TO: HONORABLE CITY COUNCIL

FROM: CITY MANAGER DEPARTMENT: COMMUNITY SERVICES

DATE: JULY 12, 2004 CMR: 352:04

SUBJECT: PARK AND RECREATION COMMISSION AND PALO ALTO HISTORICAL ASSOCIATION RECOMMENDATION TO CITY COUNCIL TO NAME THE SOUTH OF FOREST COORDINATED AREA PLAN PHASE I PARK AS “PALO ALTO HERITAGE PARK”

RECOMMENDATION
The Parks and Recreation Commission, the Palo Alto Historical Association and staff recommend that the City Council name the dedicated park land at the corner of Homer Avenue and Waverley Street (referred to as the South of Forest Coordinated Area Plan Phase I Park) as Palo Alto Heritage Park. If City Council approves the Commission recommendation, staff recommends that Council approve the ordinance amending Palo Alto Municipal Code Section 22.08.390 to formally name the dedicated park land called the South of Forest Coordinated Area Plan Phase I Park as Palo Alto Heritage Park (Attachment A).

COMMITTEE REVIEW AND RECOMMENDATIONS
At its May 5, 2004 regular meeting, the Board of Directors of the Palo Alto Historical Association (PAHA) received a report from the Association’s Landmarks and Street Names Committee. The committee recommended five names to the Board of Directors: Joseph Davis Park; Russel Van A. Lee Park; Anna Zschokke Park; Birge Clark Park; and Palo Alto Heritage Park. Because there was not a consensus of the committee on preferred names, the list was not ranked by preference. After some discussion, The Board approved a motion that the name “Palo Alto Heritage Park” be recommended to the City Council, and that the names Dr. Joseph Davis Park, Anna Zschokke Park and Dr. Russel Van A. Lee Park be provided for consideration as historically appropriate names.

At its May 25, 2004 regular meeting, the Parks and Recreation Commission (Commission) conducted a public hearing on the naming of the park, reviewed the four names forwarded by PAHA and the historical rationale that was used to support these
recommendations. It determined that none of the names were incompatible with the intended use of the park, and voted unanimously to recommend the name “Palo Alto Heritage Park” to the City Council.

On June 7, 2004, Council reviewed the name recommended by the Palo Alto Parks and Recreation Commission, voted unanimously to ratify the name Palo Alto Heritage Park, and directed staff to return with the resolution and ordinance necessary to formally adopt the name.

**TIMELINE**

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<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>August 2, 2004</td>
<td>Second reading of the ordinance</td>
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<td>August 26, 2004</td>
<td>The name of the park becomes legal</td>
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<td>September 30, 2004</td>
<td>GIS, Computer Aided Dispatch (CAD) records, map books, planning</td>
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<td>documents amended to reflect the new name Palo Alto Heritage Park</td>
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**PREPARED BY:**

GREG BETTS
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**DEPARTMENT APPROVAL:**

RICHARD JAMES
Director, Community Services

**CITY MANAGER APPROVAL:**

EMILY HARRISON
Assistant City Manager

**ATTACHMENTS**

Attachment A: Ordinance amending Palo Alto Municipal Code Section 22.08.390 to formally name the dedicated park land called the South of Forest Coordinated Area Plan Phase I Park as the Palo Alto Heritage Park

**CC:**

Parks and Recreation Commission
Palo Alto Historical Association