



# ARCHITECTURAL REVIEW BOARD AGENDA

=====MEETINGS ARE CABLECAST LIVE ON GOVERNMENT ACCESS CHANNEL 26=====

This agenda is posted in accordance with Government Code Section 54954.2(a) or section 54956.

**Thursday, November 19, 2015, Meeting  
8:30 AM, Council Chambers**

## **Call to Order**

**Roll Call:** Chair Robert Gooyer; Vice Chair Alex Lew, Board Members: Kyu Kim, Wynne Furth, Peter Baltay

**Staff:** Jodie Gerhardt, Current Planning Manager; Diana Tamale, Administrative Associate III; Rebecca Atkinson, Planner; Clare Campbell, Senior Planner; Sheldon Ah Sing, Contract Planner

**Oral Communications:** Members of the public may speak to any item not on the agenda; three minutes per speaker. The Architectural Review Board reserves the right to limit oral communications period to 15 minutes.

**Agenda Changes, Additions and Deletions:** The agenda may have additional items added to it up until 72 hours prior to meeting time.

**Minutes Approvals:** November 5, 2015

## **PUBLIC HEARINGS:**

### Continued Businesses:

1. **180 El Camino Real [15PLN-00350]**: Request by Sarah Petereit, on behalf of the Board of Trustees of the Leland Stanford Junior University, for Major Architectural Review of façades and signage for Victoria's Secret/PINK in Building CC at Stanford Shopping Center. Environmental Assessment: Categorically Exempt from the provisions of the California Environmental Quality Act per Section 15301. Zoning District: Community Commercial (CC). **This item was continued from the meeting of November 5, 2015.**
2. **180 El Camino Real [15PLN-00355]**: Request by Jason Smith, on behalf of the Board of Trustees of the Leland Stanford Junior University, for Major Architectural Review of façades and signage, including a sign exception, for The North Face in Building CC at Stanford Shopping Center. Zoning District: Community Commercial (CC). Environmental Assessment: Categorically Exempt from the provisions of the California Environmental Quality Act (CEQA) per CEQA Guideline Section 15301. **This item was continued from the meeting of November 5, 2015.**

New Businesses:

*Major Reviews:*

3. **1700 Embarcadero Road [15PLN-00394]**: Request by Deeg Snyder, on behalf of Jones Palo Alto Real Property, LLC. for a Major Architectural Review to demolish the existing approximately 18,000 square feet building and to construct a new approximately 62,000 square feet building for an automobile dealership in the CS (D) Service Commercial and Site Design Review Combining District. The application includes a Design Enhancement Exception request to allow deviation from the 10 feet build-to-line from Embarcadero Road and a request to allow zoning change for the Automobile Dealership (AD) overlay.
4. **2747 & 3045 Park Boulevard [14PLN-00388/14PLN-00389]**: Scoping meeting for the preparation of an Environmental Impact Report (EIR) for the redevelopment of two parcels on Park Boulevard with a new three-story 33,323 square foot office building at 2747 Park and a two-story 29,120 square foot office building at 3045 Park. Zone District: GM and GM(AD).

Study Sessions:

5. **2747 Park Blvd. [15PLN-00388]**: Request by DES Architects and Engineers, on behalf of the Jay Paul Company, for Study Session review of a proposed 33,323 square-foot, three-story R&D/office building with surface/deck parking for 140 vehicles, and other site improvements. The existing 4,800 square-foot commercial building would be demolished. Zone District: GM General Manufacturing.
6. **3045 Park Blvd. [15PLN-00389]**: Request by DES Architects and Engineers, on behalf of the Jay Paul Company, for Study Session review of a proposed 29,120 square-foot, two-story R&D/office building with 121 surface/deck parking, and other site improvements. The existing 17,756 square-foot two-story commercial building would be demolished. Zone District: GM(AD) General Manufacturing with Automobile Dealership overlay.

**Board/Staff Announcements, Updates, Reports, and Comments:** Members of the public may not speak to the item(s).

**Adjournment**

***Subcommittee Members: Robert Gooyer and Wynne Furth***

**SUBCOMMITTEE ITEM:**

7. **180 El Camino Real [15PLN-00123]**: Review responses to Condition of Approval #13 regarding bird-friendly glazing, refinements to facades, and refinements for the outdoor seating area and environs for Anthropologie at Stanford Shopping Center.

**Sub-Committee Members:**

Wynne Furth  
Robert Gooyer  
Peter Baltay  
Kyu Kim  
Alex Lew

**Terms:**

July 16, 2015 to December 17, 2015  
October 15, 2015 to March 17, 2016  
March 17, 2016 to August 18, 2016  
August 18, 2016 to January 2017  
January 2017 to June 2017

## **STAFF ARCHITECTURAL REVIEWS:**

*Project Description: One new wall sign and re-facing of two existing monument signs*

*Applicant: Bruce Brenton*

*Address: 3000 Hanover [15PLN-00376]*

*Approval Date: 11/4/15*

*Request for hearing deadline: 11/17/15*

*Project Description: Six new signs, including one monument sign, one wall sign, and four window signs*

*Applicant: Craig Yeszin*

*Address: 816 San Antonio Road [15PLN-00252]*

*Approval Date: 11/5/15*

*Request for hearing deadline: 11/18/15*

*Project Description: To replace one existing externally illuminated freestanding sign*

*Applicant: Bruce Brenton*

*Address: 1501 Page Mill Road [15PLN-00380]*

*Approval Date: 11/5/15*

*Request for hearing deadline: 11/18/15*

*Project Description: Exterior building signage including two free-standing and three wall mounted non-illuminated signs*

*Applicant: Marco Aguirre*

*Address: 853 Middlefield Road [15PLN-00274]*

*Approval Date: 11/5/15*

*Request for hearing deadline: 11/18/15*

*Project Description: Removal of an existing freestanding and directional sign, and installation of a new freestanding sign*

*Applicant: DeAnn Jurach*

*Address: 770 Welch Road [15PLN-00415]*

*Approval Date: 11/6/15*

*Request for hearing deadline: 11/19/15*

*Project Description: Improvements to an existing parking lot and landscaping*

*Applicant: Ryan Marlin*

*Address: 3412 Louis Road [15PLN-00169]*

*Approval Date: 11/9/15*

*Request for hearing deadline: 11/23/15*

*Project Description: Two halo-illuminated wall signs and new exterior paint color*

*Applicant: Christy Ortins*

*Address: 180 El Camino Real [15PLN-00402]*

*Approval Date: 11/10/15*

*Request for hearing deadline: 11/23/15*

*Project Description: Relocate a storm drain catch basin and to alter landscaping and a drive aisle*

*Applicant: Jacob Nguyen*

*Address: 3431 Hillview Avenue [15PLN-00329]*

*Approval Date: 11/10/15*

*Request for hearing deadline: 11/23/15*

*Project Description: To allow facade improvement to an existing multiple-family residential building*

*Applicant: Tommy Derrick*

*Address: 3101 Middlefield Road [15PLN-00430]*

*Approval Date: 11/10/15*  
*Request for hearing deadline: 11/23/15*

*Project Description: Site improvements that include landscape and parking lot changes*  
*Applicant: Alfonso Socias*  
*Address: 4139 El Camino Real Way [15PLN-00358]*  
*Approval Date: 11/10/15*  
*Request for hearing deadline: 11/23/15*

*Project Description: Site signage for six new signs, including one illuminated free-standing sign and one illuminated wall sign*  
*Applicant: Ruth Bennett*  
*Address: 1730 Embarcadero Road [15PLN-00296]*  
*Approval Date: 11/13/15*  
*Request for hearing deadline: 11/30/15*

Materials related to an item on this agenda submitted to the **Architectural Review Board** after distribution of the agenda packet are available for public inspection in the **Planning and Community Environment Department at 250 Hamilton Avenue, 5<sup>th</sup> floor, Palo Alto, CA. 94301** during normal business hours.

**AMERICANS WITH DISABILITY ACT (ADA)**. The City of Palo Alto does not discriminate against individuals with disabilities. To request an accommodation for this meeting or an alternative format for any related printed materials, please contact the City's ADA Coordinator at 650.329.2550 (voice) or by e-mailing [ada@cityofpaloalto.org](mailto:ada@cityofpaloalto.org).

**PUBLIC COMMENT**. Members of the Public are entitled to directly address the Architectural Review Board concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Board on any issue that is on the agenda, please complete a speaker request card located on the table at the entrance to the Council Chambers, and deliver it to the Board Secretary prior to discussion of the item. You are not required to give your name on the speaker card in order to speak to the Board, but it is very helpful.

**RECORDINGS**. A DVD of the proceedings may be reviewed by contacting the City Clerk's Office at (650) 329-2571.

**LATE RECEIVED MATERIALS**. Materials related to an item on this agenda submitted to the Architectural Review Board after distribution of the agenda packet are available for public inspection in the Planning Department on the 5<sup>th</sup> floor, City Hall, 250 Hamilton Avenue during normal business hours. During the 9/80 Friday closure, materials will be available at the Development Center, 285 Hamilton Avenue, Palo Alto. Please call 329-2603 to reserve a copy.

All correspondence relating to any of the agenda items or non-agenda items, which were not received by the 2:00 PM deadline for inclusion into Board packets on the Thursday preceding the meeting date, need to be received before 3:00 PM on the date of the meeting for distribution to staff and Board members.