TO: HONORABLE CITY COUNCIL
FROM: CITY MANAGER DEPARTMENT: CITY MANAGER’S OFFICE
DATE: AUGUST 2, 2004 CMR:371:04
SUBJECT: REQUEST BY FRIENDS OF PALO ALTO JUNIOR MUSEUM AND ZOO FOR FEE WAIVER AS PART OF CITY PUBLIC-PRIVATE PARTNERSHIP

RECOMMENDATION
Staff recommends that the City Council approve the request by the Friends of Palo Alto Junior Museum and Zoo (PAJMZ) to waive all fees related to the provision of a new sign and re-landscaping in front of the Junior Museum and Zoo site, as part of the Council-approved public-private partnership.

BACKGROUND
On December 9, 2002, the City Council approved a public-private partnership with the Friends of the Palo Alto Junior Museum and Zoo for renovation of the PAJMZ. City Policy and Procedure 1-25, approved by the City Council on February 28, 1994, encourages the development of public-private partnerships for public benefits. The policy recognizes that it may be appropriate for the City to waive normal processing and use fees in order to facilitate a project.

DISCUSSION
As indicated in the attached letter, the Friends of the PAJMZ are planning to construct a new entry sign and re-landscape the front of the PAJMZ. The hope is to have the project completed in time for the 70th birthday party on October 2, 2004, immediately preceding the city's Black and White Ball.

RESOURCE IMPACT
The Architectural Review Board fee for approval of a sign is $200.
POLICY IMPLICATIONS
this recommendation is consistent with the Council's public-private partnership policy.

PREPARED BY
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Emily Harrison, Assistant City Manager

CITY MANAGER APPROVAL
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Frank Benest, City Manager

ATTACHMENT
Letter from Virginia Chang Kiraly, President of Friends of the Palo Alto Junior Museum & Zoo