



## Welcome to *Our Palo Alto* eNewsletter, March 2016

### Getting Around

Transportation and traffic are on everyone's mind as we work to find ways to reduce congestion by increasing transportation options, thinking about mobility differently, and improving our community's quality of life. There are a number of transportation and mobility-related policies and programs that will be front and center over the next several months:

- **Transportation Management Association** – The City Council will hear a progress update on [March 14 on the TMA's efforts](#) so far to help employees get out of their cars and find alternative ways to get to work. The City's goal? To have 30 percent fewer single passengers driving their cars over the next several years.
- **RPP Phase 2** – You can now go online to [get parking permits for Phase 2](#) of the Residential Preferential Parking (RPP) program that goes into effect April 1. Residents can get one permit per address for free and up to three additional for \$50 each. The available employee permits (capped at 2,000) are allocated by zone to balance employee parking



### Calendar of Events

**Comprehensive Plan Citizens Advisory Committee**  
**Tuesday, March 15**  
**5:30 – 8:30 p.m.**  
**Rinconada Library**  
Group will be reviewing the draft Land Use and Community Design Element

**Cubberley Day**  
**Saturday, March 19**  
**Cubberley Community Center**  
**9 – noon** (tree planting),  
**11 – 1** (art, performances, food)

**Being Different Together - Experiencing Palo Alto, Perception and Reality**  
**Wednesday, March 30**  
**7 – 9 p.m.**  
**Mitchell Park Community Center, El Palo Alto Room**  
A Community Forum  
Sponsored by the Palo Alto Human Relations Commission



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distribution while accommodating two-hour visitor parking. The Phase 2 pilot will be in effect for at least a year.

- **Shuttle survey** – More than 2,000 responses came into our shuttle survey as part of the community outreach effort to improve the service. The results were shared at two community meetings, and the Council will consider a five-year shuttle service plan in April.
- **Vision Zero** – A comprehensive traffic safety program is also in the works in the next few months. Cowper and Coleridge will be the first site to be looked at.
- **Transportation funding** – Alternative funding strategies to pay for transportation options will be a topic on the [March 14 City Council agenda](#) as they discuss possible funding mechanisms to supplement the countywide transportation sales tax the Valley Transportation Authority and Santa Clara County are considering putting on the November 2016 ballot.

## Comp Plan Update



The next meeting of the Citizens Advisory Committee working on the Comprehensive Plan update will be held on Tuesday, March 15 where the group will talk about the draft Land Use and Community Design

element. The City is also crowdsourcing feedback on the [Digital Commenter](#) where the element is posted for comments. The draft Environmental Impact Report for the Comp Plan is also available for public review from Feb. 5 to May 5 and can be viewed at [www.paloaltocompplan.org](http://www.paloaltocompplan.org) or also in person at the Planning Division offices at City Hall, 5th floor. You can also submit written comments to Elena Lee at [elena.lee@cityofpaloalto.org](mailto:elena.lee@cityofpaloalto.org) or send them to her at 250 Hamilton Ave., Palo Alto City Hall, 94301. The Council and the Planning and Transportation Commission will also hold public hearings (April 25 and April 13, respectively) to receive public comment on the draft EIR. All comments must be received no later than May 5 at 5 p.m.

## Honoring the Past, Looking Toward the Future

The City and the Palo Alto Unified School District signaled their commitment to collaboratively plan for the future of the Cubberley campus by signing the [Cubberley Futures Compact](#) at a ceremony held in the auditorium at Cubberley on



March 9. The *Compact* renews the commitment between the City and PAUSD to jointly plan for the future of the site, and is intended to build on the foundation of the Cubberley Citizens Advisory Committee that was formed in 2012 to make recommendations about the future of the 35-acre site. As part of the *Cubberley Futures Compact*, City Manager Jim Keene and Superintendent Glen “Max” McGee will lead a collaborative group of staff from both organizations, as well as community stakeholders using the principles of design thinking developed at Stanford’s d.school. The goal is to have a roadmap for the shared vision by fall.

## By the Numbers

(from *The City of Palo Alto's 2015 Performance Report*)

- 310 participants in community garden programs, which increased 6% from FY 2014 and increased 39% from FY 2006
- 94% of respondents visited a neighborhood park or City park at least once in the last 12 months
- 118,390: Number of native plants in restoration projects, which increased 87% from FY 2014 and increased 663% from FY 2006

## Tweets of the Month

Are you following us on Twitter yet? [Connect with us](#) and tell us what’s on your mind.

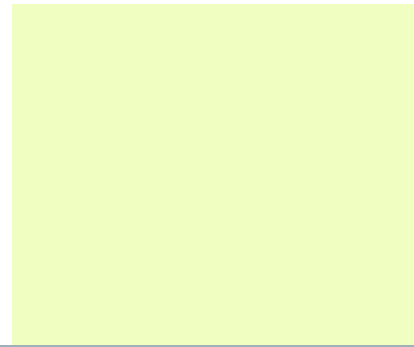


[Palo Alto Open Space @PAranger Mar 5](#)

We were out on the ATV closing the seasonal trails in Arastradero Preserve earlier today. ... <http://ift.tt/1YgY5nA>



**City of Palo Alto**  
[@cityofpaloalto](#) Feb 29  
Absolutely, undeniably  
spectacular sunset in [#PaloAlto](#)  
[#nofilter](#)



To find out how you can get involved, or more information about Our Palo Alto, go to: [www.ourpaloalto.org](http://www.ourpaloalto.org)



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