



# ARCHITECTURAL REVIEW BOARD MINUTES

Thursday, June 18, 2015, Meeting  
8:30 AM, Council Chambers

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6 **Call to Order**

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8 **Roll Call**

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10 Present: Vice Chair Robert Gooyer; Board Members Alexander Lew, Kyu Kim, Wynne Furth

11  
12 Absent: Chair Randy Popp

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14 Staff Present: Amy French, Chief Planning Official; Jodie Gerhardt, Senior Planner; Rebecca Atkinson,  
15 Planner; Sue Ellen Atkinson, Management Specialist; Jessica Sullivan, Transportation  
16 Planning Manager; Diana Tamale, Administrative Associate III

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18 **Oral Communications:** None.

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20 **Agenda Changes, Additions and Deletions:** None.

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22 **Minutes Approval: April 2 and 16, 2015, May 7 and 21, 2015, and June 4, 2015**

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24 **MOTION:** Board Member Lew moved, seconded by Board Member Kim, to approve the Minutes of April  
25 2 and 16, May 7 and 21, and June 4, 2015 as presented.

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27 **MOTION PASSED:** 3-0 Furth abstaining, Popp absent Vote: 3-0-1-1

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29 Ms. French advised that the July 2, 2015 meeting had only one item on the agenda, the ARB Design  
30 Awards. She hoped to provide materials prior to the meeting.

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32 **STUDY SESSIONS**

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34 **1. Downtown Palo Alto Parking Wayfinding:** Request by City of Palo Alto Planning and  
35 Community Environment for Study Session to present initial design process and concepts for the  
36 Downtown Palo Alto Parking Wayfinding project. No action to be taken on this project;  
37 discussion only.

38  
39 Sue Ellen Atkinson reported on the Council's parking management strategies, particularly parking  
40 wayfinding. Wayne Hunt, Hunt Design, reviewed existing conditions, types of signs, branding, use of  
41 parking counts and design options.

42  
43 Judith Wasserman, Stakeholder Committee Representative, approved the work of the design team and  
44 preferred Option 1 in dark green.

1 Board Members remarked regarding preferences for design options; replacement of the Parking sign with  
2 three directional arrows; alphanumeric names for garages and lots; whether signs could include parking  
3 pricing; use of color zones; colors for signs; and design of signs for subterranean garages.  
4

5 **2. 180 El Camino Real [15PLN-00085]:** Request by Eric Allen of SPG Center, LLC, on behalf of  
6 the Board of Trustees to the Leland Stanford Junior University, for a Study Session on proposed  
7 tenant façade improvements and site improvements, such as tree removal, landscaping, lighting,  
8 paving, and new freestanding and directional signage visible from the public right of way for the  
9 Stanford Shopping Center. No action to be taken on this project; discussion only.

10  
11 Rebecca Atkinson reviewed project components, constraints, signage and light poles. No public comment  
12 had been received.  
13

14 Mark Kelly, BAR Architects, provided an overview of the project and its elements. Gaylon Melton, Simon  
15 Property Group, discussed proposed signage. Gary Laymon, The Guzzardo Partnership, reported on  
16 proposed landscaping for the project.  
17

18 Board Members and Staff discussed the Sign Code and the sign program for Stanford with respect to  
19 flashing signs. Board Members commented on bike traffic within the shopping center; backless benches;  
20 signage and lighting; and visibility of vehicular signage.  
21

## 22 **PUBLIC HEARINGS**

### 23 **Formal Reviews**

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25  
26 **3. 4200 El Camino Real [14PLN-00492]:** Request by America's Tire Co., on behalf of Wells  
27 Fargo N.A. Trustee, for Architectural Review and Conditional Use Permit for facade renovation,  
28 site improvements, landscaping and signage for an automotive service use. Environmental  
29 Assessment: Exempt from the provision of CEQA per Section 15301 (Existing Facilities). Zoning  
30 District: CS (Service Commercial).  
31

32 Jodie Gerhardt reviewed details required by the design guidelines and details of the project. The project  
33 conformed with parking standards by providing 20 spaces. Proposed signage conformed to requirements  
34 of the Sign Code and the El Camino Guidelines.  
35

36 Board Member Furth visited the site and contacted the Planner to ask questions.  
37

38 Don Thrailkill, America's Tire Company, proposed major renovations to an older building that needed  
39 upgrades.  
40

41 Board Members remarked regarding tinted glazing; screening of mechanical equipment; monument signs;  
42 sidewalk width and landscape elements; potential noise problems; the cornice and entryway; the  
43 gateway at the corner; and bicycle parking.  
44

45 **MOTION:** Board Member Lew moved, seconded by Board Member Kim, to continue the project to  
46 August 6, 2015.  
47

48 **MOTION PASSED:** 4-0-1-0  
49

50 Board Member Furth indicated the main issues were the monument sign, useable landscape space, the  
51 sound study, and widening the sidewalk.  
52

53 **Board/Staff Announcements, Updates, Reports, and Comments:** None.  
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### 55 **Adjournment**

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2 **Subcommittee Members:** *Kyu Kim and Alexander Lew*

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4 **SUBCOMMITTEE ITEMS:** None.

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6 **STAFF ARCHITECTURAL REVIEWS:**

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8 *Project Description: Removal two dead pine trees*  
9 *Applicant: Michael Bergstro*  
10 *Address: 1560 Sand Hill Road*  
11 *Approval Date: 6/15/15*  
12 *Request for hearing deadline: 6/1/15*

13  
14 *Project Description: Alteration of a parking facility to provide additional bicycle parking*  
15 *Applicant: Alt School*  
16 *Address: 930 Emerson Street [15PLN-00200]*  
17 *Approval Date: 6/15/15*  
18 *Request for hearing deadline: 6/2/15*