



# ARCHITECTURAL REVIEW BOARD AGENDA

=====MEETINGS ARE CABLECAST LIVE ON GOVERNMENT ACCESS CHANNEL 26=====

**Thursday, August 1, 2013**  
**REGULAR MEETING - 8:30 AM**  
City Council Chambers, Civic Center, 1st Floor  
250 Hamilton Avenue  
Palo Alto, CA 94301

**ROLL CALL:**

**Board members:**

Clare Malone Prichard (Chair)  
Lee Lippert (Vice Chair)  
Alexander Lew  
Randy Popp  
Naseem Alizadeh

**Staff Liaison:**

Russ Reich, Senior Planner

**Staff:**

Diana Tamale, Administrative Associate  
Amy French, Chief Planning Official  
Clare Campbell, Planner  
Jason Nortz, Senior Planner  
Elena Lee, Senior Planner

**PROCEDURES FOR PUBLIC HEARINGS**

*Please be advised the normal order of public hearings of agenda items is as follows:*

- *Announce agenda item*
- *Open public hearing*
- *Staff recommendation*
- *Applicant presentation – Ten (10) minutes limitation or at the discretion of the Board.*
- *Public comment – Five (5) minutes limitation per speaker or limitation to three (3) minutes depending on large number of speakers per item.*
- *Architectural Review Board questions of the applicant/staff, and comments*
- *Applicant closing comments - Three (3) minutes*
- *Close public hearing*
- *Motions/recommendations by the Board*
- *Final vote*

**ORAL COMMUNICATIONS.** Members of the public may speak to any item not on the agenda with a limitation of three (3) minutes per speaker. Those who desire to speak must complete a speaker request card available from the secretary of the Board. The Architectural Review Board reserves the right to limit the oral communications period to 15 minutes.

**APPROVAL OF MINUTES.**

None.

**AGENDA CHANGES, ADDITIONS AND DELETIONS.** The agenda may have additional items added to it up until 72 hours prior to meeting time.

**CONSENT CALENDAR.**

1. **211 Quarry Road [12PLN-00350]**: Request by Rachel de Guzman, on behalf of the Trustees of the Leland Stanford Jr. University, for Architectural Review, with Sign Exceptions, of two directional signs, one monument sign and one projecting wall sign for the Hoover Pavilion medical building at the Stanford Medical Center. Zone District: Hospital District (HD). Environmental Assessment: Exempt from the provisions of CEQA, 15301 (Existing Facilities) upon the determination that the project complies with the Secretary's Standards for Rehabilitation.
2. **215 Quarry Road [13PLN-00202]**: Request by Rachel de Guzman, on behalf of the Trustees of the Leland Stanford Jr. University, for Architectural Review, with Sign Exceptions, for two projecting wall signs for a parking garage at the Stanford Medical Center. Zone District: Hospital District (HD). Environmental Assessment: Exempt from the provisions of CEQA, 15301 (Existing Facilities).

**CONTINUED BUSINESS.**

**Major Reviews:**

3. **405 Curtner Avenue [13PLN-00098]**: Request by Salvatore Caruso on behalf of Zhen Zhen Li for Architectural Review of a new 7,425 sq. ft., three-story building with six residential condominium units on a vacant, 12,375 sq. ft. site. Zone District: Residential Multiple-Family (RM-30). Environmental Assessment: Exempt from the provisions of the California Environmental quality Act (CEQA) per CEQA Guidelines Section 15303.
4. **711 El Camino Real [13PLN-00017]**: Request by HKS on behalf of Pacific Hotel Management LLC for Architectural Review of the demolition of a 3,200 sq.ft. commercial building and construction of a new 4-story, 22,957 sq.ft. hotel with 23 guest units, including one level partially submerged parking facility, on a 0.26 acre site. Zone District: Service Commercial (CS). Environmental Assessment: A draft Initial Study and Negative Declaration have been prepared and the public comment period is April 26, 2013 to May 26, 2013.

**NEW BUSINESS.**

**Major Reviews:**

5. **611 Cowper Street [13PLN-00259]**: Request by Ken Hayes of The Hayes Group for Architectural Review to allow the demolition of two buildings (2,208 sq.ft. plus 6,053 sq.ft.) and construction of a new 34,703 sq.ft., four-story, mixed used building (three floors commercial and one floor residential) with below grade parking facilities on a 13,992 sq.ft. site. Zone District: Downtown Commercial Community with Pedestrian Combining District (CD-C(P)). Environmental Assessment: Exempt from the provisions of the California Environmental Quality Act (CEQA) per CEQA Guidelines Section 15332.

6. **3159 El Camino Real [13PLN-00040]**: Request by FGY Architects on behalf of Portage Avenue Portfolio, LLC for Site and Design Review of the demolition of x sq.ft. a new 74,122 square foot four-story mixed use project with 48 residential units. The proposal also includes Design Enhancement Exceptions for height, and build to lines as well as a Conditional Use Permit for the parcel to exceed the 5,000 square foot limit for office space. Environmental Assessment: A Mitigated Negative Declaration has been prepared in accordance with the California Environmental Quality Act (CEQA). Zone district: Service Commercial (CS).

***STUDY SESSION.***

7. **250 Hamilton Avenue: Palo Alto City Hall**: Request by Phil Ciralsky of the City of Palo Alto Public Works Engineering for study session review of new exterior signage for City Hall located at 250 Hamilton Avenue. Zone District: PF

***BOARD MEMBER BUSINESS AND ANNOUNCEMENTS.***

***REPORTS FROM OFFICIALS.***

***Subcommittee Members: Naseem Alizadeh and Randy Popp***  
***SUBCOMMITTEE:***

8. **Site Visit to see Cooper LED lights** – Two different types of fixtures are located at Gilman Street and Forest Avenue.

***STAFF ARCHITECTURAL REVIEW:***

*Project Description:* Installation of one non-illuminated blade sign for San Mateo Credit Union

*Applicant:* Paul Maynes

*Address:* 616 Ramona Street [13PLN-00264]

*Approval Date:* 7/22/13

*Request for hearing deadline:* 8/5/13

*Project Description:* Replacement of glass façade, including sunshades, of an existing solarium on the 4<sup>th</sup> floor

*Applicant:* Ellis A. Schoichet, AIA

*Address:* 101 University Avenue [13PLN-00226]

*Approval Date:* 7/23/13

*Request for hearing deadline:* 8/5/13

*Project Description:* Installation of one halo illuminated wall sign

*Applicant:* Melody Wuest

*Address:* 180 El Camino Real [13PLN-00224]

*Approval Date:* 7/23/13

*Request for hearing deadline:* 8/5/13

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Materials related to an item on this agenda submitted to the **Architectural Review Board** after distribution of the agenda packet are available for public inspection in the **Planning and Community Environment Department at 250 Hamilton Avenue, 5<sup>th</sup> floor, Palo Alto, CA. 94301** during normal business hours.