marketing consulting regarding advertising, phones and accounts updating, processing. 12/ 2010-01/2011.


Work Experience:
Oil Transport Company, San Jose, CA: 08/1993-09/1993: Accountant Mgr. Auditor A/P, A/R database files, with auditing, checking year-to-date totals, and Bookkeeping office administration: Job-Costing; W-2’s, Payroll assistant: Microsoft Word, Excel, PowerPoint, QuickBooks and Peachtree software. Education was sought fulltime in Business; Psychology: Liberal studies, as well as greater opportunity work experiences, the goal: To find a company with a more
defined succession plan, studied Psychology and Business.

Accounts/administration: Saved the company 1 million dollars before they became Cisco, negotiated contracts with Working with Account vendors; Tracking; Correspondence; Team environment; multi-tasking; bookkeeping, databases and hardcopy, files, full service. Seeking permanent position with succession plan because company position was transitional.

Goodman Ball Defense (Missiles), Mountain View, CA: 04/1992-04/1993 Jr. Accountant: Duties included: Assistance with payroll related functions; Use of Peachtree software; AP/AR in purchasing and records; Job-costing; Organization of Logs; Fixed Asset Accounting, database files; Year-to-date files; W-2s; Double Entry bookkeeping Data base files and hard copy; Journals, ledger input (On Financial forms). H.R. duties were carried out. There were cutbacks in Defense during that time/better offer toward a hope for a company with a better succession plan.


San Mateo Apartment Complex Management: 09/1991-12/1991: Administrative Assistant to Management, some bookkeeping; Correspondence; Team; assisting with tenant types of issues, maintenance. Continued education, relocated, higher education was available and opportunities to train. Career sought, better succession plan. Transitioning during this time to Silicon Valley training, schools, relocation to Silicon Valley.

Liberal Studies/Paralegal:2000-2003; Fort Hays State University/Global School of Investigations, MA/CA, graduate: 2009-2010;
Tech with Comp USA until Accounting position available in addition to work at College of San Mateo: drafting, and work later in Silicon Valley with an Architect on Blueprints and plans for building: 1982-1983 (nothing permanent available).

Healthcare, Oil industry, Bio Tech, and Non-profit 501 C3, as well, Apartment Complex Admin. Property Manager Assistant: Strong literacy in Microsoft Word/Windows: Excel Spreadsheets, some charts; Power Point, Outlook, QuickBooks, Peachtree software. Was a p/t tech. with Computer USA, built computer systems hardware computers with Stanford University Engineers: Worked with Hardware/software- 1986; Windows XP; Windows7; Windows 10; Explorer 9, 10; Programming and Networks skills, and html, Java; QC in computers manufacturing; Accounts management of database; DOS; Perl, C++; PeopleSoft. San Mateo: College of San Mateo 80-89.
**Architectural Review Board Application**

<table>
<thead>
<tr>
<th>Name</th>
<th>David L Hirsch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?**

Yes

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?**

No

**Are you available and committed to complete the term applied for?**

Yes

**Fair Political Practices**

No

California state law requires board/commission members to file a disclosure of financial interests ([Fair Political Practices Commission, Conflict of Interest, Form 700](https://www.fppc.ca.gov/forms/fillable_forms/)).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1. Engage in business with the City;
2. Provide products or services for City projects; or

3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto? No

How did you learn about the vacancy on the Architectural Review Board?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Email from the City, City Website

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:
### Alternate Contact Information

---

### Personal and Job Experience

<table>
<thead>
<tr>
<th>Education</th>
<th>Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harvard Graduate School of Design MArch 1966-68; Reg. Arch. 1973 NY State</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration. (621 characters max)

### Employment Information

<table>
<thead>
<tr>
<th>Company/Employer Name</th>
<th>Occupation</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A; Retired from UAI</td>
<td>Architect</td>
</tr>
</tbody>
</table>

Is your Company/Employer your current one or last? **Last Employer**

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held. (1311 characters max)

From 1970-2012 I was a resident of Brooklyn, NY and active in the neighborhood of Park Slope, as a member of the local Civic Council. I helped in the application to the Landmarks Commission to obtain approval for the neighborhood and initiated several neighborhood environmental improvements.

In Palo Alto I volunteered to assist the selected Consultant to organize the recent Cubberley Study with a series of community meetings.
Application Questions

1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position?

I would be pleased to continue as an ARB member with the purpose of helping to guide the quality of the built environment of Palo Alto. I also have an interest in becoming more pro-active in proposing alternative opportunities where feasible and reasonable to some of the critical issues facing Palo Alto. We are a city that searches for rational progress while delighting in creative, sometimes conscientious expressions, symbolized by our unique Black Lives Matter street painting or the shoes of fallen heroes on our public plaza.

I have participated with fellow board members in reaching a consensus on many projects, and, I believe, improved in one way or another. It is often a search for the essence of projects which sometimes is expressed by the presenter, but sometimes unrealized. Very often it is a question of the relation to the context, massing, proportions, scale, the coordination of materials, or the incorporation of the natural environment. Or all of these together, as defined in the six ARB Findings.

It is important to have participated in all aspects of architecture to be able to be an effective critic: to have begun with the blank sheet of paper and with a described program and to have followed projects through the construction phase to occupancy.

I feel that I am well qualified to serve on the ARB because of my personal experiences as an architect, an urban designer and someone who has three years on the ARB.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it.

Clearly the most consequential and controversial project this past year was the Castilleja's new campus plan. The ARB Board agreed that the Kellogg side of the campus building was an overwhelmingly long elevation and required changes to create segmented modulations to reduce the impact. My rejected proposal was to divide the mass in two sections to allow a major entry that would lead through to the center courtyard. As an intended drop off location this seemed a reasonable idea. It could be one more entry to alleviate other campus access locations and, at the same time significantly reduce the extreme length of the facade. It is critical to note that projects of this scope and importance must be shared with the ARB at the early schematic phase and even at other preliminary phases in order to address this kind of issue before the program is so advanced that it becomes a commitment. At that point we are only discussing superficial issues.

One of our ARB Findings is “to create an internal sense of order and desirable environment for occupants, visitors and the general community”. I note the reluctance to consider this requirement by our board and that to focus exclusively on exterior considerations led to our unfortunate acceptance of a level of classrooms completely below grade, the result of zoning rules and limited design objectives. We must insist that natural light
3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process? (1587 characters max)

I believe it is important that the Council examines the many capabilities of its selected advisors to realize the best opportunities to shape the inevitable change. I am enthusiastic about the recent suggested possibility that the ARB and PTC will have a joint meeting to discuss common goals. I hope that the result of this meeting would be to consider the opportunity to influence a broader study of transportation, planning and architectural considerations. We might call these potential developments ‘urban design creations’. As a sample of this kind of project, consider the concept for the Hamilton Parking Lot at the corner of Hamilton Avenue and Waverly Street that Peter Baltay and I are proposing. As a policy proposal, to develop the city’s parking lots, the merger of the two reviewing agencies is a critical connection: the architectural program is important and the parking and other transportation and planning issues are equally critical. And both must conjoin to be appropriate and complete proposals. Peter and I hope that our work to date might translate into one or two projects that might be started now through the RFP process. It is possible for the City to select developers utilizing a program similar to the one we have described in our schematic plans. But for this to be scaled up to a larger impact on the city’s general growth, it needs the combined coordination and analysis of both the ARB and PTC in collaboration and coordinated with the Planning and Transportation Departments.

4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links. (1035 characters max)

See illustrations attached below.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board. (1173 characters max)

Palo Alto 2030 Comprehensive Plan (2017)

Each project presented to the ARB is described by the Planning Department with the relevant elements of the Comp Plan and Zoning Resolution, indicating whether they merit approval. Much of the Comp Plan and significant parts of the Zoning are based on insights of community values. This distinguishes them from many other strictly objective, mathematically described codes. I have found these Palo Alto social and aesthetic values, although subjective, to be mostly very reasonable and compelling. I am the only member of the ARB who voted against the new Zoning because it is my contention that it is inappropriate to create, as required by the State, overly specific regulations based on arbitrarily determined dimensions as a substitute for these...
subjective principles. Some aspects of the Comp plan should be revised. However, the substitution of the proposed objective replacement imposes unnecessary limitations on submitters and is blind to the State’s obvious intention to radically up-zone development for a significant increase in FAR and the elimination of local height limitations.

I am aware of these other documents and have studied them as needed.

If you’d like to provide any additional documents, please upload below.

<table>
<thead>
<tr>
<th>Document Name</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>7\585740\ARB Photos.pdf [SCANNED, FILE SAFE]</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Please confirm that you have read the Boards and Commissions Handbook.

View the Boards and Commissions Handbook.

Signature: David L Hirsch

Date Completed: 10/10/2021
Architect: Henry Hobson Richardson
Landscape: Frederick Law Olmsted

The pre-eminent Architect and Landscape Architect of the mid-19th Century designed the main quad of Stanford. I admire the massive rusticated stonework façade and arches, the overhanging red tiled roof, the continuity of the colonnades, the deeply recessed windows, the orthogonal planning with monumental entries. The entire complex is a consistent use of these elements.
These two symmetrical buildings are on axis to the previous photograph, a continuation of the campus grid. They maintain the related campus scale, but the flat stone arches are a modern, more delicately scaled design. The second floor is separated from the ground floor colonnade, defined around the entire perimeter with a setback of continuous windows with a repeat of the red tile deeply overhanging roof floating above. The large linear street lined palms are a dramatic relation to the lower buildings and a repetition of this path-defining feature.
My favorite new Stanford campus building is the Bio-X. I like the way it sweeps around the two sides of a courtyard with all of the laboratories facing inward with floor to ceiling glass, revealing the fascinating inner work spaces with all of their complex apparatus and study areas. Perimeter walkways hung from the roof seems so appropriate for California weather with an open bridge connecting the two sides of the courtyard. Access to the centrally located open, deck level eating areas is convenient. The entire building benefits from the free flow of air throughout. The roof follows the curving shape of the building but floats free of the lower floors, a dramatic departure from the norm.
Architect: Polshek and Partners

Besides the addition to the Canter, the successor firm continued at Stanford with the Bing and the Anderson. It is notable how the new wing attaches comfortably to the octagonal rear projection of the original building, but does so in its own modernist, cubist style, symbolic of the contemporary art of the new wing.
The office structures at University at Alma are a series of raw concrete, glass and expressed floor slab forms with a façade overlay of metal screening. The two buildings are designed as separate masses with the two-story one on University and the taller structure on the Alma corner. A passage between the two connects to High Street. I think the massing design decisions were carefully considered, especially the decision to divide the forms into separate elements and the use of the screening as a unifying and softening element. The assemblage fits the shape of the site and the passage as an urban gesture is notable.
Architects: (Original) Pedro de Lemas
(Later structures) Birge Clark and others.

The iconic block of Ramona Street never ceases to intrigue me. Light plays on all the varied forms creating a special effect. By having a single stucco palette with a general conformance to non-standard windows and varied forms allows the entire block to appear to be one expression although it was developed at different times and for different uses.
Architect: Unknown

The Hizashi multiple housing building on Lytton near Middlefield, though warn at the edges, is a hidden gem. I admire the way it plays with the shapes of the residences, walkways and stair towers to form a consistent expression. I think it is notable that the designers were careful to include the common use of the open courtyard interior space and to select very appropriate plantings as shading devices that are full-grown now. Because the building is elevated from the street, the below grade garage is filled with natural light, a pleasant departure from buildings with parking in the cellar.
A house on a limited sized lot with easement setback requirements uses horizontal zinc faced surfaces, exposed steel and glass bays and clerestory frames with a contrasting bright colored stucco wall and soft, natural grasses and concrete slabs that mirror the receding pattern, and subtly lead to a glass enclosed lobby entrance.
Architectural Review Board Application

Name: Yujin Jeon

Address: [redacted]
City: [redacted]
Postal Code: [redacted]
Cell Phone: [redacted]
Home Phone: [redacted]
Email Address: [redacted]

Are you a Palo Alto resident? No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? No

Are you available and committed to complete the term applied for? Yes

Fair Political Practices

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  

No

How did you learn about the vacancy on the Architectural Review Board?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Email from the City

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, "No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual." This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information below:
### Personal and Job Experience

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration. (621 characters max)

I have 25 years experience as a commercial and residential architectural designer. Currently I'm president of Jeon Design. I've worked at several large architecture firms including VBN Architects as Design Director, MBH Architect as Senior Designer, and Michael Willis Architect as Senior Designer. I graduated from FIDM studying interior design.

### Employment Information

**Company/Employer Name**

Jeon Design

**Occupation**

President/CEO/Architectural Designer

**Is your Company/Employer your current one or last?**

Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held. (1311 characters max)

This is a great opportunity to have my first chance to work with such a great city as Palo Alto. I worked with many people in the planning department, David Chung, Brian Jones, and Val Perez-Ibardolasa as I did work on the Sweet Maple restaurant project on University Ave. Everyone was wonderful to work with as I completed my construction documents.

### Application Questions

1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position? (1449 characters max)

   Palo Alto is one of my dream cities to live in at some point in my life. Being a creative designer I would like to have the opportunity to contribute to making this city beautiful through design. It would be an honor to be a part of this team and I would enjoy meeting so many different people that are making a living here. I worked on many different large commercial projects such as mixed-use buildings in San Francisco and also worked on many well-known restaurant projects. PF Chang in the Stanford shopping center, Sweet Maple on University Ave as examples. I have also helped develop some large multi family homes and single private high-end custom homes in locations all over the Bay Area, Beverly Hills, and Shanghai.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. (1449 characters max)

   Currently I am attending many design reviews with our home projects in many different cities. I am always interested to hear other people’s ideas and their perspective other than my own. I would also love to learn what the city’s perspective is on the process. I love to learn, share ideas, and help and meet other people.

   I have 25 years experience as a commercial and residential architectural designer. Currently I'm
3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process? 

I would like to see many more LEED certified projects as this is important to me for our future. Instead of thinking of single projects look at them from a larger perspective and how we can create more functionality, beauty, and vibrant community.

4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links.

I think good architecture is harmonious design, inside and outside. Design and plans in order to make human meet with nature. As a designer, we provide spaces to make a happy and meaningful place for everyone. I think the most beautiful architecture is Pantheon in Rome because it is the oldest concrete dome and most innovative design. Structurally, there is nothing, 30’ diameter opening on the ceiling in the part that requires the most reinforcement. This is an innovative and iconic building.

Sequence is one of most important elements in architecture. A story with a flow, a narrative that is created by successive small events that are related to each other. Ando Tadao is my favorite architect because his architecture has sequence. It is like watching a movie with a climax.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board.

I’ve reviewed portions of the Downtown urban design guide. My business website is at jeondesign.com

- Palo Alto 2030 Comprehensive Plan (2017)
- Zoning Code
- El Camino Real Design Guidelines
- El Camino Real Master Plan Study (2007)
- Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
- California Environmental Quality Act
- Permit Streamlining Act Density Bonus Law
- Secretary of the Interior’s Standards
Other documents listed on this website as well.

| If you’d like to provide any additional documents, please upload below. | 20\585740\Yujin Jeon REFERENCES.pdf [SCANNED, FILE SAFE] |
| Please confirm that you have read the Boards and Commissions Handbook. | Yes |
| View the Boards and Commissions Handbook. | |

| Signature | Yujin Jeon |
| Date Completed | 10/25/2021 |
Yujin lead the Milpitas BART station’s interior design while with VBN Architects. This station consisted of a prominent public concourse, underground platforms and public art. In addition to poetically and precisely guiding the interior materials colors, finishes and placement, Yujin also coordinate the overall interiors theme with the artists so that the final outcome is a harmonious balance of colors, textures and forms all assembled to delight the travelling public. In addition, she and I had the opportunity to successfully collaborate on several interior design projects including law offices, schools and college buildings. Working with Yujin is a treat of a lifetime and I have been seeking opportunities to work with her again. Her energy, joy and creativity are an asset to every project lucky enough to have her contribution.

Eli Naor
CEO VBN Architects

Yujin genuinely considers this project as her own. She, herself, negotiates the best possible deals with suppliers and contractors. She really goes above and beyond. All transactions are very transparent. She also has vast experience dealing with city officials in obtaining necessary permits. She won't give up until all issues are resolved. There were a few scares from building inspectors but she diligently took care of them in a very timely manner. I strongly encourage you to call me if you have any questions.

Jiyeon Choi, Sweet Maple Restaurant owner
Palo Alto, CA

Yujin is quite simply the most talented individual that I have ever had the pleasure to meet. Yujin combines masterful design with flawless execution to create incredible, sophisticated works of art. Her vision, talent and driven personality are simply beyond compare and her work must be seen to be believed. I highly recommend Yujin for your client’s design projects - large and small”.

Kathy Vendel
Walnut Creek, CA

From start to finish, Yujin and her team have been absolutely amazing to work with. Yujin helped us with an ADU project that posed many challenges due to its location on a steep slope. She patiently and creatively helped us work through all the challenges, and we were very pleased with the final results. Not only is Yujin a top-notch architect and excellent at what she does, but she is also just an incredible person - reliable, patient, generous, kind, excellent communicator, and a great advocate for her clients. We feel so fortunate to have found Yujin, and highly recommend her services to anyone!

Michelle Chun
Lafayette, CA
We can’t thank you enough for your time and professionalism. You were extremely helpful in transforming our home into a space that reflects both of our styles. With great ease you offered insight and solutions to our designs needs while keeping our budget in mind. You kept us involved throughout the process discussing everything; you remained so patient with every meeting, and kept us focused.

When we get it photographed, we will definitely get you images for your portfolio!

Val Perez-Ibardolasa

I know Yujin since 2004. She designed several of my real estate development projects. Yujin is very talented. She knows how to transform a developer vision into a magnificent turnkey project. She is sophisticated, creative, dedicated and trustworthy. She treats each project like it’s her own. Yujin is a solution-oriented thinker that deliver a top-notch product. I will definitely bring her on to my next real estate development project.

Adi Cohen, Developer
San Francisco, CA

Yujin is the best. She made the changes in our restaurant done in a timely and smart manner. I highly recommend her for her insight and ideas that are not only smart but cost effective.

Parry Tong
Postino Restaurant Owner
Lafayette, CA

Yujin is extremely talented; she is passionate and diligent about her work. Her clients’ trust is her highest priority. She often tells us “I am friends with all my clients” and we have appreciated her genuine caring for us and our daughter. She has met every single deadline she or we have set, usually early. She has meticulously designed and redesigned in order to get it “just right” for us and our family and lifestyle, while making extremely helpful suggestions to us along the way. She has been very, very generous with her time and patient with us. Her artistic vision, her detailed design work, her knowledge of code, and direct collaboration with the City of Orinda, resulted in a design that moved very quickly through city and county review processes.

We couldn’t be more pleased with her work to date and fully trust that she will work productively with our contractor to help get us into our new beautifully-designed home with as few disruptions as possible and within budget.

We have been so pleased with her work and would be happy to answer any specific questions you may have for us about our experience working with (Yujin) Jeon Design.

Peter Weis and Laura Ryder
Orinda, CA
"Jeon Design is a completely professional firm. Always keeps appointments, always available to consult via phone, email, or in person. Tremendous time saving attributes when time is indeed money. I let Yujin be in charge of the construction as the Construction Admin. The best decision I have made. She watches every detail, saves cost without sacrificing the quality, she deals with surprises which are inevitable in any demolition/rebuild project. Yujin is professional, passionate, hard working, pleasant, trustworthy, and an honest designer. Her work is worth much more than her fee. I have already decided to work with her on our next project. She will definitely deliver results more than you expect."

Steven Choi, Sweet Maple Restaurant Owner
San Francisco, CA

Jeon Design is the rare design firm we’re all looking for because they treat every project like it’s their own project. Because their services are including Architecture but also interior design and ar, all the important part of project are taken into account during project. They area there from step one to the last step and beyond, thinking together with us about our goals and how to achieve them. Jeon Design is a key factor to the success of our restaurant, taking “EVERY” aspect into regards during the full process!

Merijn Terheggen, Restaurant Owner
Spicy I am Restaurant Owner Almeda, CA

Jeon Design has finished a Design for a 20,000 sq. ft French Villa Custom Home in China. Yujin work shows exceptional details to the quality of the design, with luxury material selection to represent an authentic French living style. The interior space design has enhanced the originality of the French style from the exterior architectural design; and bring it to the final touch of the decoration details throughout the mansion. She has outstanding professional knowledge and design creativity with passion and dignity.

Sindy Shi, Associate Architect, Dahlin Group
Pleasanton, CA

We have had the privilege to work with Yujin of Jeon Design for our complete Eichler home remodel project. Yujin embraced the modifications needed to fit today's lifestyles with energy, imagination and expertise. Yujin is constantly committed to her clients' full satisfaction and works painstakingly hard to achieve it. Yujin has the unique ability to make you feel as if you are the most important client she has and her enthusiasm for design is infectious. And when Yujin says she will save you money on her project, believe it - she will! Thanks to her help, we have turned our dreams of living modern into a reality. Thank you, Yujin!

Michael & Christianna Cohen
Walnut Creek, CA
I would like to recommend Yujin Jeon of Jeon Designs. Her website is: www.jeondesign.com. I worked with Yujin on my investment property in the East Bay. Yujin was the architect/designer for the project. She has an eye for design. She is also detail oriented, very professional and provides the best solutions for redesigning the property. She stayed within the timeframe and budget allocated for the project and still provided the best customer service and quality of materials to make the home look outstanding. I have received many compliments on the design and layout of the property from many potential buyers. The house sold in less than two weeks on the market.

I will be working with her on other future projects.

Angie McCulloch
Orinda, CA

That is such a good experience and happy time to work with you at my home project. You have shown a deep and sensible comprehension of what designs I had been dreaming of for my new home. You are extremely talented at reading my mental pictures of what I had hoped for. You totally changed the style I had in my mind to a much better, more beautiful, modern and functional design that I had ever dreamed or imagined. Therefore, I highly recommend your capabilities as a first choice Home Designer. I am confident in your abilities to work far beyond to increase the future value of my home. If your client would like ask me about you, don't hesitate to call me. Thanks again for your hard working.

Jack and Susan Chu
Orinda, CA

Yujin was an absolute delight to work with! I finally took the plunge and decided to remodel my bathroom. Yujin transformed my ugly, outdated bathroom into an amazing spa-like bathroom that even fit my budget. I really appreciated how Yujin was always accessible when I needed her. She had amazing insight and a great deal of skill. She came to the table with concrete, detailed plans for action, lined up contractors, shopped for furniture and accessories, and monitored the efforts of various contractors and deliveries. Yujin was very picky and insistent on getting things right and the contractors always worked extra hard for me because they wanted her future business. I would highly recommend Yujin for any type of remodeling project.

Jill Hudson
Orinda, CA

We were so happy with our decision to hire Yujin to help create a vision for our home. She has a beautiful sense of style that drew us in from the beginning. She worked closely with my husband and I to help determine the best types of materials, colors, layout, etc - from the standpoint of both design and functionality. We were thrilled with the final plans, which included updates to our kitchen, living room, family room and bathrooms. Yujin is focused, dedicated to her projects and has extreme attention to detail. We are excited to implement the plans as we know they will help turn our home into our dream home. Thank you, Yujin!

Michelle Yoshinaka,
Lafayette, CA
I recently worked with Jeon Design on a bathroom remodel. Initially I was overwhelmed with the project, but once I started working with Yujin I realized that her expertise and great taste was exactly what I was looking for. One thing that I really appreciated about Yujin was that she didn’t dictate a design to me at the outset, but rather listened to what I knew I wanted and helped me extrapolate my ideas and desires into areas of decoration and design that would not have occurred to me on my own.

I’m extremely pleased with the outcome of my bathroom remodel and if I ever have to leave this house, I won’t hesitate to call Yujin again. I have already referred several friends and neighbors to Yujin and wouldn’t hesitate to do so again.

Rodney
Walnut Creek, CA

An open letter to a prospective client of Yujin Jeon or Jeon Designs:
I worked with Yujin Jeon on a two bathrooms remodel project in my residence. Both bathrooms - we only have two - were known “eventual upgrades” for us when we purchased our home, but the master bath developed a major issue and suddenly the bathrooms became top priority.

Because of the suddenness, I hadn’t been studying magazines and going to tile places for months - I was a blank slate as far as my plans and goals for the two spaces. Yujin met my husband and myself after work one evening and walked through the place and asked us some good questions, and bounced some ideas off of us about what we liked, what we wished for (more and discreet storage) and how long we planned to own the home, and our budget and our timeline. She also asked about how much we wanted to be involved in the design decisions. The next thing we knew, she had a proposal, some samples (tile, paint colors, pictures of hardware, etc.), and several fantastic ideas - not only about wonderful things we could do, but also about how we could save money in places we didn’t need to spend more, and how we could stretch our dollars on a few items that we’d really love. She also had thought through how a family of four could realistically remodel two bathrooms in parallel while always having a commode and a shower in service. Yujin’s brilliant design, patient and genial demeanor, and eye for ways to meaningfully stretch our budget were perfect for us. As a working mom herself, she also fully appreciated the logistical challenges of conducting a remodel in a two career, two parent, two child family. Very quickly, I came to have an absolute trust in Yujin’s recommendations.

I can recommend Yujin and Jeon Designs without reservation. I would be very happy to talk further with any prospective client. My cell number is 415-215-0785, or you can email me at

Cathy O’Sullivan
Walnut Creek, CA

Yujin provided excellent design service and guided me through the whole renovation process. She integrates her client’s preferences and also provides technical expertise such as ADU requirements and timelines. I can not say enough about Jeon Design.

Betty Hong
Oakland, CA
I’ve had a long-standing relationship with Yujin working with her as a colleague. I completely trusted her and her taste which is why we didn’t hesitate to have her work on our home addition and remodeling project. Yujin is extremity talented and has a fabulous eye for what works. She brings the work on time, is organized professional, and always suggests ways to save money without jeopardizing the quality. We highly recommend her Thank you Yujin!!!

Niran Amir
Tiburon, CA

Yujin, you’re a wonderful person to work with, and I love the space you have created! Can’t wait to see how it will turn out when it’s complete. THANK YOU Yujin!!!

Toon Ong
Walnut Creek, CA

Jeon Design dedication to our project as if it was her own home. Between work and kids we are so busy so having Yujin as involved in our project is a huge help. She also took the time to educate us and help us define our own taste and ideas. Yujin is one of the most honest, hardworking, dependable professionals that we have ever worked with. We highly recommend her talents as an interior designer and architect!

Daniel
Tiburon, CA

I’ve had a long-standing relationship with Yujin working with her as a colleague. I completely trusted her and her taste which is why we didn’t hesitate to have her work on our home addition and remodeling project. Yujin is extremity talented and has a fabulous eye for what works. She brings the work on time, is organized professional, and always suggests ways to save money without jeopardizing the quality. We highly recommend her Thank you Yujin!!!

Niran Amir
Tiburon, CA

What a joy it is walking into my newly remodeled bathroom! I can't believe it was created, out of the space, what was already here! You have the creative ability to make beautiful surroundings out of ordinary rooms! Your vision, collaboration, passion & enthusiasm for your work, is reflected in the satisfaction of your clients. Thank You, I'm so very Happy with my new bathroom.

Sarah
Alameda, CA
We can’t thank you enough for your time and professionalism. You were extremely helpful in transforming our home into a space that reflects both of our styles. With great ease you offered insight and solutions to our designs needs while keeping our budget in mind. You kept us involved throughout the process discussing everything; you remained so patient with every meeting, and kept us focused. When we get it photographed, we will definitely get you images for your portfolio!

Val
Oakland Hill, CA

*I just wanted to say thank you again for all of your hard work and assistance with our bathroom remodel. You have opened our eyes on the possibilities and made the process smooth and easy. Here is my phone number which you can pass along as a reference for future clients. Thank you!*

Nick Gregor
Oakland, CA
"Yujin is so delightful to work with. She is creative, efficient, savvy, and has excellent sense of design. She helps make our home exceptionally beautiful and very functional.”

Bophany Huot
San Francisco, CA

Yujin transformed our drab space into one of the most iconic offices in the startup industry. She created a beautiful workstation and fully equipped kitchen space that perfectly reflects our company’s DNA and creative culture. Typical reactions we get from guests: "Beautiful", "Amazing", and my personal favorite: "Wow!" Yujin also wonderfully executed a 4x12’ rustic dining table, the centerpiece of our space, and got creative to make it within our budget.

Conrad Chu
Munchery CEO, Co-founder | San Francisco, CA

Her remarkable ideas never fails our expectation. In addition, Yujin has a kind and bright personality. The most important, she delivers projects on time and on budget, and her follow up skills really make her stand out. I took great pleasure in watching my place changed. Now we can enjoy the feelings of warmth and relaxation she has created at our clinic. Thanks, Yujin!

Dr. Olivia Lee
San Leandro, CA
We are lucky to have Yujin to design for remodeling project my house. Her professionalism is focused on space programming, function, the selection of materials, coloring, very artistic, efficient, time saving construction, plus her Fungsui knowledge. Especially Kitchen!!! We showed our friends, they LOVE!

Yvonne and Sang Bak Lee
Orinda, CA

Yujin is great! I am very satisfied with the result of her work. Working with her was a pleasant experience. Yujin is very professional and flexible. She is full of great ideas and very attentive to the details of her work. I would definitely ask for her help again on my next project.

Katan Nantashiri
Livermore, CA

"I am writing this letter on behalf of Yujin Jeon, Jeon Design. We have worked with Yujin for many years, she is very professional, talented and a joy to collaborate with on small and large projects. Yujin knows her job very well and is always our first choice when a designer is needed. I highly recommend Yujin and Jeon Design.

Jennifer E. Thompson
PolicyLink
Director of Human Resources, Administration and Operations
Oakland, CA

"I love your design, and I love you! I think this is one of my best choices - hiring you to design our house. I will definitely refer you as well as give you more projects in the future. You made my day. I'm very happy now!"

Eva Chang
Shanghai, China

Yujin really listened to my needs and brought surprising elements into my office. My office looks fantastic! She has an incredibly rich interior design background and is extremely talented when it comes to creating beautiful interiors! Yujin’s design is very professional, prompt, creative, and accommodating. I have gotten many compliments on my office and I would highly recommend using Yujin’s design without hesitation.

Dr. Chris Yi
San Leandro, CA
Yujin and the team at Jeon Design have worked on two engagements for our organization. Yujin has jumped in to meet us where we are and help shape our vision. She works with us as a true partner and is patient, flexible, and creative in helping us develop and refine ideas for what will help us achieve our goals with the space we have. Yujin also has a terrific resource pool for materials and supplies that she leverages to maximize and stretch limited resources. She also exerts leadership and steps back and listens at just the right time for each, throughout the design process. Jeon Design goes the extra mile at every step."

Lauren Webster, Poliylink CFO
Oakland, CA

Thank you for your tremendous help in our restaurant project. Without your enthusiasm, diligence and hard work we wouldn’t have been able to get the permit during the COVID-19. Excellent work!

I would highly recommend Yujin from Jeon Design. If you are looking for a professional work.

James Maneepairoj
Blackwood Restaurant
San Francisco, CA

Game changer!!! We signed a new lease to relocate a furniture store (What A Room) and felt like we had decent idea of how we wanted the space to look from our previous store’s layout. However, we connected with Yujin through a referral just to see what we might be missing and to get a few more ideas. As soon as we met with Yujin, there was no doubt that we needed her and I am completely glad we didn’t let ourselves do the designing because what she did for us is 1000x better. She masterfully put together materials, colors and finishes, but the main thing was create a unique concept that fit our business. Yujin really took our business to the next level. Outside of design, what is equally awesome is her willingness to share connections and resources. This was also truly invaluable as we found one of a kind decor pieces and amazing deals left and right. Simply put, we are very thankful for the experience and the result is a game changer!

Steven Lam
What a room owner
San Jose, CA

Yujin at Jeon Design is a delight to work with! At the recommendation of a friend, we hired her to redesign our small French bistro after a fire. From the start, we were won over by her professionalism, creativity and design expertise. I must admit, we are not the easiest customers to work with, and we had very particular ideas about the design we hoped to achieve. Yujin worked tirelessly to deliver multiple iterations of our vision within a very short timeframe, always with a smile on her face! You are too wonderful for words!!! And we are the lucky ones to have found you!

Jerome and Megan Meloni, Restaurant owner
San Francisco, CA
We had a fantastic experience working with Yujin from Jeon Design. She is passionate about creating the perfect design for her clients. At the same time, she is extremely professional and responsive, making sure that our project progressed appropriately versus our expectations. Five stars!

**Jame Kim**  
**Orinda, CA**

Yujin worked with us for a short period of time on our office space in Oakland, CA. During this time, she displayed a high degree of integrity, responsibility and creativity. She provided invaluable guidance in regard to color schemes, design layout, furniture selection, lighting and accessories and attention to details which made our office space so special. She took something ordinary and made it so unique.

We can’t thank Yujin enough for all the work she has done for us. It was such a pleasure working with her. She was always friendly with an outgoing attitude which she easily maintained while remaining solution and design focused. She has great communication, listening and organizational skills which kept us on time. We truly appreciate all these qualities from Yujin, especially listening to us and working hard to understand our needs.

In summary, Yujin works speaks for itself and its truly AMAZING. We would strongly recommend Yujin to handle your interior design.

**Radhika Fox and Linda Le,**  
**US Water Alliance**  
**Oakland, CA**

Yujin is so professional, detail oriented and on the ball. Very impressed with her service and the quick results. Highly recommend.

**Stewart Beatty**  
**Executive Chef, Postino Restaurant, Lafayette**

Yujin is very professional and talented. She designed our furniture store and delivered in timely manner. The interior of our store look more amazing than ever. Yujin is also very considerate; she put effort and check in with us once in a while to see if we need any assistance. Can't find this kind of service all the time!

**Quynh Le**  
**Furniture Shop**  
**San Jose**
Yujin was absolutely phenomenal! I own a restaurant and was looking to open up a second location. Since I originally bought my restaurant, I really had no idea how to build new one from scratch. I was very lost and confused, but Yujin was very helpful in guiding me through the process. Her attention to detail, work ethic, and vision are second to none. Since she is the designer and has an architect background, she in very knowledgeable on all aspects of the process which was incredibly helpful for a first timer like me. Also she has amazing positive energy and an absolute pleasure to be around!

**Huy Quach Restaurant Owner**  
**San Jose, CA**

If you are looking for an Architectural Designer, I highly recommend Yujin at Jeon Design. She not only has deep expertise in complete renovations, ADUs, new construction and additions - but she is also very knowledgeable with navigating the permitting process and knows the Lamorinda area very well. We recently finished phase 1 of our remodel and will shortly begin the larger phase 2, which includes an addition and complete re-design of our home. Yujin is amazing to work with. She is incredibly talented, professional and committed. She takes the time to listen to her client needs and genuinely cares about building the right relationships. Her enthusiasm and passion for her work is contagious.

**Lina Lee**  
**Orinda, CA**

We feel lucky to have Yujin as our architect designer for our restaurant. She’s very professional, responsive, stylish and genuine designer. Her work is not only amazing well designed but also functional for operation. She always listen her clients needs and pay attention every details to ensure the project will be satisfied. You won’t be disappointed if you’re looking for trustworthy company, I would 100% recommend Jeon design.

**Jiew Sky Restaurant owner**  
**Palo Alto, CA**

We’ve worked with a number of designer/architects without finding a really good one that satisfies us 100%. Yujin listens and completely understands what I want this restaurant to look and feel like and what images I want to project to customers. She considers what kinds of food, potential customers, neighborhoods, and budget before coming up with the best design possible. Yujin has a very keen artistic talent and is very much aware of the most up-to-date trends in materials, textures, and colors of restaurant design. We are so happy we chose Yujin to help us design a look for our new office. She listened to what our CEO’s thoughts were regarding our style and what we were looking for and designed it perfectly. Giving us a beautiful natural organic look for our lobby and a fun atmosphere for an employee Conference Room. She was easy and fun to work with and went way beyond what is usually expected of a designer. She even went shopping for us trying to save us money. I would not hesitate at all to recommend her to anyone.

**Jane Sutton, Moxie Inc.**  
**Sunnyvale, CA**
## Architectural Review Board Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Kathryn Jordan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>***</td>
</tr>
<tr>
<td>City</td>
<td>***</td>
</tr>
<tr>
<td>Postal Code</td>
<td>***</td>
</tr>
<tr>
<td>Cell Phone</td>
<td>***</td>
</tr>
<tr>
<td>Home Phone</td>
<td>***</td>
</tr>
<tr>
<td>Email Address</td>
<td>***</td>
</tr>
<tr>
<td>Are you a Palo Alto resident?</td>
<td>Yes</td>
</tr>
<tr>
<td>Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?</td>
<td>No</td>
</tr>
<tr>
<td>Are you available and committed to complete the term applied for?</td>
<td>Yes</td>
</tr>
<tr>
<td>Fair Political Practices</td>
<td>No</td>
</tr>
</tbody>
</table>

California state law requires board/commission members to file a disclosure of financial interests ([Fair Political Practices Commission, Conflict of Interest, Form 700](#)).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto? Yes

How did you learn about the vacancy on the Architectural Review Board?
- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Community Group

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:

Kathryn Jordan Page 2
### Personal and Job Experience

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.

<table>
<thead>
<tr>
<th>Education</th>
<th>Certification</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA, Political Science, Stanford University</td>
<td>MSM, GSB, Stanford University</td>
</tr>
</tbody>
</table>

### Employment Information

<table>
<thead>
<tr>
<th>Company/Employer Name</th>
<th>Occupation</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Application Questions

1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position?

   - Because I am interested in the housing and commercial development within the City of Palo Alto.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it.

   - The expansion of Castilleja. I'm interested in this issue because its expansion may greatly affect both traffic on a main Palo Alto thoroughfare, Embarcadero Road, and a residential neighborhood, depending upon how this project is ultimately configured. The size of the student enrollment will also figure into the size of the project.

3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process?

   - Maintain the character of the community of Palo Alto. I would help by giving my time and attention to helping guide change and development within the City of Palo Alto.
4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links.
(1035 characters max)

My neighbor's house at 109 Walter Hays Drive. I think the home fits nicely on its lot and within the existing neighborhood, while at the same time projecting a more sleek and modern exterior.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board.
(1173 characters max)

Palo Alto 2030 Comprehensive Plan (2017)
Zoning Code
El Camino Real Design Guidelines
El Camino Real Master Plan Study (2007)
Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
California Environmental Quality Act
Permit Streamlining Act Density Bonus Law
Secretary of the Interior's Standards
Other documents listed on this website as well.

If you'd like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook.
Yes
View the Boards and Commissions Handbook.

Signature
Kathryn Jordan

Date Completed
10/25/2021
# Architectural Review Board Application

**Name**: Alexander Lew

<table>
<thead>
<tr>
<th>Field</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?** No

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?** No

**Are you available and committed to complete the term applied for?** Yes

**Fair Political Practices** No

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?  

<table>
<thead>
<tr>
<th>Excluding your principal residence, do you or your spouse own real property in Palo Alto?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
</tr>
</tbody>
</table>

How did you learn about the vacancy on the Architectural Review Board?  
- Community Group  
- Email from the City  
- Palo Alto Weekly  
- Daily Post  
- City Website  
- Flyer  
- Other  

<table>
<thead>
<tr>
<th>How did you learn about the vacancy on the Architectural Review Board?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email from the City</td>
</tr>
</tbody>
</table>

Consent to Publish Personal Information on the City of Palo Alto Website  

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:

   - I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:
### Alternate Contact Information
250 Hamilton Ave, Palo Alto, CA

### Personal and Job Experience
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration. (621 characters max)

Author/Illustrator of a book about the first parks, plazas, and promenades in Europe.
Designer of residential projects in Palo Alto, Menlo Park, and Atherton.
Associate at Solomon Architecture in San Francisco. Projects include: 220 units of affordable housing in an award winning New Urbanist village in Seattle, 325 micro studios at Stanford, and 6 townhouses in Prospect, a New Urbanist town in Colorado.
Columbia University, Master of Architecture.
Washington University, Bachelor of Arts with major in architecture.
Passed all NCARB exams.

### Employment Information

<table>
<thead>
<tr>
<th>Company/Employer Name</th>
<th>Self employed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupation</td>
<td>Draftsman</td>
</tr>
<tr>
<td>Is your Company/Employer your current one or last?</td>
<td>Current Employer</td>
</tr>
</tbody>
</table>

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held. (1311 characters max)

Western Wheelers Bicycle Club in Palo Alto. Board member, ride coordinator, and ride leader (2003 - present).
Attend lectures at SPUR (San Francisco Planning Urban Research). Ongoing.
Attend lectures at CNPS-SCV (California Native Plant Society). Ongoing.
Attend annual tours by the AIA San Francisco.
Attend annual tours by the Pasadena Heritage.
Attend tours by the Garden Conservancy. Ongoing.
Volunteer at special events for Bike Palo Alto, Grassroots Ecology, and Over the Hill Gang.
Application Questions

1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position?

I am applying because few applications have been received to date. I am finishing my fourth term (plus an initial partial term). I understand that term limits will come into effect soon. I can help make the transition to the proposed Objective Standards for SB35 projects. I am experienced with designing multifamily housing, New Urbanist subdivisions, the City’s zoning ordinance, and Comprehensive Plan. I also research the architectural and planning history of Palo Alto and other cities.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it.

A project that is covered under SB330 came to the ARB recently. This project uses the existing zoning, but only objective criteria can be used if a denial is recommended. The project is ongoing, so I can’t go into the specifics. I can say that many of the words that I want to use to review the project are subjective. Many of the current Context Based Criteria are subjective. In addition, the neighbors are expecting more than the minimum prescriptive requirements of the code. Privacy, screening, shading, height, and compatibility are always issues. Managing expectations with the different standards of SB 35, SB 330, PHZ, and the standard zoning is going to be a challenge.

I am researching and illustrating how great public places achieved compatibility under completely different political systems and societies. I am interested in it because I know how difficult it is to effect change at the urban scale. Author/Illustrator of a book about the first parks, plazas, and promenades in Europe.

3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process?

I would like to utilize hybrid meetings with teleconferencing if it is permitted. Attendance at ARB meetings has not declined during the pandemic. Also, applicants have said that they prefer the convenience. As a viewer for other meetings, I find it easier to watch and participate than the cable-stream. The ARB could better communicate its motions by writing them on screen as the City Council does.

In reviewing the Boards & Commissions Handbook, I think the ARB members could be more formal in addressing each other. It has been a little more casual than the City Council. In some years, board members have interrupted each other, resulting in
4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links. (1035 characters max)

University Avenue in Palo Alto. I have attached 2 site plans: one from 1895 and one from 1924. I drew them using fire insurance maps, parcel maps, and archive photos.

The 1895 plan indicates an unremarkable architectural beginning: irregular buildings, no sidewalks, no street trees, and uncertain future for the native oaks. Only 2 of the buildings shown remain today. Civic spirit is evident in a community built 2 room school house at the former Walgreens corner as well as a reading room/meeting hall at the Apple Store site.

The 1924 plan shows a thriving main street that has established a strong architectural context. It was a pivotal year because the City Council decided to extend commercial uses from Waverley Street to Webster Street, an established residential area. The residential area contained several Victorian mansions and a 10 unit multifamily project. Was it the right decision? It allowed for growth for over 100 years.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board. (1173 characters max)

I am familiar with all of these documents.

- Palo Alto 2030 Comprehensive Plan (2017)
- Zoning Code
- El Camino Real Design Guidelines
- El Camino Real Master Plan Study (2007)
- Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
- California Environmental Quality Act
- Permit Streamlining Act Density Bonus Law
- Secretary of the Interior’s Standards
- Other documents listed on this website as well.

If you’d like to provide any additional documents, please upload below.

11\585740\20211025-University-1895.pdf
[SCANNED, FILE SAFE]
11\585740\20211025-University-1924.pdf
[SCANNED, FILE SAFE]
Please confirm that you have read the Boards and Commissions Handbook.
View the [Boards and Commissions Handbook](#).

<table>
<thead>
<tr>
<th>Signature</th>
<th>Alexander Lew</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date Completed</td>
<td>10/26/2021</td>
</tr>
</tbody>
</table>
Recent ARB projects that have won awards:

- **Fire Station No. 3**  
  Shah Kawasaki  
  2020 AIA Silicon Valley Honor Award

- **2555 Park**  
  Heather Young and Brick Architecture  
  2020 AIA Silicon Valley Merit Award

- **636 Waverley**  
  David Kleiman, Paula Shaviv, and Hayes Group  
  2018 AIA Silicon Valley Merit Award  
  2021 Andersen Windows Award

- **611 Cowper**  
  Hayes Group  
  2018 AIA San Mateo County Merit Award

- **Mayfield Place affordable housing**  
  David Baker & Partners Architects  
  2018 AIA Silicon Valley Citation  
  2018 PCBC Merit Award for affordable housing 30-60 units/acre
Architectural Review Board Application

Name: Manix Patel

Address:

City:

Postal Code:

Cell Phone:

Home Phone:

Email Address:

Are you a Palo Alto resident? Yes

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? No

Are you available and committed to complete the term applied for? Yes

Fair Political Practices

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  

Yes

How did you learn about the vacancy on the Architectural Review Board?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Email from the City

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:
## Personal and Job Experience

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration. (621 characters max)

- Bachelor of Architecture from Cal Poly Pomona - Class of '98
- 20+ years of experience in Arch.
- 20+ years of experience in the Hospitality Industry
- Owner (Berbeda Place Palo Alto)

## Employment Information

Company/Employer Name

Carrasco & Associates Architects, Inc.

## Occupation

Project Architect

## Is your Company/Employer your current one or last?

Current Employer

NA

## Application Questions

1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position? (1449 characters max)

   I can bring a new thought process to the ARB by using my 20+ years experience in Architecture and the Hospitality Industry.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. (1449 characters max)

   I live and breathe ECR therefore am interested in anything and everything that affects El Camino Real. All projects are important.

   - Bachelor of Architecture from Cal Poly Pomona - Class of '98
   - 20+ years of experience in Arch.
   - 20+ years of experience in the Hospitality Industry
   - Owner (Berbeda Place Palo Alto)

3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process? (1587 characters max)

   I would like to help the current ARB members in reviewing and responding to the housing and hotel projects being presented for approval by keeping in mind the existing communities, through careful analysis, creative alternatives, etc.
4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links. (1035 characters max)

636 Hamilton Ave. Palo Alto
I was waiting for years and years when an Architect would propose a concrete and glass structure and was really excited to see this.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board. (1173 characters max)

Palo Alto 2030 Comprehensive Plan (2017)
Zoning Code
El Camino Real Design Guidelines
El Camino Real Master Plan Study (2007)
Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
California Environmental Quality Act
Permit Streamlining Act Density Bonus Law
Secretary of the Interior's Standards
Other documents listed on this website as well.

If you'd like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook.
Yes

View the Boards and Commissions Handbook.

Signature
Manix Patel

Date Completed
10/26/2021
# Architectural Review Board Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Brigham Wilson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?**
- Yes

**Are you available and committed to complete the term applied for?**
- Yes

**Fair Political Practices**
- No

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?

No

How did you learn about the vacancy on the Architectural Review Board?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

Community Group, Email from the City

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information be:

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information be:
Alternate Contact Information

Personal and Job Experience
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.
(621 characters max)

<table>
<thead>
<tr>
<th>Company/Employer Name</th>
<th>Occupation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Google</td>
<td>Program Manager</td>
</tr>
</tbody>
</table>

Is your Company/Employer your current one or last?
Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.
(1311 characters max)

| Member and Chair of the Library Advisory Commission (2017-2020) |
| Palo Alto Police Department Citizen Police Academy participant (2017) |
| Community Gardener at Johnson Park (2018-Present) |
| Member of Stanford Congregation of The Church of Jesus Christ of Latter-day Saints (2016-2020) |
| Membership Clerk and Organist for The Church of Jesus Christ of Latter-day Saints near Middlefield and E. Charleston (2020-2021) |

Application Questions
1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position?
(1449 characters max)

I am interested in serving on the Architectural Review Board because the design of our city is important, I have the knowledge for suburban architecture, and I have the passion for civic oversight and committee workings. As Palo Alto continues to grow, keeping a balance between new construction and renovations along with our history and character is integral to our personality as a community. I follow proposed residential, commercial, and landscape proposals in our county and analyze their merits environmental impact, impact on housing supply, meeting residential and commercial needs, open space conservation, and visual appeal. Having been on the Library Advisory Commission and chairing it for one year, I understand how to collaborate with City Council, review and decide on proposals, and request and respond to input from fellow citizens.
2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it.

Archived video meetings are available from the Midpen Media Center.

On Thursday, 10/7/2021, the board reviewed a proposal to allow for external changes at the retail/commercial site at 2585 E Bayshore Rd. I ride my bike past this building every day on the way to and from work and am aware of its unique location in our city and the environmental concerns being so close to the wetland area. I was excited about the proposal because it was going to change asphalt areas to landscaping, create bike parking where there wasn’t (which encourages non-car transportation), upgrade the exterior to a more modern look, and continue the retail preservation waiver. I enjoy reading and analyzing these proposals that balance so many different characteristics of design, landscaping, zoning, and commercial interests. I am a passionate student of residential architecture and city planning. For the past 5 years, I have closely followed our city’s plans and policies to balance increasing our housing supply while maintaining the character and desirability of our development. My training has been a decade of self-study of the relevant text books and thought-pieces on land use, urban design, and construction.

3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process?

While serving on the Architectural Review Board I would help create the mandated 6,086 units by 2031 in a manner that preserves the character of each neighborhood. We would increase density where it is most appropriate aesthetically and focus on parcels that are underused or vacant or near major transit centers. As a non-homeowner but 5+ year resident, I would be a more impartial collaborative partner, able to balance the needs of the many stakeholders involved in these discussions while being loyal and driven to find the optimal outcome.

4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links.

The half-closed streets on the south bank of the Sortedams Sø in Copenhagen (https://goo.gl/maps/ceadXETWQCv yKuFT6). These row houses provide for a safe open area for children to play, privacy in an increased density zone, charming character, and sufficient parking while encouraging other methods of travel. Palo Alto has small apartment complexes and many single-family homes, but has too few row house developments that would provide increased units while also conserving a charming pedestrian environment. Charles Street in Beacon Hill in Boston (https://bit.ly/3pVslBK). Provides a delightful walkable retail in addition to above-store-level residential units. Palo Alto has premium shopping in the Town and Country Mall, Stanford Mall, and University Ave, Midtown, and Cal Ave that could benefit from increased residential units that could increase retail patronage without requiring much more parking infrastructure. We can leverage the
5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board.

(1173 characters max)

- Palo Alto 2030 Comprehensive Plan (2017)
- Zoning Code
- El Camino Real Design Guidelines
- El Camino Real Master Plan Study (2007)
- Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
- California Environmental Quality Act Permit Streamlining Act Density Bonus Law
- Secretary of the Interior’s Standards
- Other documents listed on this website as well.

If you'd like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook.

Signature: Brigham Wilson

Date Completed: 10/24/2021
# Architectural Review Board Application

<table>
<thead>
<tr>
<th>Name</th>
<th>Jim Xiao</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**Are you a Palo Alto resident?** Yes

**Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?** No

**Are you available and committed to complete the term applied for?** Yes

**Fair Political Practices**

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  
No

How did you learn about the vacancy on the Architectural Review Board?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other: email invitation

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website.

For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:
### Personal and Job Experience

Please list your relevant education, training, experience, certificates of training, licenses, and professional registration. (621 characters max)

CSLB licensed general contractor since 2019 combined with prior experience has been active in designing, development for 8 years. finished several projects in Palo Alto, San Jose and Cupertino. very familiar with the new code of Palo Alto on green building tier 1, 2 and ADU code. 20 years as software professional after leaving the Ph.D education from LSU in computer science.

### Employment Information

Company/Employer Name  
svden

Occupation  
builder and CEO

Is your Company/Employer your current one or last?  
Current Employer

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held. (1311 characters max)

member of church committee for church searching committee of CCIC-Sunnyvale, in the process of searching, screening property, dual diligence and working closely with city regarding permitting and code requirement.

### Application Questions

1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position? (1449 characters max)

   the ARB is particularly important not only to maintain the core community value of Palo Alto, but also will help to steer the long term vision of city's planning which would be fundamental key of a vibrant and business-family friendly neighbor.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. (1449 characters max)

   SB-9, SB10, SB8 along with ADU code, green building requirements are going to totally reshape Palo Alto, would be important for all citizen to be assisted, get informed and comfortable for the new change.CSLB licensed general contractor since 2019 combined with prior experience has been active in designing, development for 8 years. finished several projects in Palo Alto, San Jose and Cupertino. very familiar with the new code of Palo Alto on green building tier 1, 2 and ADU code. 20 years as software professional after leaving the Ph.D education from LSU in computer science.

Archived video meetings are available from the Midpen Media Center.
3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process?

Help current homeowners to be protected to keep the old neighborhood they like, the same time to upgrade, adapt to the new SB-9, SB10, SB8 along with ADU code, green building requirements. So Palo Alto will also be a welcoming city to the young professionals and new families.

4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links.

1031 Embarcadero Dr, 94303, with the great suggestion from Bud Stammer, this is one of the first batch of project adopted:
- ADU code,
- green building tier 2 for main building
- green building tier 2 for ADU, also EV ready, title 24 compliant, and Tesla roof ready.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board.

In the past 3 years has been working very closely with planning department, building department, public works and inspection team. very family with Zoning code. Design guideline and working knowledge of Permit Streamline Act and interior's standard.

- Palo Alto 2030 Comprehensive Plan (2017)
- Zoning Code
- El Camino Real Design Guidelines
- El Camino Real Master Plan Study (2007)
- Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
- California Environmental Quality Act
- Permit Streaming Act Density Bonus Law
- Secretary of the Interior's Standards
- Other documents listed on this website as well.

If you’d like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook.

View the Boards and Commissions Handbook.

Yes

Signature
Jim Xiao

Date Completed
10/25/2021
Architectural Review Board Application

Name: bin zhou

Address: 

City: 

Postal Code: 

Cell Phone: 

Home Phone: 

Email Address: 

Are you a Palo Alto resident? Yes

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? No

Are you available and committed to complete the term applied for? Yes

Fair Political Practices

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

| Excluding your principal residence, do you or your spouse own real property in Palo Alto? | No |

How did you learn about the vacancy on the Architectural Review Board?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other

| Email from the City |

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information below:
### Alternate Contact Information

#### Personal and Job Experience
I am general contractor and architecture. I know the detail of construction. As resident of Palo Alto, I would like to contribute my professional knowledge to make better Palo Alto.

<table>
<thead>
<tr>
<th>(621 characters max)</th>
</tr>
</thead>
</table>

#### Employment Information

<table>
<thead>
<tr>
<th>Dowell Construction &amp; Development Inc</th>
</tr>
</thead>
</table>

#### Occupation

<table>
<thead>
<tr>
<th>Project manager</th>
</tr>
</thead>
</table>

#### Current Employer

| I am volunteer of bond-committee member of Cupertino school district and work on to review district projects and improvement to make better Cupertino schools. I like to work for community and neighborhood and would like to commit my service term if I am honored. |

| (1311 characters max) |

#### Application Questions

1. Why are you interested in serving on the Architectural Review Board and what experience would you bring to the position?

   | I have construction knowledge and experience. And I am design and construction professional. I love to work for community and neighborhood. I love to contribute my values to city and community. |

   | (1449 characters max) |

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it.

   | As the part of city growth, more and more home improvement are going on. I can see several street is getting better look and attractive. I can contribute my knowledge and professional skills to make the streets better. I am general contractor and architecture. I know the detail of construction. As resident of Palo Alto, I would like to contribute my professional knowledge to make better Palo Alto. |

   | (1449 characters max) |

3. If you are appointed, what specific goals would you like to see the Architectural Review Board achieve, and how would you help in the process?

   | I would like to help committee and city council to outline the Architectural guideline and promote the guideline to all city residents. I would help all residents to make clear choice when they are thinking to do new construction, adding and remodel. And also make our city planning and building work easier. |

   | (1587 characters max) |

Archived video meetings are available from the Midpen Media Center.
4. Please identify a project (or projects) that you find to be examples of good architecture, and explain why. You may include samples, identify project addresses, or provide links. (1035 characters max)

18283 Baylor Ave, SARATOGA, CA 95070 is a good sample project for single story home improvement. It looks clean and modern. But it won't change too much structure and not over height to damage privacy. Also the project is green compared with full demolish and huge structure changes.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection, but will help you better understand the work of the board. (1173 characters max)

Palo Alto 2030 Comprehensive Plan (2017)
Zoning Code
El Camino Real Design Guidelines
El Camino Real Master Plan Study (2007)
Area Plans such as the South of Forest Avenue (SOFA) I (2000) and II (2003) Plans
California Environmental Quality Act
Permit Streamlining Act
Density Bonus Law
Secretary of the Interior's Standards
Other documents listed on this website as well.

If you'd like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook.

Signature

Date Completed 10/25/2021
<table>
<thead>
<tr>
<th>Name</th>
<th>Valerie Driscoll</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>Postal Code</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
<tr>
<td>Are you a Palo Alto resident?</td>
<td>No</td>
</tr>
<tr>
<td>Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?</td>
<td>No</td>
</tr>
<tr>
<td>Are you available and committed to complete the term applied for?</td>
<td>Yes</td>
</tr>
<tr>
<td>Fair Political Practices</td>
<td>No</td>
</tr>
</tbody>
</table>

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/yours spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?  

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excluding your principal residence, do you or your spouse own real</td>
<td>No</td>
</tr>
<tr>
<td>property in Palo Alto?</td>
<td></td>
</tr>
</tbody>
</table>

How did you learn about the vacancy on the Historic Resources Board?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other: clerk and manager's offices

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information below:
Alternate Contact Information

Personal and Job Experience
Please list your relevant education, training, experience, certificates of training, licenses, and professional registration.
(621 characters max)

Employment Information
Company/Employer Name

Occupation

Is your Company/Employer your current one or last?

Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.
(1311 characters max)

Application Questions

1. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why?
(1518 characters max)

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it.
(1380 characters max)

Archived video meetings are available from the Midpen Media Center.

3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?
(1725 characters max)
4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, Staff may request that you bring hard copy print outs to the interviews. (1380 characters max)

5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection. (1104 characters max)

- Palo Alto Comprehensive Plan Land Use Element (2017)
- Palo Alto Municipal Code Chapter 16.49
- Secretary of the Interiors Standards for the Treatment of Historic Properties (2017)
- California Environmental Quality Act
- The Professorville Historic District Design Guidelines (2016)
- Other documents listed on this website as well.

If you’d like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook.
View the Boards and Commissions Handbook.

Signature: Valerie Driscoll

Date Completed: 10/21/2021
Personal Information

Name: Valerie Madeline Driscoll
Address: ____________
Cell Phone: ____________
E-mail: ____________
Home / Office Phone: ____________

Are you a Palo Alto Resident? ____ Yes x No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

____ Yes x No

Are you available and committed to complete the term applied for? x Yes ___ No

California state law and the City's Conflict of Interest Code require appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:
1) engage in business with the City,
2) provide products or services for City projects, or
3) be affected by decisions of the board or commission you are applying for? ____ Yes x No

Excluding your principal residence, do you own real property in Palo Alto? ____ Yes x No

How did you learn about this vacancy?

____ Community Group ____ Daily Post
____ Email from City Clerk ____ City Website
____ Palo Alto Weekly ____ Flyer

Other: I expressed an interest in your department and to volunteer then applied with resume

List relevant education, training, experience, certificates of training, licenses, or professional registration:
Accountancy Management; PowerPoint; university and Jr. college trained; Trainer of personnel in accountancy business and 501c3 affiliation/trainer, categories of education and service: Business and Law trained, specifically: Paralegal studies and general business training as well; accountancy and H.R. - 15 yrs. of experience; Investigative training and work in the community, locally: San Jose; Law Office work training and reports/legal specific: Palo Alto: Dept.: to Criminal, Civil and Probate, city budget concerns and meetings attended at Palo Alto City Hall as well; social political campaign assisting to incumbent David Cortese, Supervisor Board of Supervisors: Santa Clara County/ San Jose, and Voter Registration volunteer for more than one term; Santa Clara County; Alza Corporation Meetings for women's wages; League of women voters meetings; Insurance Training with Quick Learning school: cert.

Historic Resources Board Application

Valerie Driscoll

Packet Pg. 127
Employment

Present or Last Employer: Atlas Investigations

Occupation: Assistant to Investigator/owner

Describe your involvement in community activities, volunteer and civic organizations:
League of Women Voters; Voter Registration; Campaign for David Cortese assisting him to
office 2011; American Lund Association trainer/Financial memberships and records
person, writing in office done there for them, internally-- Administrative, Community
progress/ads related, assisting with consulting re: market ideas for better marketing.
Attended meetings with Palo Alto City Council budget concerns and member to Safety and
Emergency preparedness and ongoing concerns for city safety. Civil Attorney: offered a
volunteer assisting position, concerning review of regulatory concerns in the
community. Greater interest in council assisting with city of Palo Alto.
Experience in Defense; Hi-Tech; Oil Industry; Author of Book on general Economics;
Business Consulting volunteer- Stanford.

1. What is it about the Historic Resources Board that is compatible with your experience and
   of specific interest to you, and why?
   The type of skills sought for the position, and familiarity with budgets, cities,
   regulations, laws, safety concerns, and council processes; familiarity with Economics,
   statistics, city concerns related to budget and overall concerns for progress, and
city development and management; Community involvement. Please see resume.

Valerie Driscoll

Historic Resources Board Application
2 of 5
2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archived video from the Midpen Media Center: LINK
Budget revenues and development associated with general budget fiscal management of the city and projects associated with budget fiscal reports and budget review and allocation for city projects and improvement.

3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?

To achieve better management of revenues and projects given proper budget allocation for best overall management of the city, allowing also for growth and safety concerns for the city.
4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, Staff may request that you bring hard copy print outs to the interviews.

J. Paul Project while it was in development. The concept is very interesting, although I don't have any affiliation with anyone on that team.

5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

- Palo Alto Comprehensive Plan Land Use Element [LINK]
- Palo Alto Municipal Code Chapter 16.49 [LINK]
- Secretary of the Interior Standards for Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings [LINK]
- California Environmental Quality Act [LINK]

Please see resume.

Valerie Driscoll
Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, "official or telephone number of any elected or appointed official on the Internet"

This consent form will not be redacted and will be attached

The full code can be read here: [LINK]

Read the code, and check only ONE option below:

[ ] I give permission for the City of Palo Alto to
Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

[ ] I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application providing the following alternate information and request that they use the following contact information instead.

Address: ________________________________
Cell Phone: ________________________________
Home / Office Phone: ________________________________
E-mail: ________________________________

The phone number/address can be non-public and different than the address collected on page one.

Signature: ________________________________ Date: 8/31/2016

(Optional) Additional Attachment(s)

If you would like to submit a resume, work sample, etc. along with your Application, check this box [ ] and click

Valerie Driscoll

Historic Resources Board Application 5 of 5
Valerie M. Driscoll

Career Objective: To work in your Parks and Recreation Division Commission.

San Jose City Democratic Party meetings until March 2020.

City of Palo Alto; City Hall of San Jose and Santa Clara County Meetings involvement: Revenues; Transportation; Traffic; City/County Social Development; Housing; Zoning; City/County Planning and Development; Budget. Palo Alto City Hall: Being considered for position with City Hall: Their Historic Reseources Board position with City Council, which has been left open for me to interview for.


Offered Investigations position paid or volunteer by well-known Civil, Criminal/ Bankruptcy attorney with fine reputation, well known by the Sheriff’s Dept. San Jose CA: Thomas Salcicia. Two weeks later he died. It was a shock to the legal community and to the Sheriff’s Dept. June 2016.

Healthcare- Breathe California, e.g. (American Lung Association) 501 C3: Teaching, database management, article writing, general office and internet, some marketing consulting regarding advertising, phones and accounts updating, processing.12/ 2010-01/2011.


Work Experience:
Oil Transport Company, San Jose, CA: 08/1993-09/1993: Accountant Mgr. Auditor A/P, A/R database files, with auditing, checking year-to-date totals, and Bookkeeping office administration: Job-Costing; W-2’s, Payroll assistant; Microsoft Word, Excel, PowerPoint, QuickBooks and Peachtree software. Education was sought fulltime in Business; Psychology: Liberal studies, as well as greater opportunity work experiences, the goal: To find a company with a more
defined succession plan, studied Psychology and Business.

Accounts/administration: Saved the company 1 million dollars before they became Cisco, negotiated contracts with Working with Account vendors; Tracking; Correspondence; Team environment; multi-tasking; bookkeeping, databases and hardcopy, files, full service. Seeking permanent position with succession plan because company position was transitional.

Goodman Ball Defense (Missiles), Mountain View, CA: 04/1992-04/1993 Jr. Accountant: Duties included: Assistance with payroll related functions; Use of Peachtree software; AP/AR in purchasing and records; Job-costing; Organization of Logs; Fixed Asset Accounting, database files; Year-to-date files; W-2s; Double Entry bookkeeping Data base files and hard copy; Journals, ledger input (On Financial forms). H.R. duties were carried out. There were cutbacks in Defense during that time/better offer toward a hope for a company with a better succession plan.


San Mateo Apartment Complex Management: 09/1991-12/1991: Administrative Assistant to Management, some bookkeeping; Correspondence; Team; assisting with tenant types of issues, maintenance. Continued education, relocated, higher education was available and opportunities to train. Career sought, better succession plan. Transitioning during this time to Silicon Valley training, schools, relocation to Silicon Valley.

Liberal Studies/Paralegal:2000-2003; Fort Hays State University/Global School of Investigations, MA/CA, graduate: 2009-2010;
Tech with Comp USA until Accounting position available in addition to work at College of San Mateo: drafting, and work later in Silicon Valley with an Architect on Blueprints and plans for building: 1982-1983 (nothing permanent available).

Healthcare, Oil industry, Bio Tech, and Non-profit 501 C3, as well, Apartment Complex Admin. Property Manager Assistant: Strong literacy in Microsoft Word/Windows: Excel Spreadsheets, some charts; Power Point, Outlook, QuickBooks, Peachtree software. Was a p/t tech. with Computer USA, built computer systems hardware computers with Stanford University Engineers: Worked with Hardware/software- 1986; Windows XP; Windows7; Windows 10; Explorer 9, 10; Programming and Networks skills, and html, Java; QC in computers manufacturing; Accounts management of database; DOS; Perl, C++; PeopleSoft. San Mateo: College of San Mateo 80-89.
<table>
<thead>
<tr>
<th>Field</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Alisa Eagleston-Cieslewicz</td>
</tr>
<tr>
<td>Address</td>
<td>[Redacted]</td>
</tr>
<tr>
<td>City</td>
<td>[Redacted]</td>
</tr>
<tr>
<td>Postal Code</td>
<td>[Redacted]</td>
</tr>
<tr>
<td>Cell Phone</td>
<td>[Redacted]</td>
</tr>
<tr>
<td>Home Phone</td>
<td>[Redacted]</td>
</tr>
<tr>
<td>Email Address</td>
<td>[Redacted]</td>
</tr>
<tr>
<td>Are you a Palo Alto resident?</td>
<td>Yes</td>
</tr>
<tr>
<td>Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?</td>
<td>No</td>
</tr>
<tr>
<td>Are you available and committed to complete the term applied for?</td>
<td>Yes</td>
</tr>
<tr>
<td>Fair Political Practices</td>
<td>No</td>
</tr>
</tbody>
</table>

California state law requires board/commission members to file a disclosure of financial interests (Fair Political Practices Commission, Conflict of Interest, Form 700).

Do you/your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1. Engage in business with the City;
2. Provide products or services for City projects; or
3. Be affected by decisions of this Board or Commission?

Excluding your principal residence, do you or your spouse own real property in Palo Alto?

No

How did you learn about the vacancy on the Historic Resources Board?

- Community Group
- Email from the City
- Palo Alto Weekly
- Daily Post
- City Website
- Flyer
- Other: Word of mouth

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, “No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.” This consent form will not be redacted and will be attached to the Application and posted to the City’s website. For the full code, review the California Government Code Section 6254.21.

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City’s website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.
- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City’s website. I am providing the following alternate information and request that the following contact information:
## Alternate Contact Information

### Personal and Job Experience

| Personal and Job Experience | I am the Conservator for SFO Museum, the museum at San Francisco International Airport, where I oversee the care of the museum's permanent collection, exhibits programs, and public art at the airport. Previously, I held positions at the Fine Arts Museums of San Francisco and Metropolitan Museum of Art. I am a Professional Associate of the American Institute for Conservation. I hold a BA in Art History with a Minor in Archaeology from Stanford University. I earned an MA in Art History with an Advanced Certificate in Conservation from New York University’s Institute of Fine Arts. I also hold an MBA from the Haas S

<table>
<thead>
<tr>
<th>Company/Employer Name</th>
<th>SFO Museum, San Francisco International Airport, the City and County of San Francisco</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupation</td>
<td>Art Conservator</td>
</tr>
<tr>
<td>Is your Company/Employer your current one or last?</td>
<td>Current Employer</td>
</tr>
<tr>
<td>Please describe your involvement in community activities, volunteer and civic organizations, including dates and any offices held.</td>
<td>Western Association for Art Conservation, Regional Reporter, 2010-present. I compile news updates from the Northern California region for the newsletter.</td>
</tr>
</tbody>
</table>

(621 characters max)

(1311 characters max)
Application Questions

1. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why?

My career has focused on the preservation of art and historical artifacts, and I think that the experience I have gained professionally would be highly applicable to the work of the Historic Resources Board. I am a museum-based art conservator with a specialization in three-dimensional objects. I think that many of the activities in my daily professional practice are very relevant to this position, including written and photographic documentation of works, understanding of object life-cycles, and balancing trade-offs between object use and preservation. In my daily work at SFO Museum, I am highly involved in the construction and commissioning of new museum spaces within the airport, and I have developed a general working knowledge of construction plans and project workflow.

In addition to working on art and historical objects in a museum setting, I have worked on both ancient and historical archaeological sites. I also have experience as a consultant on architectural projects, where I have worked on items including original woodwork, built-in furniture, and stonework.

On a personal level, I find historic architecture and historic sites extremely interesting and I see them as a valuable community resource. I tremendously enjoy walking in historic districts and visiting museums, historic homes, and architectural sites.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it.

The recent discussions about the Fry’s Electronics site are interesting to me. The evaluation of this building is a good example of the intersection between development and historic preservation and the multitude of decisions and options that are inherent in identifying and preserving historic resources. Because of my professional experience, I have a particular interest in the characterization and description of the historic value of buildings. The process of determining what makes a building significant, from association with events, a person, or architectural style, is analogous to how it is sometimes necessary to define the scope of what characterizes an artwork. I found the Page & Turnbull Historic Resource Evaluation of the Fry’s site to be quite interesting, as it discussed the significance of the Fry’s site as residing in its construction as a cannery building and not in its architectural design.

I see this characterization process as particularly critical and informative because the type and scope of the designation informs the next steps for the property and provides guidance for what might be possible for the site going forward.

3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?

I noticed that the Board recently discussed the status of the Mills Act in Palo Alto. I think it is interesting that Palo Alto does not currently have a mechanism for property owners to apply for a Mills Act contract, particularly given how many extraordinary
4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, Staff may request that you bring hard copy print outs to the interviews.

One of the wonderful things about Palo Alto is the sheer amount of good historic architecture that is present throughout the city. I think that it’s hard to discuss architecture in Palo Alto without mentioning the work of architect Birge Clark and developer Joseph Eichler. The Norris House at 1247 Cowper St. is an outstanding example of Birge Clark’s work in the Spanish Colonial Revival style. The ironwork and light on the entrance gate are particularly striking and the PAST award that the home won in 2004 is a testament to its thoughtful preservation. Its history as the Newman Center, affiliated with the Catholic Community at Stanford, is also an interesting characteristic of the building that extends beyond its iconic architecture and speaks to the often fascinating and complex use histories of significant buildings.

The designation of the Greenmeadow Eichler neighborhood on the National Register of Historic Places is a wonderful acknowledgment of the contributions of mid-century architecture to Palo Alto’s landscape and to the overall story of California’s growth and history. The property at 4042 Ben Lomond is an excellent example of sensitive preservation of mid-century residential architecture that was honored with a PAST award in 2007.

5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

I am familiar with the Secretary of the Interior’s Standards for the Treatment of Historic Properties as the result of my professional experience. These standards are often relevant to historic house and historic site museums.

As an owner and resident of a Category 2 historic home in Professorville, I have familiarized myself with the Professorville Historic District Design Guidelines.
Palo Alto Comprehensive Plan Land Use Element (2017)
Palo Alto Municipal Code Chapter 16.49
Secretary of the Interiors Standards for the Treatment of Historic Properties (2017)
California Environmental Quality Act
The Professorville Historic District Design Guidelines (2016)
Other documents listed on this website as well.

If you'd like to provide any additional documents, please upload below.

Please confirm that you have read the Boards and Commissions Handbook.
View the Boards and Commissions Handbook.

Signature  
Alisa Eagleston-Cieslewicz

Date Completed  
10/21/2021
ALISA EAGLESTON-CIESLEWICZ

EDUCATION

The University of California  Berkeley, CA
MBA, 2016.

New York University  New York, NY

Stanford University  Stanford, CA
BA with Honors and Distinction in Art History, minor in Archaeology, 2004.

EXPERIENCE

2008-present  SFO Museum:  San Francisco, CA
SFO Museum Conservator (from 2014), Assistant Conservator (2008-2013)
• Leads department and oversees all aspects of conservation for forty annual exhibits, over one hundred permanent in-terminal artworks, and thousands of objects in the permanent collection.
• Performs conservation documentation and treatment in support of exhibits, loans, and permanent collection maintenance, which typically involves over 500 objects annually.
• Oversaw all conservation-related elements of the construction of a new museum building at SFO. Provided design specifications for new conservation laboratory, conducted product and materials research in support of construction team, and served as conservation point of contact with design-build contractors.
• Works with construction, architecture, and facilities teams to build and commission museum-quality HVAC and lighting systems in newly-built galleries.
• Monitors climate and light levels in twenty in-terminal galleries and in SFO Museum facility. Implements the integrated pest management policy and conducts regular pest monitoring. Assesses installations for seismic safety.
• Developed and oversees a conservation internship position that provides part-time, funded training in conservation for an advanced pre-program student.
• Created and implemented a museum-wide onboarding training curriculum in art handling and condition assessment. Delivers quarterly training sessions on art handling to museum staff.
• Hires and manages project-based and contractual conservators.
• Developed and implemented occupational safety protocols to address heavy metal hazards in museum collection. Created fire safety plan and procedures to safely display flammable works in SFO terminals.
• Creates annual department budget and prepares budget documentation according to San Francisco city procedures.

2008-2013  The Fine Arts Museums of San Francisco  San Francisco, CA
Assistant Conservator
• Performed conservation treatment, examination, documentation, and technical analysis on objects in the permanent collection.
• Prepared documentation and display requirements for outgoing loans.
• Conducted all conservation aspects of installations and deinstallations.
• Carried out climate and light monitoring. Developed ongoing collection maintenance plans.
ALISA EAGLESTON-CIESLEWICZ

2008-2016  
**Eagleston-Cieszewicz Art Conservation**  
San Carlos, CA

*Founder and Principal Conservator*

- Founded and served as principal conservator for a private conservation practice that provided examination, treatment, documentation, and survey services to collectors and institutional clients.
- Oversaw all aspects of financial management and business development.

2007-2008  
**The Metropolitan Museum of Art**  
New York, NY

*Conservation Assistant and Intern*

- Examined, documented and treated objects from the Asian, European Sculpture and Decorative Arts, Greek and Roman, Islamic, and Oceanic collections.
- Carried out technical studies of artworks, including on proposed acquisitions.

**Summers 2004-2007**

Graduate Level Internships at the Fine Arts Museums of San Francisco, the Dyckman Farmhouse Museum, Ransick-Gat Fine Art Services, and the archaeological excavations at Aphrodisias, Turkey.

**Undergraduate 2000-2004**

Student curator for *Finding Sellaio* exhibit at Cantor Center, Conservation intern at Cantor Center, Student representative for Panel on Outdoor Art at Stanford University, Member of Cantor Center Outdoor Sculpture Crew, Student conservator at Stanford University Excavations in Monte Polizzo, Sicily.

**PUBLICATIONS AND LECTURES**

Invited Lecturer, University of San Francisco, Museum Studies Graduate Program

- Has delivered four lectures annually since 2012
- Curriculum covers museum environmental standards and monitoring, conservation of three-dimensional objects, identification and conservation of plastics, and ethical considerations in the conservation of modern and cultural materials.


**ADDITIONAL**

* Awards: *Professional Associate of the American Institute for Conservation, Phi Beta Kappa (Stanford University), Cap and Gown Women’s Honor Society (Stanford University), Lila Acheson Wallace Fellowship (New York University), Hagop Kevorkian Fellowship in Conservation (New York University).

* Languages: *Proficient in Spanish and Italian. Able to read German. Basic Ancient Greek.