Summary Title: Census 2020 Proclamation

Title: City of Palo Alto Proclamation Supporting the 2020 US Census

From: City Manager

Lead Department: Community Services

See attached proclamation

Attachments:
- Attachment A: 2020 Census Proclamation
Proclamation

Supporting the 2020 US Census

WHEREAS, the U.S. Census Bureau is required by Article 1, Section 2 of the U.S. Constitution to conduct a complete and accurate count of every resident in the nation every ten years; and

WHEREAS, the next enumeration will be April 1, 2020 and a complete and accurate count of the City’s population is essential; and

WHEREAS, Census data is used to distribute billions of dollars in federal funding to local communities and used to determine the number of seats California has in the U.S. House of Representatives, both of which are critical to state and local governments; and

WHEREAS, the 2020 U.S. Census will be the first to rely heavily on online responses thus requiring a significant amount of work to achieve full participation, especially in California which has one of the highest hard to count populations in the nation; and

WHEREAS, the U.S. Census Bureau is facing several challenges with Census 2020, including constrained fiscal environment, rapidly changing use of technology, declining response rates, increasing diverse and mobile population, thus support from partners and stakeholders is critical; and

WHEREAS, the City of Palo Alto is committed to reaching out to our constituents to encourage participation in the 2020 Census, especially focusing on our hard to count individuals.

NOW, THEREFORE, I, Adrian Fine, Mayor of the City of Palo Alto on behalf of the entire City Council do hereby recognize the City’s efforts to promote the U.S. 2020 Census in order to ensure a complete, fair and accurate count of all Palo Altans.

Presented: March 2, 2020

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Adrian Fine
Mayor