



## Welcome to *Our Palo Alto* eNewsletter, January 2015



### New Mayor, Vice Mayor and Council Begin their Terms

On Jan. 5, at its first meeting of the new year, the [City Council](#) elected [Karen Holman](#) as mayor and [Greg Schmid](#) as vice mayor. Holman was first elected to the City Council in 2009 and was re-elected in 2014. As a

### Calendar of Events

#### Junior Museum and Zoo Renovation Project Community Meeting

Jan. 14, 6-8 p.m.

Junior Museum and Zoo  
1451 Middlefield Road

The Community is invited to review the scope and schedule of the upcoming [Junior Museum and Zoo renovation](#) project and provide feedback.

#### Leadership Group Meeting

Jan. 27, 5-6:30 p.m.

Palo Alto Art Center  
1213 Newell Road

Appointed to work with City staff on the community engagement aspect of the [Comprehensive Plan update](#), the [Leadership Group](#) meets monthly to discuss ideas and give feedback to staff. The meetings are open to the public and all are welcome.

#### Transportation Management Association Meeting

Jan. 29, 6-8 p.m.

Palo Alto City Hall  
250 Hamilton Ave.

The City is hosting a workshop for the public to learn about and provide input on the development of Palo Alto's first [Transportation Management Association](#).

#### Rinconada Library Grand Opening

Feb. 14, 11 a.m.-4 p.m.

councilmember, she has served as chair of the [Policy and Services](#) and Council Appointed Officers committees, and as a member of the [Regional Housing Mandate](#) and [Finance](#) committees.

Schmid was first elected to the City Council in 2008, and re-elected in 2013. He has served as a member of the [Policy and Services](#), [Finance](#), Council Appointed Officers and [City/School Liaison](#) committees, and served as the chair of the [Regional Housing Mandate Committee](#). Both the mayor and vice mayor terms are for one year.

Newly elected Councilmembers Tom DuBois, a Midtown resident, Eric Filseth, a Downtown North resident, and Cory Wolbach, a Palo Verde resident, were each sworn in to four-year terms.

## Council to Discuss Priorities for 2015 at Annual Retreat

The City Council will hold its annual retreat at the new [Mitchell Park Library](#) on Saturday, Jan. 31 starting at 9 a.m. to discuss and adopt its priorities for 2015. The City has solicited input from the community through [Open City Hall](#), where more than 175 individuals have provided their ideas, as well as on [social media platforms](#) and through [Nextdoor](#).

A Council priority is defined as a topic that will receive particular, unusual and significant attention during the year. There is a goal of adopting no more than three priorities each year, and they generally have a three-year time limit. The priorities for 2014 included:

- The Built Environment: Mobility, Parking and Livability
- Infrastructure Strategy and Funding
- Technology and the Connected City

The agenda for the retreat will be posted in advance at [www.cityofpal Alto.org](http://www.cityofpal Alto.org).

### 1213 Newell Road

The new [Rinconada Library](#), formerly Main Library, will celebrate its grand opening. The public is invited to attend and see all that the newly renovated and renamed library has to offer.



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## City Kicks Off Launch of Transportation Management Association

As part of its multi-pronged approach to address parking and traffic concerns, the City is launching its first-ever Transportation Management Association (TMA) with a community workshop on Jan. 29 from 6-8 p.m. in the first floor conference room of City Hall. The Palo Alto TMA will manage, market and develop new transportation programs, helping to expand the transportation options for the community. The workshop will introduce the TMA process and schedule, solicit community ideas and provide information about how the community can stay involved. For more information, go to [www.ourpaloalto.org/tma](http://www.ourpaloalto.org/tma).



## Winner of Highway 101 Bridge Design Competition Announced

The design team of California firms HNTB Engineering, 64North, Bionic Landscape Architecture and Ned Kahn was named on Dec. 17 as the winner of the [City's global bridge design competition](#). The City created the unique competition to solicit visionary designs for a new landmark bicycle and pedestrian bridge spanning Highway 101 at Adobe Creek. The bridge will represent the identity of Palo Alto and provide connectivity from residential and commercial areas in south Palo Alto to the Baylands Nature Preserve

and the regional Bay Trail network of bike trails.

More than 20 firms from around the world submitted qualifications and design approaches to the competition. The field was then narrowed down to three finalists who were judged by a jury of industry-recognized local and regional architects. The [winning design](#) was chosen based on its incorporation of four principles—originality, versatility, conservation and interconnectedness.

The City is still seeking feedback on the three final design concepts to present to City Council in February. For more information or to view the three finalists' designs and leave comments, visit [www.cityofpaloalto.org/101](http://www.cityofpaloalto.org/101).

### Tweets of the Month

Are you following us on Twitter yet? [Connect with us](#) and tell us what's on your mind.



**@dreahausel** Local park [@cityofpaloalto](#) is an early example of [#activedesign](#). Gopher holes, bridges, play spaces for adults & kids

**@InsidePhilanthr** Meet the winners of the Palo Alto Art Center's Artist-in-Residence Program  
<http://buff.ly/1AqygBW> [#paloaltoarts](#) [@cityofpaloalto](#)

**@PaloAltoPolice** Standing room only right now at Council meeting as the [@cityofpaloalto](#) swears in a new mayor & 3 new council members!

**@SarahRubin13** [@ICMA](#) just rediscovered: 10 benefits of transparency: <http://bit.ly/1ApmTym> Love the [@cityofpaloalto](#) refrnc. [@InstLocGov](#) [@PaloAltoCityMgr](#)

**@trevorcornwell** Outstanding initiative by [@PalantirTech](#) and [@cityofpaloalto](#) to teach promising kids how to code  
[http://www.paloaltoonline.com/news/2015/01/02/learning-how-to-code-school-tech-company-partner-to-guide-low-income-students-into-tech-world ...](http://www.paloaltoonline.com/news/2015/01/02/learning-how-to-code-school-tech-company-partner-to-guide-low-income-students-into-tech-world...)



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