Summary Title: 744 San Antonio Road: Subcommittee Review of Wall Color


From: Jonathan Lait

Recommendation
Staff recommends the Architectural Review Board (ARB) Subcommittee take the following action(s):
1. Discuss and provide direction or approve project revisions.

Background
On June 12, 2017, the City Council adopted a Record of Land Use Action approving the subject project. At the Architectural Review Board’s recommendation, a condition was imposed that required certain project elements return to the ARB subcommittee. On November 15, 2018, the ARB Subcommittee recommended approval of changes regarding lighting, thus meeting the condition obligation. Concurrently, the applicant requested revisions to the elevations, decks, rooftop equipment screening, driveway, parking and landscaping. On November 1, 2018, the ARB recommended approval of most of the revisions except for the rooftop equipment screening.

The project received its building permits in December 2018 and has been under construction since that time. The building has topped out, but has yet to receive its exterior finishes, such as stucco.
Request
The current request from the applicant includes the consideration for a change in the approved colors for the Tribute by Marriott building, previously known as Courtyard by Marriott. The subject building is the northern building on site. The southern building remains as the AC by Marriott and would remain consistent with prior approvals.

The reason for the change is to depart from the color palette which is closely associated to the Courtyard brand. That brand uses light earth tone colors for its buildings. To realign with the Tribute brand, darker earth tone colors are used. As depicted in the plans, the previously approved “CP-3” color is eliminated from the palette and will be replaced by the previously approved “CP-8” color. An alternate color would replace the locations where the “CP-8” color is used.

The ARB Subcommittee is encouraged to provide direction to staff and the applicant as to whether the proposed changes are sufficient, or if they require further refinement. The applicant will provide color samples at the ARB Subcommittee meeting.

Report Author & Contact Information
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ARB¹ Liaison & Contact Information
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Attachments:
• Attachment A: Applicant’s Request  (PDF)
• Attachment B: Project Plans  (DOCX)

¹ Emails may be sent directly to the ARB using the following address: arb@cityofpaloalto.org
24 January 2020

Sheldon Ah Sing
City of Palo Alto
Planning Division
250 Hamilton Avenue, 5th Flr.
Palo Alto, CA 94301

re: 744-750 San Antonio Road (15PLN-00314)

Mr. Ah Sing:

As a representative for the development at 744-750 San Antonio Road I am requesting a review for consideration of a change in the approved colors for the Tribute by Marriott, previously known as Courtyard by Marriott. The driving purpose of this change is to depart from the color scheme which would most closely be associated with the Courtyard brand.

In the drawings and photograph provided to you we have described the change graphically. In short, the color previously approved as CP-3 will no longer be used. The color previously approved as CP-8 is now intended to be used at locations noted as CP-3. An alternate has been proposed for all locations noted as CP-8.

We will provide physical samples when we meet with the Subcommittee. If you would like to have them in advance of that date, please let me know and I will deliver them to you.

Please let us know what additional information you require to move this request forward.

Best,

Randy Popp
Attachment B

Project Plans

Hardcopies of project plans are provided to Board members. These plans are available to the public online and/or by visiting the Planning and Community Environmental Department on the 5th floor of City Hall at 250 Hamilton Avenue.

Directions to review Project plans online:

1. Go to: bit.ly/PApendingprojects
2. Scroll down to find “744 San Antonio Road” and click the address link
3. On this project specific webpage you will find a link to the project plans and other important information

Direct Link to Project Webpage: