Presentations for the
June 8, 2020
City Council Meeting
OUTDOOR DINING & RETAIL Study Session
SHELTER IN PLACE ORDER (SIP Order)

• 12:01 am June 5, 2020 updated SIP Order took effect

• SIP Order allows:
  • Outdoor dining:
    • Tables of up to 6 patrons
    • Must be at least 6 feet apart
    • No mixing between households
  • Inside retail:
    • 1 customer per 200 square feet of customer-accessible retail area

• Staff anticipate relaxing of the SIP Order every 2 weeks, if the county continues slowing the spread of COVID-19
PRESENTATION OVERVIEW

Topic Areas for Feedback & Discussion
1. Sidewalk Dining
2. Street Closures
3. Parklets
4. Private Parking Lots
5. Outdoor Retail Display and Sales Activities
6. Alcohol Consumption
Adapt encroachment permit to allow sidewalk dining, parklets, and use of a closed street

- **Staff proposed streamlined Sidewalk Dining process**
  - Require plans depicting only necessary elements
  - Require insurance
  - Remove minor architectural review
  - Waive fees for encroachment permits
- Council action is needed to waive fees
TEMPORARY STREET CLOSURES

- Street closures can
  - Expand area for outdoor tables and chairs
  - Increase the potential number of diners served

- Closure can be implemented through temporary street closure permit
- Council approval or ratification needed for ongoing and/or continuous street closures
TEMPORARY STREET CLOSURES – CAL AVE

- Staff originally proposed closing Cal Ave from El Camino Real to Birch from Thursday through Sunday through July
- Cal Ave businesses expressed a desire to close the street continuously through July in order to observe the impact of the closure on business activity
TEMP. STREET CLOSURES - DOWNTOWN

- Staff propose closing University Avenue for (a) an evening, (b) a weekend day and evening, or (c) a weekend as a pilot to test the impact of closures
- Downtown businesses express both support and opposition to this proposal
- Many residents expressed support for closures
PARKLETS

- Seating and/or dining areas located in curbside parking spaces
- Enhance the pedestrian environment
- Provide space for outdoor dining
- Installation costs can vary, ranging from $10,000 - $40,000+
- Staff propose to establish a temporary parklet program, including templates for parallel and angle parking spaces
- Staff propose administratively implementing parklets through “Summer Streets” encroachment permit
- Council can set program parameters
ENABLING DINING & RETAIL

Private Parking Lots, Retail, Alcohol Consumption
PRIVATE PARKING LOTS

- Staff propose allowing up to 50% of the area of a private, dedicated, off-street parking lot to be used for retail or dining
- Applications are required; staff will review for safety, ensuring circulation is maintained and that proper barriers are in place to protect diners and/or shoppers
- Council action is needed to suspend, for a temporary period of time, certain aspects of the municipal code, conditional use permits, conditions of approval, etc.
OUTDOOR RETAIL & SALES

- Staff propose allowing retailers to display merchandise and conduct sales activities on public sidewalks, parklets, closed streets, or in designated areas of private parking lots.
- While indoor retail is permitted, the space limitations reduce the number of customers able to enter.
- If street closures occur, allow retailers to participate in the expanded area and create greater visibility.
- Council action to amend PAMC 12.12.020 is needed to allow such displays and sales.
Staff propose allowing the consumption of alcoholic beverages with a meal in public places

Alternatively, align local permits with the California Department of Alcoholic Beverage Control’s “Temporary Catering Authorization”

Allow diners to consume alcoholic beverages in areas outside the pre-COVID footprint of the eating & drinking establishment

Council action needed to (1) allow consumption in public and/or (2) to suspend certain aspects of Conditional Use Permits and/or Conditions of Approval
NEXT STEPS & DISCUSSION
<table>
<thead>
<tr>
<th>Topic</th>
<th>Current Staff Activities</th>
<th>Recommendation</th>
<th>Future Council Action</th>
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</thead>
</table>
| Sidewalk Dining  | • Streamlined permit process  
• Issuing permits  
• Waiving fees | • Continue “Summer Streets”  
• Temporarily waive fees | Temporarily waive fees                |
| Street Closures  | • Discussions with business community regarding closures | • Close Cal Ave beginning June 11, 2020  
• Pilot University Ave Closure at future date | Approve/ratify ongoing closure  
Approve/ratify ongoing closures |
| Parklets         | • Prototypes developed  
• Develop standards  
• Administratively implement parklets  
• Create generic plans | • Administratively implement temporary parklet program | Temporarily waive fees |

DISCUSSION
## DISCUSSION

<table>
<thead>
<tr>
<th>Topic</th>
<th>Current Staff Activities</th>
<th>Recommendation</th>
<th>Future Council Action</th>
</tr>
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<tbody>
<tr>
<td>Private Parking</td>
<td>• No actions taken</td>
<td>Allow 50% of parking area for dining &amp; retail</td>
<td>Temporarily suspend parking requirements</td>
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<tr>
<td>Outdoor Retail</td>
<td>• No actions taken</td>
<td>Allow display and sales</td>
<td>Amend PAMC 12.12.020</td>
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<tr>
<td>Alcohol Consumption</td>
<td>• Directing public to ABC “footprint expansion” process</td>
<td>Allow consumption in public with a meal</td>
<td>Council action to allow</td>
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<tr>
<td></td>
<td></td>
<td>Allow expansion of footprint w/appropriate ABC license</td>
<td>Council action to allow</td>
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