Cubberley Community Advisory Committee (CCAC)

Meeting # 14

November 28, 2012
Cubberley Community Center
4000 Middlefield Road, Palo Alto, CA 94303
Room H-1
5:30-7:30 PM

1. Welcome and call to order

2. Oral communications

3. Approval of the November 14 meeting action notes


5. Presentation on the ground rules for the CCAC member small group discussions of the CCAC Action Plan Matrix

6. CCAC member small group discussions of the CCAC Action Plan Matrix including the brainstorming of issues, questions, and concerns

7. Report out on the CCAC member small group discussions of the CCAC Action Plan Matrix

8. Future meetings

9. Adjournment

ADA. Persons with disabilities who require auxiliary aids or services in using City facilities, services, or programs or who would like information on the City's compliance with the Americans with Disabilities Act (ADA) of 1990, may contact (650) 329-2550. Sign language interpreters will be provided upon request with 72 hours in advance notice.

Meeting materials will be provided at the meeting. Visit www.cityofpaloalto.org or call (650) 617-3174 for more information.
<table>
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<tr>
<th>Time Period</th>
<th>Scenario A</th>
<th>Scenario B1</th>
<th>Scenario B2 - smaller HS</th>
<th>Scenario C</th>
<th>Scenario D</th>
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<tbody>
<tr>
<td>0 - 5 years</td>
<td>Phased lease -- determine period of lease -- define shared maintenance costs/responsibilities -- Deferred maintenance -- plan for different locations including fields and tennis courts which will/could be lost to community -- plan for the implementation of vacated Foothill space -- determine any improvements that can be made now that will serve long-term strategy</td>
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<td>5 - 15 years</td>
<td>PAUSD retains 27 acres for educational purposes / City retains 8 acres (可能性在不同的地点) -- Scenario B1</td>
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<td>PAUSD City share site - Scenario C</td>
<td>Determine when new high school will be needed and whether it will be a comprehensive or smaller school</td>
<td>Define delay by PAUSD in relation to maintenance with sites available for educational purposes to be determined - Scenario D</td>
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<td>15 - 30 years</td>
<td>PAUSD takes over responsibility for 27 acres -- PAUSD / City negotiate purchase of 8 acres -- transfer all maintenance responsibilities to PAUSD -- School uses defined plans prepared -- Determine financing for City facilities, purchase repurpose alternate locations and begin construction as necessary, including safe/banked access to new playing fields -- Determine financing for new High School -- Continue community uses where possible on portion of site not being rebuilt -- Realization of community users -- Final plan -- determine plan for use of &quot;old&quot; portion between construction of new community part and new HS -- prepare facilities for new uses, including new site for playing fields</td>
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Cubberley Community Center

Tenant & Long Term Renters Survey

November 28, 2012

Background

Cubberley Master plan 1990
1. Neighborhood Concept
2. Cubberley Master Plan amended 1996 to provide greater flexibility potential users
3. Grouping Tenants based on similar use:
   a. Performing Arts
   b. Child Care
   c. Outdoor Sports
   d. Indoor Sports and Health
   e. Visual Arts
   f. Education
   g. Music / Theater
   h. Other Non-Profits and City Services
   i. Hourly Rental Space
The Survey

*Purpose - who uses Cubberley Community Center?*

**Sample Questions asked:**

1. How many people do you serve?
2. How many participants are Palo Alto residents?
3. Do you have a waitlist?
4. What times of day do you actively use the space?
5. What are the community benefits your program or service provides?
6. Does your group currently share space?
7. How would you rate current fees for use of space?
8. Do you have specialized facility or equipment needs?
9. What age group does your program serve?
10. If Cubberley Community Center was no longer available what would you do?

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**Individual Organizations that responded to the survey**

- Acme Education Group
- Adult School gardening class Senior Friendship Day
- Bay Area Arabic School
- California Law Revision Commission
- Cardiac Therapy Association
- Cubberley Artists in Residence Dance Connection
- Dance Kaisa/Wilfred Mark DanceVisions
- Dutch School Silicon Valley
- El Camino Youth Symphony
- Friday Night Dancers
- Good Neighbor Montessori
- Guru Shadha
- Hua Kuang Chinese Reading Room
- Middlefield Campus/Foothill College
- Palo Alto AYSO
- Palo Alto Chamber Orchestra
- Palo Alto Girls Softball
- Palo Alto Philharmonic
- Palo Alto Soccer Club
- Peninsula Piano School
- Peninsula Women's Chorus
- Raices de Mexico Ballet Folklorico
- Saturday Night Ballroom Dancing
- The Children's Pre-School Center
- The Red Thistle Dancers
- Traditional Wushu
- Zohar Dance Company & Studio
Performing Arts - Dance

- Dance Connection
- Dance Kaiso/Wilfred Mark
- Dance Visions
- Friday Night Dancers
- Guru Shadha
- Raices de Mexico Ballet Folklorico
- Saturday Night Ballroom Dancing
- The Red Thistle Dancers
- Zohar Dance Company & Studio
Performing Arts - Dance

- **Participation** – The dance studios currently have 1650 students enrolled (70% residents); and the combined Friday and Saturday night ballroom dancing groups serve between 200 and 300 dancers per week (residency unknown).

- **Use of space** – 7 days a week, mornings, afternoons and evenings; most activity occurs during afternoon, evening & weekend hours.

- **Community Benefits** – High level and diverse dance training and performance opportunities for youth and adults. Also, cultural enrichment and awareness through instruction and performance of ethnic dance disciplines. Sense of community, belonging and social anchor.

- **If Cubberley were not available** – Most would attempt to relocate to a nearby site at an equally low cost. Due to market conditions, that would probably be outside Palo Alto.

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Child Care / Early Education

- **Good Neighbor Montessori**
- **The Children’s Preschool Center**
Child Care / Early Education

- **Participation** – The two early childhood education facilities bring 200 young children and their families to Cubberley each weekday. 65% of families live or work in Palo Alto.

- **Use of space** – This space is being utilized on weekdays from 7:00am to 6:15pm.

- **Community Benefits** – They support working families with high quality early childhood care and education, and provide families with parenting workshops and resources for raising children.

- **If Cubberley were not available** – Finding affordable facilities for early childhood care and education is next to impossible in Palo Alto. These providers would be forced to relocate outside of our community.
Outdoor Sports

Fields:
• Palo Alto AYSO
• Palo Alto Soccer Club
• Stanford Soccer Club
• Silicon Valley Adult Sports
• Palo Alto Adult Soccer Club
• Palo Alto Girls Softball
• Various league tournaments
• Drop in public Use

Tennis:
• Gunn High School
• Castilleja School
• Girls Middle School
• USTA Leagues
• Palo Alto Tennis Club
• Drop in public Use
Outdoor Sports

- **Participation** – Organized field users account for roughly 7000 participants a year and although not all play is done at Cubberley, fields at Cubberley are used 7 days a week for most of the year. Residency is estimated to be 70%+.

- **Use of space** – Weekdays after school until dark, and all day on Saturdays and Sundays.

- **Community Benefits** – Opportunity to participate in team sports; chance for youth and adults to develop their athletic skills; physical fitness and is a social outlet.

- **If Cubberley were not available** – These groups would shift usage to other fields within Palo Alto, however the City could not continue to support the current number of programs since sufficient field space would not be available to accommodate all.

Indoor Sports and Health

- Traditional Wushu
- Cardiac Therapy Assoc.
- Adult Volleyball
- Youth – Sports Camps
- YMCA Basketball
- Palo Alto Midnight basketball
- National Junior Basketball
- SSC Futsal
- SVK Self Defense
- Tri City Youth Group
- Cheuk Fung Yi Chuang
- Futsal – (indoor soccer)
- Martial Arts
- Stroke
- Aerobics
- REACH: A Program For Post-Stroke
- 101 Basketball
- Bay Area 3 on 3
- Special Olympics
- Palo Alto Elite Volleyball
- Senior Table Tennis Club
- Belly Rumba with Sol
Indoor Sports and Health

- **Participation** – Indoor gym space and health fitness is reserved by multiple organizations and groups serving all ages. These groups account for roughly 1,800 participants. Residency unknown.

- **Use of space** – Indoor space is used 7 days a week, at varies times, with the heaviest use during morning hours and after 5pm.

- **Community Benefits** – Recreation activities, exercise, health and wellbeing, social outlet.

- **If Cubberley were not available** – Some of the non-profit health groups would go out of business due to the inability to afford or find alternative space. Would try to relocate, however indoor gym space is very limited, Palo Alto has no community gymnasiums.
Visual Arts / Artists in Residence (22)

L. ANDERSON  I. INFANTE
L. BOUCHARD  S. INGLE
U. DELARIOS  S. KISER
K. EDWARDS  M. LETTIERI
M. FLETCHER  A. McMillan
P. FOLEY  J. NELSON-GAL
L. GASS  M. PAUKER
M. GAVISH  N. RAGGIO
B. GUNTER  C. SULLIVAN
P. HANNAWAY  N. WHITE
A. HIBBS - vacated  C. VALASQUEZ
Artists in Residence

- **Participation** – 22 Artists occupy 17 studio spaces (50% residents). Artists who teach classes in their studios average 20-30 students per quarter (65% residency); visitors to the annual Open Studios events vary; average 500 visitors per studio per year.

- **Use of space** – Responses varied greatly; some artists actively utilize their space 7 days a week, up to 12 hours a day, while others may use their space 25 hours per week. Most respondents are using their space 4-7 days a week for approximately 5-8 hours a day.

- **Community Benefits** – The Program is intended to establish a community of visual artists who support, collaborate, and exchange ideas with one another and the community.

- **If Cubberley were not available** – Most artists indicated that they would disperse and relocate out of the Palo Alto area due to lack of affordable space in this area.

Education

- **Acme Education Group**
- **Bay Area Arabic School**
- **Dutch School Silicon Valley**
- **Hua Kuang Chinese Reading Room**
- **Middlefield Campus/Foothill College**
- **Museo Italo Americano**
- **Kumon Math and Reading**
Education

- **Participation** — Enrollment in these programs, which includes Foothill College, brings almost 4,200 students to the Cubberley campus annually, and the Reading Room adds another 10-15 people per day. (70% residency - Excluding Foothill College).

- **Use of space** — With the exception of the Hua Kuang Reading Room that is open weekdays from 10am to 3pm, most providers offer their programs during after school, evening and weekend hours.

- **Community Benefits** — Importance of lifelong learning, language instruction and cultural exchange, the entire community benefits from their programs. Complements public schools.

- **If Cubberley were not available** — Most indicated they would relocate but it would be difficult if not impossible to find equivalent facilities in Palo Alto, therefore services would be lost to our community.
Music & Theater

- El Camino Youth Symphony
- Palo Alto Chamber Orchestra
- Palo Alto Philharmonic
- Peninsula Piano School
- Peninsula Women’s Chorus
- Bats Improv
- Peninsula Youth Theater
- Jayendra Kalakendra
- Palo Alto Chamber Orchestra
- Shiva Murugan Temple
- Nuber Folk Dance
- Shri Krupa
- Sankalpa Dance Foundation
- Vaidica Vidhya Ganapathi Center
- Heritage Music Festivals
Music & Theater

- **Participation** – These programs show enrollment of 500 or more students/participants at any given time (residency 45%). Audience accounts for 150-300 visitors for 100 rentals annually.

- **Use of space** – With the exception of the Peninsula Piano School who uses their space 6 days a week from 10am to 7pm, most providers schedule programming during after school, evening and weekend hours.

- **Community Benefits** – A majority of these programs are targeted at youth, these programs complement music and theater opportunities available within the school settings.

- **If Cubberley were not available** – Providers would have to find alternate rehearsal and performance space that would probably entail raising rates for participants or moving out of Palo Alto.

Other Non-Profit Support and City Services

- California Law Revision Commission
- Adult School gardening class & Senior Friendship Day
- Friends of the Palo Alto Library
- Temporary Teen Center
- Temporary Library
- Office of Emergency Services PAFD
- Palo Alto Mediation
- Cardiac Therapy Assoc. Administration
Non-Profits and Other City Services

- **Participation** – Temporary Library (261,000 annual visitors, open 8 hours day); FOPAL (155 volunteers contributing more than 23,800 hours annually and raised well over a million dollars to improve Palo Alto libraries in recent years); OES weekly training of PAFD and PAPD.

- **Use of space** – Normal business hours; Monday through Friday from 8:30am to 5:30pm.

- **Community Benefits** – Support for the City of Palo Alto augment the lack of public space to house critical services.

- **If Cubberley were not available** – Groups would need to find other office space, however options are very limited, no specific solution was given.
Hourly Rental Space/Users

- Neighbors Abroad
- Youth Community Services
- Liga Hispano Americano De Futbol - meetings
- Palentir Technologies – gym use
- International School of the Peninsula – gym use
- Grossman Academy Training
- Gideon Hausner – Jewish Day School - gym use
- Waldorf School of the Peninsula – theater rental
- Home Owner Association
- Vineyard - Faith
- Christ Temple Church - Faith
- Palo Alto Soccer Club - meetings
- Common Wealth Club - meetings
- Palo Alto Girls Softball - meetings
- Whole Foods Market - meetings
- Palo Alto Housing Corporation
- Pre-school Family
- Bay Area Amphibian and Reptile Society - meetings
- SCC Registrar Voters
- SCV Audubon Society - meetings
- National MS Society - meetings
- Palo Alto Menlo Park Mothers Club - meetings
- Earth Day Film Festival – theater
Overall Feedback

- **Participation/Visitors** – Estimate 600k+ annual
  - 44% all ages
  - 22% youth
  - 17% adults
  - 17% seniors

- **Use of space** – 6am to 10pm

- **Community Benefits** – Community Needs Committee – “What’s special about Cubberley Community Center”. A vibrant thriving community center meeting social, cultural, health and educational needs to thousands.

- **If Cubberley were not available** – 25% would no longer be in operation the remainder would relocate most of which would move out of Palo Alto due to affordability of rental rates.
Discussion

Q&A