



ARCHITECTURAL REVIEW BOARD AGENDA

=====MEETINGS ARE CABLECAST LIVE ON GOVERNMENT ACCESS CHANNEL 26=====

Thursday April 18, 2013

REGULAR MEETING - 8:30 AM

*City Council Chambers, Civic Center, 1st Floor
250 Hamilton Avenue
Palo Alto, CA 94301*

ROLL CALL:

Board members:

*Clare Malone Prichard (Chair)
Lee Lippert (Vice Chair)
Alexander Lew
Randy Popp
Naseem Alizadeh*

Staff Liaison:

Russ Reich, Senior Planner

Staff:

*Diana Tamale, Administrative Associate
Amy French, Chief Planning Official
Clare Campbell, Planner
Margaret Netto, Contract Planner
Tim Wong, Senior Planner
Elena Lee, Senior Planner*

PROCEDURES FOR PUBLIC HEARINGS

Please be advised the normal order of public hearings of agenda items is as follows:

- *Announce agenda item*
- *Open public hearing*
- *Staff recommendation*
- *Applicant presentation – Ten (10) minutes limitation or at the discretion of the Board.*
- *Public comment – Five (5) minutes limitation per speaker or limitation to three (3) minutes depending on large number of speakers per item.*
- *Architectural Review Board questions of the applicant/staff, and comments*
- *Applicant closing comments - Three (3) minutes*
- *Close public hearing*
- *Motions/recommendations by the Board*
- *Final vote*

ORAL COMMUNICATIONS. Members of the public may speak to any item not on the agenda with a limitation of three (3) minutes per speaker. Those who desire to speak must complete a speaker request card available from the secretary of the Board. The Architectural Review Board reserves the right to limit the oral communications period to 15 minutes.

APPROVAL OF MINUTES.

None.

AGENDA CHANGES, ADDITIONS AND DELETIONS. The agenda may have additional items added to it up until 72 hours prior to meeting time.

CONSENT CALENDAR:

1. **2170 W. Bayshore Rd. [13PLN-00132]**: Request by Northwest Signs, on behalf of Ho Holdings No. 1 LLC, for Architectural Review and Sign Exception for one new illuminated wall sign and two illuminated projecting signs for Fresh Market at the Edgewood Plaza Shopping Center. Zone District: PC 5150 (Planned Community). Environmental Assessment: Exempt from the provisions of CEQA, 15301 (Existing Facilities).

NEW BUSINESS:

Major Review:

2. **1845 El Camino Real [12PLN-00124]**: Request by The Hayes Group, on behalf of 1845 ERC LLC, for Major Architectural Review of a new 5,473 square foot three story mixed use commercial/residential condominium project. The project includes a Design Enhancement Exception request to allow a 16 foot driveway where 20 foot driveway is required. Zone Districts: CN and RM-15. Environmental Assessment: Exempt from the provisions of the California Environmental Quality Act (CEQA) per CEQA Guidelines Section 15301.
3. **537 Hamilton Ave [13PLN-00087]**: Request by Korth Sunseri Hagey Architects, on behalf of Smith Equities III LLC, for Architectural Review of a new 14,567 square foot two-story commercial office building with below grade garage. Environmental Assessment: Exempt from the provisions of the California Environmental Quality Act (CEQA) per CEQA Guidelines Section 15332. Zone District: Commercial Downtown with Pedestrian combining district (CD-C(P)).

BOARD MEMBER BUSINESS AND ANNOUNCEMENTS.

REPORTS FROM OFFICIALS.

Subcommittee Members: Naseem Alizadeh and Randy Popp
SUBCOMMITTEE:

4. **567-595 Maybell Avenue [12PLN-00453]** Clarifications to previously approved project by Palo Alto Housing Corporation, for Architectural Review of a proposed development of 15 single family homes and a 60 unit affordable rental project for seniors as part of the Planned Community zone change request. Clarifications include the details for widening the main entry way, redesigning the single family roof shapes, reconsidering wall materials, a sun study and other revisions. Zone: R-2 and RM-15. Environmental Assessment: A Negative Declaration has been prepared for the project in accordance with the California Environmental Quality Act (CEQA).

STAFF ARCHITECTURAL REVIEW:

Project Description: A new four car 882 sq. ft. garage, a new exterior stair, and associated site changes for a four unit residential building

Applicant: Cornelia Haber

Address: 645-651 Holt Avenue [12PLN-00149]

Approval Date: 3/28/13

Request for hearing deadline: 4/11/13

Project Description: New fencing & exterior lighting for an existing multi-family residential complex

Applicant: John Kolf

Address: 100-130 Ferne Avenue [13PLN-00020]

Approval Date: 4/5/13

Request for hearing deadline: 4/18/13

Project Description: The replacement of two signs faces on two existing freestanding signs

Applicant: Mr. Jonathan Booker

Address: 4261 El Camino Real [13PLN-00073]

Approval Date: 4/8/13

Request for hearing deadline: 4/22/13

Project Description: Installation of 24 sq. ft. indirectly lit wall sign

Applicant: Carrie Ferguson

Address: KPAO Airport, 1901 Embarcadero Road [13PLN-00093]

Approval Date: 4/8/13

Request for hearing deadline: 4/22/13

Project Description: Install one low illuminated low voltage LED box sign with logo

Applicant: Worldwide Signs

Address: 3918A Middlefield Road [13PLN-00118]

Approval Date: 4/9/13

Request for hearing deadline: 4/22/13

ADA. The City of Palo Alto does not discriminate against individuals with disabilities. To request accommodations to access City facilities, services or programs, to participate at public meetings, or to learn more about the City's compliance with the Americans with Disabilities Act of 1990 (ADA), please contact the City's ADA Coordinator at 650.329.2550 (voice) or by e-mailing ada@cityofpaloalto.org.

Posting of agenda. This agenda is posted in accordance with government code section 54954.2(a) or section 54956.Recordings. A videotape of the proceedings can be obtained/reviewed by contacting the City Clerk's Office at (650) 329-2571.

Materials related to an item on this agenda submitted to the **Architectural Review Board** after distribution of the agenda packet are available for public inspection in the **Planning and Community Environment Department at 250 Hamilton Avenue, 5th floor, Palo Alto, CA. 94301** during normal business hours.