



Code:ART2 Call for Tinkerers, Designers, Artists, Inventors and Technologists to submit proposals for Urban Interventions and Prototypes

Code:ART2 is a three-evening new media public art festival that temporarily reframes Palo Alto as a laboratory for interactive urban interventions and creative placemaking while engaging commuters, residents, students and visitors in dialogue to shape the future of the downtown corridor.

EVENT DATES: October 1-3, 2020

OPPORTUNITY

The City of Palo Alto is inviting artists, designers, tinkerers, inventors and innovative thinkers creating work at the intersection of art and emerging technologies to submit their conceptual proposals for cutting-edge Urban Interventions, prototypes, or temporary installations. Reimagine downtown's underutilized spaces and encourage dynamic interactivity, discussion and inspiration with your project!

Up to six Urban Interventions will be selected to receive up to \$6,000 stipends and technical assistance for installation in various locations downtown Palo Alto for the duration of 72 hours. These interventions or prototypes will help visitors to reimagine downtown spaces and explore potential new uses of some of the sites. They may be immersive experiences with augmented and virtual reality, game-based installations, projections and holograms, or physical installations. The Urban Interventions will tap into innovative technologies, activate public spaces downtown (i.e. storefronts, alleys, parking lots, and blank walls) in new and creative ways, and encourage community engagement.

EXTENDED APPLICATION DEADLINE

Friday, February 14, 2020 at 11:59 (PST)

BUDGET

Up to \$6,000 to design, realize and install the Urban Intervention during the 3-evening festival. The project budget is inclusive of transportation, installation and removal costs, and insurance*. In addition, the Public art Program in collaboration with a prototyping consultant, will facilitate prototype training and may provide implementation coaching to the selected intervention proposal teams.

*Liability insurance may be provided by the City of Palo Alto if needed.

ABOUT Code:ART2

The City of Palo Alto Public Art Program will launch its second new media event, Code:ART2, a three-evening festival which will temporarily reframe the City as a laboratory for interactive urban interventions and creative placemaking engaging commuters, residents, students and visitors in dialogue to re-imagine underutilized spaces in downtown Palo Alto. With a population that more than doubles each day with Stanford and tech commuters, the festival taps into the brain trust of Palo Alto, employing Silicon Valley technologies to activate underutilized spaces. Based on the feedback collected during the successful 3-day 2017 event, the 2020 festival will take place in the fall when the days are shorter to feature more light-based artworks and offer more opportunities for artist collaboration and prototyping. During the months leading up to the festival the Public Art Program will host a prototyping Artist Collaboration Workshop and Open House to tap into Silicon Valley's spirit of design and critique and help artist and makers inform their design development for Urban Interventions. The three-evening event in October 2020 will feature a major temporary Artwork and up to six Urban Interventions in the downtown corridor. The projects will help visitors reimagine downtown spaces such as alleys, parking lots and blank walls, while exploring potential new and innovative uses for the sites. Public tours will be led twice daily across all intervention sites. In addition, free public events with presentations, VR demonstrations and exhibits, and panel discussions about the role of arts and technology in creative placemaking and the future of cities will take place across various locations in downtown Palo Alto during that time.

SELECTION CRITERIA AND PROCESS

A selection panel comprised of Public Art Program staff, Bay Area arts and design professionals and technologists to review and select up to six finalist concepts for interventions or prototypes that strongly align with the following criteria:

- ✓ Creative Excellence: demonstrated quality and strength of the submitted proposal;
- ✓ Demonstrated ability to design and realize an Urban Intervention that would draw the public and encourage dynamic interactivity, engagement and participation;
- ✓ Demonstrated ability to design and realize an Urban Intervention that would foster accessibility, inclusion and shared experiences between people of diverse backgrounds;
- ✓ Reflect the unique character of Palo Alto and its communities and be appropriate to the theme of Code:ART;
- ✓ Urban Intervention will be safe for the public, durable and able to sustain heavy use over a 72-hour period.

Selected applicants must be able to commit to having a representative on site for the Urban Intervention each of the festival days - likely 5 – 10 pm to interact with the public. Depending on the nature of the interventions, participants may be asked to take down and set up the installation each day.

WHO'S ELIGIBLE TO APPLY

The call is open to individuals and groups of artists, designers, tinkerers, inventors and innovative thinkers over the age of 18 residing in the United States, as well as international citizens with a US work permit. If applying as a team, at least one member must be over the age of 18 in order to enter into a legal contract with the City of Palo Alto. Applicants residing in Santa Clara and San Mateo counties are particularly encouraged to apply.

INSTALLATION SITES

Explore potential downtown sites, descriptions and images on <https://viewer.mapme.com/codeart2/>. Applicants are encouraged to identify one or more desirable sites from the provided list or may also propose alternate sites with the understanding that its final sites would need to be confirmed with the successful applicants separately.

SUBMISSION REQUIREMENTS

All applications must be submitted electronically by **February 14, 2020 at 11:59 (PST) via Dropbox** (share a link to your Dropbox folder by emailing Nadya.Chuprina@CityofPaloAlto.org). Please clearly title your application by first and last name and submission date. There is no application fee.

Applications must include all of the following materials:

- ✓ Contact Information (name, phone number, address, email, website);
- ✓ Current resume or CV (PDF);
- ✓ Intervention Title and Narrative (up to 500 words) that addresses why the proposed project fits into the Code:ART vision and goals, and meets selection criteria. Please also include information about your connection to Palo Alto; (PDF).
- ✓ Technical specifications, including project specifications, dimensions, infrastructure requirements and desired installation site (if any) (PDF);
- ✓ Annotated rendering or sketches of the proposed concept (PDF or JPEG);
- ✓ Proposed budget. If the proposed intervention is estimated to cost more than the \$6,000 stipend, please explain if you have a fiscal sponsor or how you intend to fund the remainder of the project.

The City cannot guarantee that if your project is selected, you will be given your preferred location, but staff will take preferences into account.

TENTATIVE TIMELINE

December 23, 2019 – Call released

February 14, 2020 - Application deadline

February 2020 – Selection panel and announcement of finalists

Summer 2020 - Prototyping Artist Collaboration Workshop and Open House

October 1-3, 2020 – Code:ART2

STAY CONNECTED

Connect with the City of Palo Alto Public Art Program staff with any additional questions about Code:ART2 and application process via email: nadya.chuprina@cityofpaloalto.org

Sign up to the monthly newsletter:

www.cityofpaloalto.org/gov/depts/csd/public_art/artist_opportunities.asp

Follow us on **Facebook**, **Instagram** and **Twitter** @publicartpa

[Learn more](#) about the Code:ART festival held in 2017, including its programming, installations and urban interventions.

ABOUT THE PUBLIC ART PROGRAM

The Palo Alto Public Art Program promotes the highest caliber of artwork, commissioning memorable public artworks and experiences that stimulate discussion and thoughtful reflection, celebrating Palo Alto's character and enhancing civic pride and sense of place. Learn more about the program here:

www.cityofpaloalto.org/publicart