



ARCHITECTURAL REVIEW BOARD AGENDA

=====MEETINGS ARE CABLECAST LIVE ON GOVERNMENT ACCESS CHANNEL 26=====

Thursday September 6, 2012
REGULAR MEETING - 8:30 AM
City Council Chambers, Civic Center, 1st Floor
250 Hamilton Avenue
Palo Alto, CA 94301

ROLL CALL:

Board members:

Judith Wasserman (Chair)
Clare Malone Prichard (Vice Chair)
Alexander Lew
Lee Lippert
Randy Popp

Staff Liaison:

Russ Reich, Senior Planner

Staff:

Diana Tamale, Administrative Associate
Amy French, Chief Planning Official
Clare Campbell, Planner
Jodie Gerhardt, Planner

PROCEDURES FOR PUBLIC HEARINGS

Please be advised the normal order of public hearings of agenda items is as follows:

- *Announce agenda item*
- *Open public hearing*
- *Staff recommendation*
- *Applicant presentation – Ten (10) minutes limitation or at the discretion of the Board.*
- *Public comment – Five (5) minutes limitation per speaker or limitation to three (3) minutes depending on large number of speakers per item.*
- *Architectural Review Board questions of the applicant/staff, and comments*
- *Applicant closing comments - Three (3) minutes*
- *Close public hearing*
- *Motions/recommendations by the Board*
- *Final vote*

ORAL COMMUNICATIONS. Members of the public may speak to any item not on the agenda with a limitation of three (3) minutes per speaker. Those who desire to speak must complete a speaker request card available from the secretary of the Board. The Architectural Review Board reserves the right to limit the oral communications period to 15 minutes.

APPROVAL OF MINUTES.

August 16, 2012

AGENDA CHANGES, ADDITIONS AND DELETIONS. The agenda may have additional items added to it up until 72 hours prior to meeting time.

NEW BUSINESS:

Preliminary Review:

1. **180 El Camino Real [12PLN-00262]**: Request by Macy's Inc. on behalf of Leland Stanford Junior University for preliminary Architectural Review of a new three story retail space for Bloomingdale's totaling 120,000 square feet and located within the Stanford Shopping Center. Zone District: CC (Community Commercial).

STUDY SESSION:

2. **1313 Newell Road [12PLN-00300]**: Request by City of Palo Alto Art Center for Study Session review of new signage requiring sign exceptions for height, size, and type for the existing the Art Center. The new signs include four directional, one free-standing, and four removable banner signs. Zone: PF.

BOARD MEMBER BUSINESS AND ANNOUNCEMENTS.

REPORTS FROM OFFICIALS.

Subcommittee Members: Lee Lippert and Alexander Lew
SUBCOMMITTEE: No items

STAFF ARCHITECTURAL REVIEW: No items

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Posting of agenda. This agenda is posted in accordance with government code section 54954.2(a) or section 54956.Recordings. A videotape of the proceedings can be obtained/reviewed by contacting the City Clerk's Office at (650) 329-2571.

Materials related to an item on this agenda submitted to the **Architectural Review Board** after distribution of the agenda packet are available for public inspection in the **Planning and Community Environment Department at 250 Hamilton Avenue, 5th floor, Palo Alto, CA. 94301** during normal business hours.