Presentations
for the
September 9, 2019
City Council Meeting
PUBLIC ART COMMISSION

Joint Meeting with City Council

September 9, 2019
Google Map

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Installed Permanent Public Art in Muni Dev</td>
<td>44</td>
</tr>
<tr>
<td>In Progress: Permanent Public Art in Muni Dev</td>
<td>8</td>
</tr>
<tr>
<td>Temporary Public Art Installations</td>
<td>4</td>
</tr>
<tr>
<td>Murals</td>
<td>14</td>
</tr>
<tr>
<td>Installed Public Art in Private Dev</td>
<td>6</td>
</tr>
<tr>
<td>In Progress: Public Art in Private Dev to be Installed Soon</td>
<td>6</td>
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</table>
## Key Public Art Master Plan Plan Accomplishments

<table>
<thead>
<tr>
<th>Objective</th>
<th>Project</th>
</tr>
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<tbody>
<tr>
<td>Integrate impactful permanent art in business districts</td>
<td>Public Safety Building Downtown Garage</td>
</tr>
<tr>
<td>Commission artists to celebrate Cal Ave’s unique history with temporary public art</td>
<td>Temporary art on Cal Ave Garage construction fence</td>
</tr>
<tr>
<td>Install Public Art in neighborhoods</td>
<td>Creative Crosswalk at Louis and Fielding Junior Museum and Zoo</td>
</tr>
<tr>
<td>Integrate Art into Byxbee Park</td>
<td>Watershed Sculpture artist in residence</td>
</tr>
<tr>
<td>Employ an artist on the design team for the highway 101 bike and pedestrian bridge</td>
<td>Mary Lucking artwork at the bridge overlook</td>
</tr>
<tr>
<td>Commission specific public art plans for key corridors</td>
<td>Public art overlay for Byxbee Park Upcoming RFQ for Cal Ave corridor</td>
</tr>
<tr>
<td>Use available tools to engage the public in Public Art</td>
<td>Growing social media presence Initiated a mobile platform STQRY</td>
</tr>
<tr>
<td>Ensure that artwork Maintenance and Conservation occur regularly</td>
<td>Ongoing maintenance and care of the collection</td>
</tr>
</tbody>
</table>
Highlights Since Last Year

Launch Mobile App
Golf Course Installation
Artwork at Avenidas and Artist Talk
Completed Deaccession of 3 Artworks
New Database software
Highlights - Temporary Projects

- Cubberley Stock
- The Cubberley Project
- Creative Crosswalk
- Blue Trees
- Baylands Artists in Residence
Awards and Recognitions

2 Year in Review Awards in 2018

Safe & Sound, by Tomo Saito
Code:ART

StreeTALK, by Erik Adigard and Patricia McShane
Code:ART
Maintenance and Conservation

13 Permanently installed artworks and murals received care and conservation treatment:

- Arpeggio V
- Arch-Cradle
- Confluence
- Brilliance
- 2 California Avenue murals
- California Ave Tunnel mural
- Homage to Silence
- Excel
- Nude In Steel
- Riding the Current
- Movement IV
- Wind Wave
- Universal Woman
Maintenance and Conservation

*Nude In Steel* Conservation Project:

Before...  
... After
Victor Arnautoff Fresco Conservation
Current/Upcoming Municipal Projects

- Charleston/Arastradero Corridor Artwork by Susan Zoccola
- Highway 101 Bike/Pedestrian Bridge Artwork by Mary Lucking
- Fire Station 3 Artwork by Pete Beeman
- Junior Museum and Zoo Artwork by Charles Sowers
- Downtown Garage Artwork by Amy Landesberg
- Public Safety Building Artwork by Peter Wegner
- Public Art Plan for California Avenue Corridor
Current/Upcoming Projects

Left: Charles Sowers at the JMZ

Below: Susan Zoccola for the Charleston/Arastradero Corridor
Upcoming Private Development Installations

Barbara Grygutis at 1050 Page Mill Road
Koryn Rolstad at 2600 El Camino Real
Kamau Patton at Bowman School
**Public Art in Private Development**

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>Total Projects Subject to Ordinance since 2014</td>
<td>63</td>
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<tr>
<td>Art on Site</td>
<td>5 Installed, 11 in process</td>
</tr>
<tr>
<td>Project Managed by the City</td>
<td>6 current projects</td>
</tr>
<tr>
<td>In-Lieu</td>
<td>12</td>
</tr>
<tr>
<td>Projects Undecided in-lieu v. art on site</td>
<td>15</td>
</tr>
</tbody>
</table>
Upcoming Temporary Artwork

*Cache me if you Can*, by FreelandBuck,  
Fall 2019 – Spring 2020

*Labyrinth* by Paz de la Calzada,  
Summer 2020
Code:ART

**Code:ART Metrics:**
- 10,000+ attendees
- 15 Bay Area artists/teams created 8 installations
- 10 Palo Alto based businesses and organizations supported Code:ART

**Code:ART2:**
- 3 evenings in October 2020
- One Major Artwork
- Urban Interventions
- Prototyping Workshop
- Public Art Tours and Events

*Reflect* by Jen Lewin, 2017
Light City Festival, Baltimore
Questions?
Options for Advising City Council on the Selection, Funding, and Support for Grade Separation Projects

City Council Meeting
September 9, 2019
Grade Separation Decision-Making Process

Understanding the Options
- Engineering analysis
- Neighbors and other stakeholders provide input
- Ensure clarity in describing issues

Community & Regional Conversations
- Stakeholders advocate for/against options
- Community-wide awareness and engagement
- Reconcile with regional initiatives

Decision-making
- Regional/funding viability assessed
- Local funding strategy defined
- City Council consideration
Major Decisions to Date

Understanding the Options

Decision-making

Churchill Hybrid | STOP | June 2018

Churchill Reverse Hybrid | STOP | June 2018

Palo Alto Ave | STOP | Jan 2019

Various Other Options | STOP | Jan 2019

Citywide Tunnel | STOP | May 2019
Charleston/Meadow Ongoing Work

Understanding the Options

Community Conversations

Decision-making

Hybrid

Trench

Viaduct

South Palo Alto Tunnel Options
Churchill Ongoing Work

Understanding the Options

Community Conversations

Decision-making

Hybrid
Reverse Hybrid

Closure
Ped/Bike Tunnel
Traffic Mitigation
Viaduct

STOP June 2018
November 7, 2019 Community Meeting will cover all Grade Separation Options, including:

- Charleston / Meadow 5 Options
- Churchill 2 Options and Mitigation
Timeline

Understanding the Options

Community Conversations

Decision-making

Potential Advisory Roles?

XCAP

RBRC
Decision Points to Consider

- **Scope of Rail Blue Ribbon Commission (RBRC)**
  - Mission and Organization
  - Involvement in Funding Strategy
  - Relationship to Regional Transportation Initiatives
  - Relationship to Expanded Community Advisory Panel (XCAP)

- **Composition and Selection of RBRC Members**
  - Level of Effort / Time Commitment
  - Decisions are at Council Discretion, but affect Conflict of Interest applicability
Next Steps

- Pending Council Action, staff will communicate decisions to XCAP and initiate RBRC process next steps, as applicable

- Continuing XCAP Work and Meetings:
  - Sep 25: Further review of Churchill options and first review of South Palo Alto tunnel evaluation
  - Sep 27: Design Workshop for deep dive on design issues
  - Oct 16: Review Charleston/Meadow and Churchill options
  - Oct 30: Review plans for Nov 7 community meeting
  - Nov 7: Citywide community meeting

- Staff to refine community communications strategy
Goal for Discussion

- Confirm goal for stakeholder engagement:
  To support informed City Council decision-making on preferred grade separation options
  - Ensuring that decisions are positioned to obtain community support for local financial commitments needed
  - Maximizing ability to obtain regional funding and support for implementation

- Provide direction on engagement approach (RBRC, Rail or Other Committee, etc.)