

MACKENZIE & ALBRITTON LLP
220 SANSOME STREET, 14TH FLOOR
SAN FRANCISCO, CALIFORNIA 94104

Item #2

TELEPHONE 415 / 288-4000
FACSIMILE 415 / 288-4010

September 9, 2014

**Letter from the applicant
providing text messages
supporting the project.**

VIA EMAIL

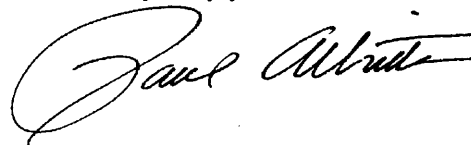
Chair Lee Lippert
Vice Chair Randy Popp
Board Members Alexander Lew,
Clare Malone Prichard
and Robert Gooyer
Architectural Review Board
City of Palo Alto
250 Hamilton Avenue
Palo Alto, California 94301

Re: 266 Supporters for Verizon Wireless
Application # 14PLN-00071
Telecommunication Facility, 3672 Middlefield Road
Architectural Review Board Agenda, September 18, 2014

Dear Commissioners:

Verizon Wireless has received 234 text messages and 32 emails supporting the proposed facility at the Palo Alto Little League field located at 3672 Middlefield Road. A letter from Verizon Wireless Marketing Director Ross Bennett dated September 9, 2014, evidencing the 234 support text messages received is attached to this letter. Also attached are 32 support emails received since August 14, 2014 for your review. In total, 266 residents have sent text messages and emails of support. These emails and text messages evidence the need of residents to improve Verizon Wireless service in the Mitchell Park area from the proposed 3672 Middlefield Road facility. Thank you for your careful consideration of this Verizon Wireless application.

Very truly yours,



Paul B. Albritton

Attachments



Verizon Wireless
15505 Sand Canyon Ave, Bldg. E
Irvine, CA 92618

September 9, 2014

Architectural Review Board
City of Palo Alto
250 Hamilton Avenue
Palo Alto, California 94301

Re: Verizon Wireless Telecommunications Facility
Application #14PLN-00071
3672 Middlefield Road

Dear Board Members:

I am the Verizon Wireless Marketing Director over the team that maintains and manages all data and information messages that are sent to Verizon Wireless customers in California. In connection with the application referred to above, Verizon Wireless arranged for a text message to be sent to customers with billing addresses within ZIP codes 94303 and 94306 in Palo Alto. The entire text message sent reads as follows:

Free message from Verizon: We're working hard to improve service in Palo Alto. Reply YES to show your support for a Verizon Wireless facility on a replacement Palo Alto Little League Field light in Mitchell Park. Visit www.vzw.com/insiders-guide/inside/supportpaloalto to learn more and to tell the Architectural Review Board you support better wireless service in Palo Alto.

The text message above was sent on August 14, 2014. As of September 8, 2014, we have received 234 affirmative text responses indicating support for the Verizon Wireless facility proposed at 3672 Middlefield Road. Text messages received confirmed the need to provide improved Verizon Wireless capacity and coverage in Palo Alto including comments such as: "Yes, my service stinks", "YESSSS!!!!!!", "I support Palo Alto to improve service", "YES!!!!!!" and "Yes thanks".

I am available to verify the above information as you may require.

Sincerely,

A handwritten signature in black ink, appearing to read "Ross Bennett", written over a white background.

Ross Bennett
Marketing Director
Loyalty Marketing & Operations

Sent: Thursday, August 14, 2014 12:26 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support Verizon's proposal. It is an embarrassment that a world-class city like Palo Alto has such terrible wireless service. It is a risk to public safety. Please bring Palo Alto into the 21st century with WORKING cellular service everywhere.

Name: Joseph Monaghan

City: Palo Alto

Zip: 94306

Sent: Thursday, August 14, 2014 12:31 PM
To: Support Wireless
Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

It is ridiculous that Palo Alto, in the heart of Silicon Valley, has such poor cell phone coverage. I strongly support Verizon's effort to improve cell phone coverage in Palo Alto.

Marc Cervellino

Name: Marc Cervellino
City: Palo Alto
Zip: 94306

Sent: Thursday, August 14, 2014 11:57 AM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Elle Tolman

City: Palo Alto

Zip: 94303

Sent: Thursday, August 14, 2014 12:00 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

Please support better wireless service in Palo Alto. This is important for my family. We want to be able to use our cell phones during emergencies and for 911 calls.

Name: David Hernandez

City: Palo Alto

Zip: 94303

Sent: Thursday, August 14, 2014 12:03 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Chao Zhang

City: Palo Alto

Zip: 94306

Sent: Thursday, August 14, 2014 12:08 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

My schedule may not allow me to attend an Architectural Review Board meeting.
Please accept this email as a show of my strong support for Verizon Wireless's proposal
at the Palo Alto Little League field on Middlefield Road.

Name: slader suzanne

City: palo Alto

Zip: 94306

Sent: Thursday, August 14, 2014 12:08 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Robert Balint

City: Palo Alto

Zip: 94306

Sent: Thursday, August 14, 2014 12:10 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: John Connolly

City: Palo Alto

Zip: 94303

Sent: Thursday, August 14, 2014 12:21 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

Please support better wireless service in Palo Alto. This is important for my family. We want to be able to use our cell phones during emergencies and for 911 calls.

Name: Sione Mahe

City: East paloalto

Zip: 94303

Sent: Thursday, August 14, 2014 12:22 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Zariah Betten

City: Palo Alto

Zip: 94303

Sent: Thursday, August 14, 2014 12:25 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Steve Chapel

City: Palo Alto

Zip: 94306

Sent: Thursday, August 14, 2014 12:33 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

Please support better wireless service in Palo Alto. This is important for my family. We want to be able to use our cell phones during emergencies and for 911 calls.

Name: Paul Hammes

City: Palo Alto

Zip: 94303

Sent: Thursday, August 14, 2014 12:37 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Linda Groffie-Balint

City: Pali Alto

Zip: 94306

Sent: Thursday, August 14, 2014 12:40 PM
To: Support Wireless
Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

Name: Celso Frazao
City: Palo Alto
Zip: 94303

Sent: Thursday, August 14, 2014 12:48 PM
To: Support Wireless
Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: ben bowert
City: Palo alto
Zip: 94306

Sent: Thursday, August 14, 2014 1:17 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Jay Zhu

City: Palo Alto

Zip: 94303

Sent: Thursday, August 14, 2014 2:02 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

Please support better wireless service in Palo Alto. This is important for my family. We want to be able to use our cell phones during emergencies and for 911 calls.

Name: Ahmad ABDULKADER

City: Palo Alto

Zip: 94303

Sent: Thursday, August 14, 2014 2:09 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for every day use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Sandra Westin

City: Palo Alto

Zip: 94303

Sent: Thursday, August 14, 2014 2:21 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Sonnychristofilis@gmail.com Christofilis

City: Palo Alto

Zip: 94306

Sent: Thursday, August 14, 2014 4:14 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Eduardo Calderon

City: Palo alto

Zip: 94306

Sent: Thursday, August 14, 2014 6:08 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for every day use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Andrew Mutz

City: Palo Alto

Zip: 94306

Sent: Thursday, August 14, 2014 6:27 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

My schedule may not allow me to attend an Architectural Review Board meeting.
Please accept this email as a show of my strong support for Verizon Wireless's proposal
at the Palo Alto Little League field on Middlefield Road.

Name: Mehmood Taqui

City: Palo Alto

Zip: 94306

Sent: Thursday, August 14, 2014 7:45 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for every day use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Hira Ranga

City: Palo Alto

Zip: 94303

Sent: Thursday, August 14, 2014 9:53 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: David Noice

City: Palo Alto

Zip: 94306

Sent: Thursday, August 14, 2014 11:19 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Myra Gilfix

City: Palo Alto

Zip: 94306

Sent: Friday, August 15, 2014 6:48 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Robert Abilock

City: Palo Alto

Zip: 94306

Sent: Friday, August 15, 2014 7:40 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

My schedule may not allow me to attend an Architectural Review Board meeting.
Please accept this email as a show of my strong support for Verizon Wireless's proposal
at the Palo Alto Little League field on Middlefield Road.

Name: Xiantao Yan

City: Palo Alto

Zip: 94306

Sent: Monday, August 18, 2014 7:19 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Ann Idzik

City: East Palo Alto

Zip: 94303

Sent: Monday, August 18, 2014 7:54 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

Please support better wireless service in Palo Alto. This is important for my family. We want to be able to use our cell phones during emergencies and for 911 calls.

Name: PETER BOHLEY

City: PALO ALTO

Zip: 94303

Sent: Monday, August 18, 2014 7:57 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

Please support better wireless service in Palo Alto. This is important for my family. We want to be able to use our cell phones during emergencies and for 911 calls.

Name: LYNN SHARON TURNER

City: PALO ALTO

Zip: 94303

Sent: Friday, August 22, 2014 11:33 AM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: Victor Zilinskas

City: Palo Alto

Zip: 94303

Sent: Sunday, August 31, 2014 4:31 PM

To: Support Wireless

Subject: I support Verizon Wireless's Proposal at 3672 Middlefield Road

I support improved coverage for everyday use and emergencies. I have personally experienced dropped calls, data delays, or poor cell phone reception. Please vote to approve Verizon Wireless's proposal for a permanent facility at Palo Alto Little League field.

Name: carl darling

City: Palo alto

Zip: 94306