



# ARCHITECTURAL REVIEW BOARD AGENDA

=====MEETINGS ARE CABLECAST LIVE ON GOVERNMENT ACCESS CHANNEL 26=====

**Thursday August 2, 2012**  
**REGULAR MEETING - 8:30 AM**  
City Council Chambers, Civic Center, 1st Floor  
250 Hamilton Avenue  
Palo Alto, CA 94301

**ROLL CALL:**

**Board members:**

Judith Wasserman (Chair)  
Clare Malone Prichard (Vice Chair)  
Alexander Lew  
Lee Lippert  
Randy Popp (planned absent)

**Staff Liaison:**

Russ Reich, Senior Planner

**Staff:**

Diana Tamale, Administrative Associate  
Amy French, Acting Assistant Director  
Rafael Rius, Transportation Engineer  
Elena Lee, Senior Planner

**PROCEDURES FOR PUBLIC HEARINGS**

*Please be advised the normal order of public hearings of agenda items is as follows:*

- *Announce agenda item*
- *Open public hearing*
- *Staff recommendation*
- *Applicant presentation – Ten (10) minutes limitation or at the discretion of the Board.*
- *Public comment – Five (5) minutes limitation per speaker or limitation to three (3) minutes depending on large number of speakers per item.*
- *Architectural Review Board questions of the applicant/staff, and comments*
- *Applicant closing comments - Three (3) minutes*
- *Close public hearing*
- *Motions/recommendations by the Board*
- *Final vote*

**ORAL COMMUNICATIONS.** Members of the public may speak to any item not on the agenda with a limitation of three (3) minutes per speaker. Those who desire to speak must complete a speaker request card available from the secretary of the Board. The Architectural Review Board reserves the right to limit the oral communications period to 15 minutes.

**APPROVAL OF MINUTES.**

July 12 & 19, 2012

**AGENDA CHANGES, ADDITIONS AND DELETIONS.** The agenda may have additional items added to it up until 72 hours prior to meeting time.

**CONTINUED BUSINESS:**

1. **Regional Bike Share Program:** Request by the Santa Clara Valley Transportation Authority and the City of Palo Alto, for Architectural Review of bicycle kiosks and docking stations to be distributed at several locations in the Downtown and California Avenue business Districts. Bicycle Share stations will also be provided at the University Avenue Caltrain Station and within Stanford University. Environmental Assessment: Categorically exempt from the provisions of the California Environmental Quality Act (CEQA).
2. **3445 Alma Street [12PLN-00249]:** Request by Aaron Gilliland, on behalf of Trestle Alma LLC, for a master sign program and a sign exception to allow two projecting signs. Zone District PC-4956. Environmental Assessment: Exempt from the provisions of the California Environmental Quality Act (CEQA) per CEQA Guidelines Section 15301.

**BOARD MEMBER BUSINESS AND ANNOUNCEMENTS.**

**REPORTS FROM OFFICIALS.**

*Subcommittee Members: Lee Lippert and Alexander Lew*

**SUBCOMMITTEE:**

**195 Page Mill Road/2865 Park Boulevard:** Subcommittee review of modifications per Council/ARB conditions of approval for the mixed use Park Plaza project.

**STAFF ARCHITECTURAL REVIEW:**

*Project Description: One non-illuminated wall signs*

*Applicant: Ms. Pak*

*Address: 489 Middlefield Road [12PLN-00167]*

*Approval Date: July 18, 2012*

*Request for hearing deadline: July 31, 2012*

*Project Description: Improvements to the on-site electrical distribution system*

*Applicant: Greg Jones*

*Address: 3825 Fabian Way [12PLN-00273]*

*Approval Date: July 18, 2012*

*Request for hearing deadline: July 31, 2012*

*Project Description: Installment of non-illuminated monument signs*

*Applicant: Vic Balushian*

*Address: 2345 Yale Street [12PLN-00254]*

*Approval Date: July 25, 2012*

*Request for hearing deadline: August 7, 2012*

*Project Description: Installment of three non-illuminated monument signs*  
*Applicant: Terry Greenan*  
*Address: 3431 Hillview Avenue [12PLN-00267]*  
*Approval Date: July 25, 2012*  
*Request for hearing deadline: August 7, 2012*

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Materials related to an item on this agenda submitted to the **Architectural Review Board** after distribution of the agenda packet are available for public inspection in the **Planning and Community Environment Department at 250 Hamilton Avenue, 5<sup>th</sup> floor, Palo Alto, CA. 94301** during normal business hours.