



Welcome to *Our Palo Alto* eNewsletter, December 2015



RESIDENTIAL PREFERENTIAL PARKING UPDATE:

Residential Permit Parking update

The first phase of the Residential Parking Permit program has been successful in reducing non-resident parking demand in the affected area, but as expected, we are seeing an increase in non-resident parking just outside the district boundaries. We have solicited petitions from residents on adjacent streets to extend the district boundaries, and will bring this recommendation to the City Council on Dec. 14. We will also recommend a way to better distribute the impacts of non-resident parking throughout the new district in phase two of the program, which is scheduled to start in the spring. Overall, we have issued more than 6,000 permits to date and 30 to 40 percent are employee permits.

Regional Economy to Remain Strong

The regional economy will remain strong with continuing but slower job growth to 2019, according to Stephen Levy, senior economist and Director of the Center for Continuing Study of the California Economy. As part of his annual talk with the City of Palo Alto, Levy indicated that growth is expected to slow as more boomers retire, but that housing demand will continue. Other highlights shared by Levy include:



Calendar of Events

Save the Date: Climate Action Summit – Jan. 24

Palo Alto will host a community summit to talk about our new Sustainability & Climate Action Plan (SCAP) on **January 24, 2016** from noon to 5 p.m. at Jordan Middle School. The event is free and open to the community with registration opening at noon and the program kicks off at 12:30 p.m.

The half-day summit will include a keynote address by a leading voice in sustainability plus opportunities for smaller group discussions on critical issues including transportation, electrification, water, climate adaptation and becoming a carbon neutral city. We hope you'll join us to share your perspectives and ideas. To register, click [here](#).



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- Bay Area leads the state in terms of population growth
- Strong job growth – 100,000 per year since 2010 – far above 2012 forecasts
- Baby Boomers aging and retirement key trend from 2020-2030
- Challenges to growth remain transportation and housing
- Unemployment rates in Palo Alto are below pre-recession levels
- The over 65 years of age population in Palo Alto will grow from 17% to 25% of population by end of forecast period



Comprehensive Plan Update

The next meeting of the Citizen Advisory Committee is Dec. 15 when the CAC will have its first discussion about the Land Use & Community Design

Element. We will also be looking ahead to the first quarter of 2016, reviewing the CAC and Council meeting schedule, and making some adjustments if needed.

Simultaneously, a subcommittee is working to finalize a draft of the Community Services and Facilities Element for review by the City Council sometime in January. This will be the first work product of the CAC that will be reviewed by the City Council, and includes recommended policies and programs, along with background data and narrative to advance the vision and goals articulated by the City Council in October.



Weigh in on 2016 Council Priorities

Each year, the City Council adopts its priorities for the upcoming year, and you can weigh in on what *you* think they should be. In 2015, the Council focused on: The Built

Environment: multi-modal transportation, parking and livability; Infrastructure; Healthy City/Healthy Community and the completion of the Comprehensive Plan update. You can weigh in by going to Open City Hall [here](#) and providing your ideas. All of the feedback we receive from the community will become part of the information provided to the Council as it considers 2016 priorities at their annual retreat on Jan. 30.

Tweets of the Month



Are you following us on Twitter yet?
[Connect with us](#) and tell us what's
on your mind.



Our 1st South Peninsula Mayor's
Summit is underway!
[@CityofSunnyvale](#)
[@cityofpaloalto](#)
[@mtnviewcityhall](#) [@redwoodcity](#)
pic.twitter.com/IFVRmPCiDO



"Downtown, no finer place for
sure, Downtown, everything's
waiting for you..."
[@PetulaClarkHQ](#) [@cityofpaloalto](#)
[#pug](#) pic.twitter.com/el6cznlGO9



[@EpiphanyHotel](#): Chef Patrick
Kelly of [@lureandtill](#) working his
magic during the pasta cooking
demo! [#PaloAlto](#) [#MeettheStreet](#)
pic.twitter.com/kNOK4yca2T



[@cityofpaloalto](#)
It's a great time to ride your bike
or walk around [#PaloAlto](#) to take
in the fall color. [#bikepaloalto](#)
pic.twitter.com/WweGNIX0ci