TO: HONORABLE CITY COUNCIL
FROM: CITY MANAGER   DEPARTMENT: COMMUNITY SERVICES
DATE: JANUARY 20, 2004    CMR: 119:04


RECOMMENDATION
Staff recommends that the City Council approve the attached Budget Amendment Ordinance to accept and expend an $8,009 matching grant from the Arts Council Silicon Valley, a $3,903 matching grant from the California Arts Council, and a $18,000 grant from the Palo Alto Art Center Foundation.

BACKGROUND
Since 1986 the Arts Council Silicon Valley and the California Arts Council have awarded grants to the Visual Arts program in support of exhibition programming at the Art Center. The Palo Alto Art Center Foundation is a private, nonprofit 501 c (3) organization founded in 1973 to enhance and support the PAAC through memberships, fundraising activities, and community relations. The Foundation’s 24-member board of directors works with the City through a public/private partnership to enhance programs and expand non-City sources of funding. The Art Center Foundation directly supports Project LOOK!, the Art & Tech Studio Program, Cultural Kaleidoscope, an outreach program of the Foundation, and a master planning process for the Art Center.

DISCUSSION
The Arts Council Silicon Valley and the California Arts Council grants are in support of the Art Center’s exhibition program for 2003-04, the fall exhibitions, the fall exhibitions “For the Love of It” and “Is Money, Money?”; winter exhibitions “Jim Campbell and Narrating Time”; and spring/summer exhibitions, Youth Art and Cultural Kaleidoscope, as well as related educational programming.
The grant from the Arts Council Silicon Valley has been received by the Visual Arts program through the Arts Council Silicon Valley PARTNERS program, made possible in part by the Community Foundation of Santa Clara County. In the current fiscal year, these funds have been designated for general operating support, with the aim of providing quality exhibitions and an in-depth educational experience, and continuing efforts to reach a broad and expanded population. The funds will strengthen the quality and visibility of the exhibition and education program, and thereby increase the audience for the visual arts.

Funds from the Palo Alto Art Center Foundation have been designated for the support of an educational assistant in the Children’s Art Education Program, which includes Project LOOK! and the children’s class program. Funds support the staff position through June 30, 2004.

**RESOURCE IMPACT**
The attached BAO requests an appropriation of expenses which is offset by the grant revenue and consequently has no impact on the Budget Stabilization Reserve. The funds necessary to match the grant have been budgeted in the Visual Arts major activity budget for 2003-2004. No future year General Fund ongoing costs are anticipated as a result of this BAO.

**POLICY IMPLICATIONS**
This report does not represent any change to existing City policies.

**TIMELINE**
Funds will be expended in the 2003-2004 Budget.

**ENVIRONMENTAL REVIEW**
The program is not a project as defined by the California Environmental Quality Act and is not subject to CEQA requirements.

**ATTACHMENTS**
Attachment A: Budget Amendment Ordinance
PREPARED BY: _________________________________________________

LINDA CRAIGHEAD
Manager, Art Center

DEPARTMENT HEAD: _____________________________________________

RICHARD JAMES
Director, Community Services.

CITY MANAGER APPROVAL: ________________________________________

EMILY HARRISON
Assistant City Manager