

**Presentation's and
City Manager Comments
for the**

August 19, 2019

City Council Meeting

City Manager Comments - August 19, 2019

Hello,

Sorry, please use this version! Please find City Manager's Comments below that will be read tonight.

Councilmembers -

This week's briefing covers the following topics:

- PAUSD Back to School Traffic Report
- Charleston-Arastradero Corridor Project Update
- Highway 101 Bike Bridge Status

Upcoming Calendar:

- Teen Arts Council Back to School BBQ
- Festival of the Arts
- Rail Grade Separation Expanded Citizens Advisory Panel (XCAP)
- North Ventura Coordinated Area Plan Working Group
- San Antonio Road/Charleston Road Intersection Improvement Project Community Meeting
- Summer Family Day at the Palo Alto Art Center
- Stanford Football Season Begins

News:

PAUSD Back to School Traffic Patrols

High visibility police traffic patrols and enforcement efforts were a priority as Palo Alto Unified School District went back to school last week and we are happy to report there were no reported collisions related to the first week of school. The patrol team spent a significant amount of time monitoring traffic at the site of the new Charleston Road improvements near Hoover Elementary School, and Arastradero Road near Fletcher Middle and Gunn High during school commute hours. The focus was on providing both students and drivers education about traffic hazards and traffic laws. In addition, this year the Patrol Division implemented an Adopt-a-School program, where patrol officers are assigned to monitor traffic during peak commute times, provide visible patrols, and liaise with assigned schools. It was well received with many positive public interactions with our officers.

Charleston-Arastradero Corridor Project

City Council and staff have responded to about a dozen emails recently concerning improvements along Arastradero Road. The road improvements seen along Arastradero Road are part of a greater effort to improve 2.3 miles of the Charleston-Arastradero Corridor by creating safer travel conditions for drivers, cyclists, and pedestrians and moderating vehicle speeds. That said, we recognize that implementing this change requires extra attention. Charleston-Arastradero is classified as a residential arterial with lower speeds than commercial arterials, but given the change involved additional temporary traffic warning devices are being used to reinforce lower speeds in addition to the permanent medians that limit turns. Staff from the Office of Transportation and Public Works observed the school commute along the corridor during the first days of school last week and is reviewing additional improvement opportunities for signage and striping, including the painting of the median noses to make them more visible. Irrigation installation is happening now, with landscaping and tree planting to follow.

Meanwhile, work on the Palo Alto-Los Altos bike path will happen later this fall. Traffic signal synchronization to smooth traffic flow will continue to be optimized over the next several months. The current construction project is expected to be completed in November, with the last segment (Phase 3) to be bid later this fall.

Highway 101 Bike Bridge

The Highway 101 Bike Bridge is continuing its progress toward construction as an invitation for bid was issued on Wednesday, August 14. The bids are expected by September 11. Staff expects to bring the construction contract to Council for approval in October.

Upcoming Calendar:

Teen Arts Council Back to School BBQ**

Friday, August 23 from 5:30 to 8 p.m. at the Children's Theatre - The Teen Arts Council will hold their annual BBQ to kick off the 2019-20 school year. All high school aged teens are welcome to attend this free event and invited to enjoy live music by local teen bands, food, games, and to learn more about the Teen Arts Council.

Festival of the Arts**

Saturday and Sunday, August 24-25 from 10am-6pm on University Avenue - The Police Department is currently finalizing its special event staffing plan for this weekend's Festival of the Arts hosted by the Chamber of Commerce. A Sergeant and a team of officers will be dedicated to roving patrols for each day of the festival to help ensure a peaceful and fun event for all attendees. Additional police personnel will be at a recruiting booth both days.

Rail Grade Separation Expanded Citizens Advisory Panel (XCAP)

Wednesday August 21, 4pm at Council Conference Room – The rail grade separation Expanded Citizens Advisory Panel (XCAP) will meet on Wednesday August 21 at 4pm in the Council Conference Room on the ground floor of City Hall. The XCAP will be hearing from the new traffic subconsultant as well as debriefing on the Council and Finance Committee discussions earlier next week.

North Ventura Coordinated Area Plan Working Group

Wednesday August 21, 5:30pm at Community Meeting Room - The North Ventura Coordinated Area Plan Working Group will meet on Wednesday, August 21, 2019 at 5:30 pm in the Community Meeting Room located on the ground floor of City Hall. The NVCAP process is an effort led by the City of Palo Alto with the goal to set an integrated direction for the future of the planning area. The plan will require the coordination of the City, the Working Group, members of the community, decision-makers, and a team of specialized consultants led by Perkins + Will. The City Council appointed the Working Group, a committee of representatives, to guide the North Ventura Coordinated Area Plan process.

San Antonio Road/Charleston Road Intersection Improvement Project Community Meeting

Thursday August 22, 4pm at the Oshman Family Jewish Community Center, Suite G103 - City staff will be hosting the fourth public workshop to present ideas for safety improvements at the San Antonio Road/East Charleston Road intersection. This project aims to improve pedestrian safety, address intersection operations and motor vehicle level of service. At this meeting, staff will present revised concept based on the feedback received from previous three community meetings held to date.

Summer Family Day at the Palo Alto Art Center

Sunday, August 25 2-4:30 p.m., FREE - Join us for a creative afternoon celebrating the art of printmaking! A family-oriented, free event with hands-on artmaking projects, performances, and a scavenger hunt. Activities are suitable for all ages.

Stanford Football Season Begins

Saturday, August 31 is the first home game of the season. As usual, PD, OES & FD will provide support, including the MEOC. You can view the season schedule here: <https://gostanford.com/schedule.aspx?path=football>

Respectfully,
--Ed

Welcome Green Business Leaders!

COUNCIL MEETING

08/19/2019

Received Before Meeting

3

2019 MAYOR'S

GREEN BUSINESS LEADERS

THE CITY OF PALO ALTO wishes to congratulate the following companies on receiving the 2019 Mayor's Green Business Leader Award!

The Mayor's Green Business Leader Award recognizes and promotes Palo Alto companies that have made major strides toward improving building energy efficiency. These Green Business Leaders have proven their commitment to energy efficiency and a more sustainable Palo Alto. Businesses recognized as Green Business Leaders must meet one of the following requirements: earn the U.S. Green Building Council's LEED certification or earn the Environmental Protection Agency's ENERGY STAR certification. LEED certified buildings prove a commitment to energy efficiency and environmental sustainability. ENERGY STAR certified buildings on average use 35% less energy and are responsible for 35% less greenhouse gas emissions.

Thank you, Green Business Leaders, for demonstrating true environmental leadership!

1117 S. California Avenue, LLC
2747 Park PA, LLC

CommonWealth Partners Hewlett
Packard Enterprise Hines
Property Management
Hudson Pacific Properties
Orchard Commercial

Sand Hill Property Company SAP
Stanford University

Verizon
VMware, Inc.
Wells Fargo Bank, N.A
Wilson Sonsini Goodrich & Rosati

For more information on this year's Green Business Leaders,
visit cityofpaloalto.org/gov/depts/utl/business



Individuals with disabilities who require accommodations to access City facilities, services or programs, or who would like information on the City's compliance with the Americans with Disabilities Act (ADA) of 1990, may contact the City's ADA Coordinator at (650) 329-2368 (voice) or email ada@cityofpaloalto.org

Mayor's Green Business Leader Awards

CommonWealth
partners

975 South California Avenue

Mayor's Green Business Leader Awards

Hines

975 PAGE MILL ROAD

3210 PORTER DRIVE

Mayor's Green Business Leader Awards



3400 HILLVIEW AVE, BUILDING 1
3400 HILLVIEW AVE, BUILDING 2
CLOCKTOWER SQUARE BUILDING 4
PALO ALTO SQUARE BUILDING 1
PALO ALTO SQUARE BUILDING 2
PALO ALTO SQUARE BUILDING 5

Mayor's Green Business Leader Awards

**ORCHARD
COMMERCIAL**

1117 south California Avenue
3450 Hillview AVE
3460 Hillview Avenue

Mayor's Green Business Leader Awards



3412 Hillview Avenue Building 1
3475 Deer Creek Road Building 2
3475 Deer Creek Road Building 2
3475 Deer Creek Road Building 8
3408 Hillview Avenue Building 9
3410 Hillview Avenue Building 1

Mayor's Green Business Leader Awards



219 University Avenue

Mayor's Green Business Leader Awards

vmware®

Promontory A

Promontory B

Promontory C

Promontory D

Promontory E

Mayor's Green Business Leader Awards

Wilson Sonsini Goodrich & Rosati
PROFESSIONAL CORPORATION

650 Page Mill Road

601 California Avenue

Mayor's Green Business Leader Awards



Hewlett Packard Enterprise

3000 Hanover Street

LEED Gold Interior

Mayor's Green Business Leader Awards



2747 Park Boulevard
LEED Gold Core and Shell

Mayor's Green Business Leader Awards

**ORCHARD
COMMERCIAL**

1117 South California Avenue
LEED Gold Existing Building

Mayor's Green Business Leader Awards



1100 Page Mill Road Building 2

LEED Platinum Core and Shell

Mayor's Green Business Leader Awards



Stanford
University

University Terrace Condominiums

LEED Gold Mid-Rise

Mayor's Green Business Leader Awards



Wells Fargo Midtown LEED Gold Retail Interiors

Welcome Green Business Leaders!

2019 MAYOR'S
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Property Management	Wells Fargo Bank, N.A
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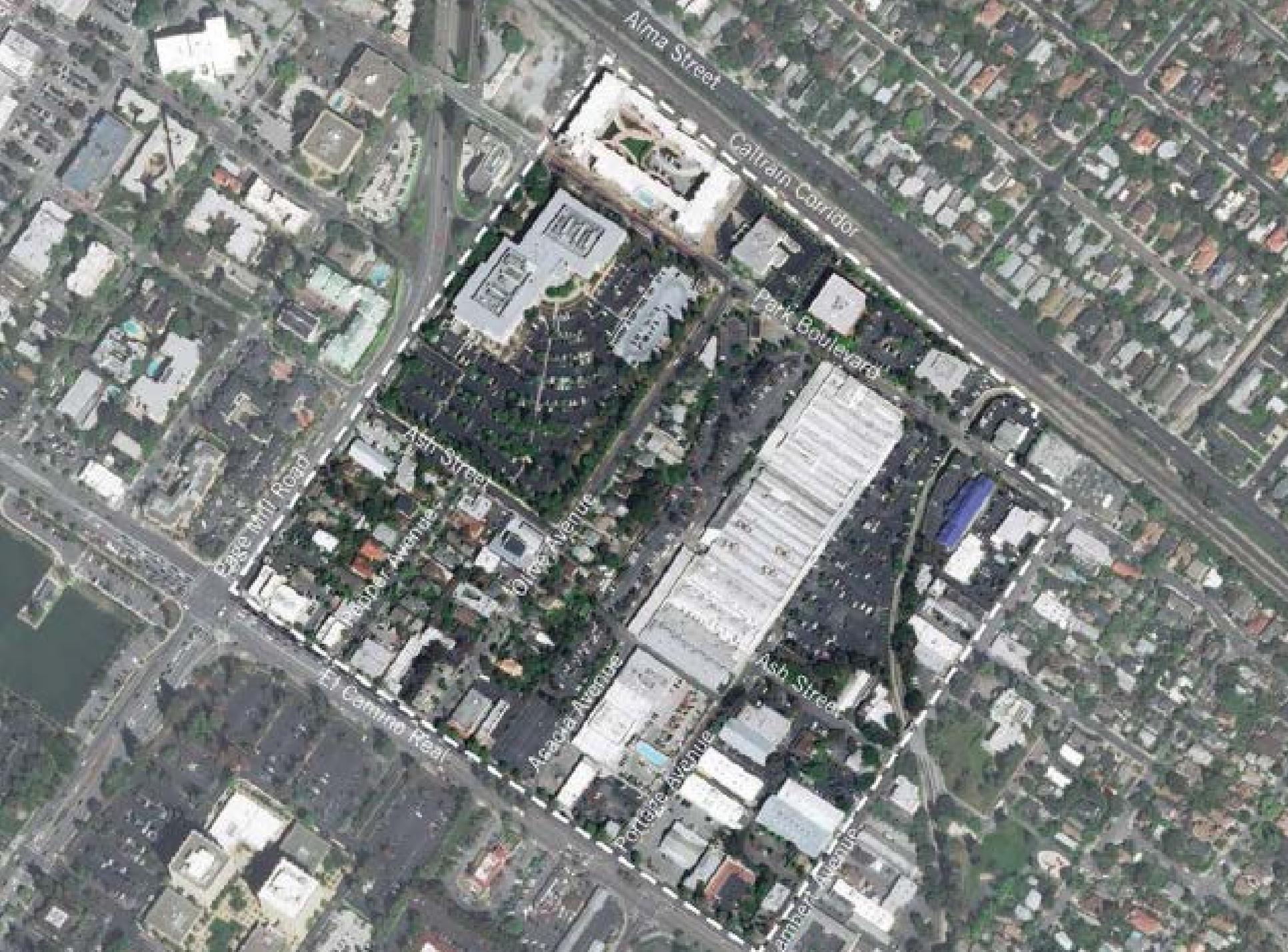


North Ventura Coordinated Area Plan

City Council
August 19, 2019

Meeting Purpose

- Direct staff to return with a contract for WRA for Matadero Creek Study
- Direct staff to return with an amended contract with Perkins+Will for additional services and amended timeline
- Endorse overall approach, schedule and direction for Working Group
- Direct staff to explore additional funding opportunities



Alma Street

Caltrain Corridor

Park Boulevard

Casey Hill Road

El Camino Real

El Camino Real

Acacia Avenue

Cortez Avenue

Park Street

Southwood Avenue

Goals

1. Walkable Housing and Mixed Uses
2. Transit, Pedestrian and Bicycle Connections
3. Connected Street Grid
4. Community Facilities and Infrastructure
5. Balance of Community Interests
6. Urban Design, Design Guidelines and Neighborhood Fabric



Objectives

1. Data Driven Approach
2. Comprehensive User Friendly Document
3. Guide and Strategy for Staff and Decision Makers
4. Meaningful Community Engagement
5. Economic Feasibility
6. Environment and Public Health



Background

November 6, 2017: The City Council adopted a Resolution expressing local support/commitment as required by PDA grant

March 5, 2018: The City Council approved

- Goals and Objectives, Schedule milestones and Plan boundaries
- Formation of a Working Group

April 2018: Council Appointed Working Group members

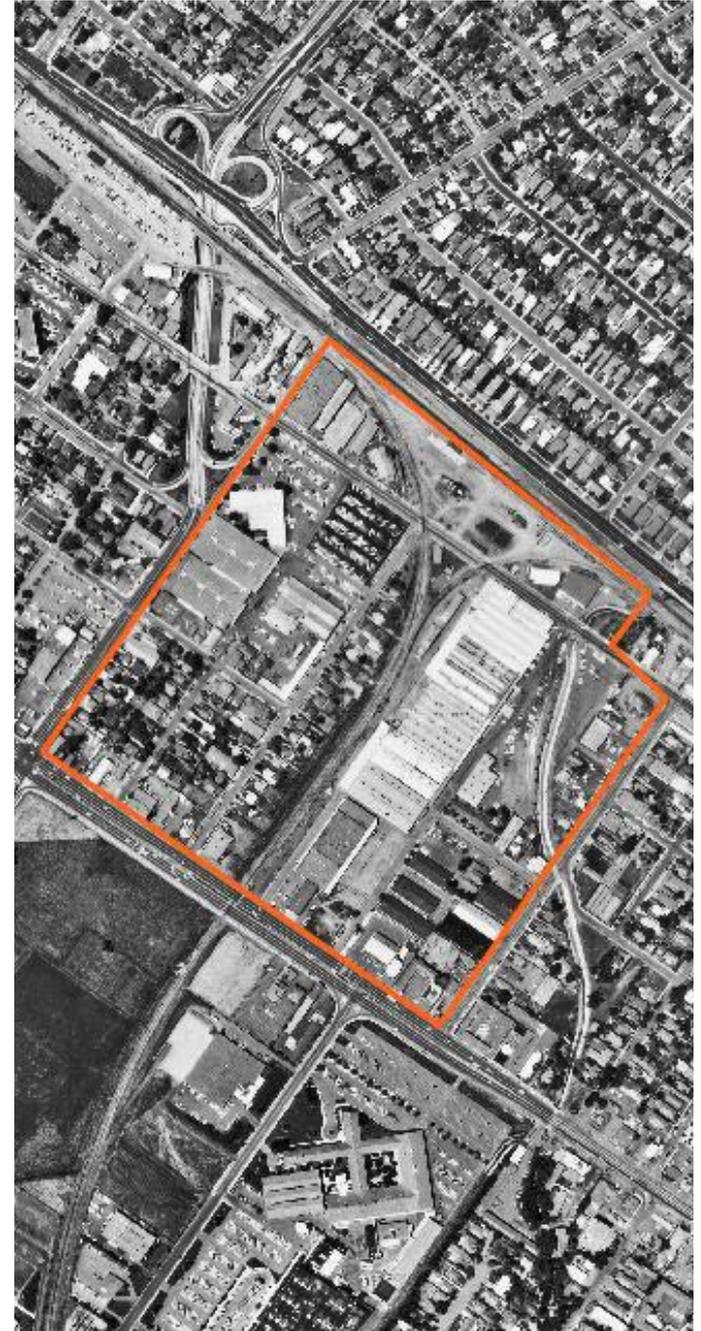
June 25, 2018: The City Council selected Perkins+Will as the primary NVCAP consultant to help prepare the plan

Background

October 17, 2018: The first Working Group meeting was held. There have been four meetings so far and one joint session with Council (Ventura Town Hall).

February 5, 2019: The first Community Workshop was held.

March 11, 2019: Ventura Town Hall held with City Council and the NVCAP Working Group



March 11, 2019 Town Hall

Council directed:

Staff to evaluate and propose

- 1) Policies for inclusionary and workforce housing
- 2) Policies to prevent residential displacement
- 3) Policies to limit amount/size of office
- 4) Economic value capture opportunities

Council also expressed interest in exploring design options to integrate Matadero Creek, including naturalization of channel

Matadero Creek Consultant

- Informal RFP process
- Staff recommends WRA Environmental be selected
- WRA will collaborate with project team on analysis and development of design options, including naturalization of channel
- Analysis anticipated to take 12-14 weeks
- Approximately \$93,000



Working Group

- Plan guided by Council-endorsed goals and objectives in a community driven process
- Working Group meetings extended from 2-3 hours
- Working Group will have option of appointing co-chairs
- Working Group meetings to incorporate small group opportunities to allow more focused discussion in an open forum
- Staff to provide timely responses and utilize website more to ensure information is made more available to the public
- When there is consensus, it will be identified. Where consensus is not possible, differing opinions will be shared with Council so they can consider all for final decision.

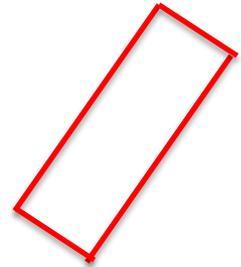
Historic

- Historic Resource Evaluation identified 340 Portage and the associated office building on 3201-3205 Ash as historic resources
- HRB concurred with the conclusions and recommended the preservation of this resource in some form become a project goal



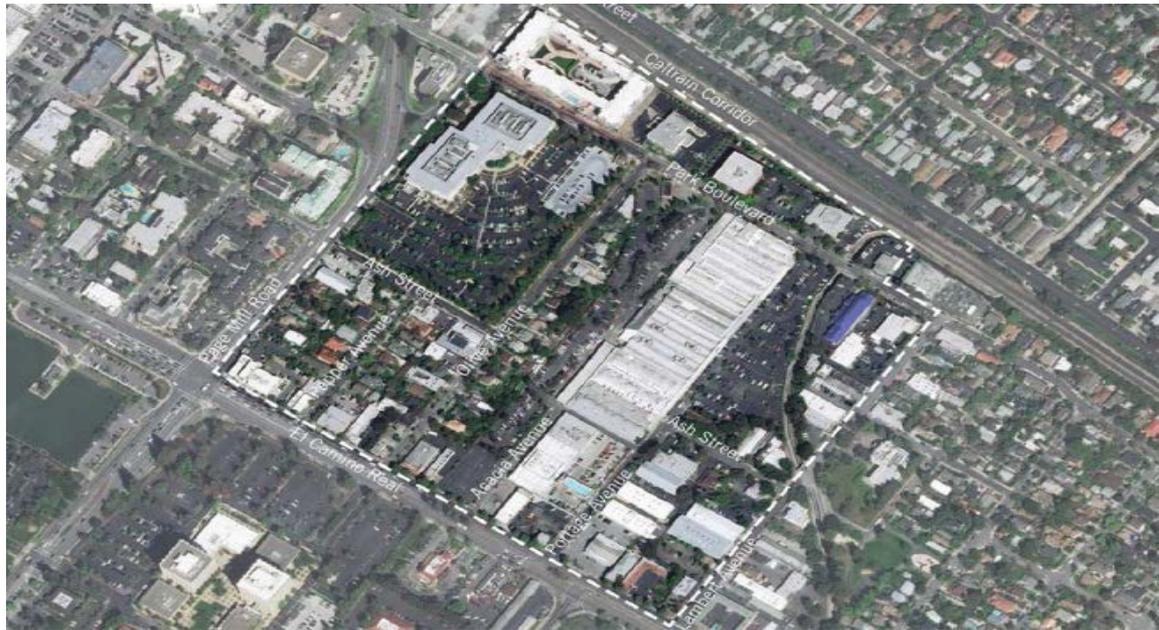
340 Portage Redevelopment

- 340 Portage represents largest parcel with greatest potential for new housing
- Site is identified in Housing Element as Housing Inventory Site – realistic yield of 221 units.
- Property owner interested in maintaining building at 340 Portage
- This will impact opportunity and constraints for plan



Original NVCAP Timeline

- Project kickoff with consultant began September 2018
- First Working Group meeting held in October 2018
- Project anticipated to be completed with 18 months following kickoff, anticipated to be 2nd Quarter 2020



Perkins+Will Scope Amendment

Expanded scope includes:

- Economic value of NVCAP
- Evaluation of proposed policies
- 3 alternatives
- Additional historic and creek analysis
- Parking model calibration
- Additional public meetings
- Longer Working Group meetings
- Expanded EIR
- Financial Analysis

Cost and Schedule Change

- **Cost**

- Original Perkins+Will contract: \$769,068
- Additional Perkins+Will Scope: \$367,112*
- Total: **\$1,136,180**

- **Schedule**

- Timeline extended **11 months** to Spring 2021

**Perkins+Will agreed to waive \$57,933*

Funding Options

- **Funding options for additional costs:**
 - Departments Fund (WRA Contract)
 - General Fund Reserve
 - Potentially contributions from owners of larger properties

Staff Recommendation

1. Direct staff to return to Council on consent with **contract with WRA for the creek study***
2. Direct staff to return to Council with an amended **contract with Perkins+Will**
3. Endorse overall **approach, schedule and direction** regarding the Working Group's role
4. Direct staff to **explore additional funding opportunities** to share plan development costs

**Funding source identified*

Alternative Recommendation: Maintain Existing Budget

- Consultant & staff use information & analysis as identified in existing scope
- Staff and consultant prepare 2 plan alternatives
- City staff present alternatives to Working Group, community, decision-making bodies
- This path requires:
 - Revised scope of work
 - Staff-driven effort
 - Reassignment of staff time from other priorities

Alternative Recommendation: Continue Conversation

1. Direct staff to return to Council on consent with **contract with WRA for the creek study***
2. **Council to provide direction on contract scope, overall approach, schedule, and direction. Staff to return to Council.**
 - Extends time; delays project re-start
 - Risk of having to re-pay grant funding

**Funding source identified*

North Ventura Coordinated Area Plan

City Council
August 19, 2019

